

# Advancing Workforce Equity



## Detroit-Warren-Dearborn, MI Regional Economy Overview

**National Equity Atlas**

**Emsi**

**burning  
glass**



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## Report Parameters

### 1 MSA

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19820 Detroit-Warren-Dearborn, MI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# Economy Overview

4,308,464

Population (2021)

Population decreased by 8,552 over the last 5 years and is projected to decrease by 22,038 over the next 5 years.

1,997,449

Total Regional Employment

Jobs decreased by 53,007 over the last 5 years and are projected to decrease by 34,974 over the next 5 years.

\$61.0K

Median Household Income (2019)

Median household income is \$1.9K below the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population declined by 0.2% since 2016, falling by 8,552. Population is expected to decrease by 0.5% between 2021 and 2026, losing 22,038.
- From 2016 to 2021, jobs declined by 2.6% in Detroit-Warren-Dearborn, MI from 2,050,456 to 1,997,449. This change fell short of the national growth rate of 0.7% by 3.3%. As the number of jobs declined, the labor force participation rate increased from 59.2% to 61.8% between 2016 and 2021.
- Concerning educational attainment, 19.3% of Detroit-Warren-Dearborn, MI residents possess a Bachelor's Degree (1.0% below the national average), and 9.3% hold an Associate's Degree (0.6% above the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Motor Vehicle Parts Manufacturing.

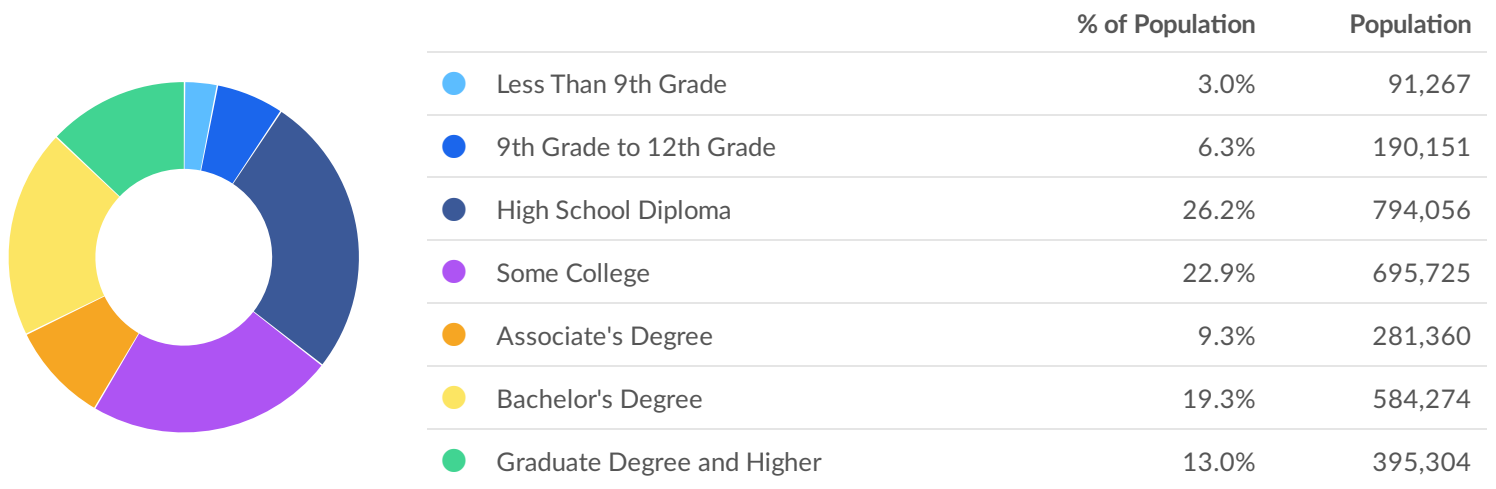
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	4,308,464	2,134,359	1,997,449	96.5	\$271.79B	\$241.41B	\$268.41B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T

## Dec 2021 Labor Force Breakdown



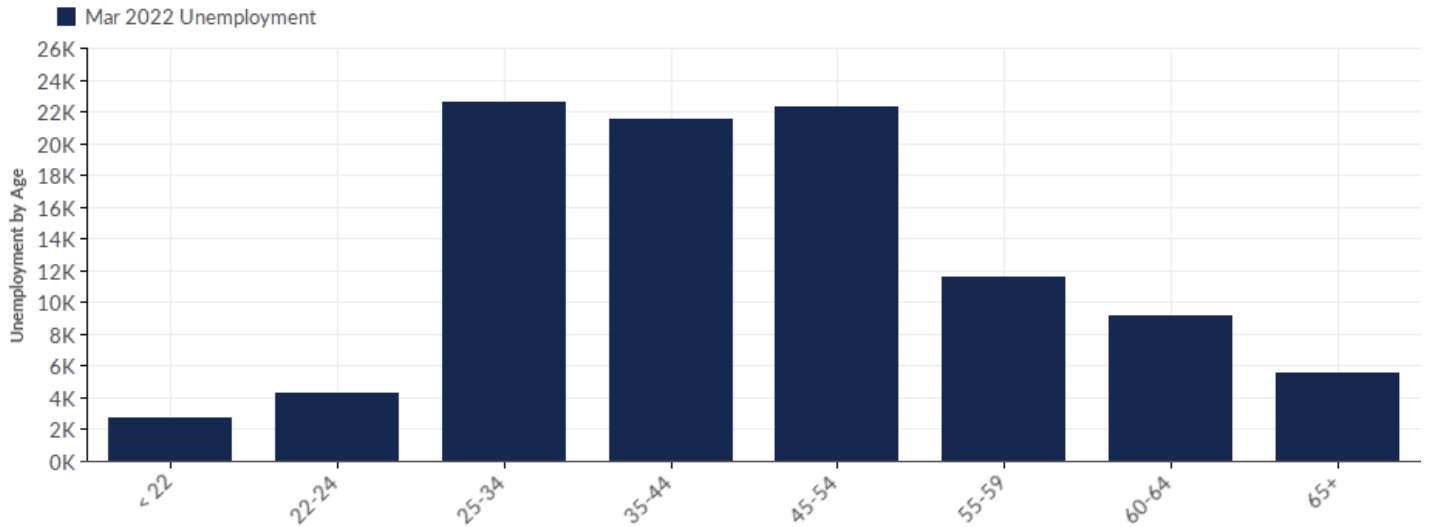
## Educational Attainment

Concerning educational attainment, **19.3% of Detroit-Warren-Dearborn, MI residents possess a Bachelor's Degree** (1.0% below the national average), and **9.3% hold an Associate's Degree** (0.6% above the national average).



