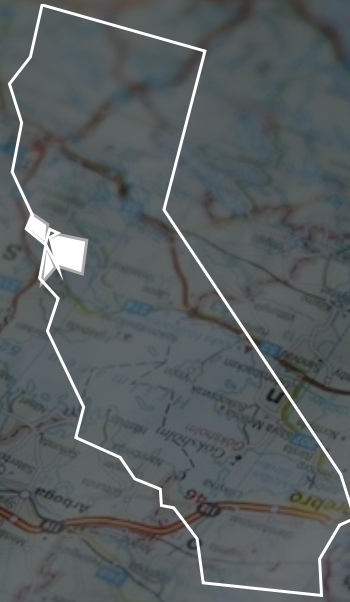


Advancing Workforce Equity



San Francisco-Oakland-Berkeley, CA Regional Economy Overview

National Equity Atlas

Emsi

**burning
glass**



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Report Parameters

1 MSA

41860 San Francisco-Oakland-Berkeley, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

4,704,926

Population (2021)

Population grew by 16,909 over the last 5 years and is projected to grow by 7,172 over the next 5 years.

2,622,823

Total Regional Employment

Jobs decreased by 49,464 over the last 5 years but are projected to grow by 67,741 over the next 5 years.

\$106.0K

Median Household Income (2019)

Median household income is \$43.2K above the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population increased by 0.4% since 2016, growing by 16,909. Population is expected to increase by 0.2% between 2021 and 2026, adding 7,172.
- From 2016 to 2021, jobs declined by 1.9% in San Francisco-Oakland-Berkeley, CA from 2,672,287 to 2,622,823. This change fell short of the national growth rate of 0.7% by 2.6%. As the number of jobs declined, the labor force participation rate decreased from 65.3% to 64.6% between 2016 and 2021.
- Concerning educational attainment, 29.9% of San Francisco-Oakland-Berkeley, CA residents possess a Bachelor's Degree (9.6% above the national average), and 6.5% hold an Associate's Degree (2.2% below the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Computer Systems Design and Related Services, and Education and Hospitals (Local Government).

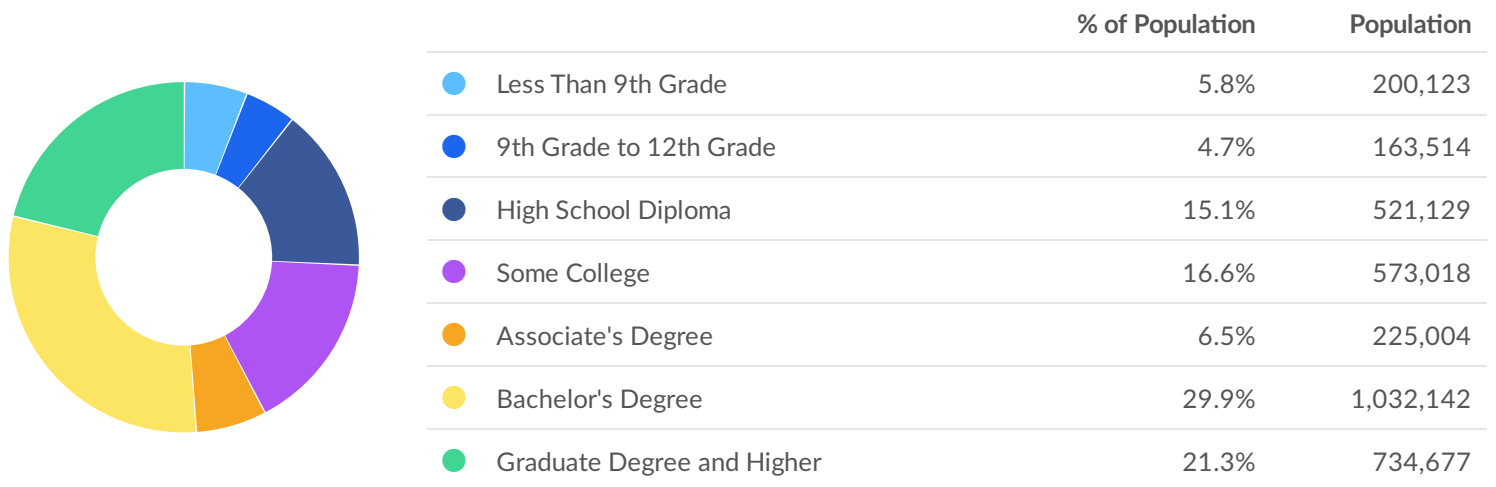
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	4,704,926	2,504,292	2,622,823	164.8	\$682.78B	\$495.71B	\$640.88B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T

Dec 2021 Labor Force Breakdown



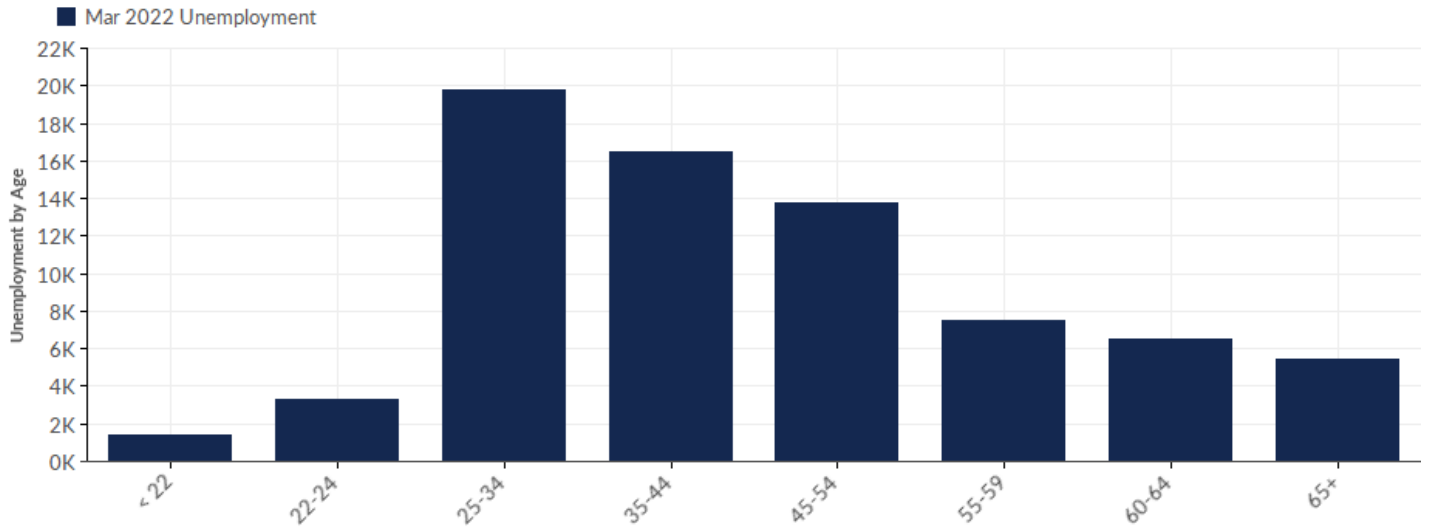
Educational Attainment

Concerning educational attainment, **29.9% of San Francisco-Oakland-Berkeley, CA residents possess a Bachelor's Degree** (9.6% above the national average), and **6.5% hold an Associate's Degree** (2.2% below the national average).



