

Advancing Workforce Equity



Kansas City, MO-KS Regional Economy Overview

National Equity Atlas

Emsi

**burning
glass**



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Report Parameters

1 MSA

28140 Kansas City, MO-KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

2,191,940

Population (2021)

Population grew by 83,172 over the last 5 years and is projected to grow by 69,035 over the next 5 years.

1,144,228

Total Regional Employment

Jobs grew by 6,391 over the last 5 years and are projected to grow by 32,184 over the next 5 years.

\$66.6K

Median Household Income (2019)

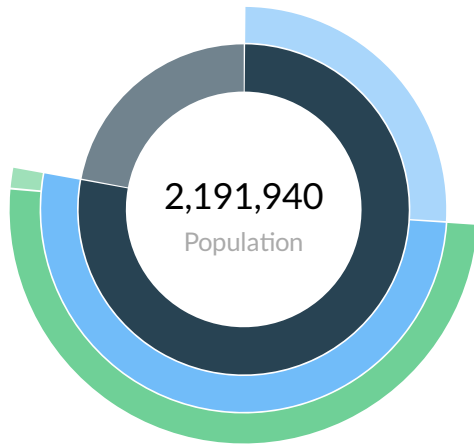
Median household income is \$3.8K above the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population increased by 3.9% since 2016, growing by 83,172. Population is expected to increase by 3.1% between 2021 and 2026, adding 69,035.
- From 2016 to 2021, jobs increased by 0.6% in Kansas City, MO-KS from 1,137,838 to 1,144,228. This change fell short of the national growth rate of 0.7% by 0.1%. As the number of jobs increased, the labor force participation rate decreased from 68.7% to 66.7% between 2016 and 2021.
- Concerning educational attainment, 24.2% of Kansas City, MO-KS residents possess a Bachelor's Degree (3.9% above the national average), and 7.8% hold an Associate's Degree (0.9% below the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	2,191,940	1,138,286	1,144,228	93.9	\$147.73B	\$130.92B	\$164.12B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T

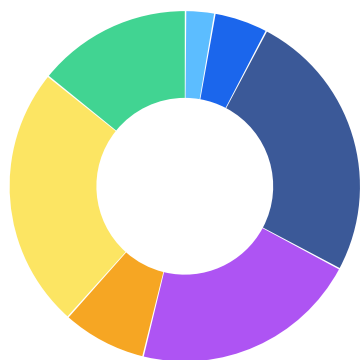
Dec 2021 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	1,706,383
● Not in Labor Force (16+)	568,097
● Labor Force	1,138,286
● Employed	1,105,453
● Unemployed	32,833
● Under 16, Military, and institutionalized Population	485,557

Educational Attainment

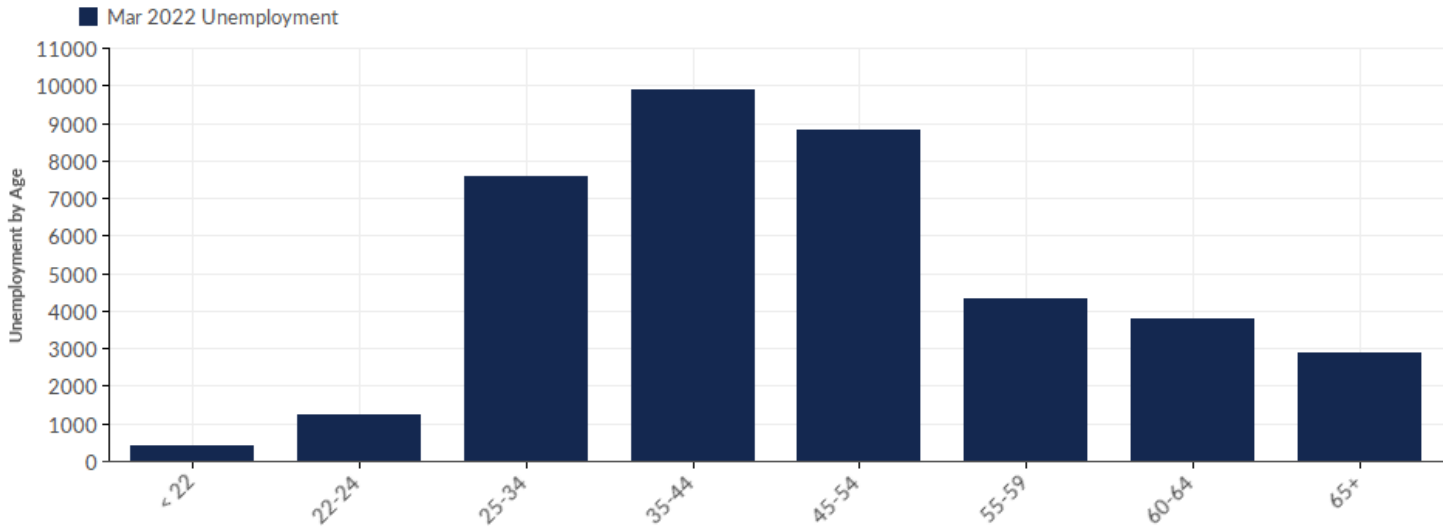
Concerning educational attainment, **24.2% of Kansas City, MO-KS residents possess a Bachelor's Degree** (3.9% above the national average), and **7.8% hold an Associate's Degree** (0.9% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.7%	40,172
● 9th Grade to 12th Grade	5.0%	74,216
● High School Diploma	25.1%	376,083
● Some College	21.0%	315,150
● Associate's Degree	7.8%	116,518
● Bachelor's Degree	24.2%	362,404
● Graduate Degree and Higher	14.3%	214,001

