When Renters Rise, Cities Thrive
Santa Ana #RenterWeekofAction

The United States is increasingly a renter nation, especially since the foreclosure crisis. Today, 107 million people live in renter households, and renters are contributing ever more to the economic, social, and cultural vitality of neighborhoods and cities. They could be contributing even more if it were not for skyrocketing rents and stagnant wages. When the rent is too high, little is left over for basics like food, transportation, health care, and education. Millions of families are increasingly at risk of eviction and homelessness.

Renters represent a majority of residents in Santa Ana...

- Renter: 53%
- Owner: 47%

Santa Ana’s renter population is 175,400 strong, an increase of 5% since 2000.

...but they are burdened by rising rents and low wages.

64% pay too much for housing *

- Renters already contribute over $1.4 billion each year to the Santa Ana economy.**
- If rents were more affordable, renters and the city would be much better off.

If all Santa Ana renters paid only what they could afford on housing...

...they would have an extra $176 million to spend in the community each year, or

$7,000 per household ***

This would cover the basics for a two-person household, like:
- nearly 1.3 times an entire food budget,
- 94% of the cost of child care,
- nearly all transportation costs, or
- 76% of tuition at a California public university.

Everyone would be better off, and racial inequities would shrink.

Increase in yearly disposable income by race:

- White: 7%
- Latino: 14%
- Asian or Pacific Islander: 13%

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*** If all Santa Ana renters paid only what they could afford on housing.
Women of color continue to face the steepest burdens.

Share of renters paying more than 30% of income on housing by race and gender

<table>
<thead>
<tr>
<th></th>
<th>Women of color</th>
<th>White women</th>
<th>Men of color</th>
<th>White men</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>55%</td>
<td>42%</td>
<td>42%</td>
<td>36%</td>
</tr>
<tr>
<td>2015</td>
<td>69%</td>
<td>47%</td>
<td>62%</td>
<td>52%</td>
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Santa Ana thrives when its renters thrive. #RenterWeekofAction calls for:

1) **Renter rights** including just cause eviction, stronger code enforcement, rent control, and anti-displacement protections—with real enforcement infrastructure.
2) **Tenants’ right to organize** and bargain collectively.
3) **Community control over land and housing** through land trusts, cooperatives, and non-market solutions for affordable homes.
4) **An end to Wall Street giveaways** because home is a human right, not a commodity for the wealthy.
5) **Full funding for HUD** so that every income-eligible family in the nation has a home.

For more information:

www.homesforall.org/renterweekofaction

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