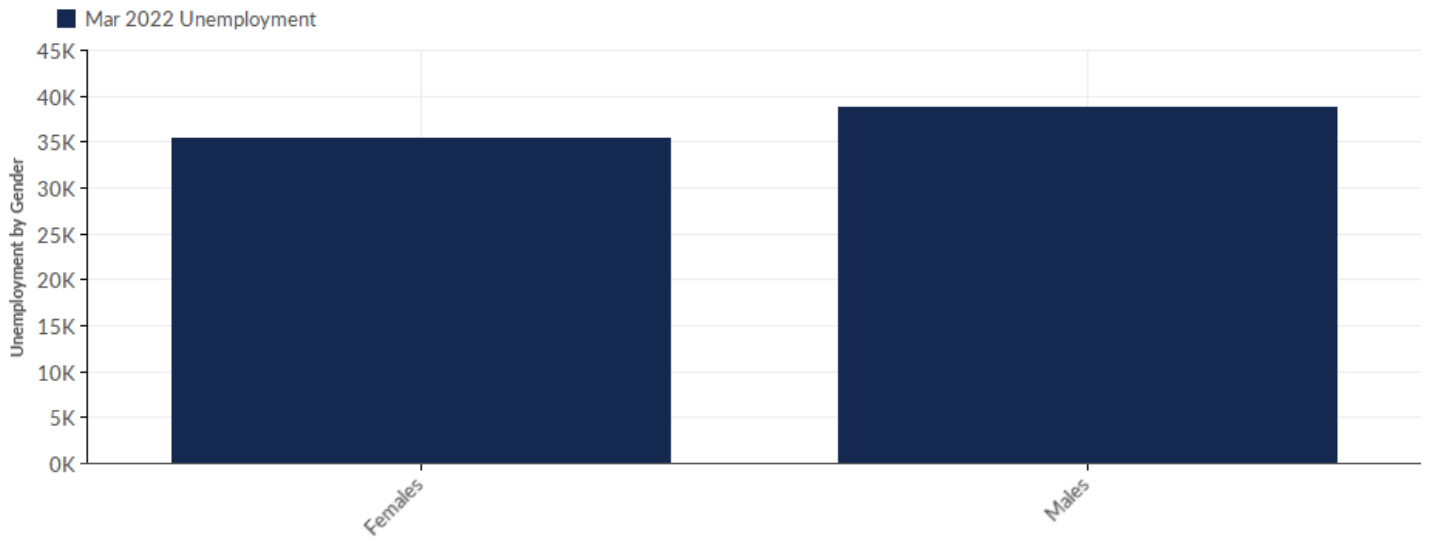
Unemployment by Demographics

Unemployment by Age



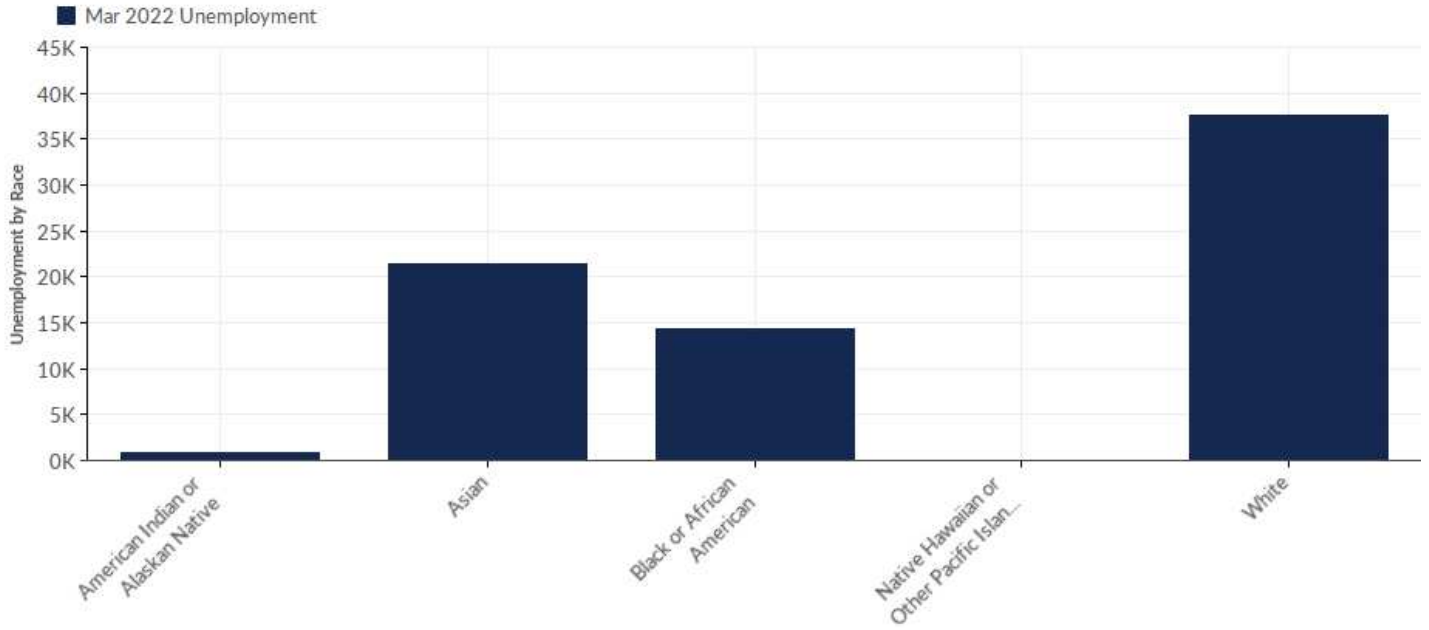
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	1,391	1.88%
22-24	3,263	4.40%
25-34	19,785	26.68%
35-44	16,520	22.28%
45-54	13,789	18.60%
55-59	7,485	10.09%
60-64	6,486	8.75%
65+	5,432	7.33%
Total	74,151	100.00%

Unemployment by Gender



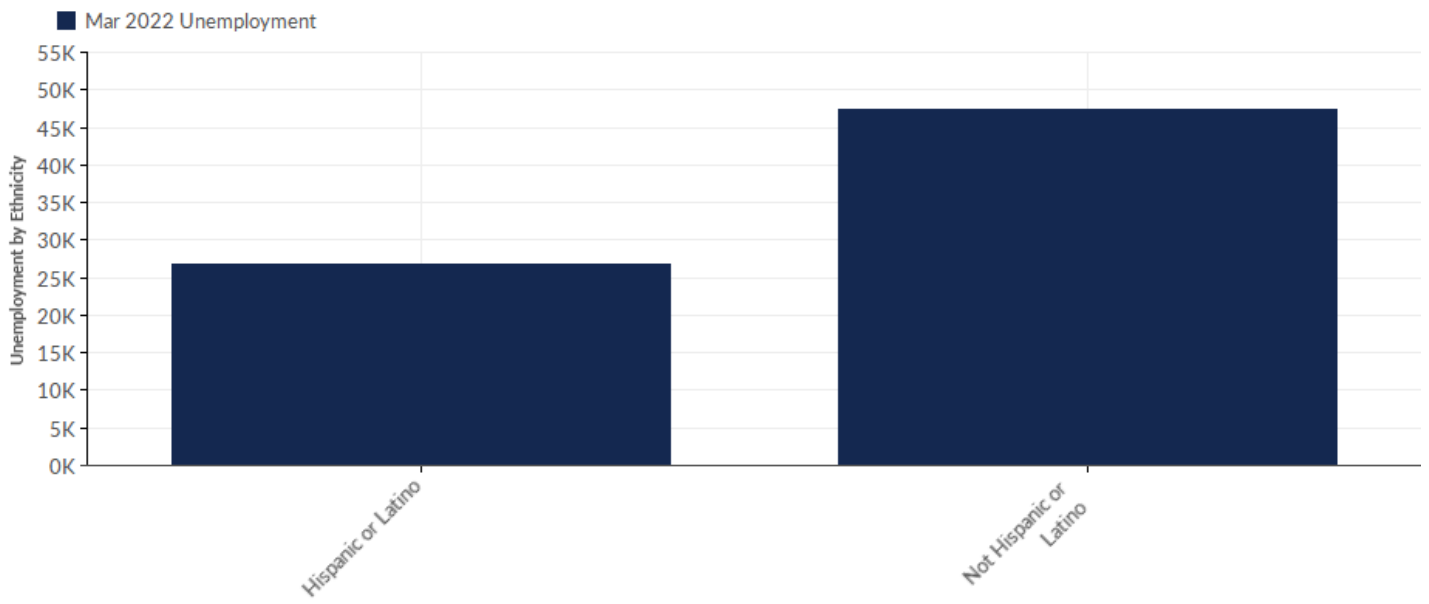
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	35,356	47.68%
Males	38,795	52.32%
Total	74,151	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	878	1.18%
Asian	21,427	28.90%
Black or African American	14,281	19.26%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	37,565	50.66%
Total	74,151	100.00%

Unemployment by Ethnicity

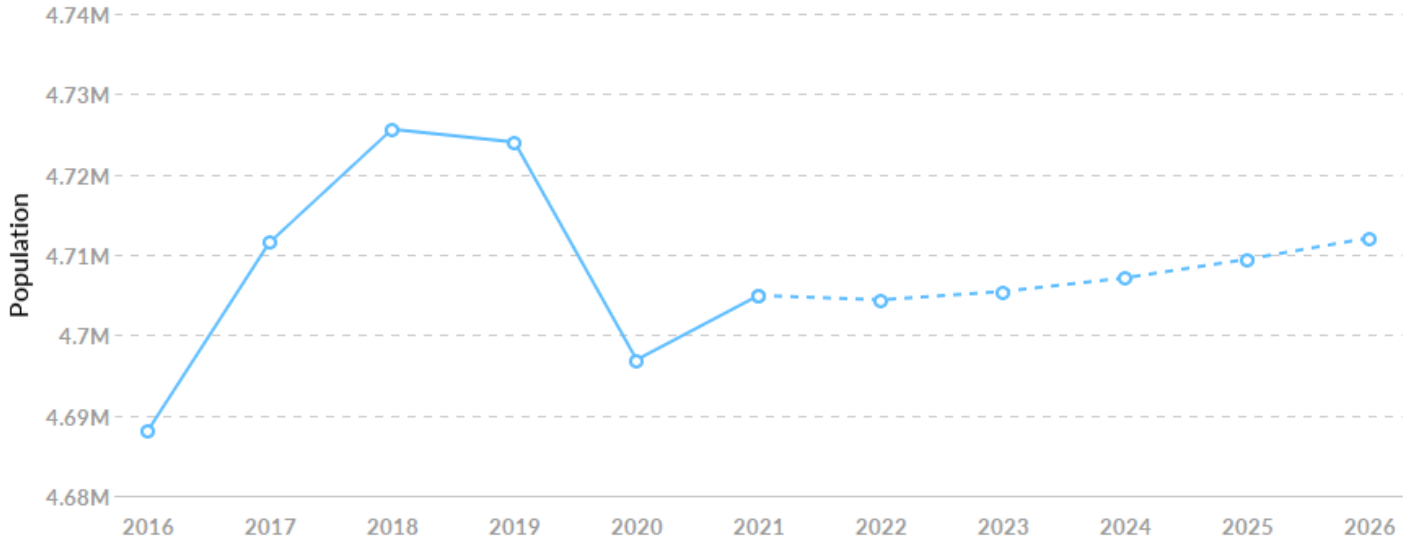


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	26,693	36.00%
Not Hispanic or Latino	47,458	64.00%
Total	74,151	100.00%

Historic & Projected Trends

Population Trends

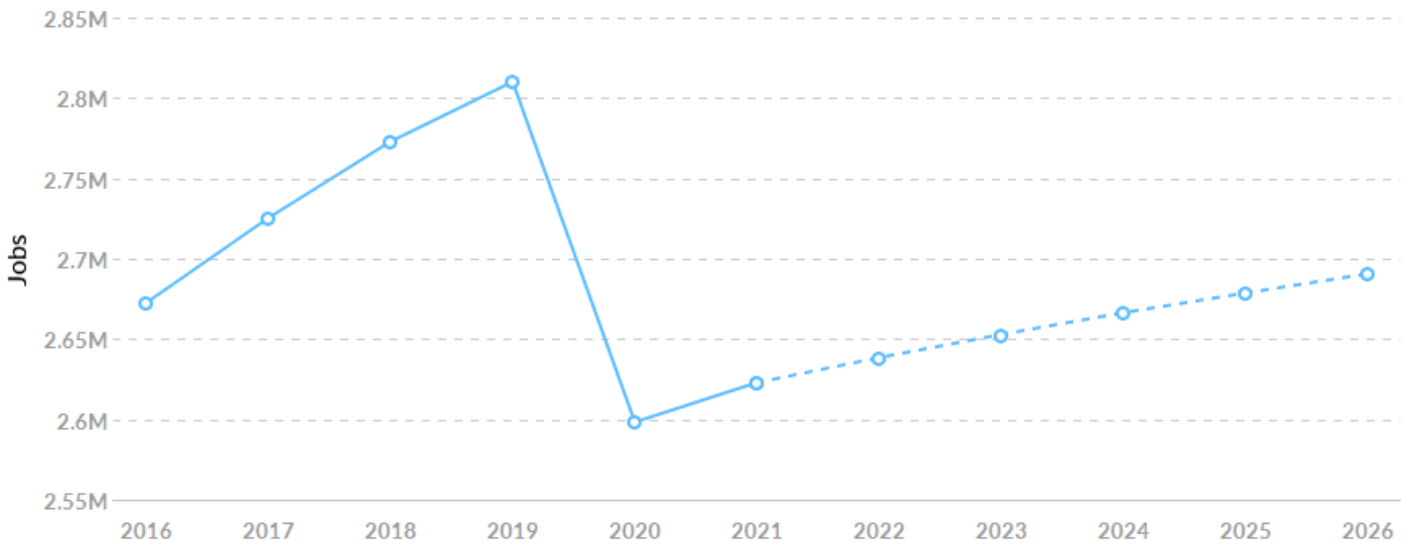
As of 2021 the region's population increased by 0.4% since 2016, growing by 16,909. Population is expected to increase by 0.2% between 2021 and 2026, adding 7,172.