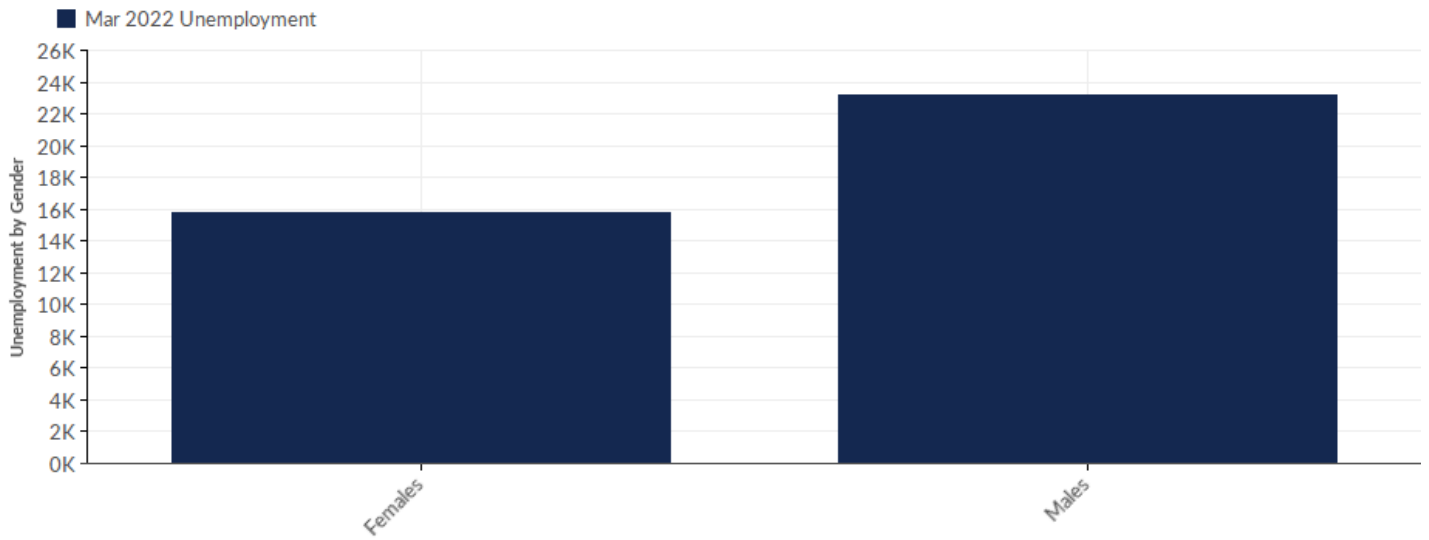
Unemployment by Demographics

Unemployment by Age



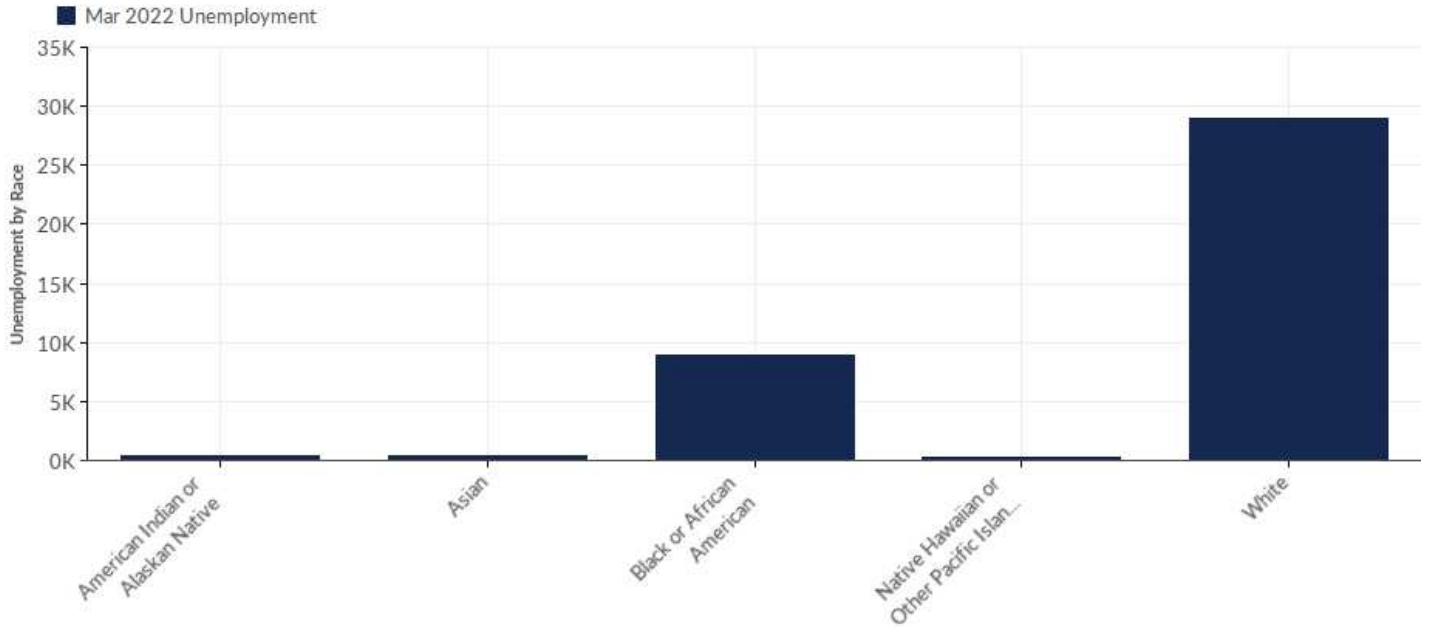
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	432	1.11%
22-24	1,232	3.16%
25-34	7,579	19.44%
35-44	9,899	25.39%
45-54	8,826	22.64%
55-59	4,328	11.10%
60-64	3,806	9.76%
65+	2,879	7.39%
Total	38,981	100.00%

Unemployment by Gender



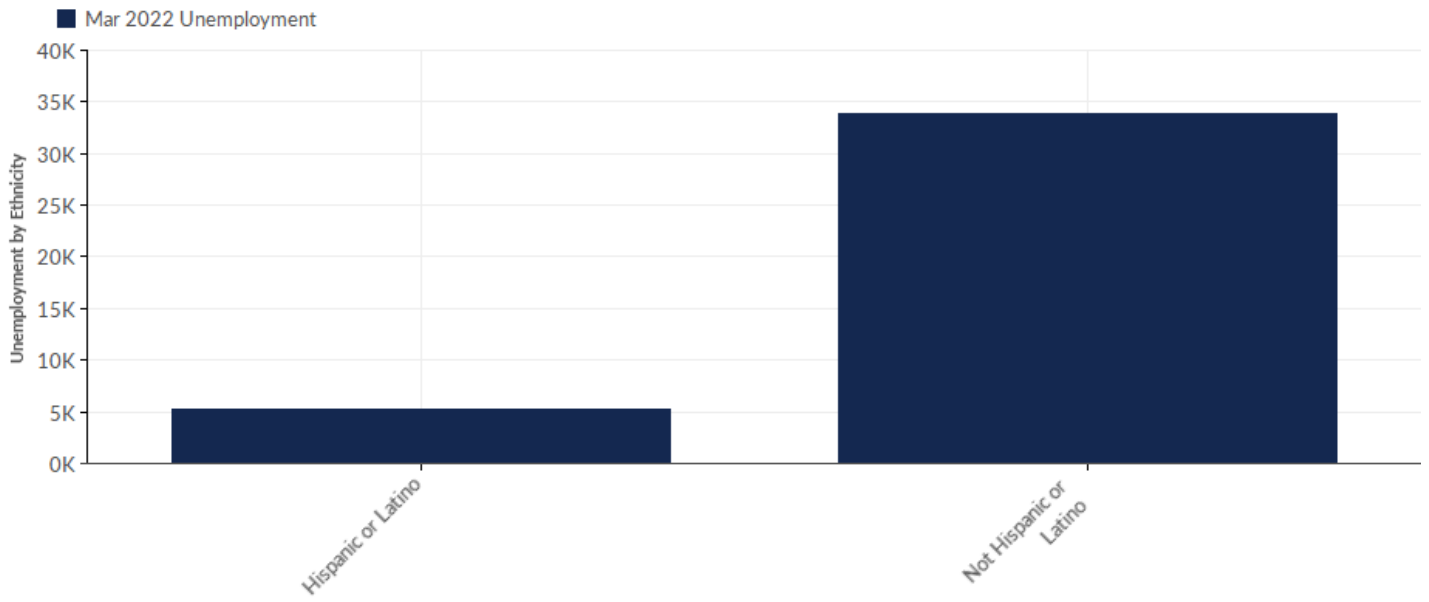
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	15,802	40.54%
Males	23,179	59.46%
Total	38,981	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	375	0.96%
Asian	416	1.07%
Black or African American	8,953	22.97%
Native Hawaiian or Other Pacific Islander	269	0.69%
White	28,968	74.31%
Total	38,981	100.00%