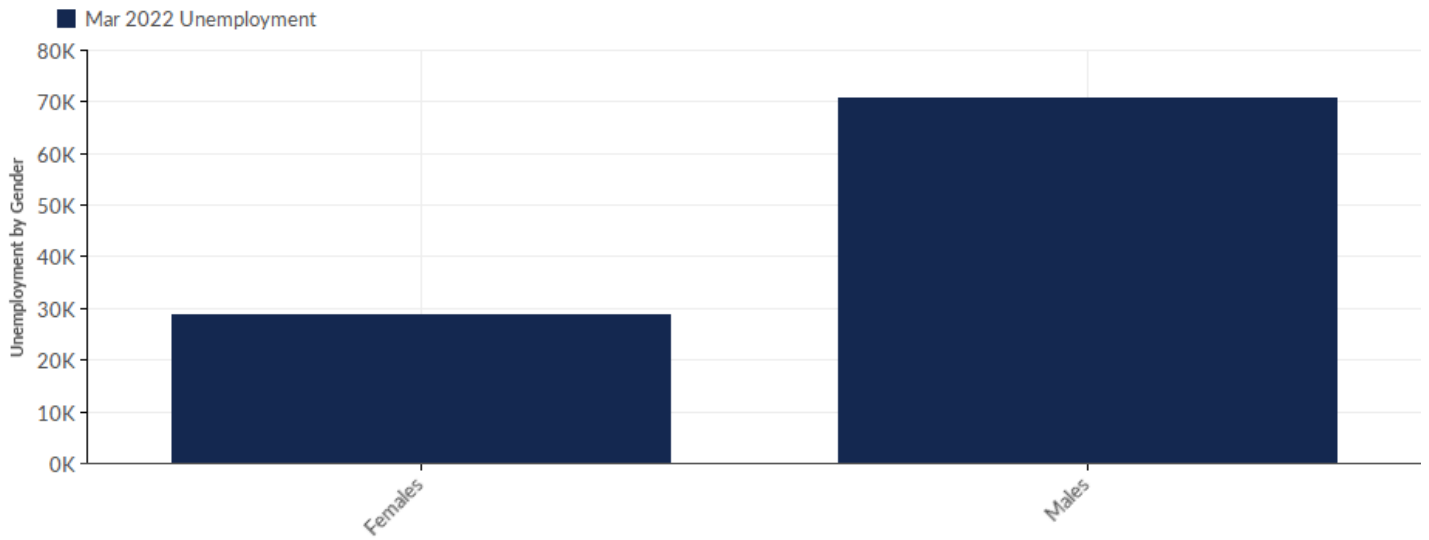
# Unemployment by Demographics

## Unemployment by Age



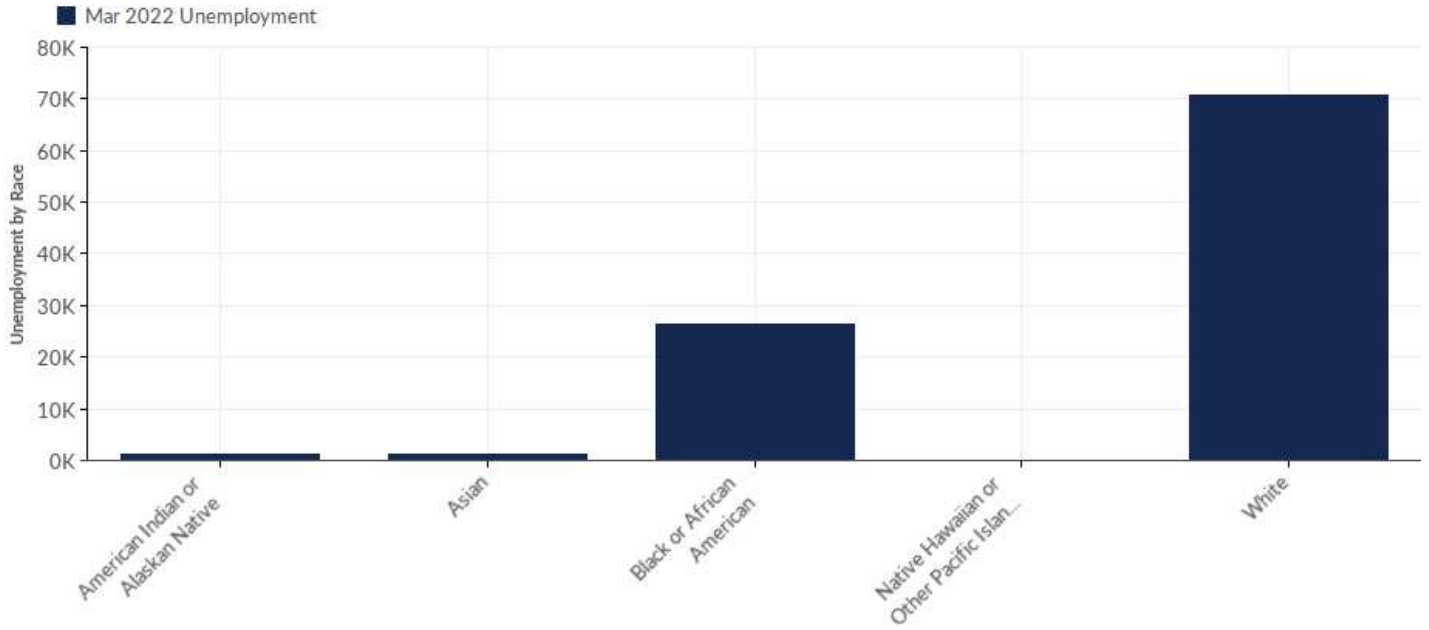
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	2,702	2.72%
22-24	4,237	4.26%
25-34	22,549	22.66%
35-44	21,473	21.58%
45-54	22,306	22.42%
55-59	11,595	11.65%
60-64	9,121	9.17%
65+	5,524	5.55%
Total	99,507	100.00%

## Unemployment by Gender



Gender	Unemployment (Mar 2022)	% of Unemployed
Females	28,648	28.79%
Males	70,859	71.21%
Total	99,507	100.00%

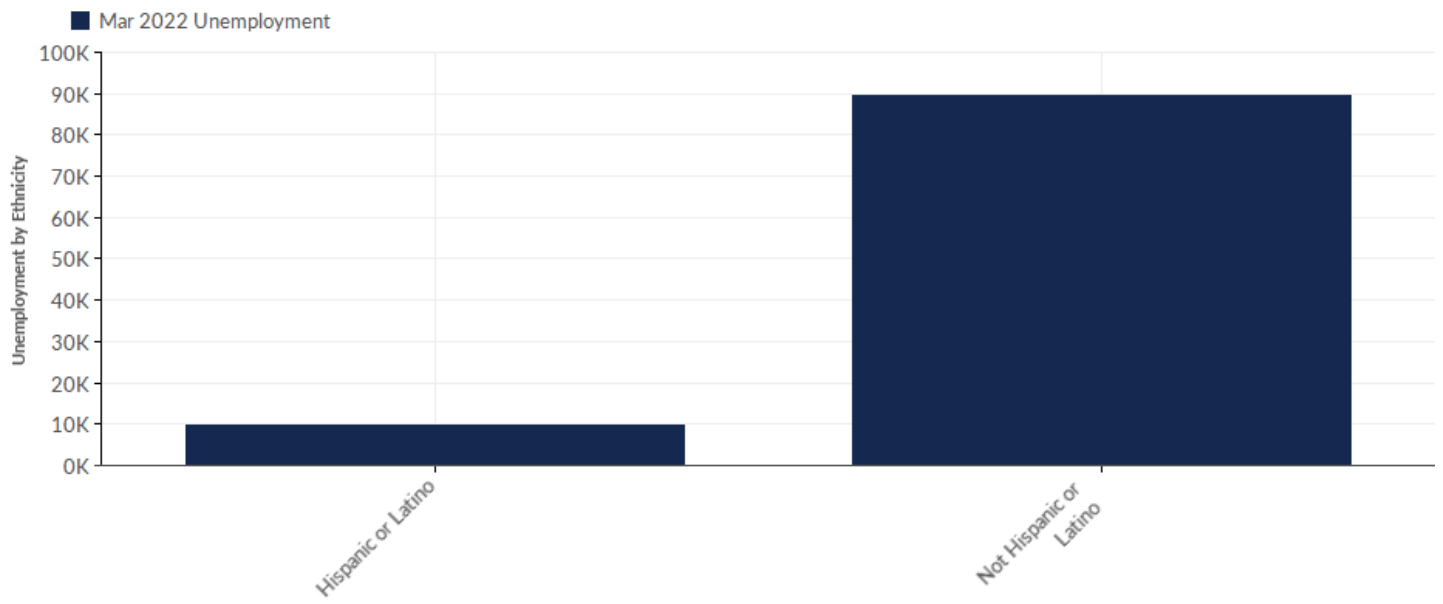
## Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	1,310	1.32%
Asian	1,172	1.18%
Black or African American	26,348	26.48%
Native Hawaiian or Other Pacific Islander	72	0.07%
White	70,606	70.96%
<b>Total</b>	<b>99,507</b>	<b>100.00%</b>



## Unemployment by Ethnicity

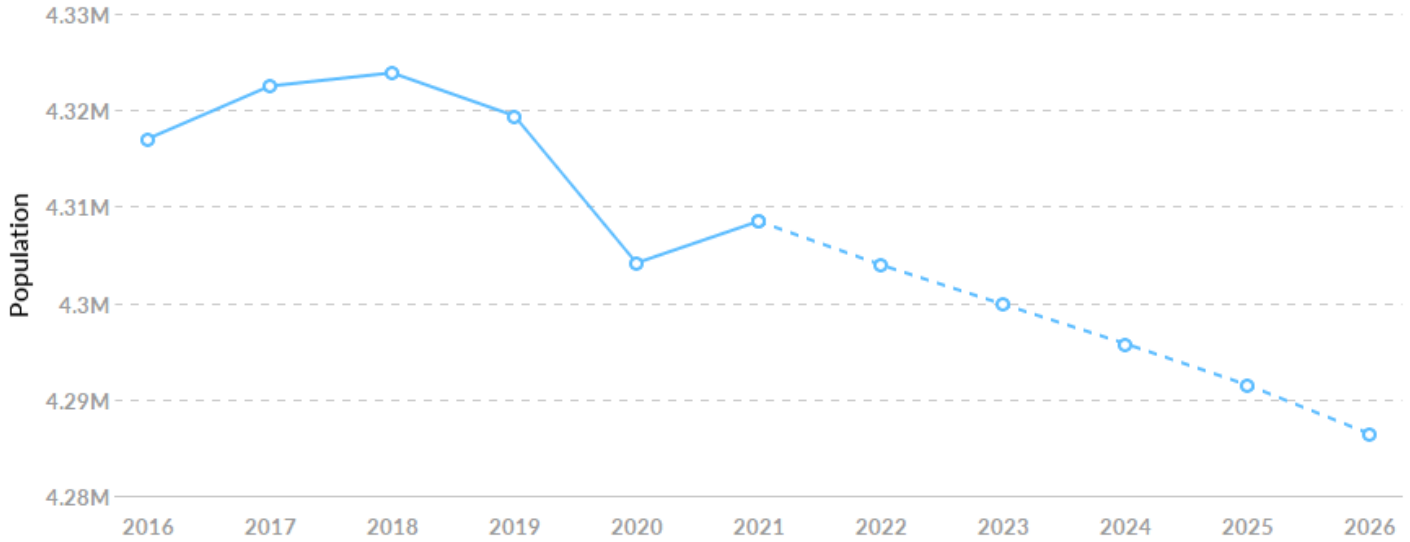


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	9,874	9.92%
Not Hispanic or Latino	89,633	90.08%
Total	99,507	100.00%

# Historic & Projected Trends

## Population Trends

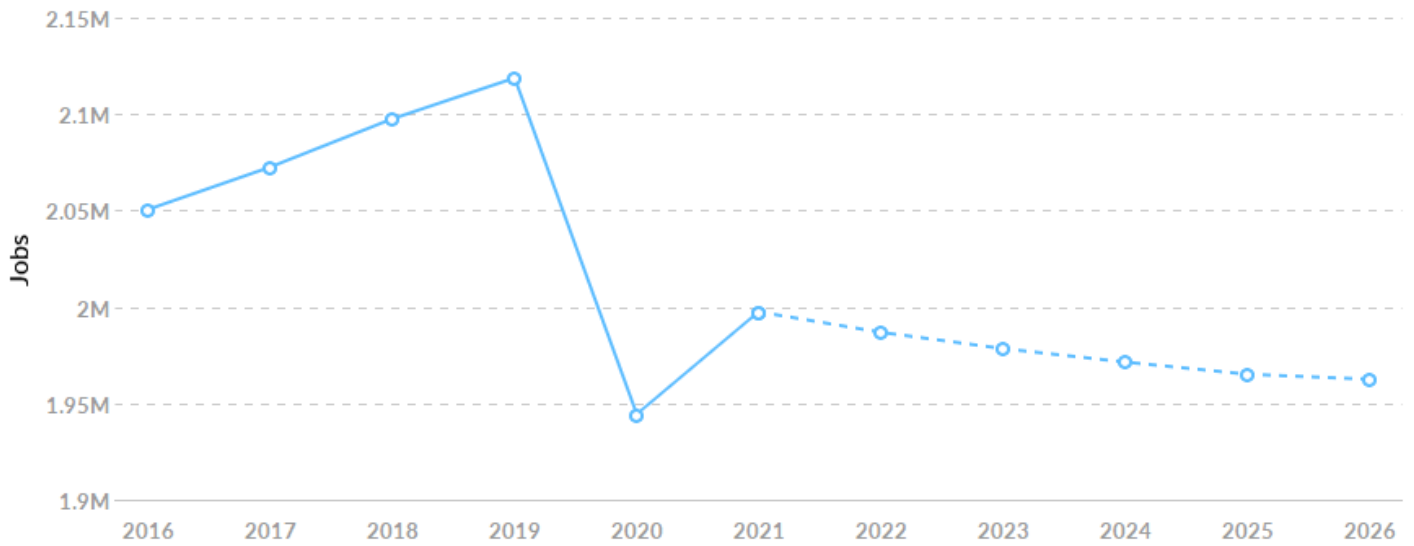
As of 2021 the region's population **declined by 0.2%** since 2016, falling by 8,552. Population is expected to **decrease by 0.5%** between 2021 and 2026, losing 22,038.