Timeframe	Population
2016	4,688,017
2017	4,711,551
2018	4,725,613
2019	4,724,016
2020	4,696,902
2021	4,704,926
2022	4,704,386
2023	4,705,418
2024	4,707,116
2025	4,709,432
2026	4,712,098

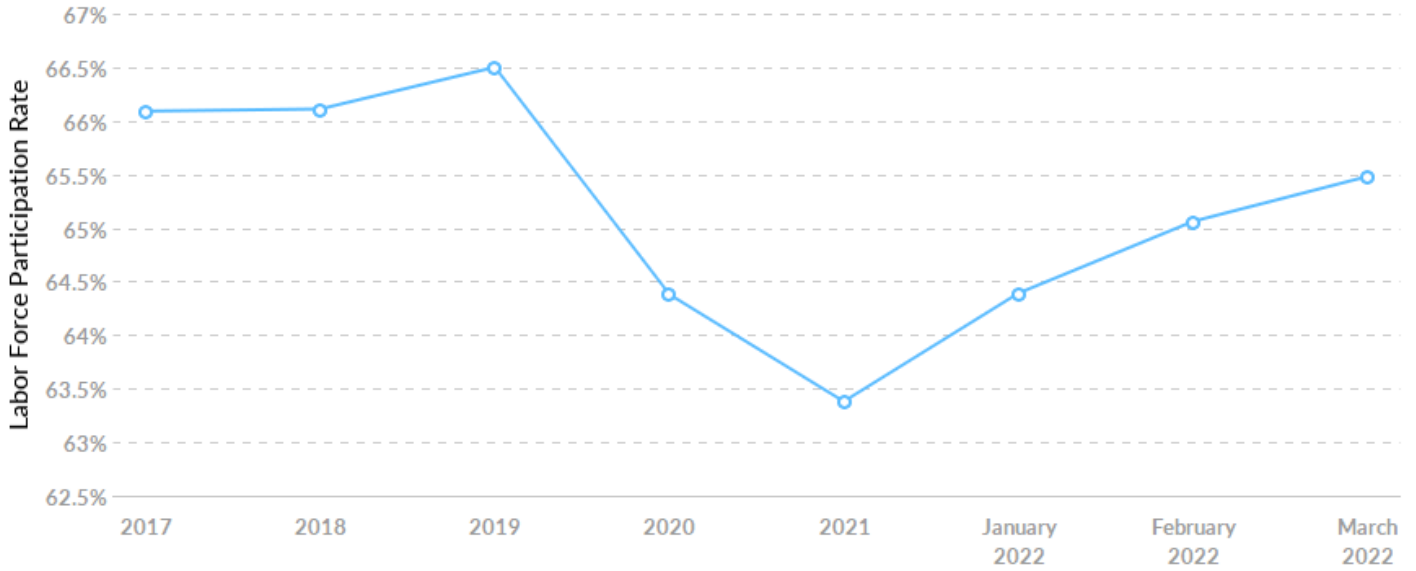
Job Trends

From 2016 to 2021, jobs declined by 1.9% in San Francisco-Oakland-Berkeley, CA from 2,672,287 to 2,622,823. This change fell short of the national growth rate of 0.7% by 2.6%.



Timeframe	Jobs
2016	2,672,287
2017	2,725,129
2018	2,772,728
2019	2,809,967
2020	2,598,200
2021	2,622,823
2022	2,638,397
2023	2,652,801
2024	2,666,370
2025	2,678,615
2026	2,690,564

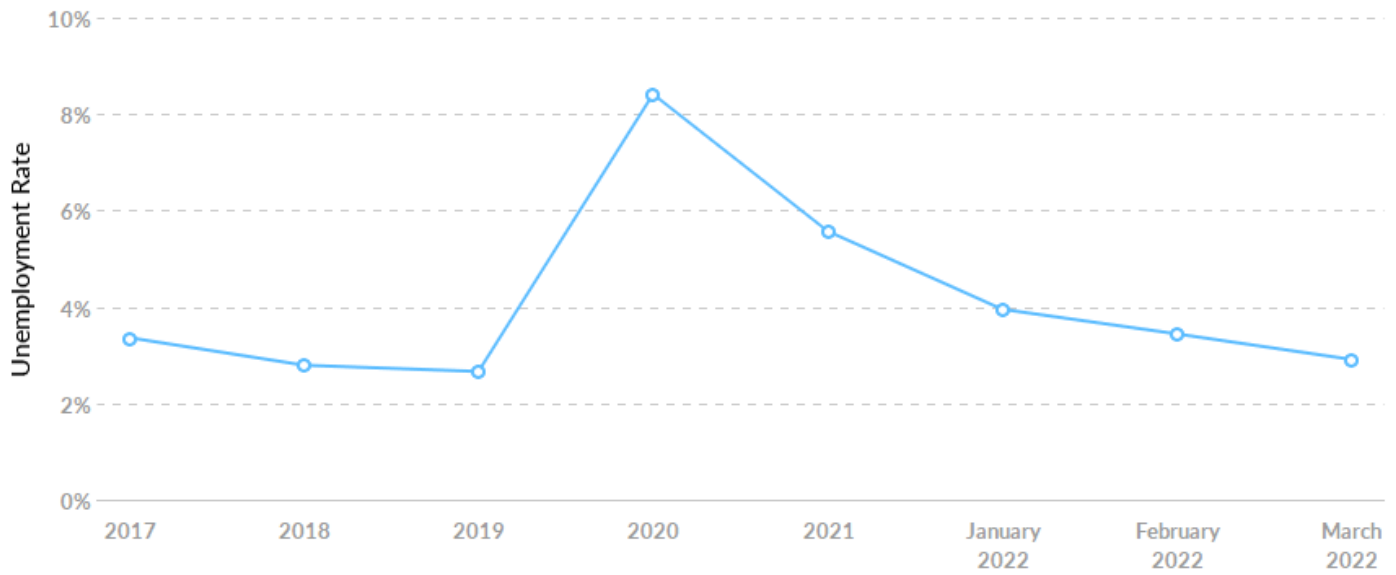
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	66.09%
2018	66.11%
2019	66.50%
2020	64.38%
2021	63.38%
January 2022	64.39%
February 2022	65.06%
March 2022	65.48%

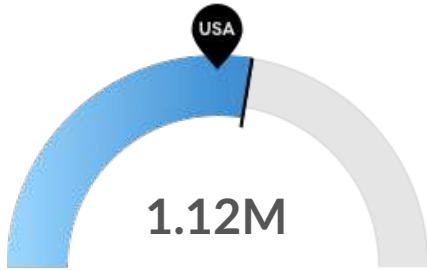
Unemployment Rate Trends

San Francisco-Oakland-Berkeley, CA had a March 2022 unemployment rate of 2.91%, **decreasing from 3.36%** 5 years before.



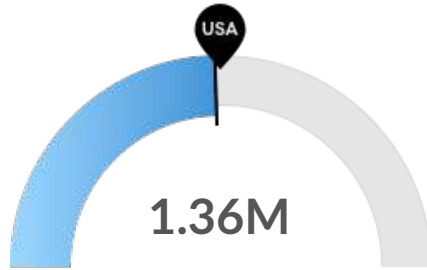
Timeframe	Unemployment Rate
2017	3.36%
2018	2.79%
2019	2.66%
2020	8.41%
2021	5.57%
January 2022	3.95%
February 2022	3.44%
March 2022	2.91%

Population Characteristics



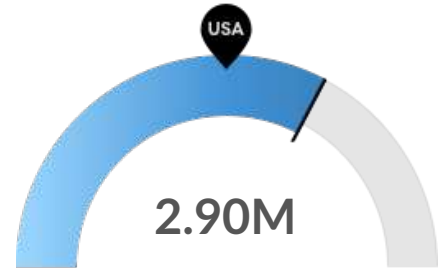
Millennials

San Francisco-Oakland-Berkeley, CA has 1,123,410 millennials (ages 25-39). The national average for an area this size is 967,907.



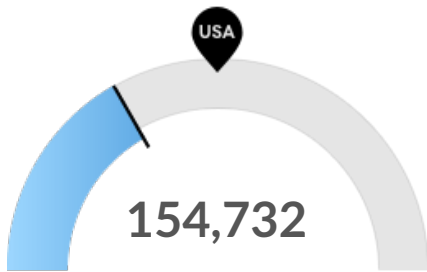
Retiring Soon

Retirement risk is about average in San Francisco-Oakland-Berkeley, CA. The national average for an area this size is 1,397,920 people 55 or older, while there are 1,362,563 here.



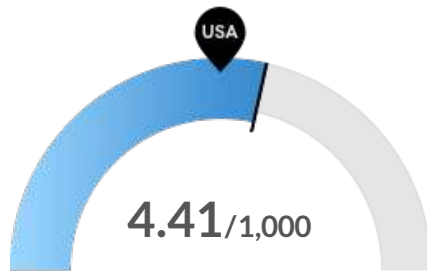
Racial Diversity

Racial diversity is high in San Francisco-Oakland-Berkeley, CA. The national average for an area this size is 1,891,834 racially diverse people, while there are 2,903,430 here.