Unemployment by Ethnicity



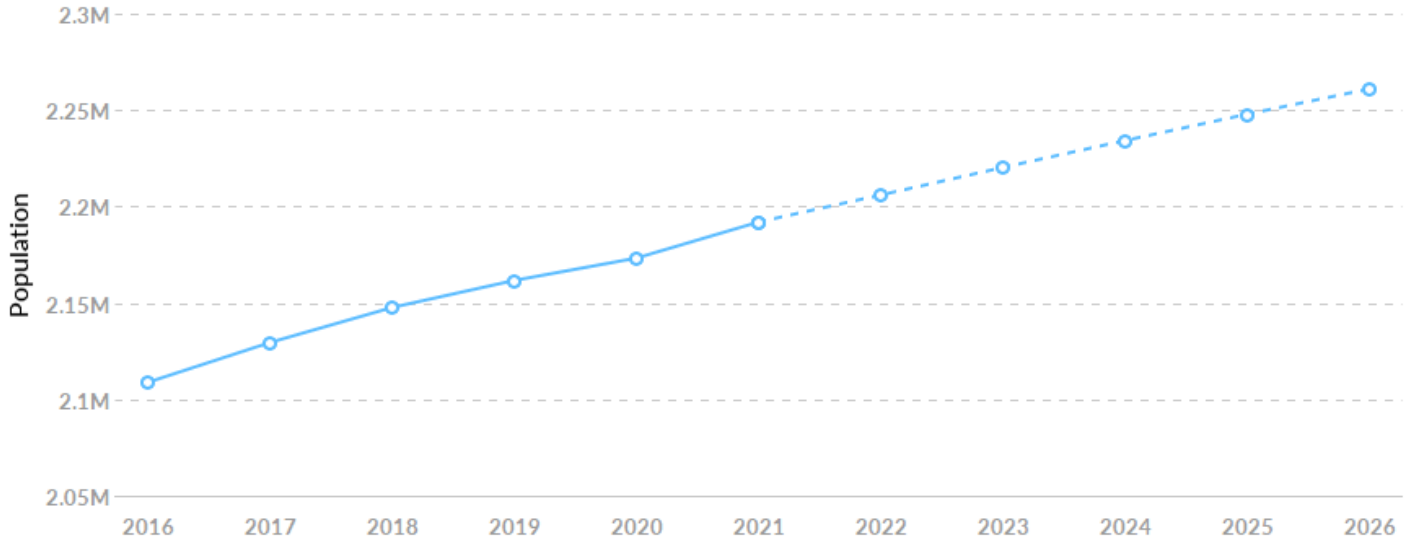
Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	5,175	13.28%
Not Hispanic or Latino	33,806	86.72%
Total	38,981	100.00%



Historic & Projected Trends

Population Trends

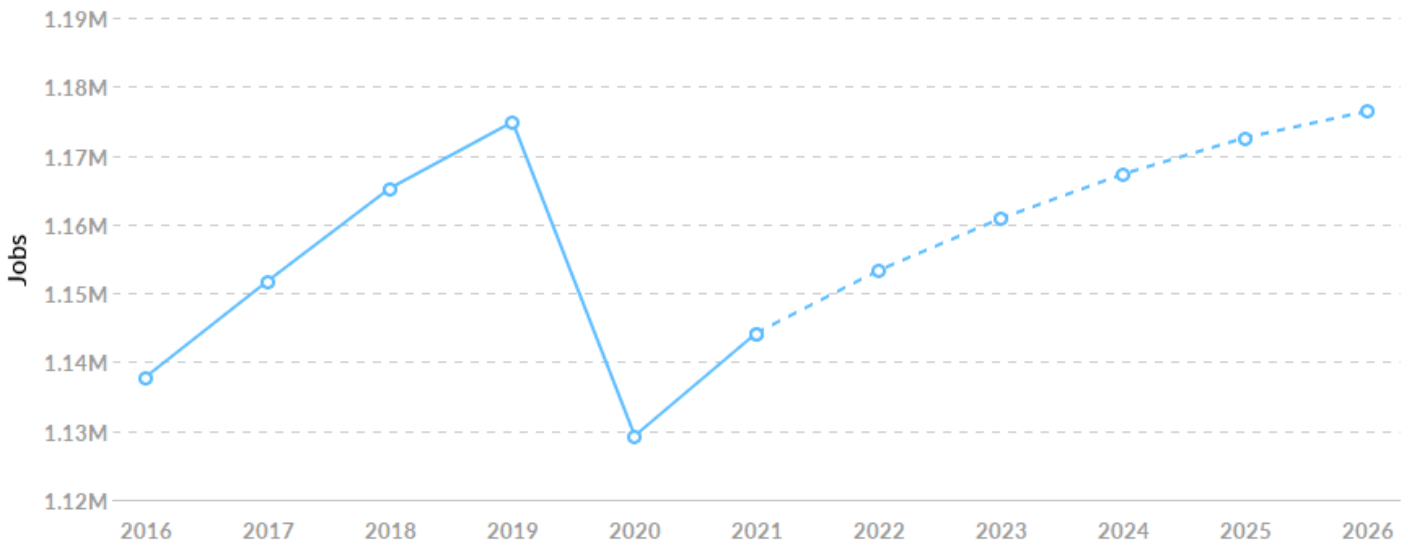
As of 2021 the region's population increased by 3.9% since 2016, growing by 83,172. Population is expected to increase by 3.1% between 2021 and 2026, adding 69,035.



Timeframe	Population
2016	2,108,768
2017	2,129,425
2018	2,147,602
2019	2,161,639
2020	2,173,212
2021	2,191,940
2022	2,205,952
2023	2,220,235
2024	2,234,194
2025	2,247,872
2026	2,260,974

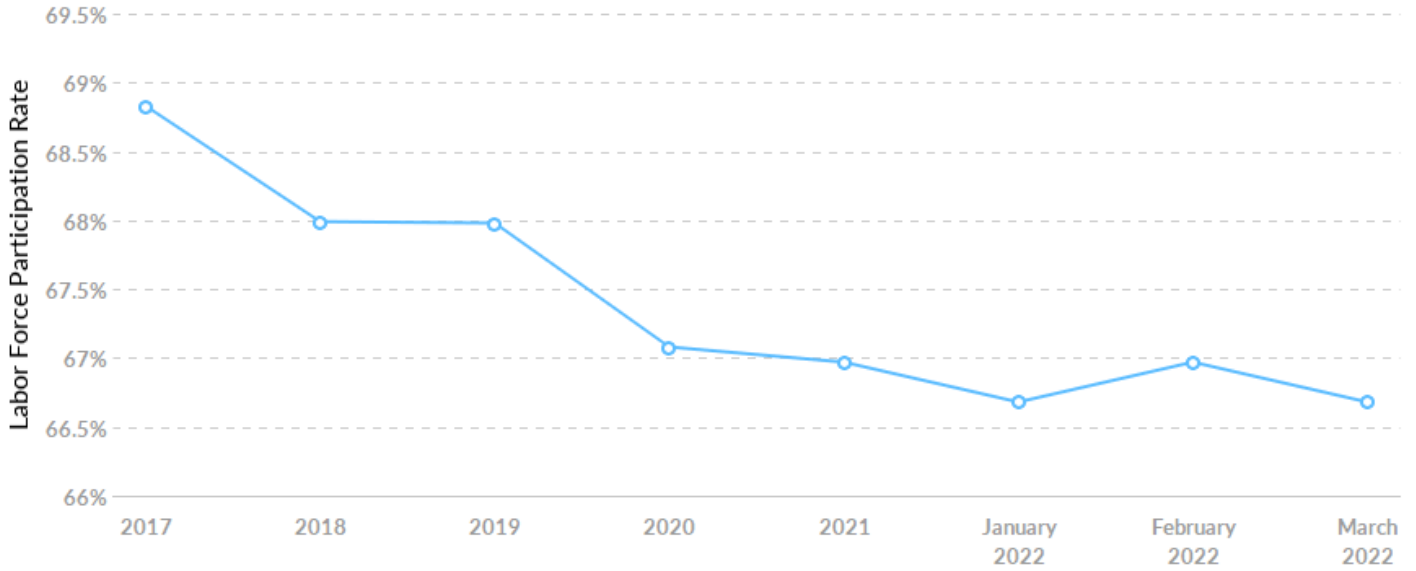
Job Trends

From 2016 to 2021, jobs increased by 0.6% in Kansas City, MO-KS from 1,137,838 to 1,144,228. This change fell short of the national growth rate of 0.7% by 0.1%.