Timeframe	Population
2016	4,317,016
2017	4,322,490
2018	4,323,861
2019	4,319,413
2020	4,304,136
2021	4,308,464
2022	4,303,953
2023	4,299,862
2024	4,295,784
2025	4,291,495
2026	4,286,426

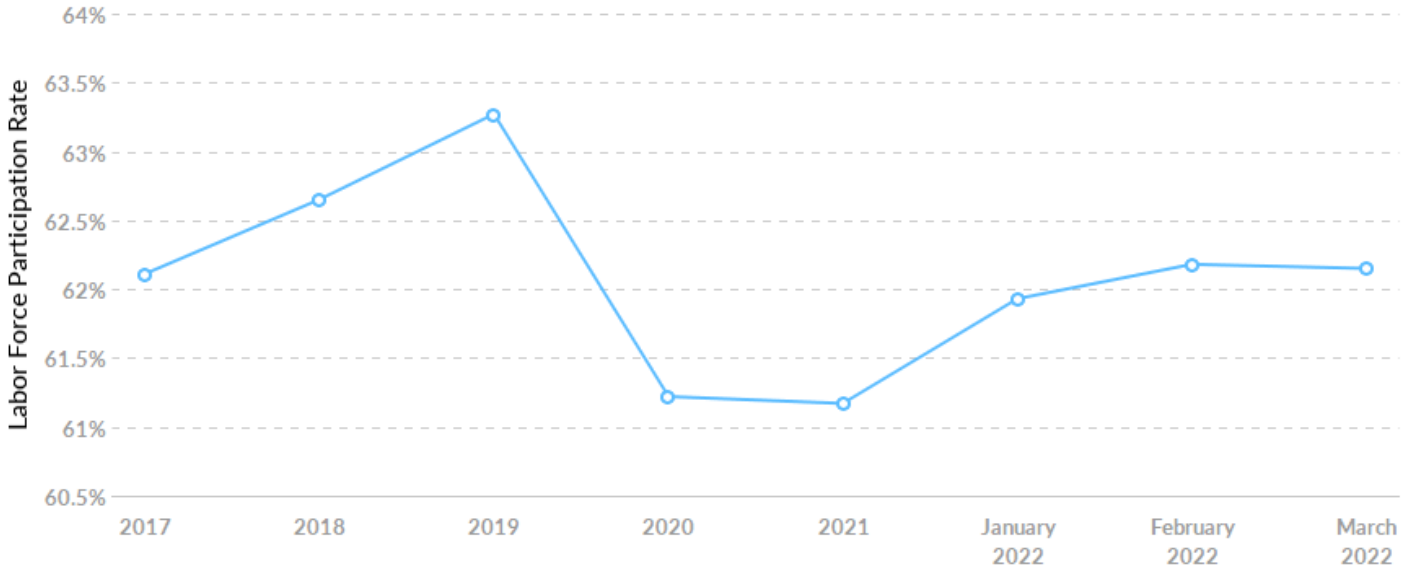
## Job Trends

From 2016 to 2021, jobs declined by 2.6% in Detroit-Warren-Dearborn, MI from 2,050,456 to **1,997,449**. This change fell short of the national growth rate of 0.7% by 3.3%.



Timeframe	Jobs
2016	2,050,456
2017	2,072,451
2018	2,097,478
2019	2,118,647
2020	1,944,221
2021	1,997,449
2022	1,986,838
2023	1,978,374
2024	1,971,398
2025	1,965,082
2026	1,962,475

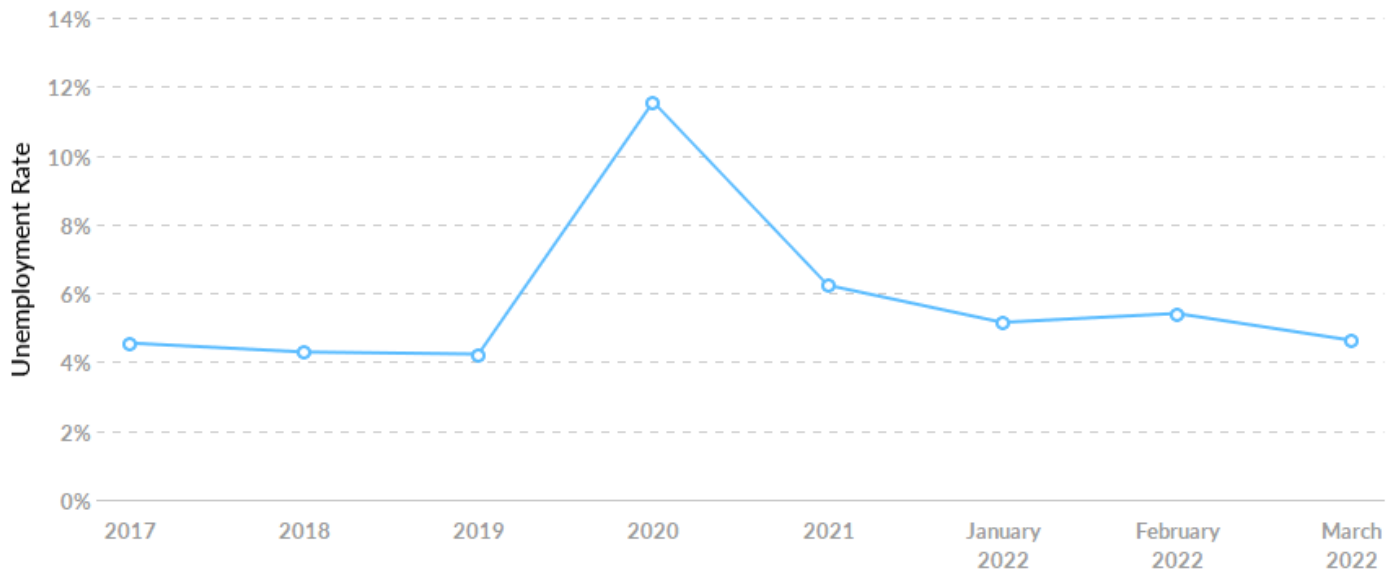
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	62.11%
2018	62.65%
2019	63.27%
2020	61.22%
2021	61.17%
January 2022	61.93%
February 2022	62.18%
March 2022	62.15%

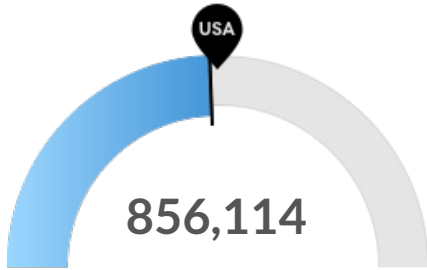
## Unemployment Rate Trends

Detroit-Warren-Dearborn, MI had a March 2022 unemployment rate of 4.63%, **increasing from 4.55%** 5 years before.



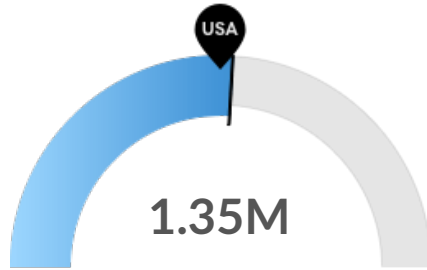
Timeframe	Unemployment Rate
2017	4.55%
2018	4.29%
2019	4.23%
2020	11.55%
2021	6.23%
January 2022	5.15%
February 2022	5.41%
March 2022	4.63%

## Population Characteristics



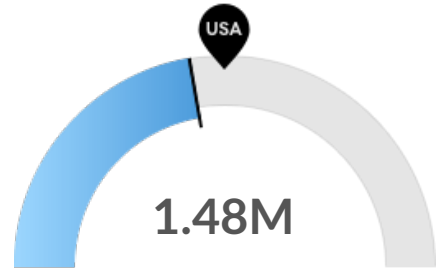
Millennials

Detroit-Warren-Dearborn, MI has 856,114 millennials (ages 25-39). The national average for an area this size is 886,968.



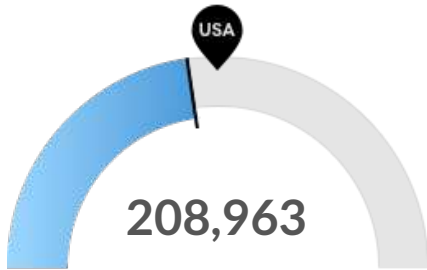
Retiring Soon

Retirement risk is about average in Detroit-Warren-Dearborn, MI. The national average for an area this size is 1,281,023 people 55 or older, while there are 1,351,019 here.



Racial Diversity

Racial diversity is low in Detroit-Warren-Dearborn, MI. The national average for an area this size is 1,733,635 racially diverse people, while there are 1,477,604 here.