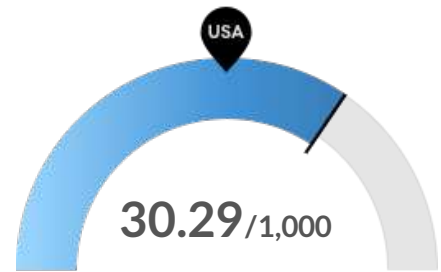
Veterans

San Francisco-Oakland-Berkeley, CA has 154,732 veterans. The national average for an area this size is 262,298.



Violent Crime

San Francisco-Oakland-Berkeley, CA has 4.41 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

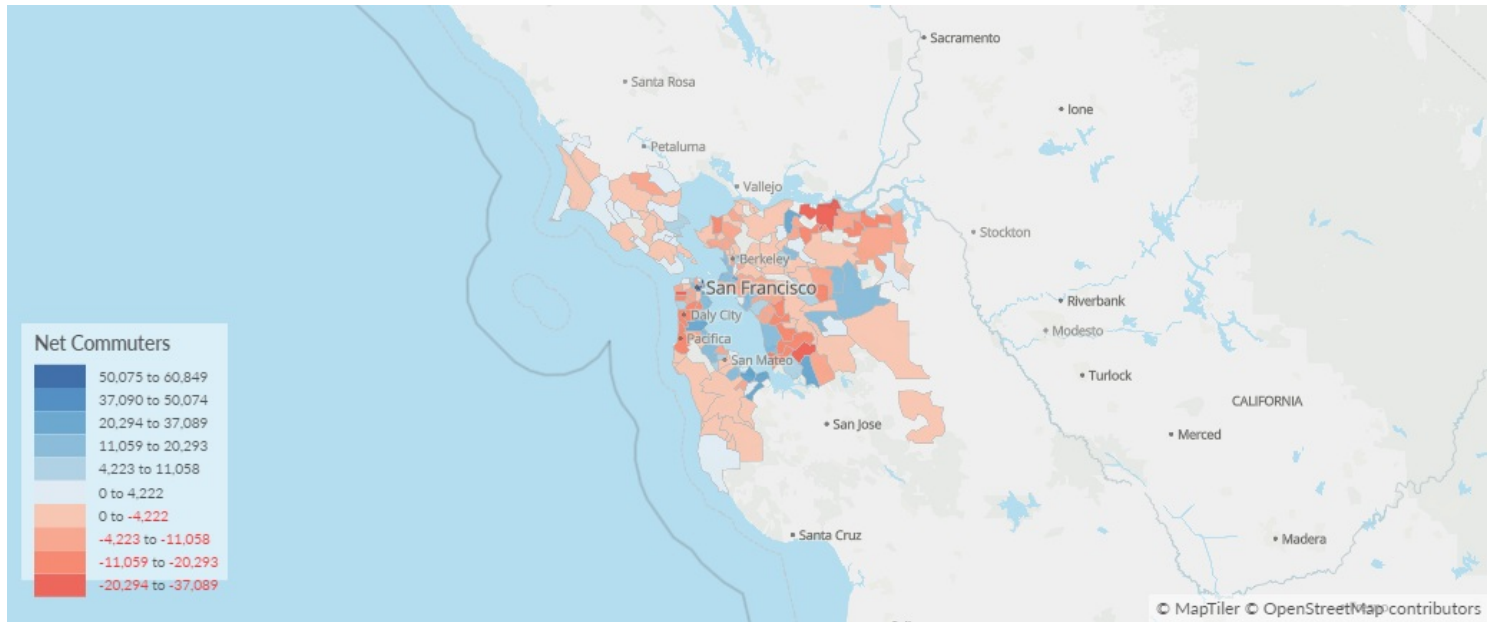


Property Crime

San Francisco-Oakland-Berkeley, CA has 30.29 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in San Francisco-Oakland-Berkeley, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #43 for resident workers. The top ZIP for resident workers is 94112.



Where Talent Works

ZIP	Name	2021 Employment
94103	San Francisco, CA (in Sa...	71,584
94105	San Francisco, CA (in Sa...	70,124
94538	Fremont, CA (in Alamed...	63,649
94080	South San Francisco, CA...	60,905
94111	San Francisco, CA (in Sa...	55,349

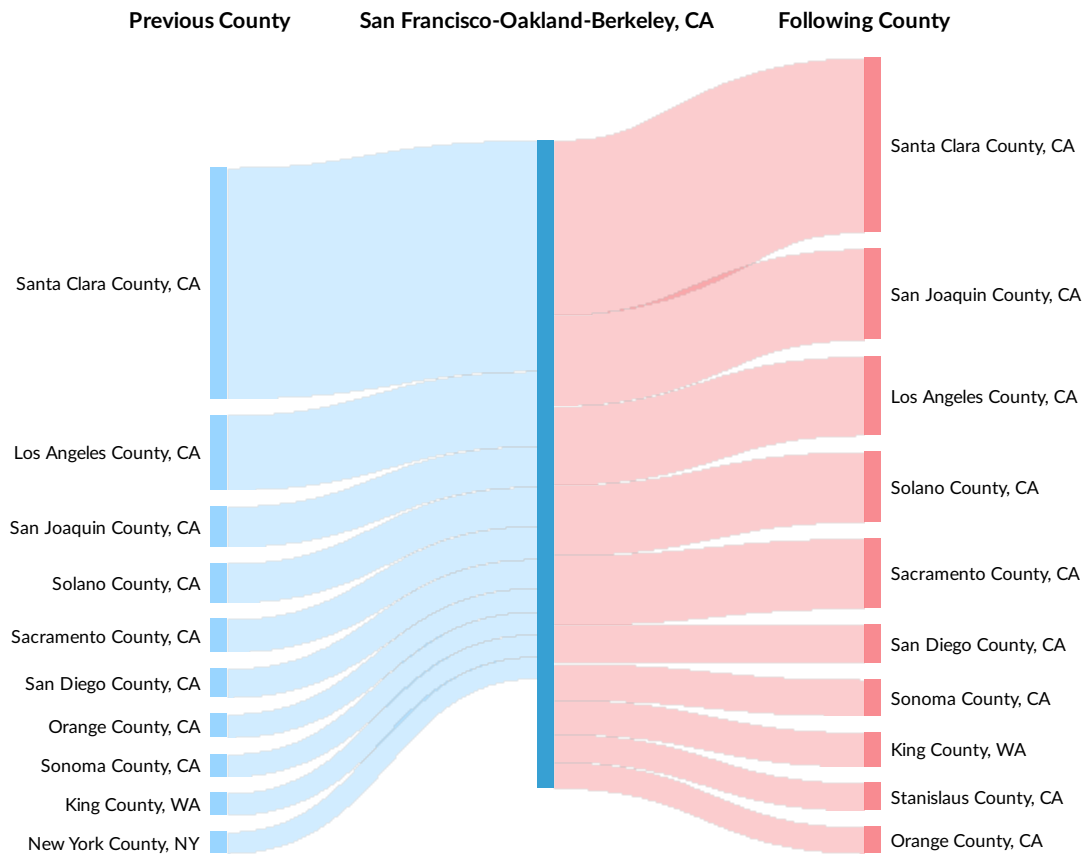
Where Talent Lives

ZIP	Name	2021 Workers
94112	San Francisco, CA (in Sa...	50,186
94110	San Francisco, CA (in Sa...	44,102
94080	South San Francisco, CA...	40,190
94565	Pittsburg, CA (in Contra ...	40,130
94544	Hayward, CA (in Alamed...	38,928

Inbound and Outbound Migration

The table below analyzes past and current residents of San Francisco-Oakland-Berkeley, CA. The left column shows residents of other counties migrating to San Francisco-Oakland-Berkeley, CA. The right column shows residents migrating from San Francisco-Oakland-Berkeley, CA to other counties.

As of 2019, **24,845** people have migrated from Santa Clara County, CA to San Francisco-Oakland-Berkeley, CA. In the same year, **18,808** people left San Francisco-Oakland-Berkeley, CA migrating to Santa Clara County, CA. The total Net Migration for San Francisco-Oakland-Berkeley, CA in 2019 was **-32,810**.



Top Previous Counties	Migrations
Santa Clara County, CA	24,845
Los Angeles County, CA	8,063
San Joaquin County, CA	4,362
Solano County, CA	4,232
Sacramento County, CA	3,553

