The Chicago Area already claims…

- Greatest comparative advantage in **upstream metal manufacturing**
  - Upstream Metal Manufacturing: Ranked 1 in US
- Strong comparative advantage in **Marketing**
  - Marketing: Ranked 4 in US
- Large **transportation, distribution, business, finance, and education** sectors
  - Transportation: Ranked 3 in US
  - Distribution & E-Commerce: Ranked 3 in US
  - Business Services: Ranked 4 in US
  - Financial Services: Ranked 4 in US
  - Education: Ranked 5 in US
- These profiles will feature:
  - Marketing & Design
  - Business Services
  - Distribution & eCommerce
  - Transportation & Logistics
  - Financial Services
  - Education
  - Upstream Metal Manufacturing

---

Cluster Linkages and Economic Diversification

Region Overview of Strategic Industries
### Key Occupations & Industry Linkages

**Industry: Marketing & Design**

<table>
<thead>
<tr>
<th>Region: Chicago, IL</th>
</tr>
</thead>
</table>

#### Occupations in Greatest Demand

- Customer Service Representatives
- Sales Representatives, Services
- First-line Supervisors of Retail Sales Workers
- Secretaries and Administrative Assistants, Except Legal, Medical, and Executive
- Sales and Related Workers, All Other

#### Occupations with Fastest-Growing Demand

- Secretaries and Administrative Assistants, Except Legal, Medical, and Executive
- Sales and Related Workers, All Other
- First-line Supervisors of Food Preparation and Serving Workers
- First-line Supervisors of Non-Retail Sales Workers

#### Occupations with Highest Predicted Salaries

- First-line Supervisors of Non-Retail Sales Workers
- Sales Representatives, Services
- First-line Supervisors of Food Preparation and Serving Workers
- Food Service Managers

---

**Bachelor's or Advanced Degree**

<table>
<thead>
<tr>
<th>No Postsecondary</th>
<th>Bachelor's or Advanced Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
</tr>
<tr>
<td>Market Research Analysts and Marketing Specialists</td>
<td>Market Research Analysts and Marketing Specialists</td>
</tr>
<tr>
<td>Marketing Managers</td>
<td>Marketing Managers</td>
</tr>
<tr>
<td>General Managers</td>
<td>General Managers</td>
</tr>
<tr>
<td>Public Relations Specialists</td>
<td>Public Relations Specialists</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market Research Analysts and Marketing Specialists</td>
<td>Market Research Analysts and Marketing Specialists</td>
<td>Market Research Analysts and Marketing Specialists</td>
</tr>
<tr>
<td>Marketing Managers</td>
<td>Marketing Managers</td>
<td>Marketing Managers</td>
</tr>
<tr>
<td>General Managers</td>
<td>General Managers</td>
<td>General Managers</td>
</tr>
<tr>
<td>Public Relations Specialists</td>
<td>Public Relations Specialists</td>
<td>Public Relations Specialists</td>
</tr>
</tbody>
</table>

---

**Source:** Analysis of Burning Glass job posting data

**Source:** U.S. Cluster Mapping [http://clustermapping.us/](http://clustermapping.us/)
## Key Occupations & Industry Linkages

### Industry: Business Services

### Region: Chicago, IL

<table>
<thead>
<tr>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Service Representatives</td>
<td>Light Truck or Delivery Services Drivers</td>
<td>First-Line Supervisors of Non-Retail Sales Workers</td>
</tr>
<tr>
<td>Secretaries and Administrative Assistants, Except Legal, Medical, and Executive Maintenance and Repair Workers</td>
<td>Security Guards</td>
<td>Medical Records and Health Information Technicians</td>
</tr>
<tr>
<td>Retail Salespersons</td>
<td>Taxi Drivers and Chauffeurs</td>
<td>Real Estate Sales Agents</td>
</tr>
<tr>
<td>Medical Records and Health Information Technicians</td>
<td>First-Line Supervisors of Transportation and Material-Moving Machine and Vehicle Operators</td>
<td>Sales Representatives, Services</td>
</tr>
<tr>
<td></td>
<td>Photographic Process Workers and Processing Machine Operators</td>
<td>First-Line Supervisors of Production and Operating Workers</td>
</tr>
<tr>
<td>No Postsecondary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor’s or Advanced Degree</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Occupations, All Other Software Developers, Applications</td>
<td>Graphic Designers</td>
<td>Chief Executives</td>
</tr>
<tr>
<td>General Managers</td>
<td>Life, Physical, and Social Science Technicians</td>
<td>Computer and Information Systems Managers</td>
</tr>
<tr>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>Personal Financial Advisors</td>
<td>Computer and Information Research Scientists</td>
</tr>
<tr>
<td>Management Analysts</td>
<td>Cost Estimators</td>
<td>Lawyers</td>
</tr>
<tr>
<td></td>
<td>Designers</td>
<td>Financial Managers</td>
</tr>
</tbody>
</table>