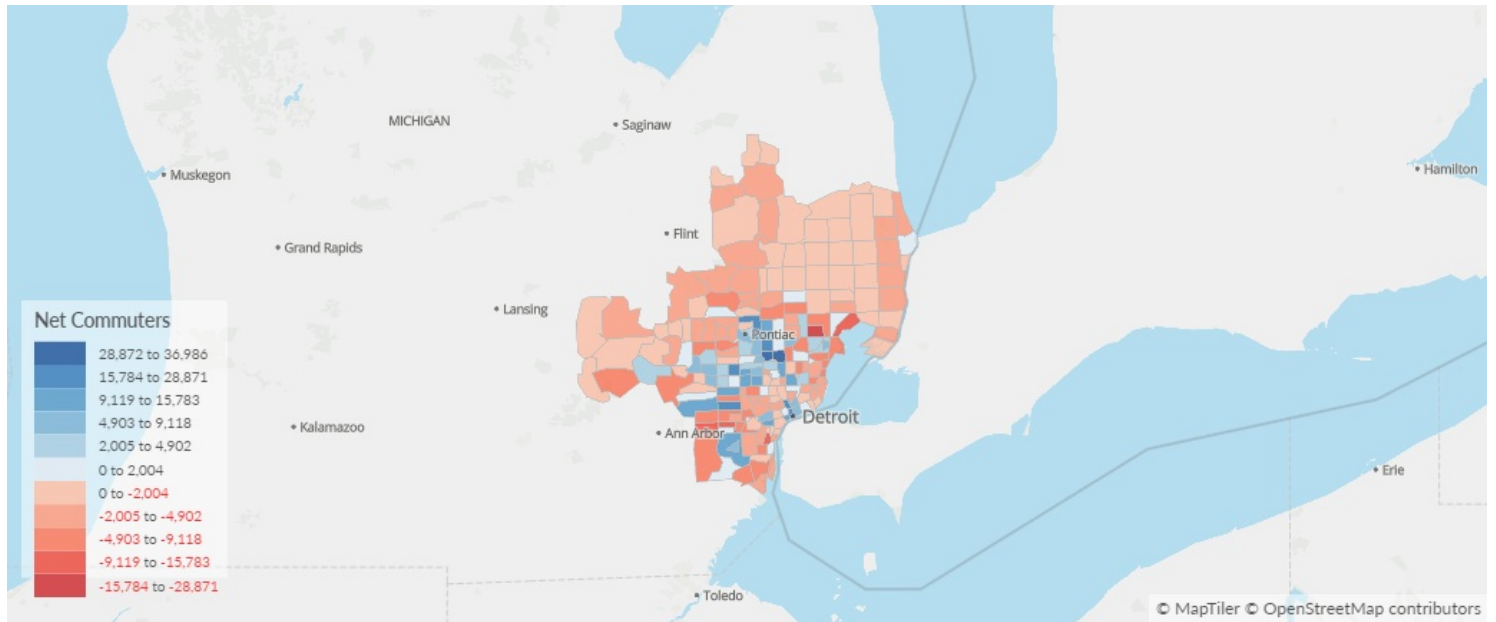


Veterans

Detroit-Warren-Dearborn, MI has 208,963 veterans. The national average for an area this size is 239,833.

## Place of Work vs Place of Residence

Understanding where talent in Detroit-Warren-Dearborn, MI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #161 for resident workers. The top ZIP for resident workers is 48180.



### Where Talent Works

ZIP	Name	2021 Employment
48226	Detroit, MI (in Wayne c...	41,081
48083	Troy, MI (in Oakland cou...	40,270
48084	Troy, MI (in Oakland cou...	37,494
48170	Plymouth, MI (in Wayne...	35,533
48150	Livonia, MI (in Wayne c...	35,300

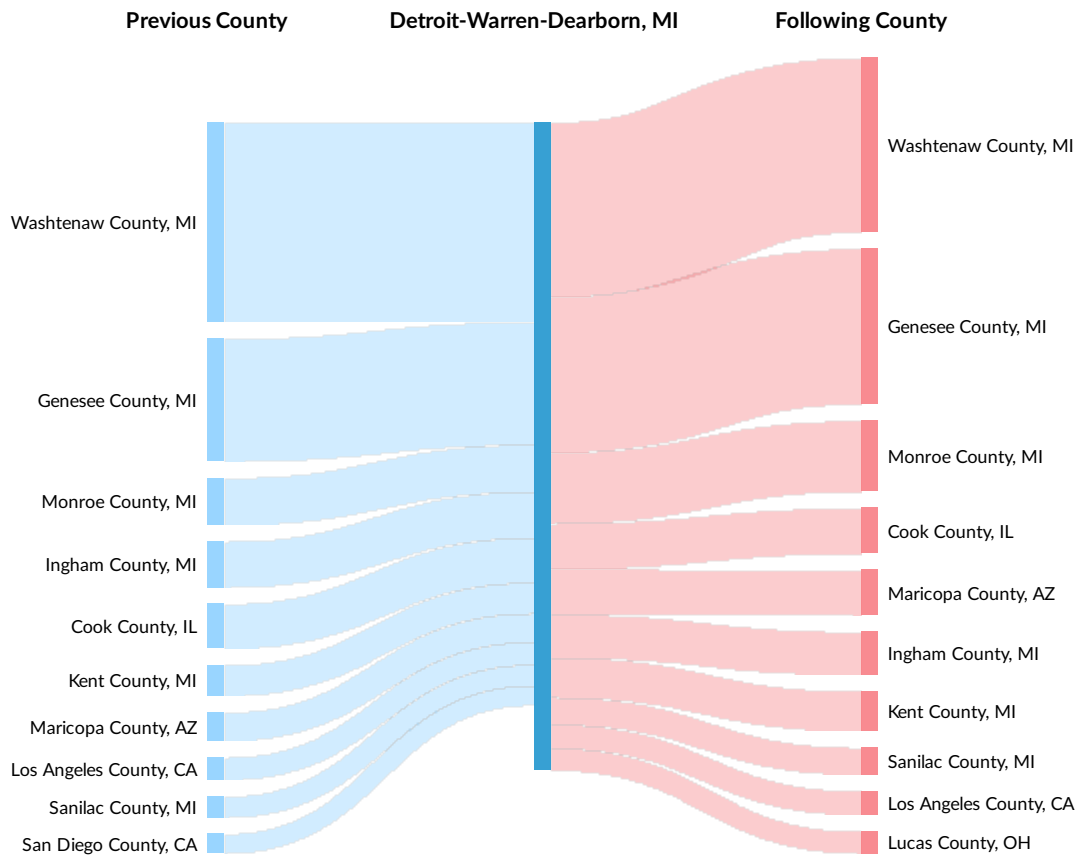
### Where Talent Lives

ZIP	Name	2021 Workers
48180	Taylor, MI (in Wayne co...	29,446
48187	Canton, MI (in Wayne c...	26,316
48044	Macomb, MI (in Macom...	25,100
48066	Roseville, MI (in Macom...	23,711
48185	Westland, MI (in Wayne...	23,017

# Inbound and Outbound Migration

The table below analyzes past and current residents of Detroit-Warren-Dearborn, MI. The left column shows residents of other counties migrating to Detroit-Warren-Dearborn, MI. The right column shows residents migrating from Detroit-Warren-Dearborn, MI to other counties.

As of 2019, **6,281** people have migrated from Washtenaw County, MI to Detroit-Warren-Dearborn, MI. In the same year, **5,496** people left Detroit-Warren-Dearborn, MI migrating to Washtenaw County, MI. The total Net Migration for Detroit-Warren-Dearborn, MI in 2019 was **-10,911**.



Top Previous Counties	Migrations
Washtenaw County, MI	6,281
Genesee County, MI	3,866
Monroe County, MI	1,479
Ingham County, MI	1,450
Cook County, IL	1,409



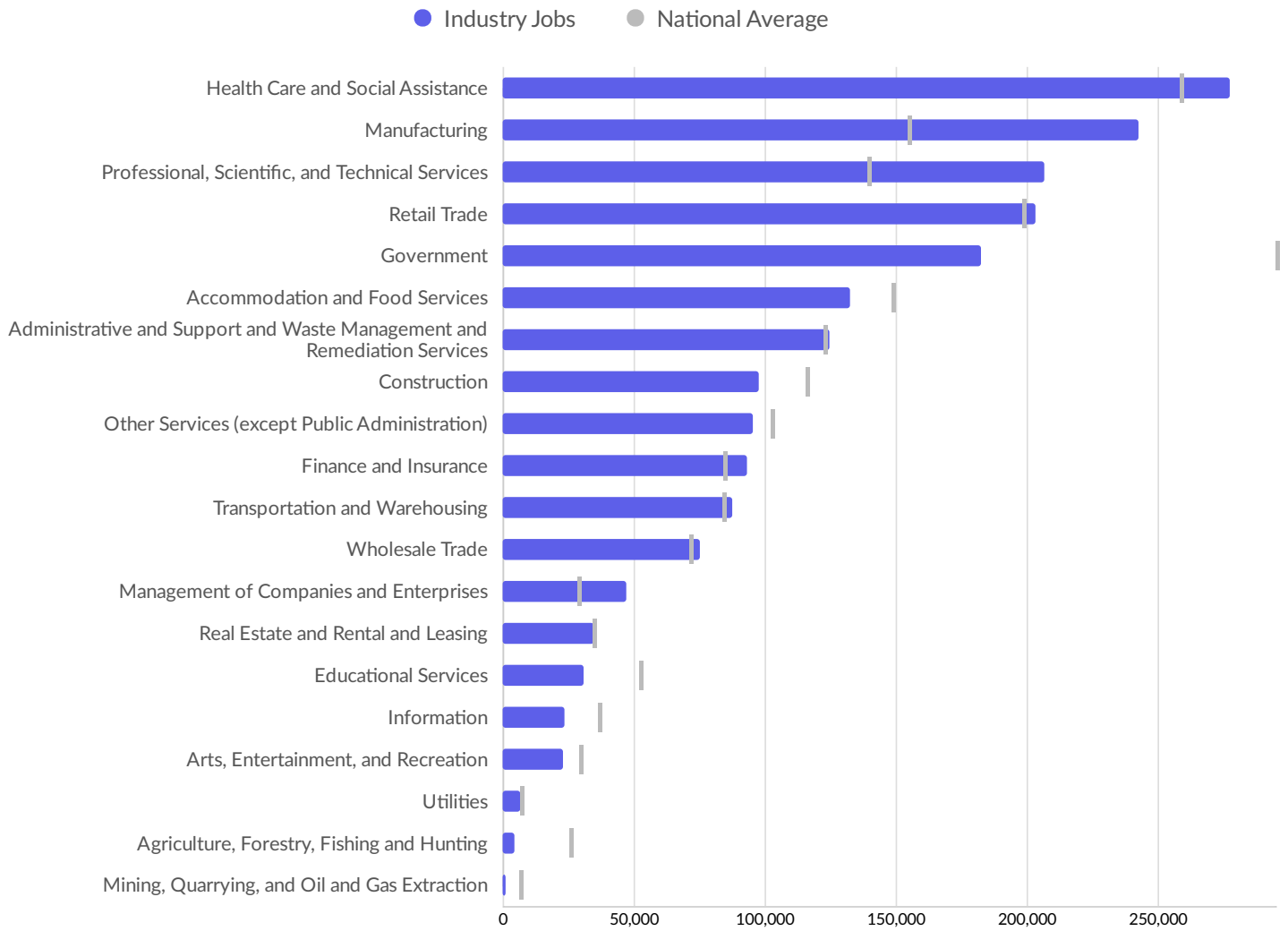


Top Previous Counties	Migrations
Kent County, MI	969
Maricopa County, AZ	902
Los Angeles County, CA	710
Sanilac County, MI	662
San Diego County, CA	614
Lucas County, OH	600
Saginaw County, MI	586
Kalamazoo County, MI	580
Jackson County, MI	469
Clark County, NV	453