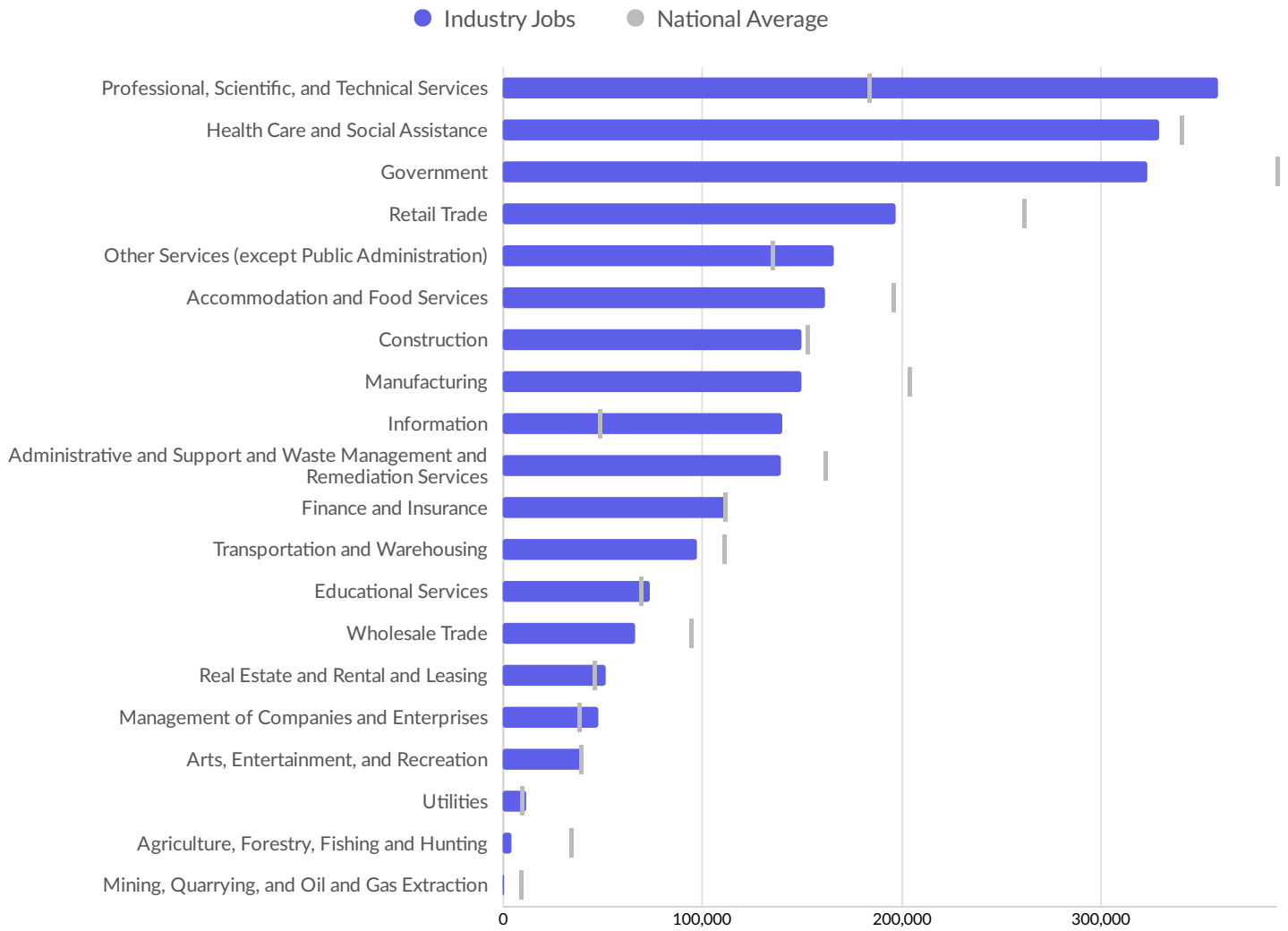


Top Previous Counties	Migrations
San Diego County, CA	3,104
Orange County, CA	2,545
Sonoma County, CA	2,430
King County, WA	2,397
New York County, NY	2,326
Cook County, IL	2,186
Stanislaus County, CA	1,564
Kings County, NY	1,525
Middlesex County, MA	1,229
Harris County, TX	1,185

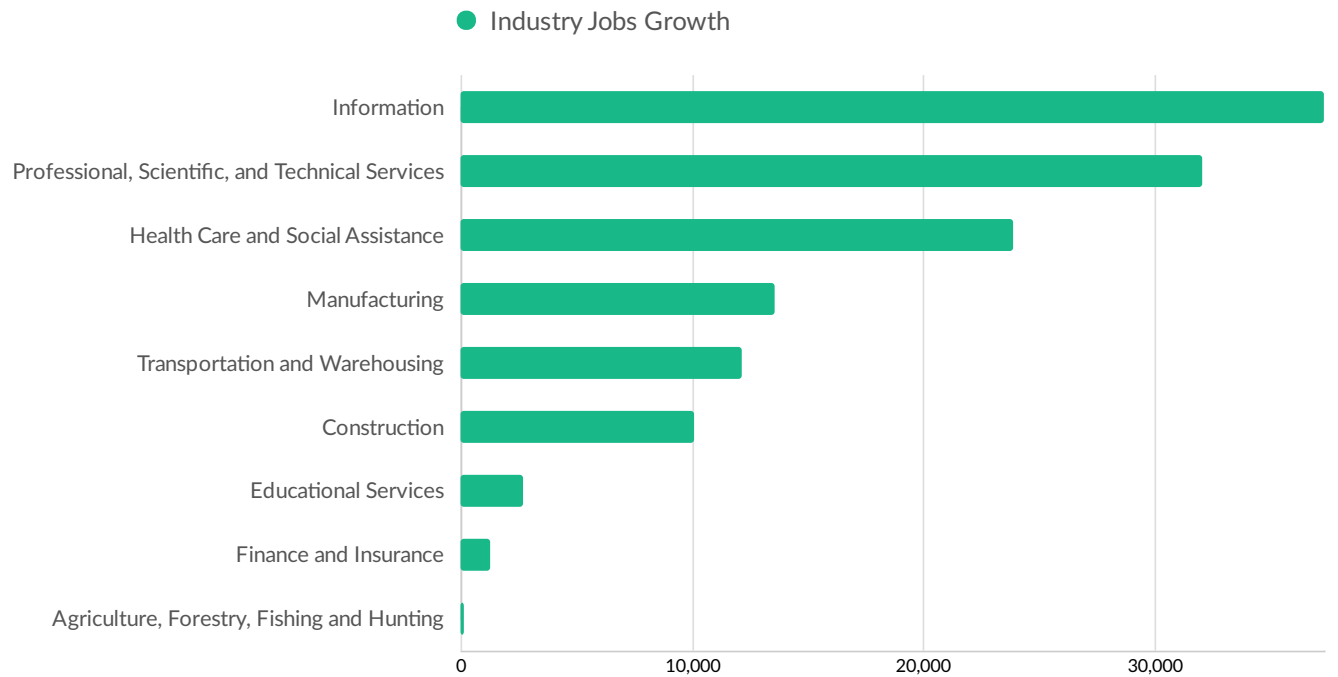
Top Following Counties	Migrations
Santa Clara County, CA	18,808
San Joaquin County, CA	9,782
Los Angeles County, CA	8,491
Solano County, CA	7,576
Sacramento County, CA	7,528
San Diego County, CA	4,088
Sonoma County, CA	3,918
King County, WA	3,676
Stanislaus County, CA	2,988
Orange County, CA	2,830
New York County, NY	2,530
Clark County, NV	2,494
Placer County, CA	2,465
Maricopa County, AZ	2,428
Travis County, TX	1,702