Timeframe	Jobs
2016	1,137,838
2017	1,151,787
2018	1,165,246
2019	1,174,823
2020	1,129,234
2021	1,144,228
2022	1,153,313
2023	1,160,854
2024	1,167,294
2025	1,172,575
2026	1,176,413

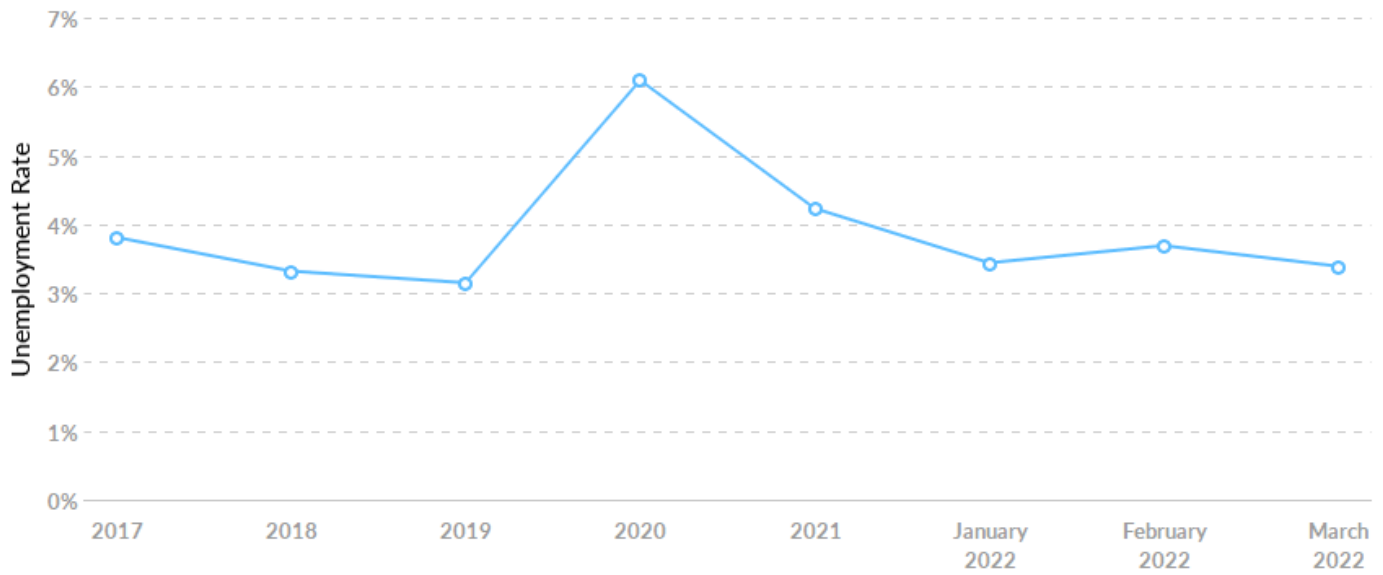
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	68.83%
2018	67.99%
2019	67.98%
2020	67.08%
2021	66.97%
January 2022	66.68%
February 2022	66.97%
March 2022	66.68%

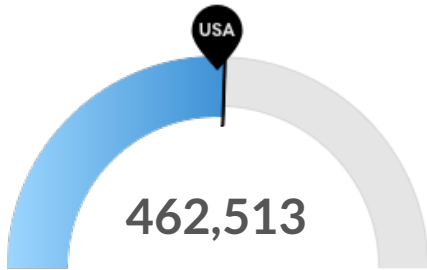
Unemployment Rate Trends

Kansas City, MO-KS had a March 2022 unemployment rate of 3.39%, **decreasing from 3.81%** 5 years before.



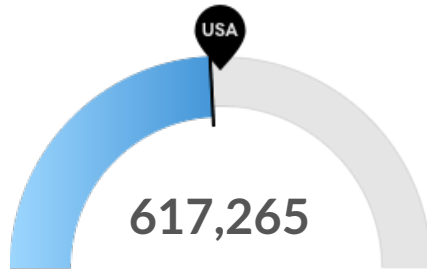
Timeframe	Unemployment Rate
2017	3.81%
2018	3.32%
2019	3.15%
2020	6.09%
2021	4.23%
January 2022	3.44%
February 2022	3.69%
March 2022	3.39%

Population Characteristics



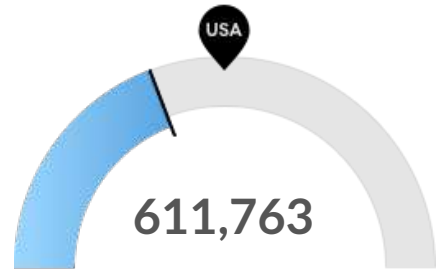
Millennials

Kansas City, MO-KS has 462,513 millennials (ages 25-39). The national average for an area this size is 447,841.



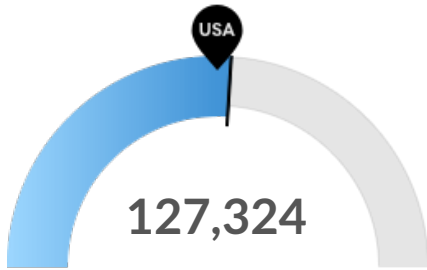
Retiring Soon

Retirement risk is about average in Kansas City, MO-KS. The national average for an area this size is 646,804 people 55 or older, while there are 617,265 here.



Racial Diversity

Racial diversity is low in Kansas City, MO-KS. The national average for an area this size is 875,334 racially diverse people, while there are 611,763 here.