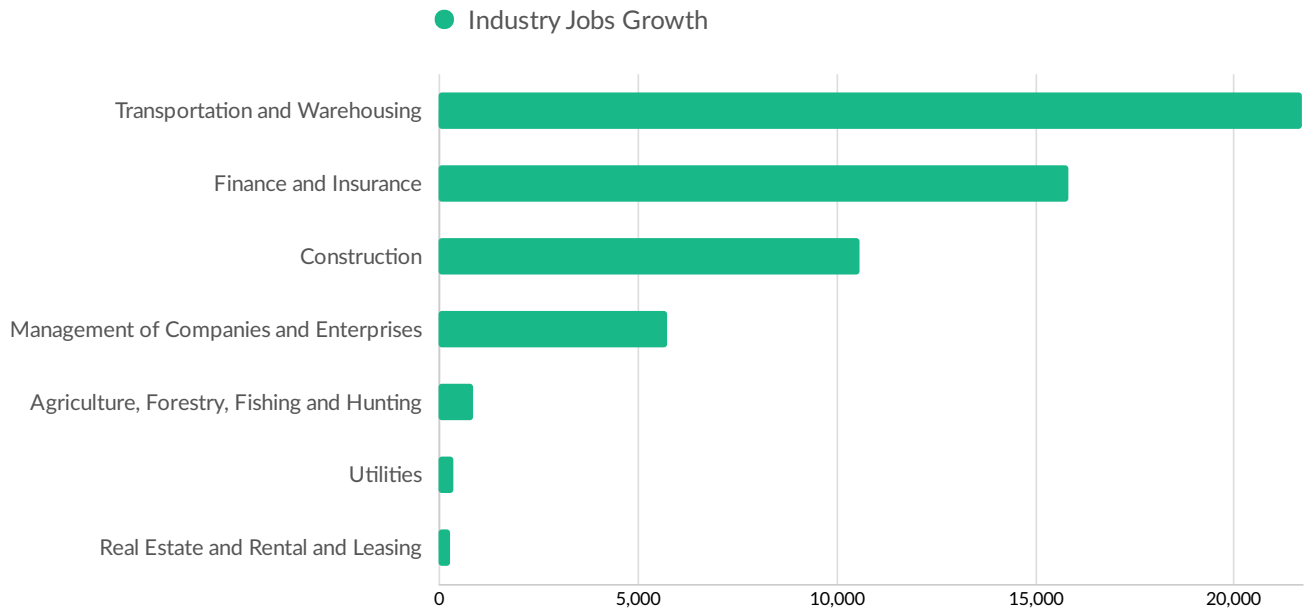
Top Following Counties	Migrations
Washtenaw County, MI	5,496
Genesee County, MI	4,898
Monroe County, MI	2,231
Cook County, IL	1,435
Maricopa County, AZ	1,427
Ingham County, MI	1,356
Kent County, MI	1,255
Sanilac County, MI	852
Los Angeles County, CA	748
Lucas County, OH	695
Lee County, FL	664
Jackson County, MI	638
Clark County, NV	589
Harris County, TX	572
San Diego County, CA	510