Industry Characteristics

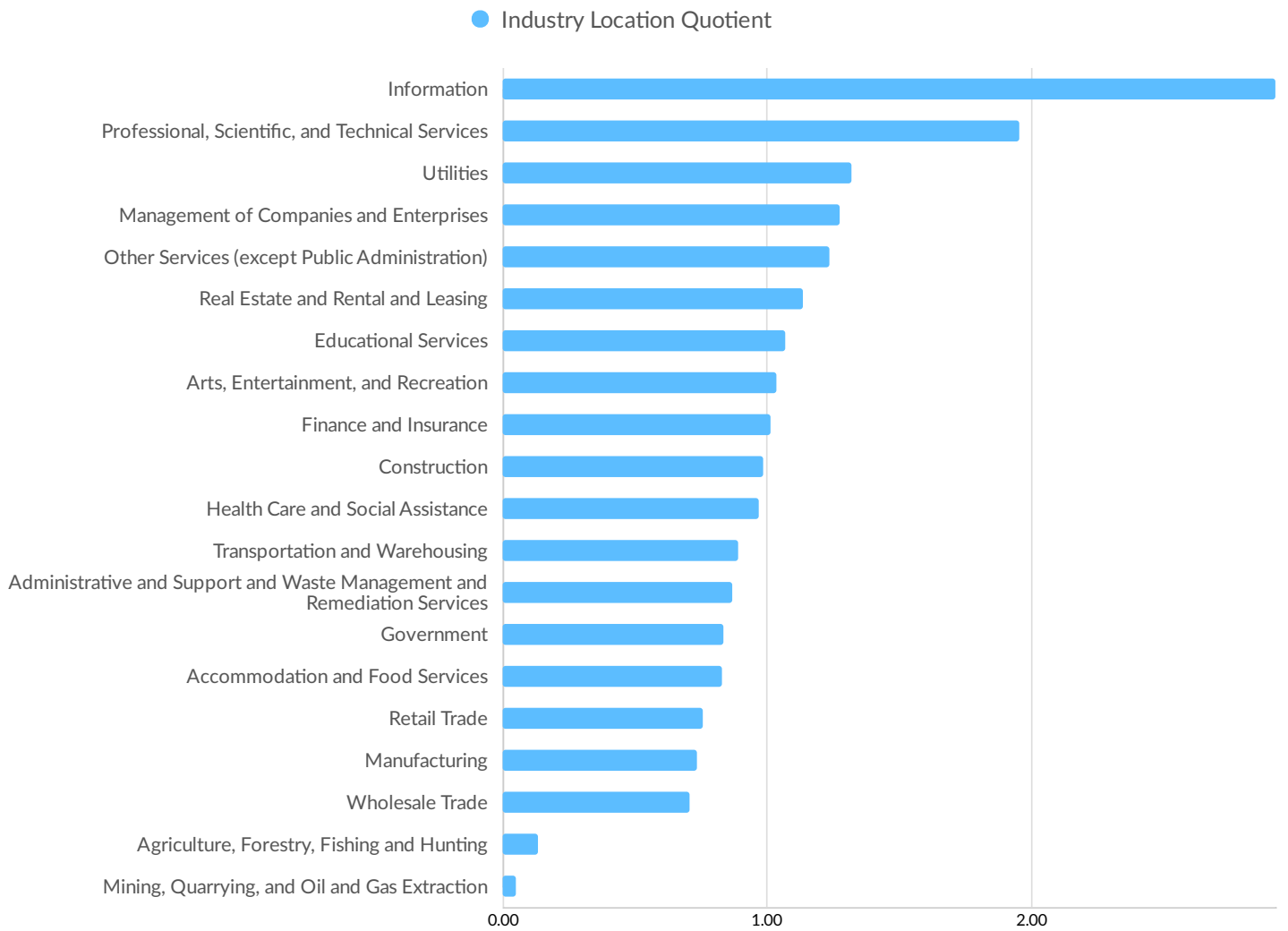
Largest Industries



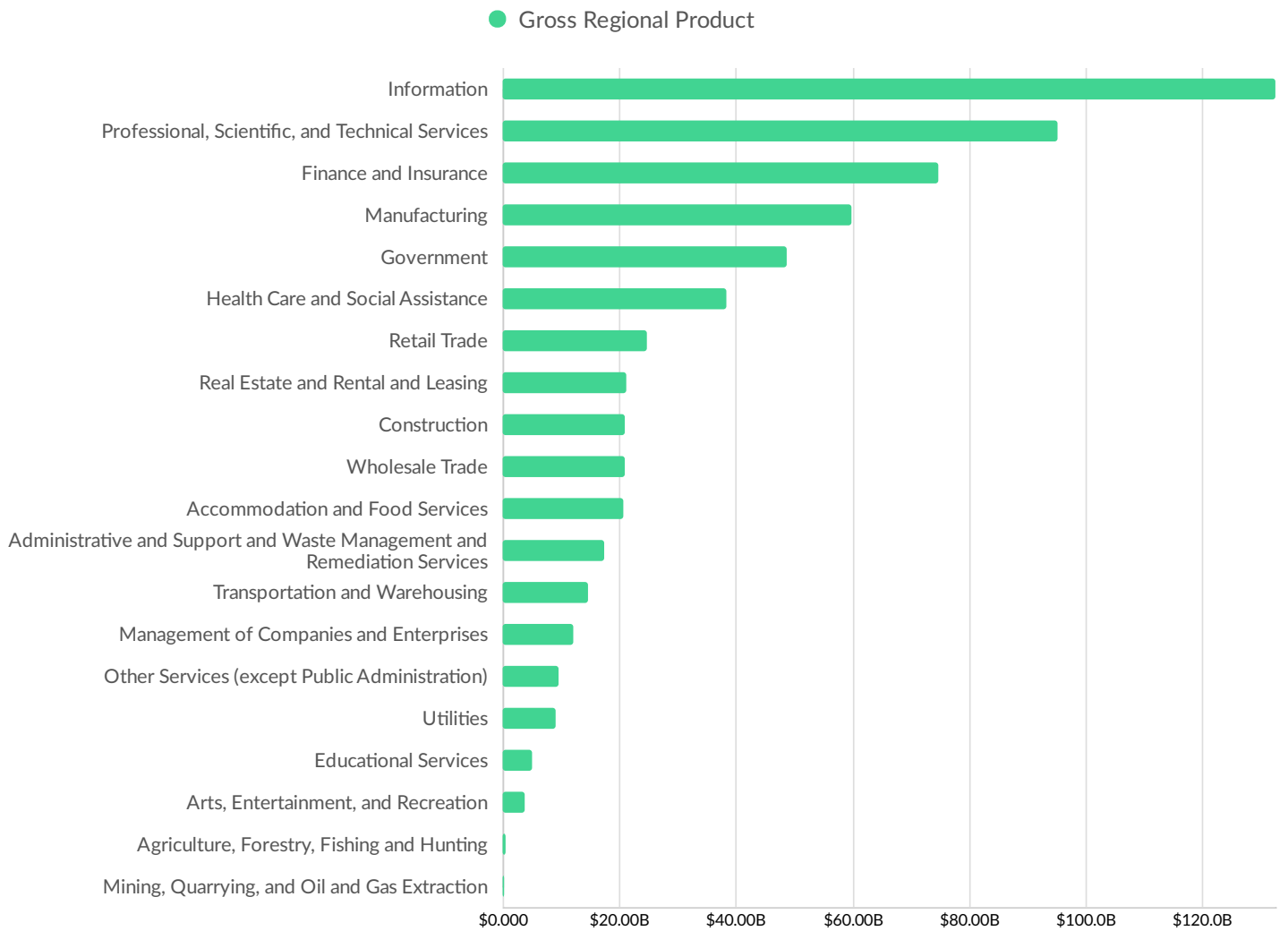
Top Growing Industries



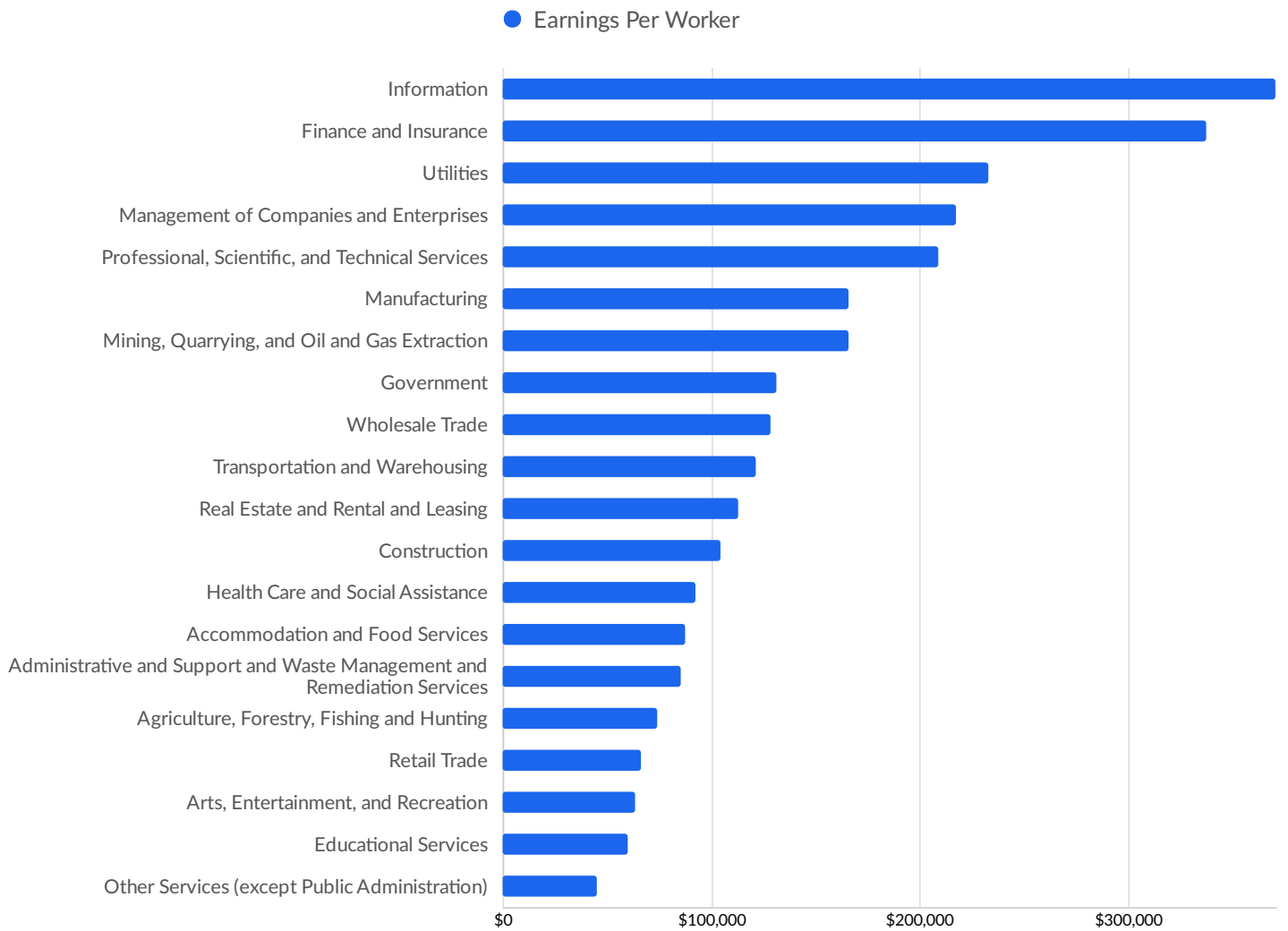
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings





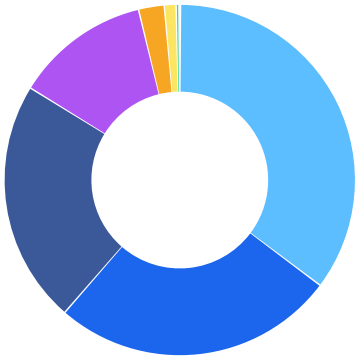
Business Characteristics

205,851 Companies Employ Your Workers

Online profiles for your workers mention 205,851 companies as employers, with the top 10 appearing below. In the last 12 months, 45,950 companies in San Francisco-Oakland-Berkeley, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kaiser Permanente	29,714	Robert Half	17,720
Google	29,636	Randstad	12,695
Apple	21,580	University of California	10,335
Facebook	16,279	Amazon	8,044
Wells Fargo	14,757	Facebook	7,966
Genentech	12,189	Jobot	6,563
Ucsf	12,121	Allied Universal	6,401
University of California-Berkeley	11,966	Sutter Health	5,810
Oracle	11,234	Lucid Motors	5,675
Cisco	9,917	Kaiser Permanente	5,335