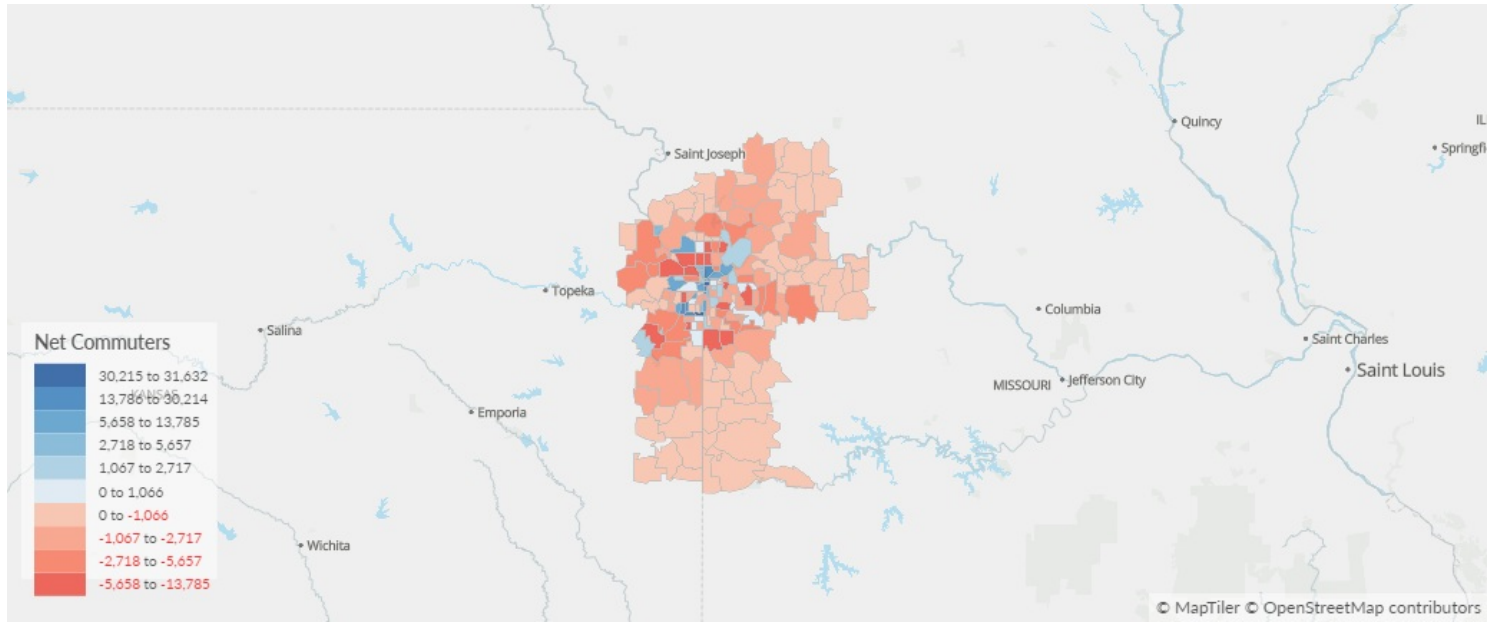


Veterans

Kansas City, MO-KS has 127,324 veterans. The national average for an area this size is 120,024.

Place of Work vs Place of Residence

Understanding where talent in Kansas City, MO-KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
66062	Olathe, KS (in Johnson c...	37,940
64108	Kansas City, MO (in Jac...	37,866
66211	Leawood, KS (in Johnso...	34,308
66210	Overland Park, KS (in Jo...	31,045
64116	Kansas City, MO (in Cla...	30,930

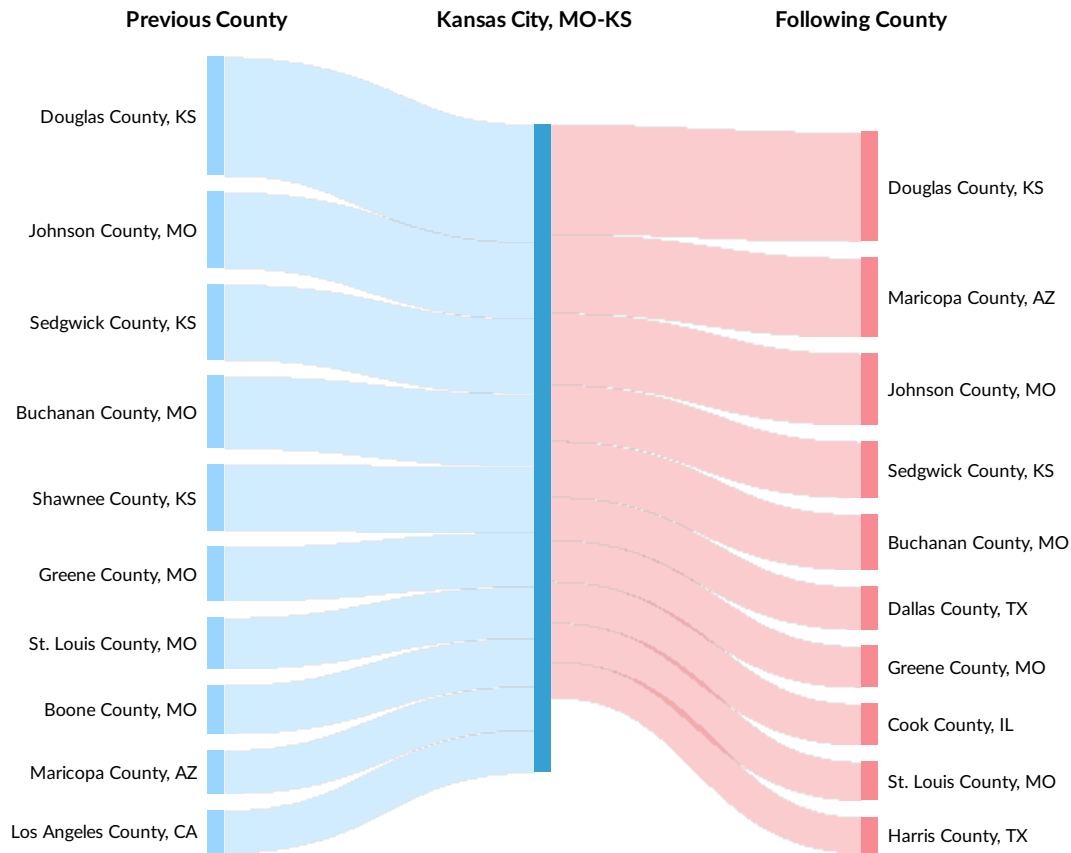
Where Talent Lives

ZIP	Name	2021 Workers
66062	Olathe, KS (in Johnson c...	41,193
66061	Olathe, KS (in Johnson c...	33,134
64118	Kansas City, MO (in Cla...	21,253
64068	Liberty, MO (in Clay cou...	18,428
66048	Leavenworth, KS (in Lea...	18,425

Inbound and Outbound Migration

The table below analyzes past and current residents of Kansas City, MO-KS. The left column shows residents of other counties migrating to Kansas City, MO-KS. The right column shows residents migrating from Kansas City, MO-KS to other counties.

As of 2019, **1,645** people have migrated from Douglas County, KS to Kansas City, MO-KS. In the same year, **1,521** people left Kansas City, MO-KS migrating to Douglas County, KS. The total Net Migration for Kansas City, MO-KS in 2019 was **291**.



Top Previous Counties	Migrations
Douglas County, KS	1,645
Johnson County, MO	1,059
Sedgwick County, KS	1,044
Buchanan County, MO	1,005
Shawnee County, KS	920
Greene County, MO	751