# Industry Characteristics

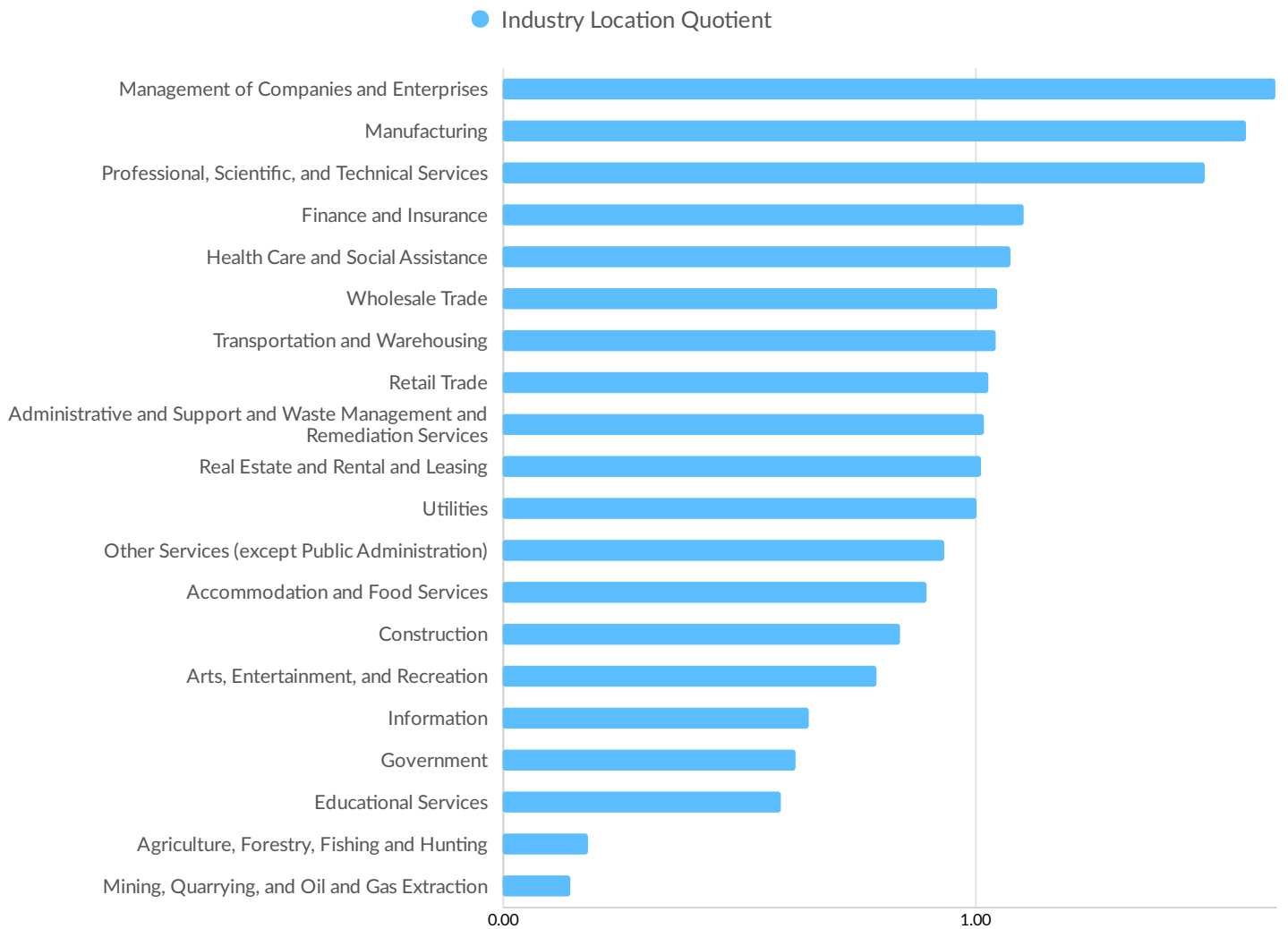
## Largest Industries



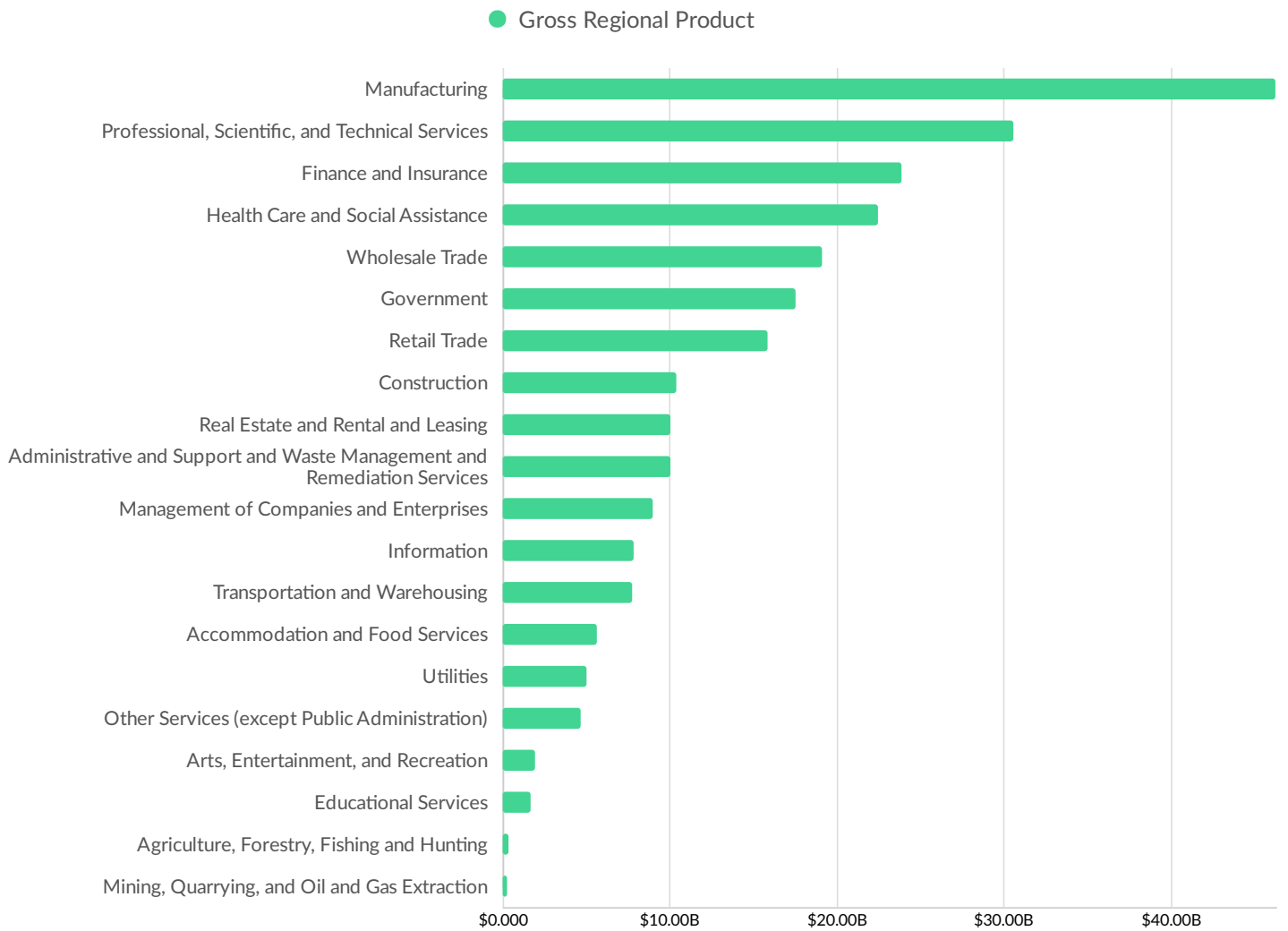
## Top Growing Industries



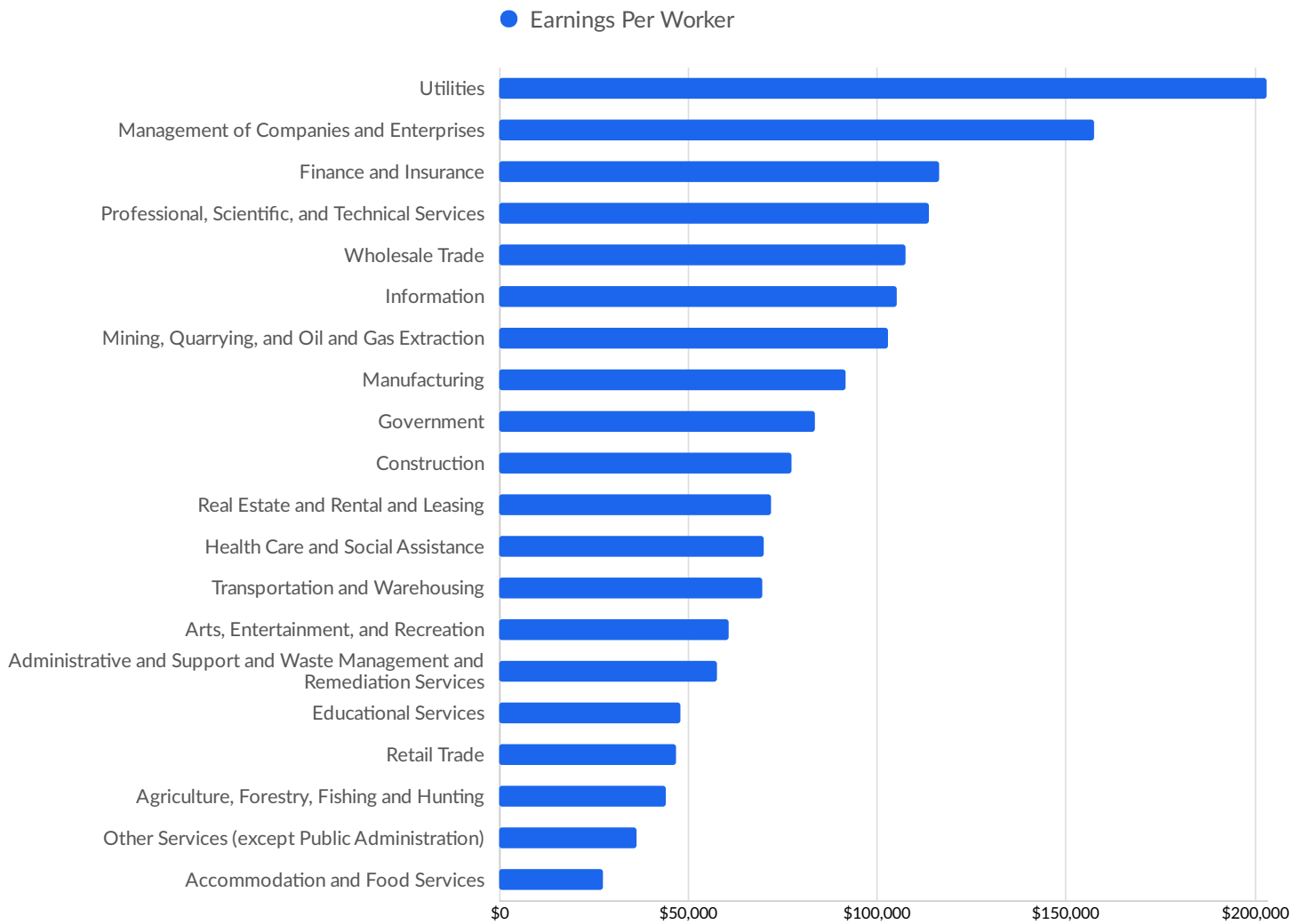
## Top Industry Location Quotient



## Top Industry GRP



## Top Industry Earnings





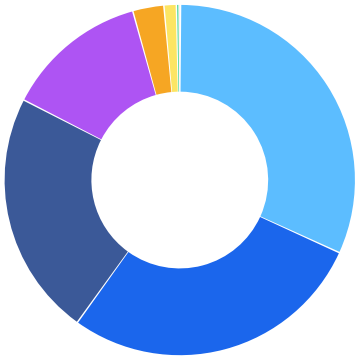
# Business Characteristics

## 125,024 Companies Employ Your Workers

Online profiles for your workers mention 125,024 companies as employers, with the top 10 appearing below. In the last 12 months, 31,348 companies in Detroit-Warren-Dearborn, MI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ford	31,126	General Motors	10,797
General Motors	30,836	Henry Ford Health System	8,972
Stellantis	15,173	Beaumont Health	8,864
Beaumont Health	14,110	Ascension	5,617
Henry Ford Health System	9,797	Trinity Health	5,427
University Of Michigan	8,926	General Dynamics	4,545
Rocket Mortgage	7,172	Kelly Services	4,199
Wayne State University	7,032	Deloitte	4,146
Blue Cross Blue Shield Of Michi...	6,123	Robert Half	4,050
DTE Energy	5,978	Epitec	3,819

## Business Size



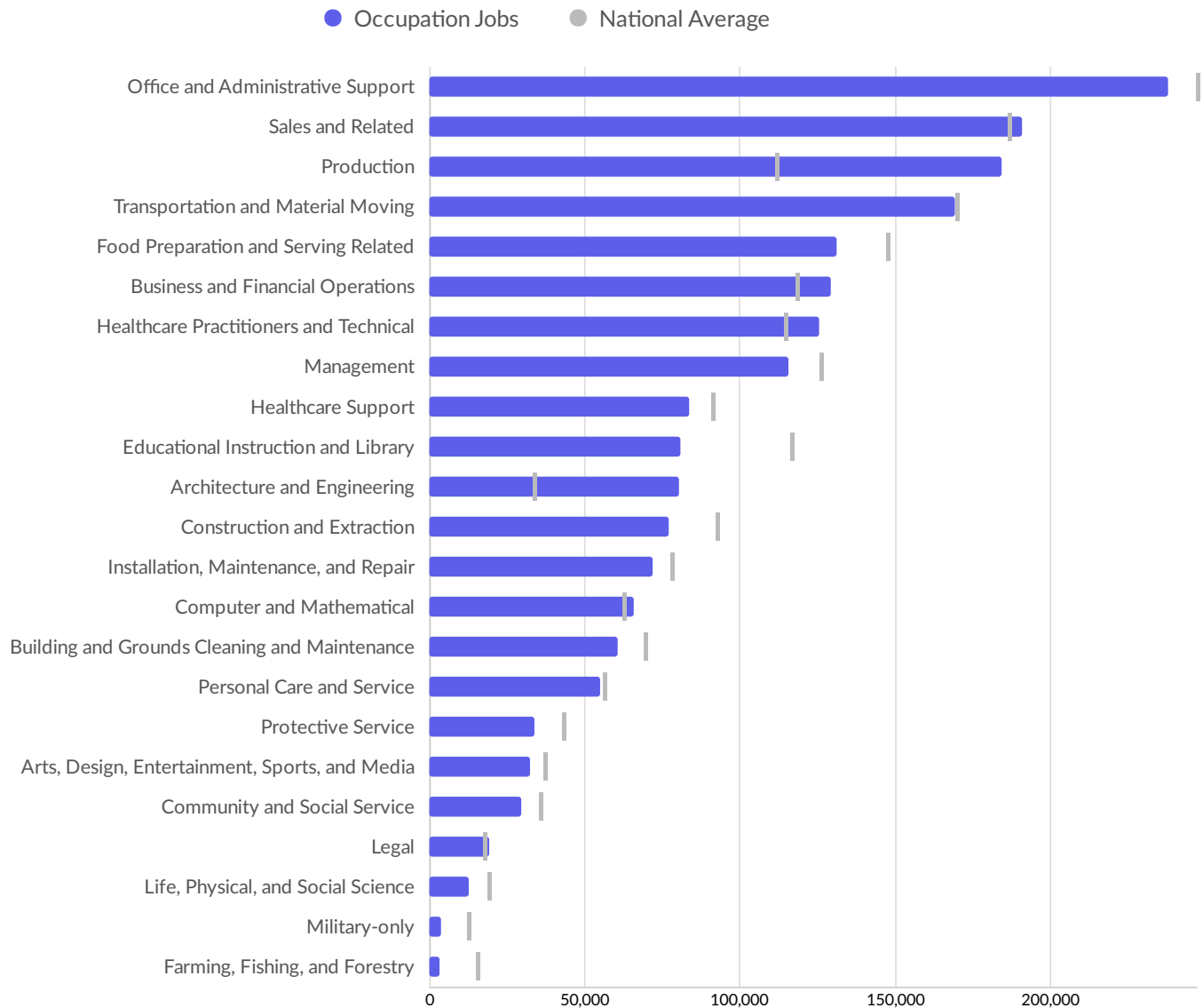
	Percentage	Business Count
1 to 4 employees	31.7%	46,184
5 to 9 employees	28.1%	40,951
10 to 19 employees	22.6%	32,924
20 to 49 employees	13.1%	19,117
50 to 99 employees	2.9%	4,179
100 to 249 employees	1.1%	1,664
250 to 499 employees	0.2%	358
500+ employees	0.1%	190