**Source:** Analysis of Burning Glass job posting data

**Source:** U.S. Cluster Mapping [http://clustermapping.us/](http://clustermapping.us/)
### Key Occupations & Industry Linkages

**Industry:** Transportation & Logistics  
**Region:** Chicago, IL

<table>
<thead>
<tr>
<th>No Postsecondary</th>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>Insurance Sales Agents</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td></td>
</tr>
<tr>
<td>Bus and Truck Mechanics and Diesel Engine Specialists</td>
<td>Automotive Service Technicians and Mechanics</td>
<td>Automotive Service Technicians and Mechanics</td>
<td></td>
</tr>
<tr>
<td>Automotive Service Technicians and Mechanics</td>
<td>First-Line Supervisors of Mechanics, Installers, and Repairers</td>
<td>First-Line Supervisors of Mechanics, Installers, and Repairers</td>
<td></td>
</tr>
<tr>
<td>First-Line Supervisors of Mechanics, Installers, and Repairers</td>
<td>Secretaries and Administrative Assistants, Except Legal, Medical, and Executive</td>
<td>Secretaries and Administrative Assistants, Except Legal, Medical, and Executive</td>
<td></td>
</tr>
<tr>
<td>Driver/Sales Workers</td>
<td>Maintenance and Repair Workers, General</td>
<td>Maintenance and Repair Workers, General</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bachelor's or Advanced Degree</th>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Managers</td>
<td>Computer Systems Analysts</td>
<td>Computer Occupations, All Other</td>
<td></td>
</tr>
<tr>
<td>General and Operations Managers</td>
<td>Management Analysts</td>
<td>Software Developers, Applications</td>
<td></td>
</tr>
<tr>
<td>Computer Occupations, All Other</td>
<td>Information Security Analysts</td>
<td>Information Security Analysts</td>
<td></td>
</tr>
<tr>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>Software Developers, Applications</td>
<td>Web Developers</td>
<td></td>
</tr>
<tr>
<td>Sales Managers</td>
<td>Human Resources Specialists</td>
<td>Purchasing Managers</td>
<td></td>
</tr>
</tbody>
</table>

*Source: Analysis of Burning Glass job posting data*  
*Source: U.S. Cluster Mapping [http://clustermapping.us/]*
## Key Occupations & Industry Linkages

### Industry: Distribution & eCommerce

### Region: Chicago, IL

#### Occupations in Greatest Demand
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Retail Sales Workers
- Retail Salespersons
- Merchandise Displayers and Window Trimmers
- Maintenance and Repair Workers, General
- Production, Planning, and Expediting Clerks
- Maintenance and Repair Workers, General
- Human Resources Assistants, Except Payroll and Timekeeping
- Heavy and Tractor-Trailer Truck Drivers
- Automotive Service Technicians and Mechanics

#### Occupations with Fastest-Growing Demand
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Transportation and Material-Moving Machine and Vehicle Operators
- First-Line Supervisors of Retail Sales Workers
- Production, Planning, and Expediting Clerks
- Merchandise Displayers and Window Trimmers
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Transportation and Material-Moving Machine and Vehicle Operators
- First-Line Supervisors of Retail Sales Workers
- Production, Planning, and Expediting Clerks

#### Occupations with Highest Predicted Salaries
- Merchandise Displayers and Window Trimmers
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Transportation and Material-Moving Machine and Vehicle Operators
- First-Line Supervisors of Retail Sales Workers
- Production, Planning, and Expediting Clerks

### No Postsecondary

- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Computer Occupations, All Other
- Sales Managers
- Marketing Managers
- Software Developers, Applications
- Computer and Information Research Scientists
- Database Administrators
- First-Line Supervisors of Office and Administrative Support Workers
- Computer Occupations, All Other
- Management Analysts
- Computer Network Architects
- Computer and Information Research Scientists
- Web Developers
- Computer Occupations, All Other
- Architectural and Engineering Managers