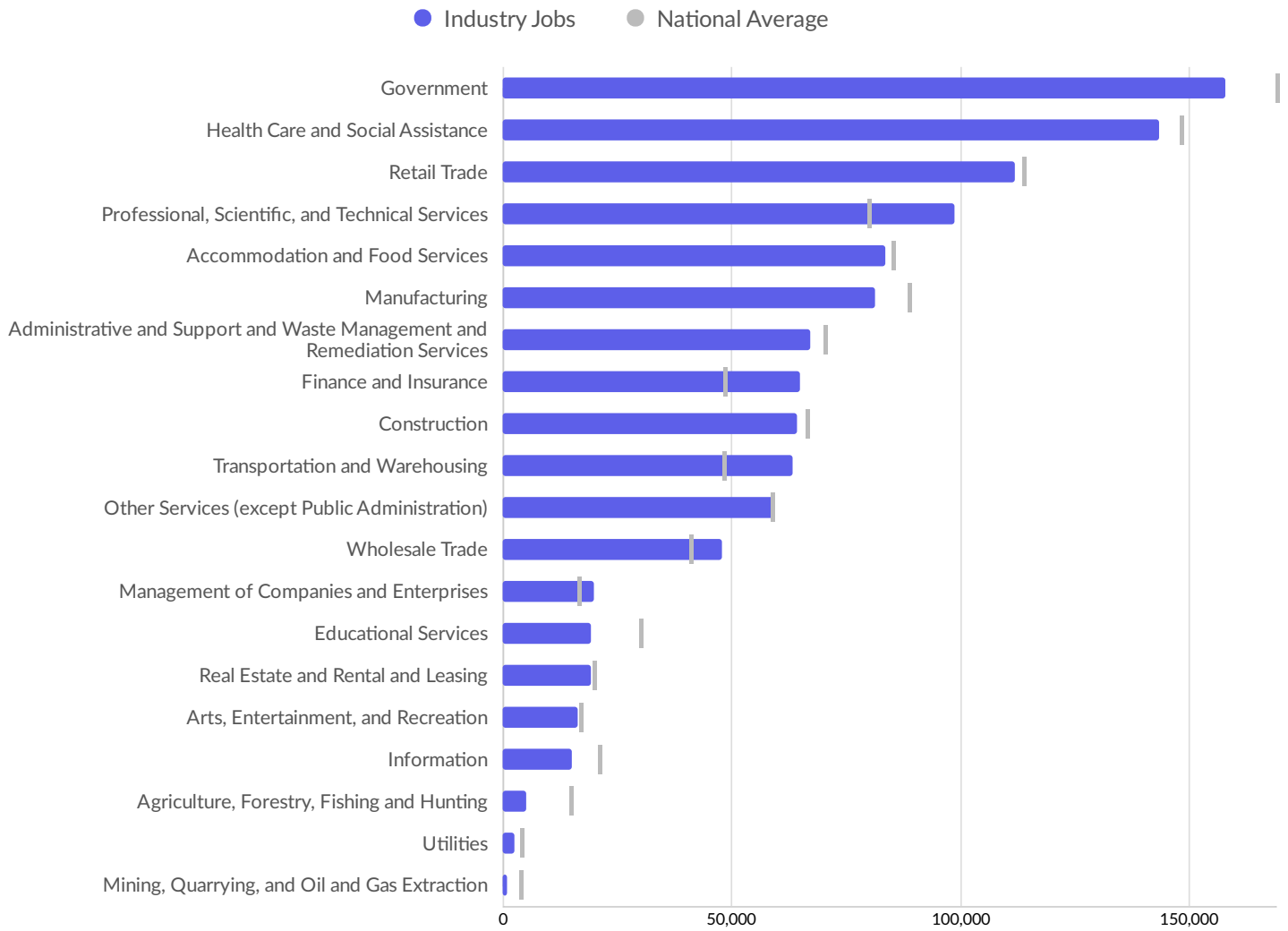


Top Previous Counties	Migrations
St. Louis County, MO	710
Boone County, MO	673
Maricopa County, AZ	608
Los Angeles County, CA	594
Douglas County, NE	520
Harris County, TX	512
San Diego County, CA	480
Cook County, IL	476
Tarrant County, TX	471

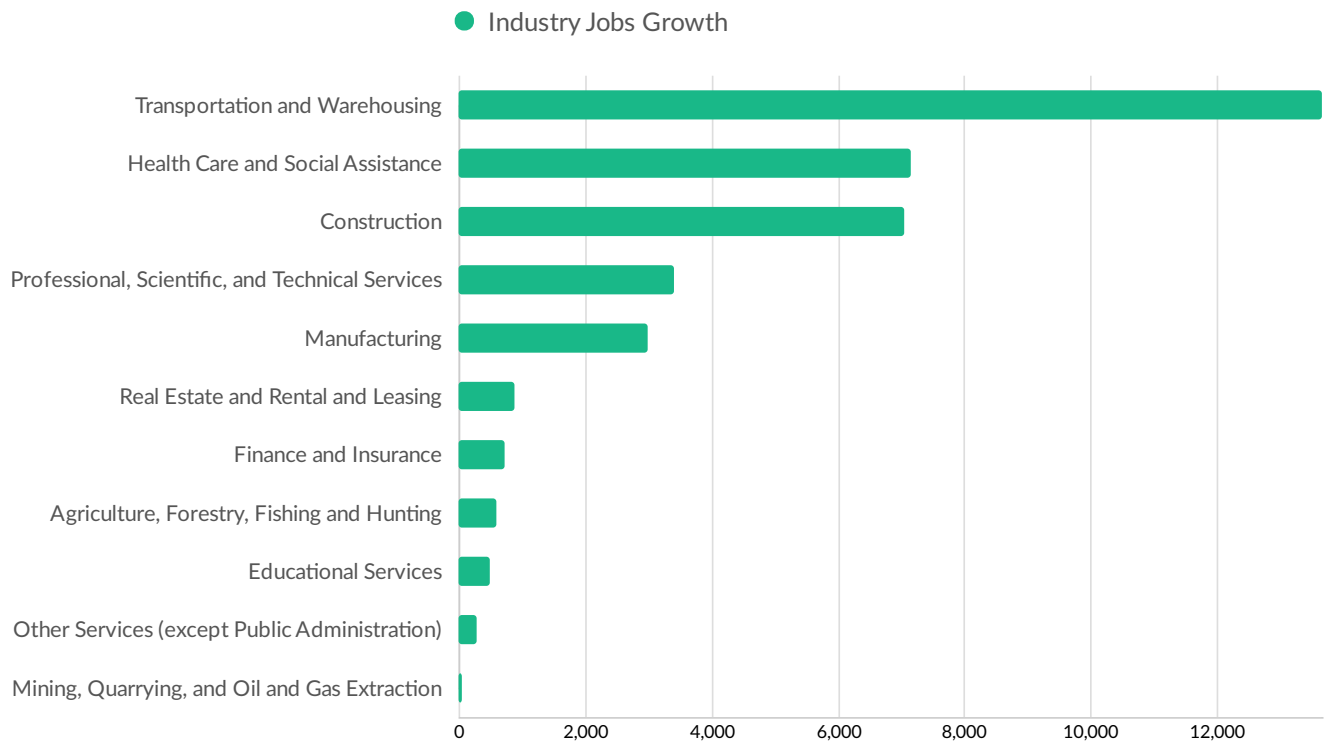
Top Following Counties	Migrations
Douglas County, KS	1,521
Maricopa County, AZ	1,100
Johnson County, MO	996
Sedgwick County, KS	785
Buchanan County, MO	775
Dallas County, TX	598
Greene County, MO	576
Cook County, IL	573
St. Louis County, MO	541
Harris County, TX	500
Shawnee County, KS	477
Los Angeles County, CA	474
Tarrant County, TX	451
El Paso County, CO	437
Franklin County, KS	430