Business Size

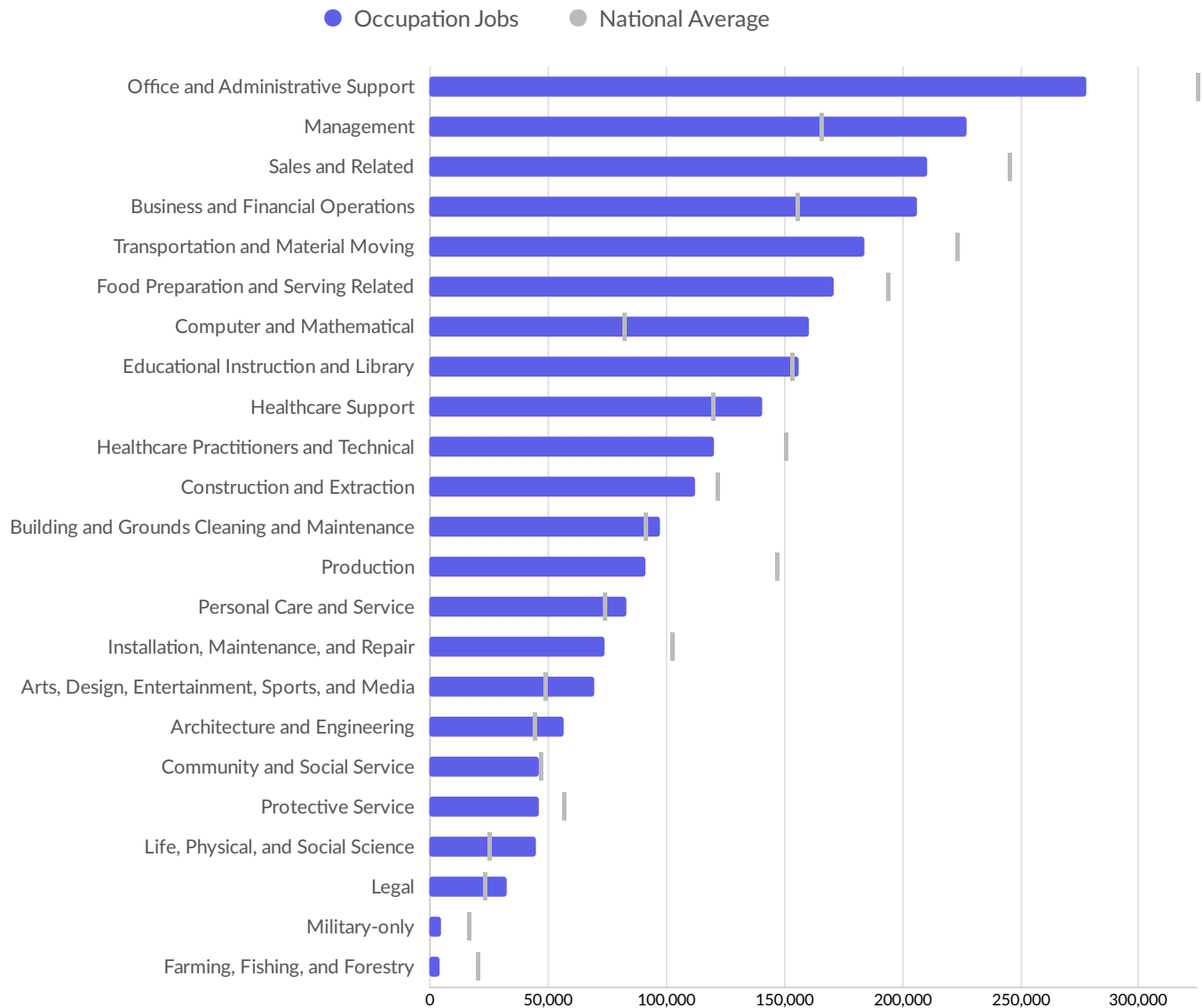


	Percentage	Business Count
1 to 4 employees	35.2%	68,768
5 to 9 employees	26.1%	51,108
10 to 19 employees	22.4%	43,808
20 to 49 employees	12.4%	24,296
50 to 99 employees	2.4%	4,634
100 to 249 employees	1.1%	2,110
250 to 499 employees	0.3%	512
500+ employees	0.1%	279

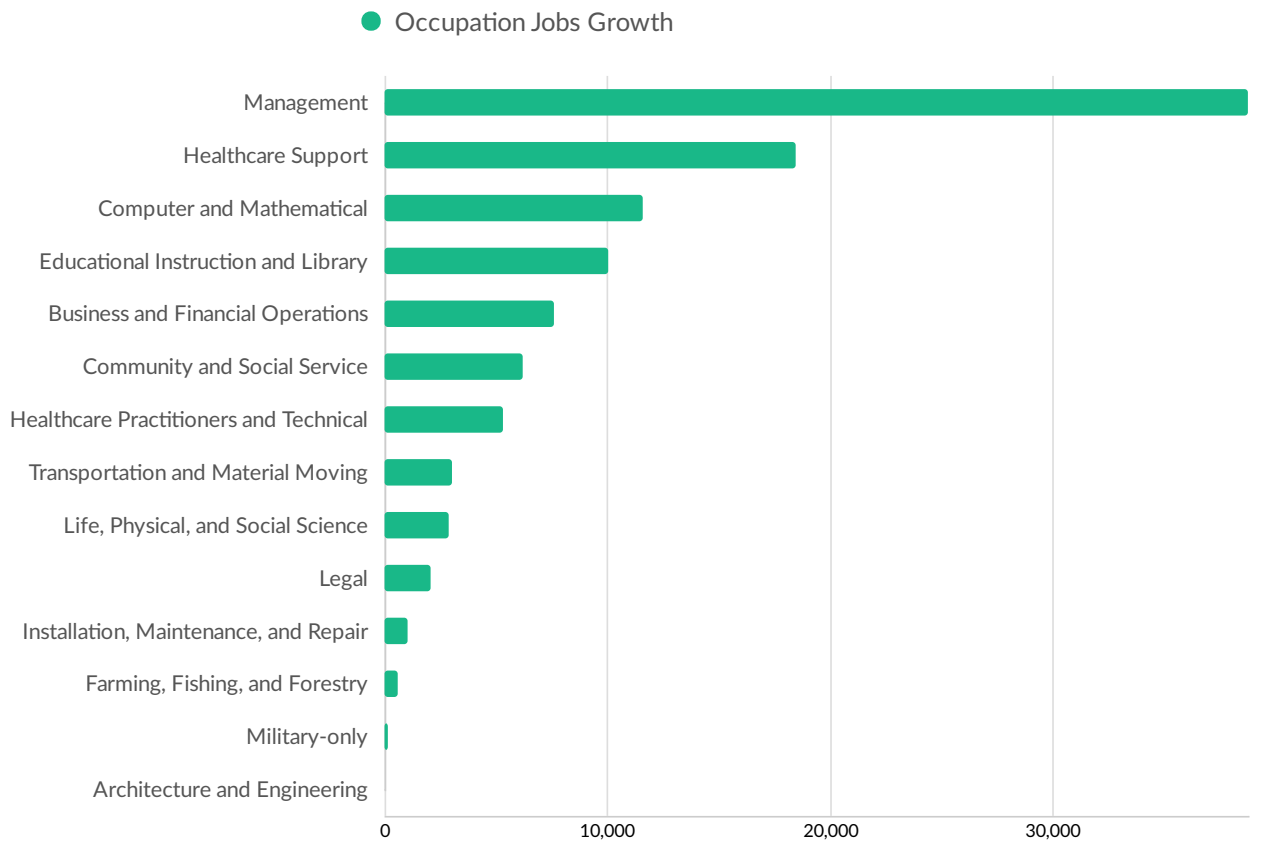
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