### Bachelor’s or Advanced Degree

- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Computer Occupations, All Other
- Sales Managers
- Marketing Managers
- Software Developers, Applications
- Computer and Information Research Scientists
- Database Administrators
- First-Line Supervisors of Office and Administrative Support Workers
- Computer Occupations, All Other
- Management Analysts
- Computer Network Architects
- Computer and Information Research Scientists
- Web Developers
- Computer Occupations, All Other
- Architectural and Engineering Managers

### Source:
- Analysis of Burning Glass job posting data
# Key Occupations & Industry Linkages

## Industry: Financial Services

### Occupations in Greatest Demand
- Customer Service Representatives
- Securities, Commodities, and Financial Services Sales Agents
- First-Line Supervisors of Retail Sales Workers
- Loan Interviewers and Clerks
- Retail Salespersons

### Occupations with Fastest-Growing Demand
- Maintenance and Repair Workers
- Insurance Sales Agents
- Real Estate Agents
- Customer Service Representatives
- Loan Interviewers and Clerks

### Occupations with Highest Predicted Salaries
- Sales Representatives, Services
- Insurance Sales Agents
- Securities, Commodities, and Financial Services Sales Agents
- Real Estate Sales Agents
- Sales and Related Workers, All Other

#### No Postsecondary

### Bachelor’s or Advanced Degree
- Financial Analysts
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Computer Occupations, All Other
- Software Developers, Applications
- Financial Managers

### Occupations with Fastest-Growing Demand
- Executive Secretaries and Executive Administrative Assistants
- Human Resources Managers
- Compliance Officers
- Marketing Managers
- First-Line Supervisors of Office and Administrative Support Workers

### Occupations with Highest Predicted Salaries
- Lawyers
- Computer and Information Research Scientists
- General and Operations Managers
- Software Developers, Applications
- Marketing Managers

## Region: Chicago, IL

Source: Analysis of Burning Glass job posting data

### Key Occupations & Industry Linkages

**Industry: Upstream Metal Manufacturing**

**Region: Chicago, IL**

<table>
<thead>
<tr>
<th>No Postsecondary</th>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>First-Line Supervisors of Housekeeping and Janitorial Workers</td>
<td>Industrial Engineering Technicians</td>
<td>First-Line Supervisors of Housekeeping and Janitorial Workers</td>
</tr>
<tr>
<td></td>
<td>Industrial Engineering Technicians</td>
<td></td>
<td>Industrial Engineering Technicians</td>
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<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Managers</td>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>Computer Occupations, All Other</td>
<td>General and Operations Managers</td>
</tr>
<tr>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>Mechanical Engineers</td>
<td>General Managers</td>
<td>Mechanical Engineers</td>
</tr>
<tr>
<td>General and Operations Managers</td>
<td>General Managers</td>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>General and Operations Managers</td>
</tr>
<tr>
<td>Mechanical Engineers</td>
<td>Computer Occupations, All Other</td>
<td>Computer Occupations, All Other</td>
<td>General Managers</td>
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<tr>
<td>Computer Occupations, All Other</td>
<td>General Managers</td>
<td>Mechanical Engineers</td>
<td>General Managers</td>
</tr>
<tr>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>General and Operations Managers</td>
<td>General Managers</td>
<td>Mechanical Engineers</td>
</tr>
<tr>
<td>General Managers</td>
<td>General Managers</td>
<td>Computer Occupations, All Other</td>
<td>General and Operations Managers</td>
</tr>
</tbody>
</table>

**Source:** Analysis of Burning Glass job posting data

**Source:** U.S. Cluster Mapping [http://clustermapping.us/](http://clustermapping.us/)
## Key Occupations & Industry Linkages