Industry Characteristics

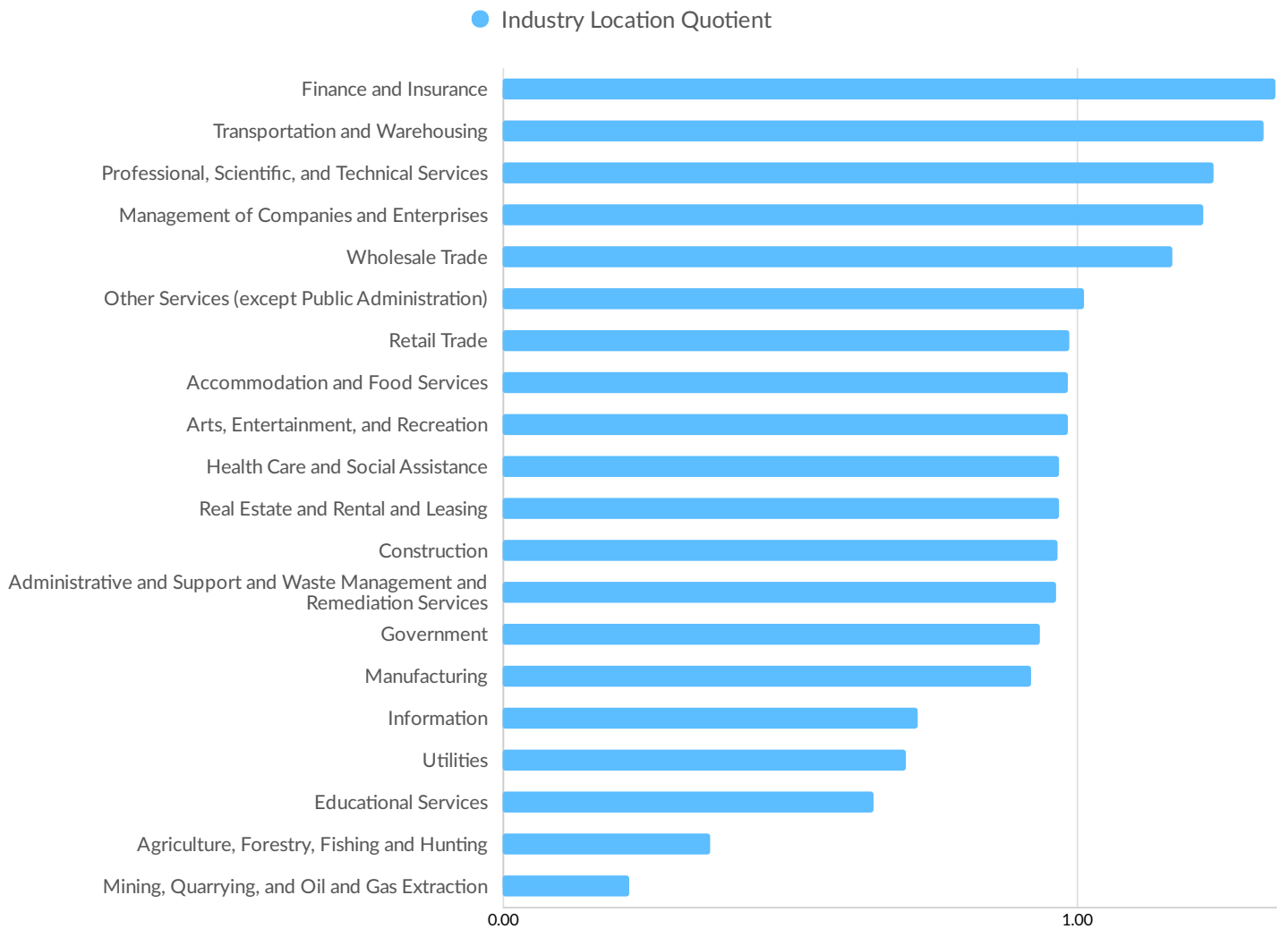
Largest Industries



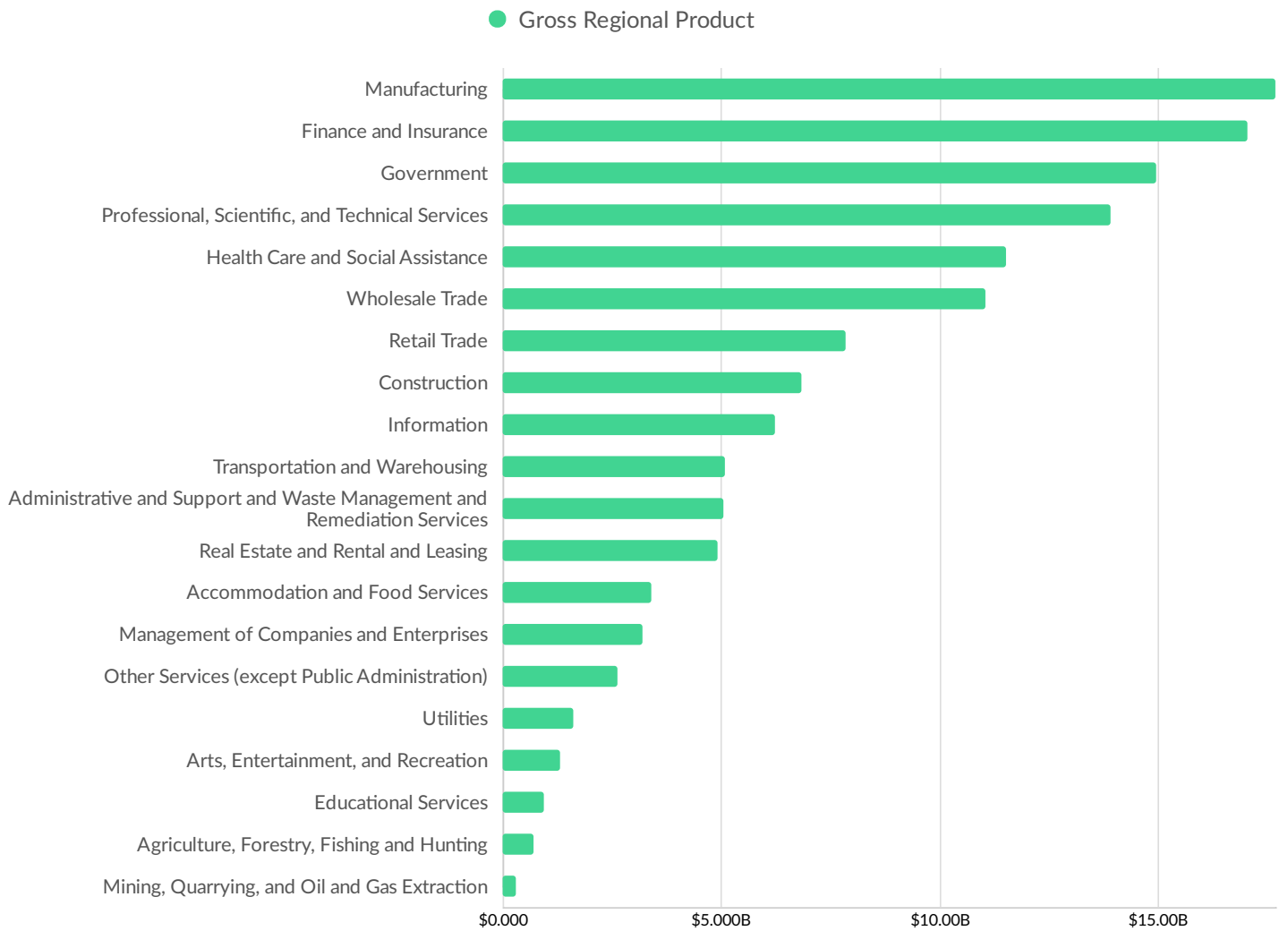
Top Growing Industries



Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings





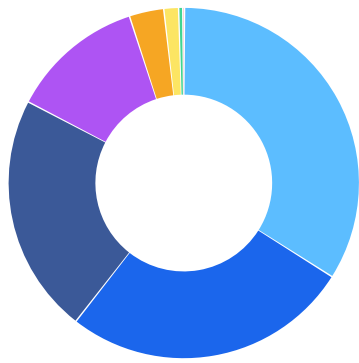
Business Characteristics

83,195 Companies Employ Your Workers

Online profiles for your workers mention 83,195 companies as employers, with the top 10 appearing below. In the last 12 months, 22,445 companies in Kansas City, MO-KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Cerner	11,986	HCA Healthcare	6,438
University of Kansas Medical Ce...	7,949	Saint Luke's Health System	5,396
Sprint	6,785	University of Kansas	4,491
Children's Mercy Hospital	4,964	Randstad	3,575
U.S. Army	4,055	Aerotek	3,474
Saint Luke's Health System	4,047	Cerner	2,937
Hallmark	3,784	GPAC	2,689
Honeywell International	3,406	Humana	2,548
Garmin International	3,272	Hy-Vee	2,406
Walmart	3,265	Walmart	2,395