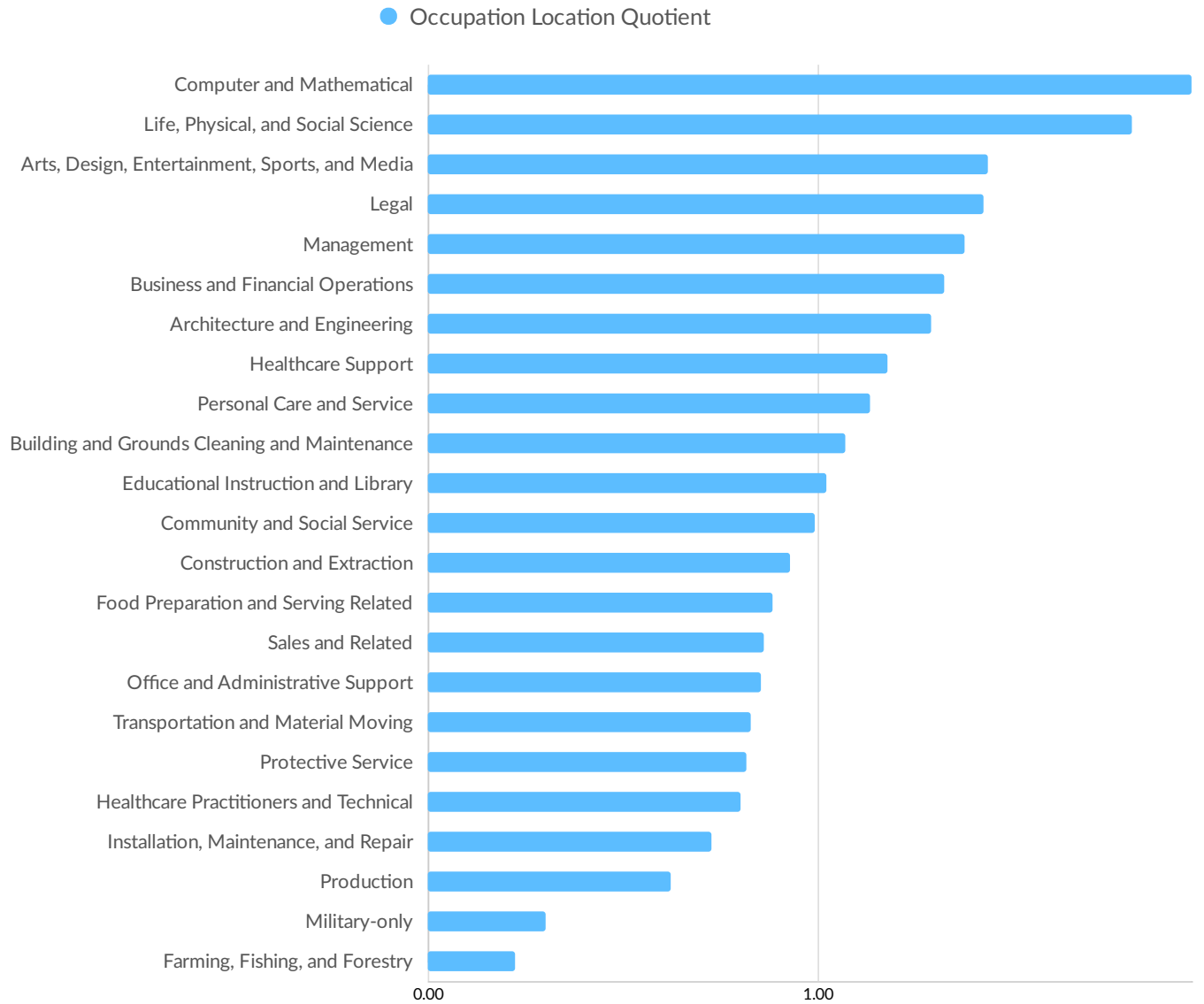
Largest Occupations



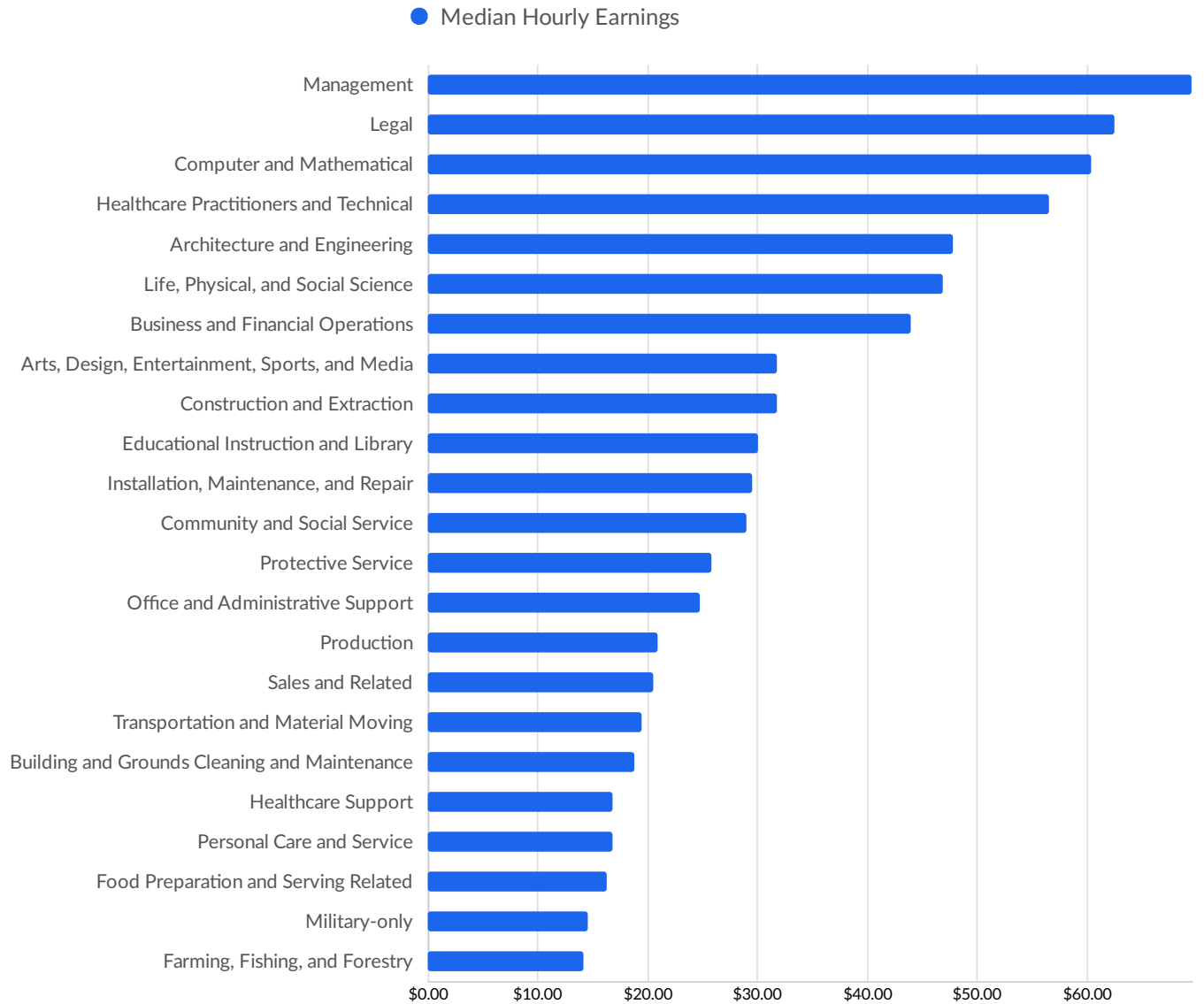
Top Growing Occupations



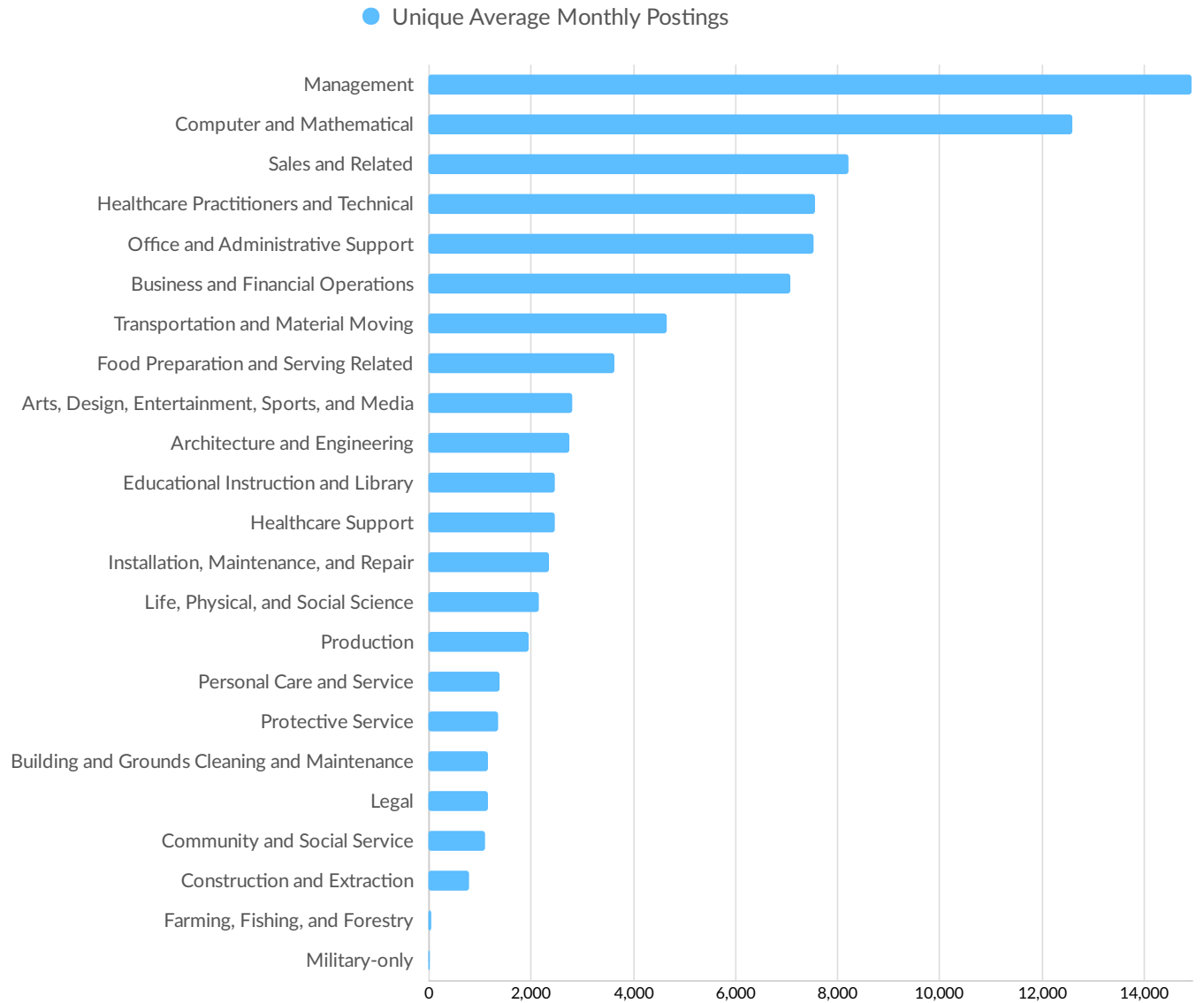
Top Occupation Location Quotient



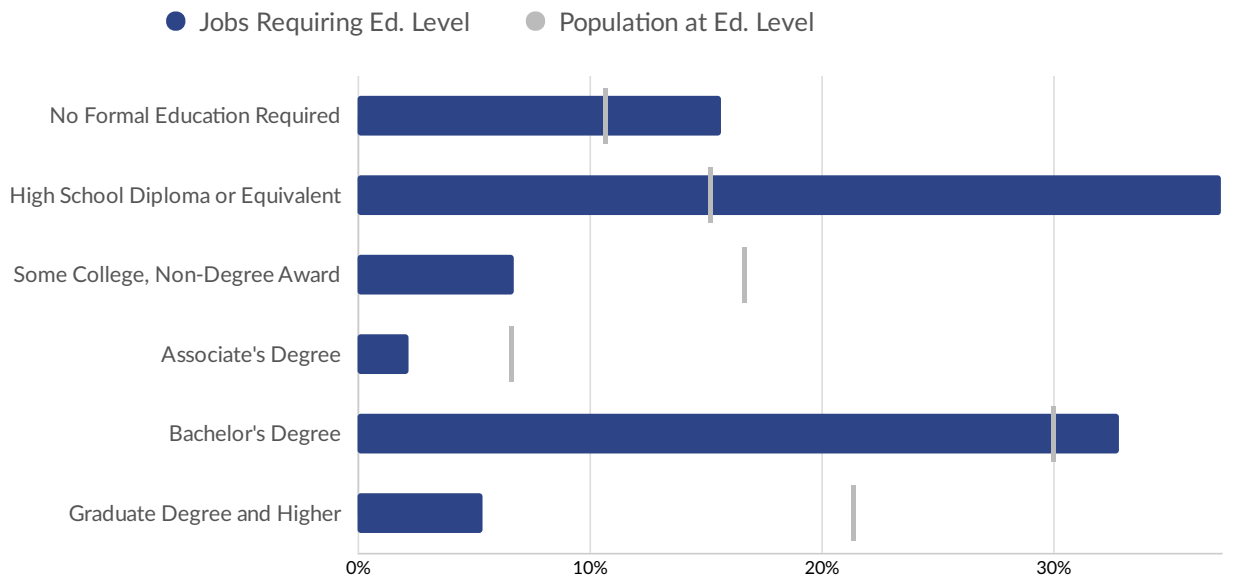
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2020, there were 72,265 graduates in San Francisco-Oakland-Berkeley, CA. This pipeline has grown by 16% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Liberal Arts and Sciences/Liberal Studies, and Liberal Arts and Sciences/Liberal Studies.

School	Total Graduates (2020)		Graduate Trend (2016 - 2020)
University of California-Berkeley	14,716		
San Francisco State University	7,422		
City College of San Francisco	4,530		
California State University-East Bay	4,502		
Diablo Valley College	3,728		
University of San Francisco	3,436		
Los Medanos College	2,631		
Academy of Art University	2,147		
Chabot College	2,085		
Ohlone College	1,844		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