### Industry: Education

### Region: Chicago, IL

<table>
<thead>
<tr>
<th>No Postsecondary</th>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coaches and Scouts, Interviewers, Except Eligibility and Loan</td>
<td>Childcare Workers</td>
<td>Engineering Technicians, Except Drafters</td>
<td></td>
</tr>
<tr>
<td>Maintenance and Repair Workers, General</td>
<td>Electrical and Electronics Engineering Technicians</td>
<td>Coaches and Scouts</td>
<td></td>
</tr>
<tr>
<td>Childcare Workers</td>
<td>Food Service Managers</td>
<td>Childcare Workers</td>
<td></td>
</tr>
<tr>
<td>Police and Sheriff’sPatrol Officers</td>
<td>Office and Administrative Support Workers, All Other</td>
<td>First-Line Supervisors of Mechanics, Installers, and Repairers</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bachelor’s or Advanced Degree</th>
<th>Occupations in Greatest Demand</th>
<th>Occupations with Fastest-Growing Demand</th>
<th>Occupations with Highest Predicted Salaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postsecondary Teachers</td>
<td>Computer and Information Research Scientists</td>
<td>Lawyers</td>
<td></td>
</tr>
<tr>
<td>Education Administrators, Postsecondary</td>
<td>Social Workers</td>
<td>Computer Science Teachers, Postsecondary</td>
<td></td>
</tr>
<tr>
<td>General Managers</td>
<td>Social and Community Service Managers</td>
<td>Art, Drama, and Music Teachers, Postsecondary</td>
<td></td>
</tr>
<tr>
<td>Operations Research Analysts</td>
<td>Biological Scientists</td>
<td>Computer and Information Research Scientists</td>
<td></td>
</tr>
<tr>
<td>Teachers and Instructors, All Other</td>
<td>Life Scientists</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Source:** Analysis of Burning Glass job posting data

**Source:** U.S. Cluster Mapping [http://clustermapping.us/](http://clustermapping.us/)
Key Occupations Profile

**Key Occupation: Management Analysts**

- **58,218 Job Postings in Region**
  2015-2019, across all industries
- **$85,000 Advertised Salary**
  Salary modeled from job postings for this occupation
- **+9% Projected Growth**
  Estimated growth in employment, 2020-2030
- **50% Entry Level**
  Percent of job postings calling for 0-2 years of experience or not specifying
- **98% BA+ Level**
  Percent of job postings calling for a BA or higher
- **41% Within Key Industries**
  Percent of demand for this occupation that falls within the target industry

**Region: Chicago, IL**

**Top Skills**
- Business Analysis
- Project Management
- Business Process
- SQL
- Customer Service
- Budgeting

**Top Regional Employers**
- Anthem Blue Cross
- Deloitte
- Accenture
- JP Morgan Chase Company
- Health Care Service Corporation
- Allstate

**Occupation Demographics**

**Industries employing this occ:**
- Insurance Services
- Business Services
- Financial Services
- Local Financial Services

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Key Occupations Profile

**Key Occupation: Insurance Sales Agents**

- **23,473** Job Postings in Region 2015-2019, across all industries
- **$53,000** Advertised Salary Salary modeled from job postings for this occupation
- **+7%** Projected Growth Estimated growth in employment, 2020-2030
- **90%** Entry Level Percent of job postings calling for 0-2 years of experience or not specifying
- **64%** BA+ Level Percent of job postings calling for a BA or higher
- **9%** Within Key Industries Percent of demand for this occupation that falls within the target industry

**Top Skills**

- Insurance Sales
- Life Insurance Sales
- Product Sales
- Customer Service
- Prospective Clients

**Top Regional Employers**

- State Farm Insurance Companies
- New York Life
- Aflac
- Allstate
- Country Financial
- Assurance

**Occupation Demographics**

- **White**
- **Mixed/other**
- **Black**
- **Asian or Pacific Islander**
- **Native American**
- **Latinx**

**Industries employing this occ:**

- Insurance Services
- Local Financial Services
- Marketing, Design, and Publishing
- Transportation and Logistics

**Number of Postings**

- 5,000
- 10,000
- 15,000

**Top Skills**

- 500
- 1,000
- 1,500
- 2,000

**Job Postings (2015-2019)**
Key Occupations Profile

Key Occupation: Heavy and Tractor-Trailer Truck Drivers

Region: Chicago, IL

195,000 Job Postings in Region 2015-2019, across all industries

$82,000 Advertised Salary Salary modeled from job postings for this occupation

+3% Projected Growth Estimated growth in employment, 2020-2030

88% Entry Level Percent of job postings calling for 0-2 years of experience or not specifying

5% BA+ Level Percent of job postings calling for a BA or higher

71% Within Key Industries Percent of demand for this occupation that falls within the target industry

Industries employing this occ:
- Transportation and Logistics
- Local Logistical Services
- Insurance Services
- Distribution and Electronic Commerce

Top Skills
- Truck Driving
- HAZMAT
- Over The Road
- Commercial Driving
- Trucking Industry Knowledge
- Scheduling