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

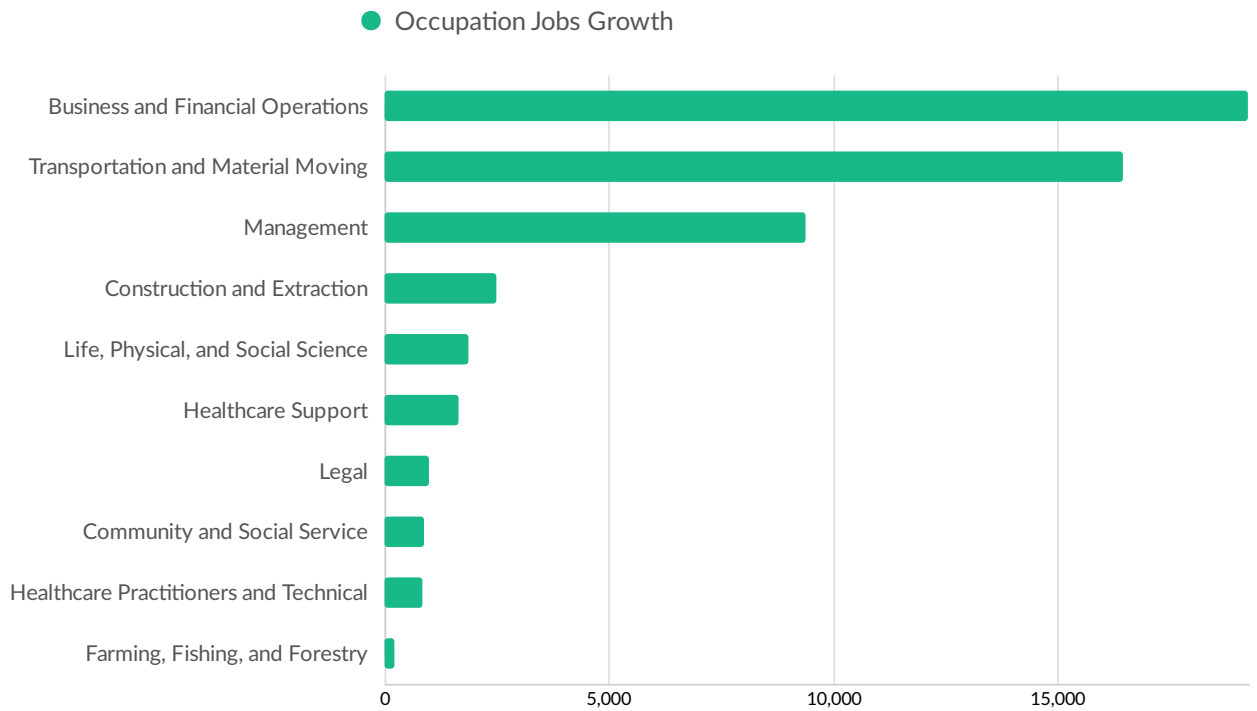


# Workforce Characteristics

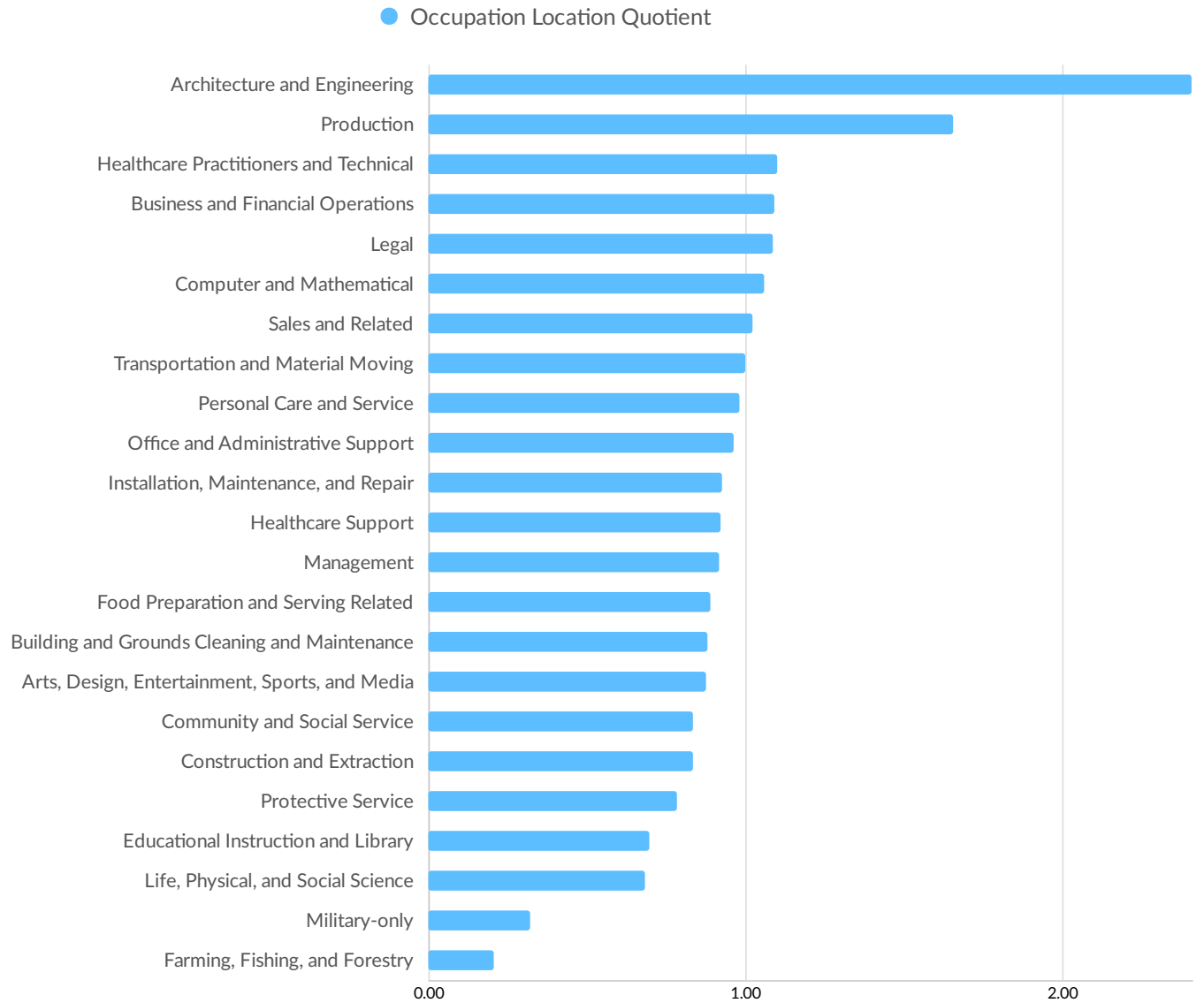
## Largest Occupations



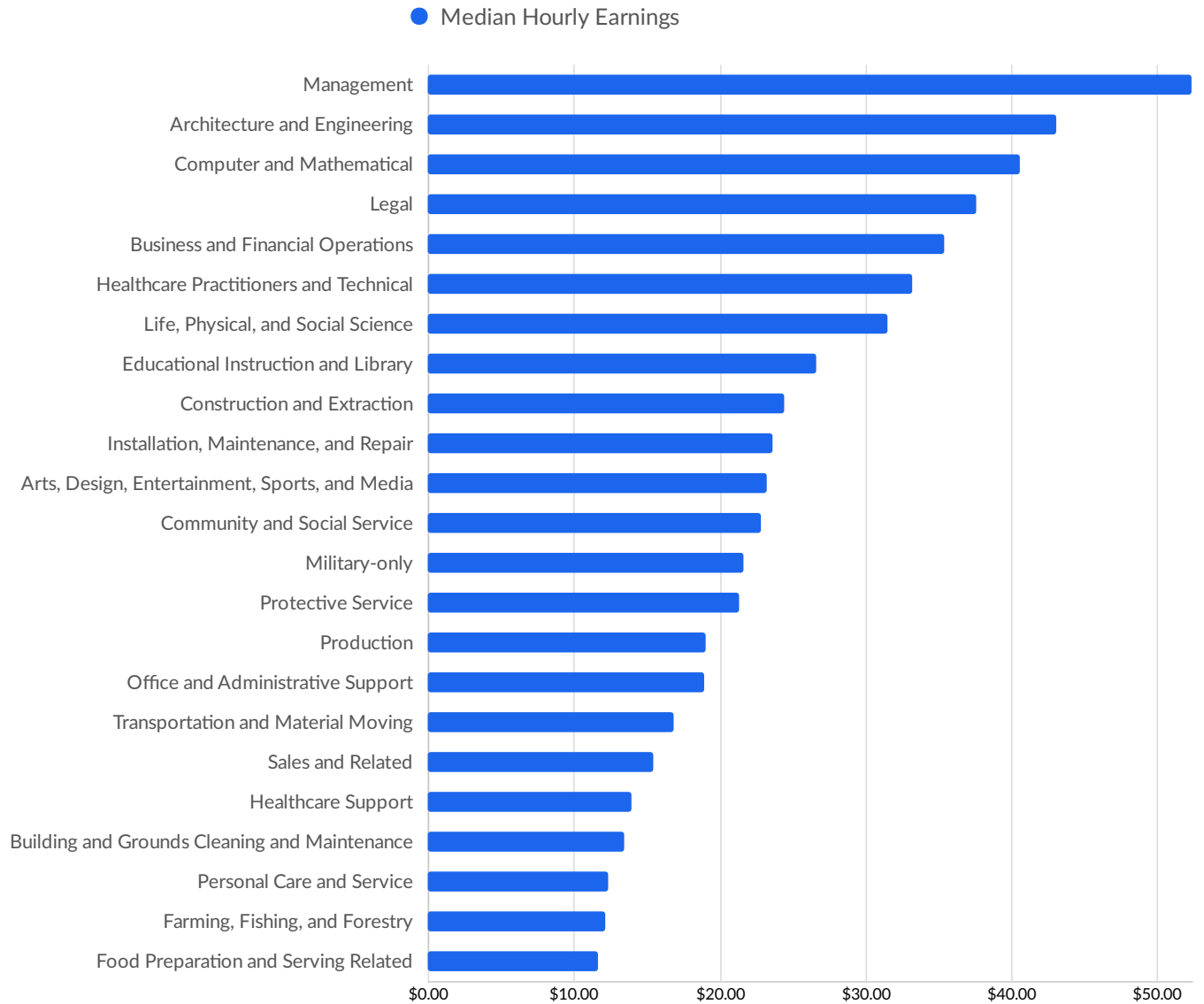
## Top Growing Occupations



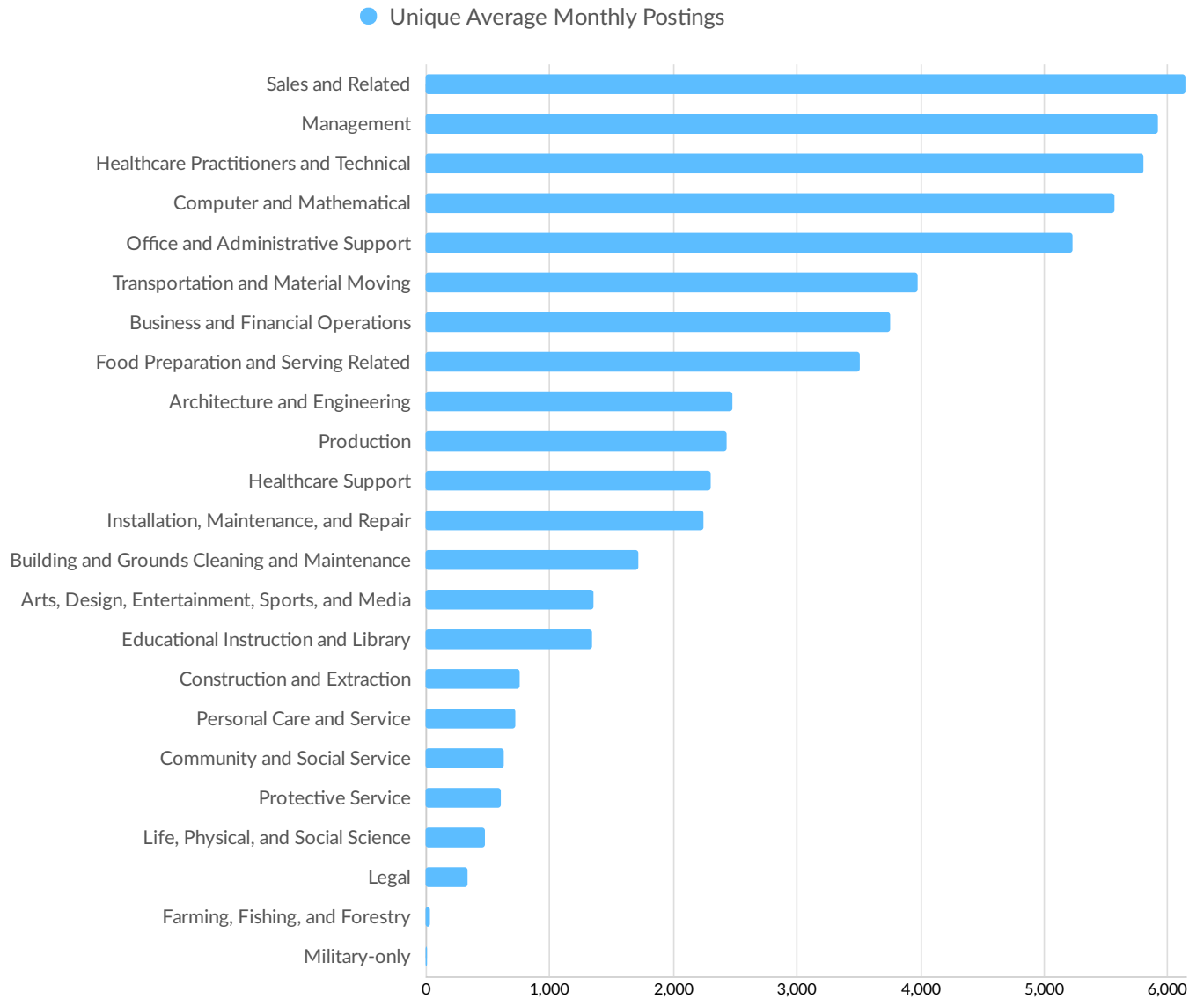
## Top Occupation Location Quotient



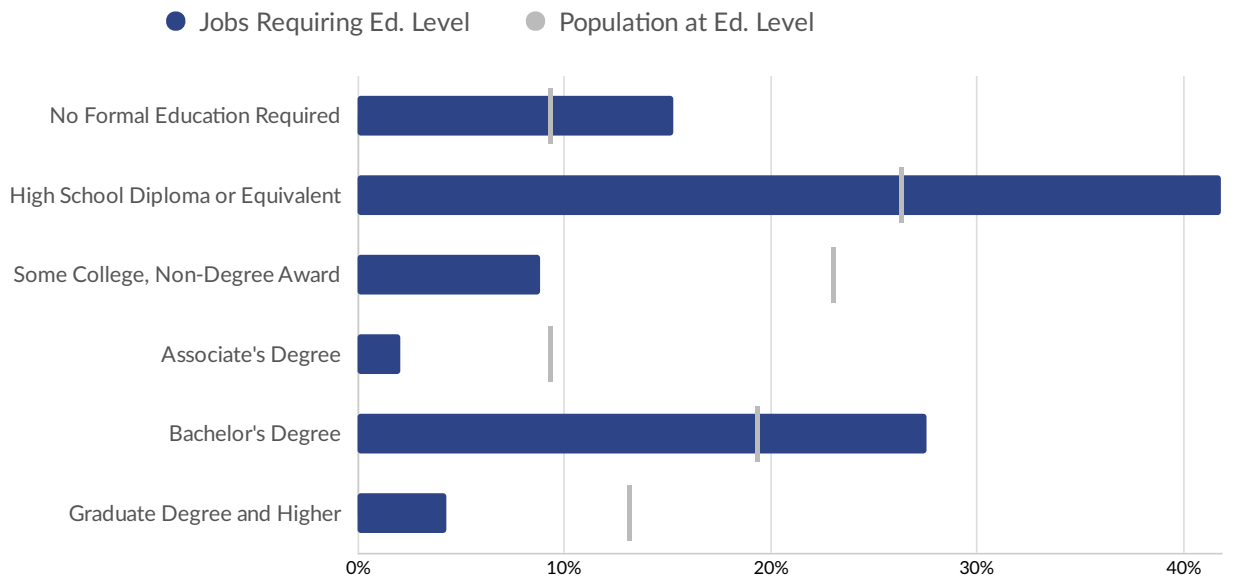