Number of Postings
- 10,000
- 20,000
- 30,000
- 40,000
- 50,000

Top Regional Employers
- Roehl Transport
- CRST International
- Schneider National Incorporated
- Crete Carrier Corporation
- United States Xpress Enterprises Incorporated

Occupation Demographics
- White
- Mixed/other
- Black
- Asian or Pacific Islander
- Native American
- Latinx

Percent of Workers
- High School Labor Force
- Workers in This Occupation

10% 20% 30% 40% 50% 60%
Key Occupations Profile

Key Occupation: General and Operations Managers

Region: Chicago, IL

50,373
Job Postings in Region
2015-2019, across all industries

$86,000
Advertised Salary
Salary modeled from job postings for this occupation

+5%
Projected Growth
Estimated growth in employment, 2020-2030

45%
Entry Level
Percent of job postings calling for 0-2 years of experience or not specifying

79%
BA+ Level
Percent of job postings calling for a BA or higher

30%
Within Key Industries
Percent of demand for this occupation that falls within the target industry

5,000
10,000
15,000
20,000
Number of Postings

Budgeting
Operations Management
Scheduling
Project Management
Customer Service
Staff Management

Top Skills

500
800
1,200
Job Postings (2015-2019)

JP Morgan Chase Company
Anthem Blue Cross
Dollar Tree
FedEx
Deloitte
CVS Health

Top Regional Employers

Bachelor’s Degree Labor Force
Workers in This Occupation

White
Mixed/other
Black
Asian or Pacific Islander
Native American
Latinx

Occupation Demographics

Industries employing this occ:
Insurance Services
Marketing, Design, and Publishing
Financial Services
Local Real Estate, Construction, and Development
Key Occupations Profile

Key Occupation: **Financial Managers**

- **55,283** Job Postings in Region
  - 2015-2019, across all industries
- **$94,000** Advertised Salary
  - Salary modeled from job postings for this occupation
- **+9%** Projected Growth
  - Estimated growth in employment, 2020-2030
- **36%** Entry Level
  - Percent of job postings calling for 0-2 years of experience or not specifying
- **92%** BA+ Level
  - Percent of job postings calling for a BA or higher
- **35%** Within Key Industries
  - Percent of demand for this occupation that falls within the target industry

**Top Skills**
- Accounting
- Budgeting
- Financial Reporting
- Finance
- Financial Statements
- Generally Accepted Accounting Principles

Number of Postings

**Top Regional Employers**
- Bank of America
- JP Morgan Chase Company
- BMO Financial Group
- PricewaterhouseCoopers
- Ernst & Young
- Deloitte

Job Postings (2015-2019)

**Industries employing this occ:**
- Financial Services
- Local Financial Services
- Insurance Services
- Business Services

**Occupation Demographics**

<table>
<thead>
<tr>
<th>Region: Chicago, IL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bachelor’s Degree Labor Force</strong></td>
</tr>
<tr>
<td><strong>Workers in This Occupation</strong></td>
</tr>
</tbody>
</table>

- White
- Mixed/other
- Black
- Asian or Pacific Islander
- Native American
- Latinx

Percent of Workers

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Key Occupations Profile

**Key Occupation:** Software Developers, Application

**Region:** Chicago, IL

- **170,133** Job Postings in Region 2015-2019, across all industries
- **$98,000** Advertised Salary Salary modeled from job postings for this occupation
- **+13%** Projected Growth Estimated growth in employment, 2020-2030
- **49%** Entry Level Percent of job postings calling for 0-2 years of experience or not specifying
- **94%** BA+ Level Percent of job postings calling for a BA or higher
- **43%** Within Key Industries Percent of demand for this occupation that falls within the target industry

**Top Skills**
- SQL
- Java
- Software Development
- Software Engineering
- JavaScript
- Microsoft C#

**Number of Postings**
- 20,000
- 40,000
- 60,000
- 80,000

**Top Regional Employers**
- Accenture
- Capgemini
- JP Morgan Chase Company
- Allstate
- IBM
- Anthem Blue Cross

**Job Postings (2015-2019)**
- 500
- 1,000
- 1,500
- 2,000

**Occupation Demographics**
- White
- Mixed/other
- Black
- Asian or Pacific Islander
- Native American
- Latinx

**Percent of Workers**
- Bachelor’s Degree Labor Force
- Workers in This Occupation

**Industries employing this occ:**
- Business Services
- Insurance Services
- Financial Services
- Education and Knowledge Creation