## Top Occupation Earnings



## Top Posted Occupations

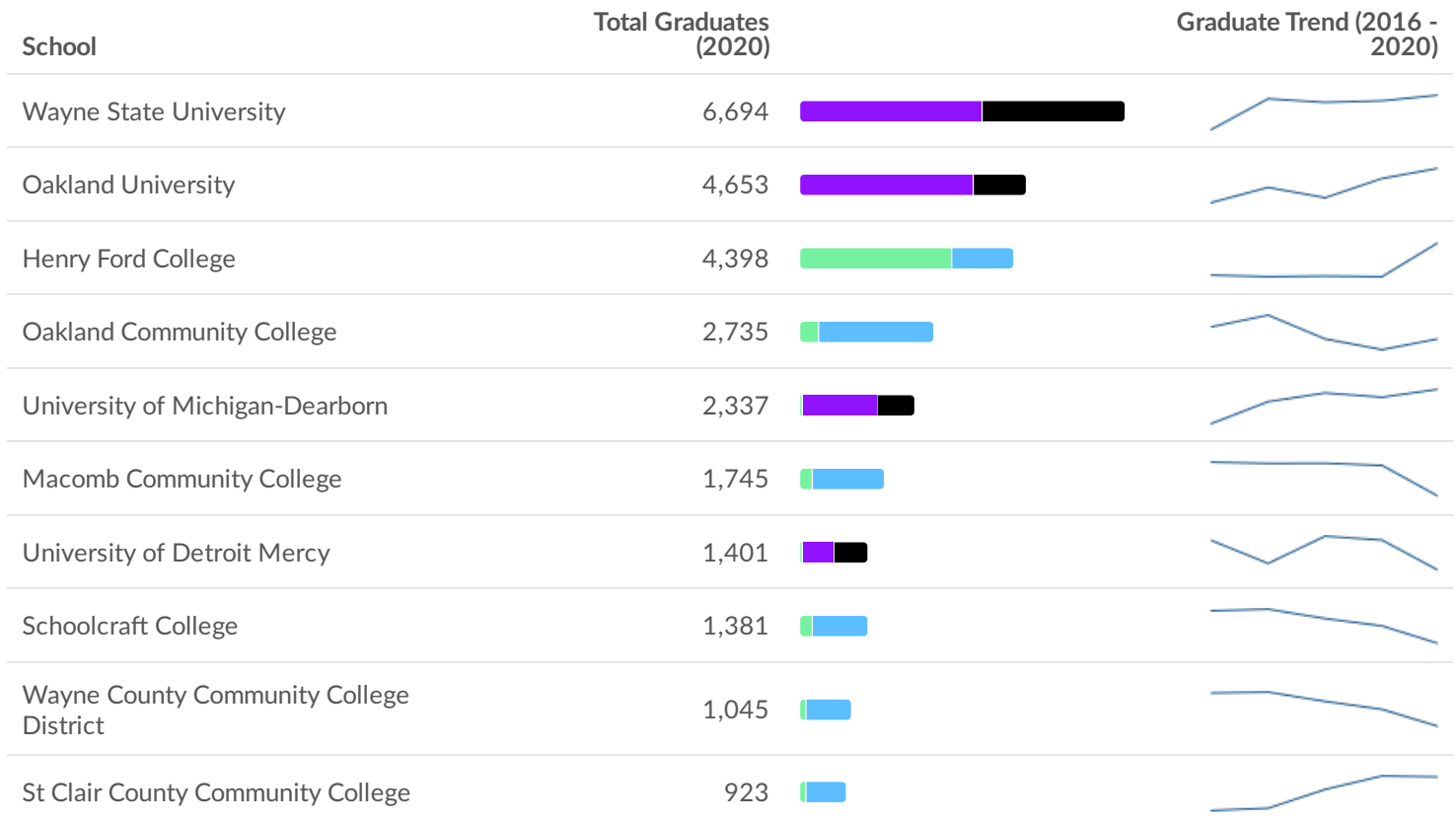


## Underemployment



# Educational Pipeline

In 2020, there were 35,405 graduates in Detroit-Warren-Dearborn, MI. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and Registered Nursing/Registered Nurse.



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