Business Size

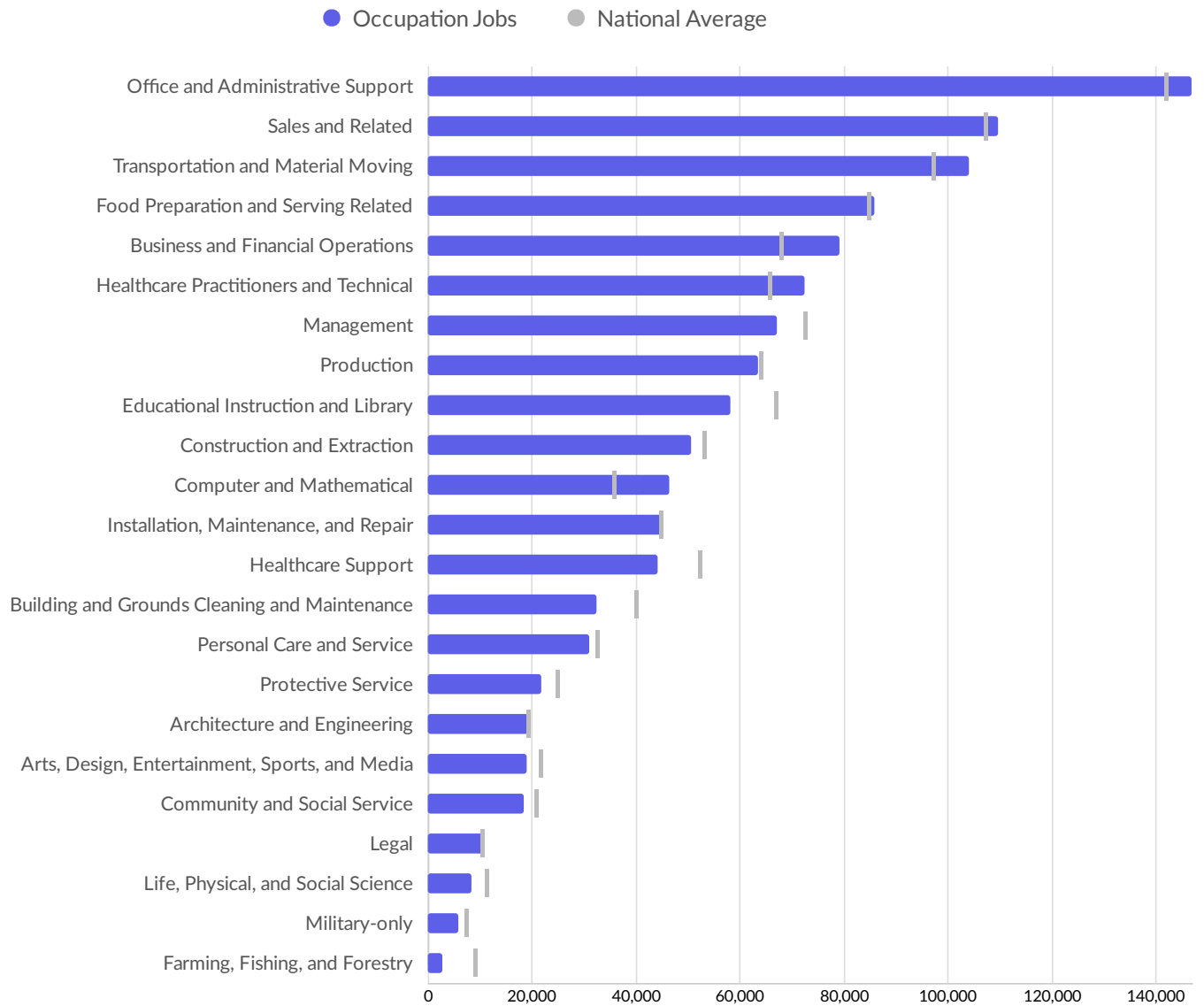


	Percentage	Business Count
1 to 4 employees	33.9%	24,790
5 to 9 employees	26.6%	19,439
10 to 19 employees	22.1%	16,169
20 to 49 employees	12.3%	9,019
50 to 99 employees	3.2%	2,330
100 to 249 employees	1.4%	993
250 to 499 employees	0.4%	278
500+ employees	0.2%	117

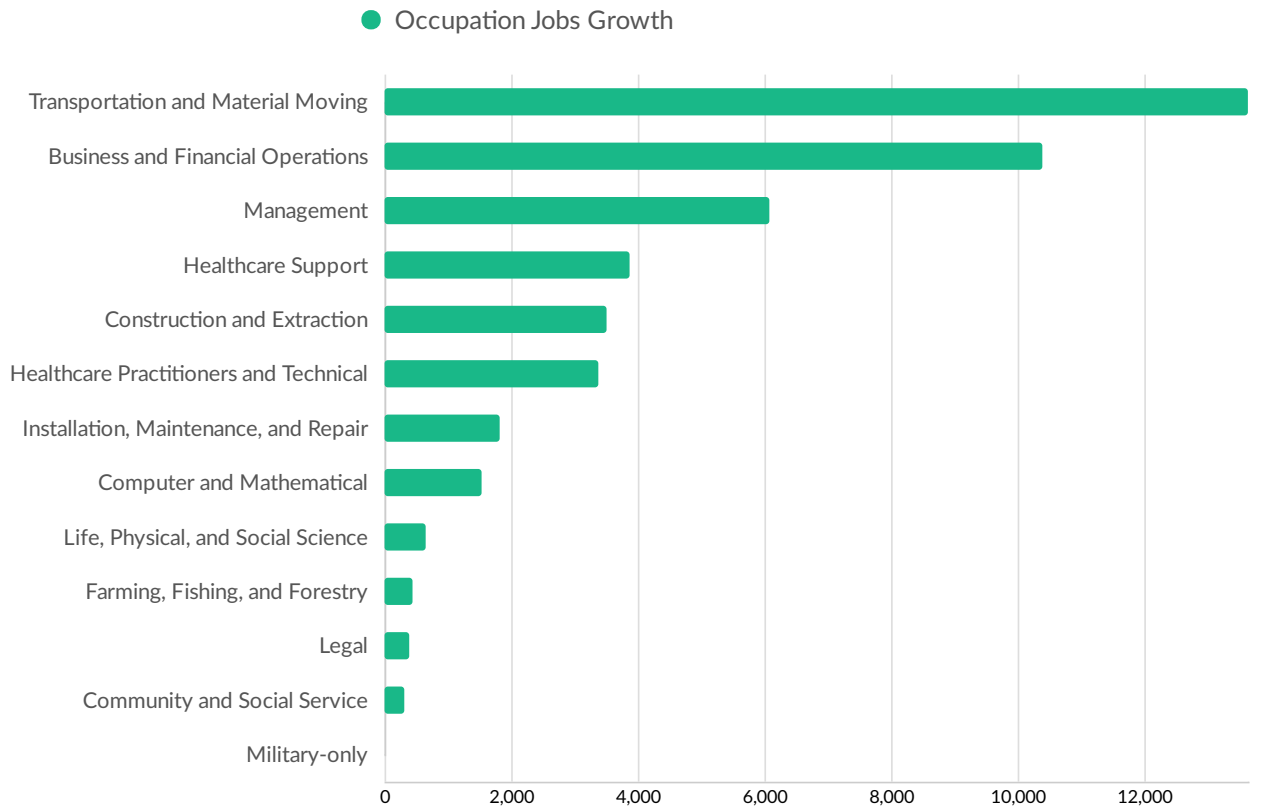
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

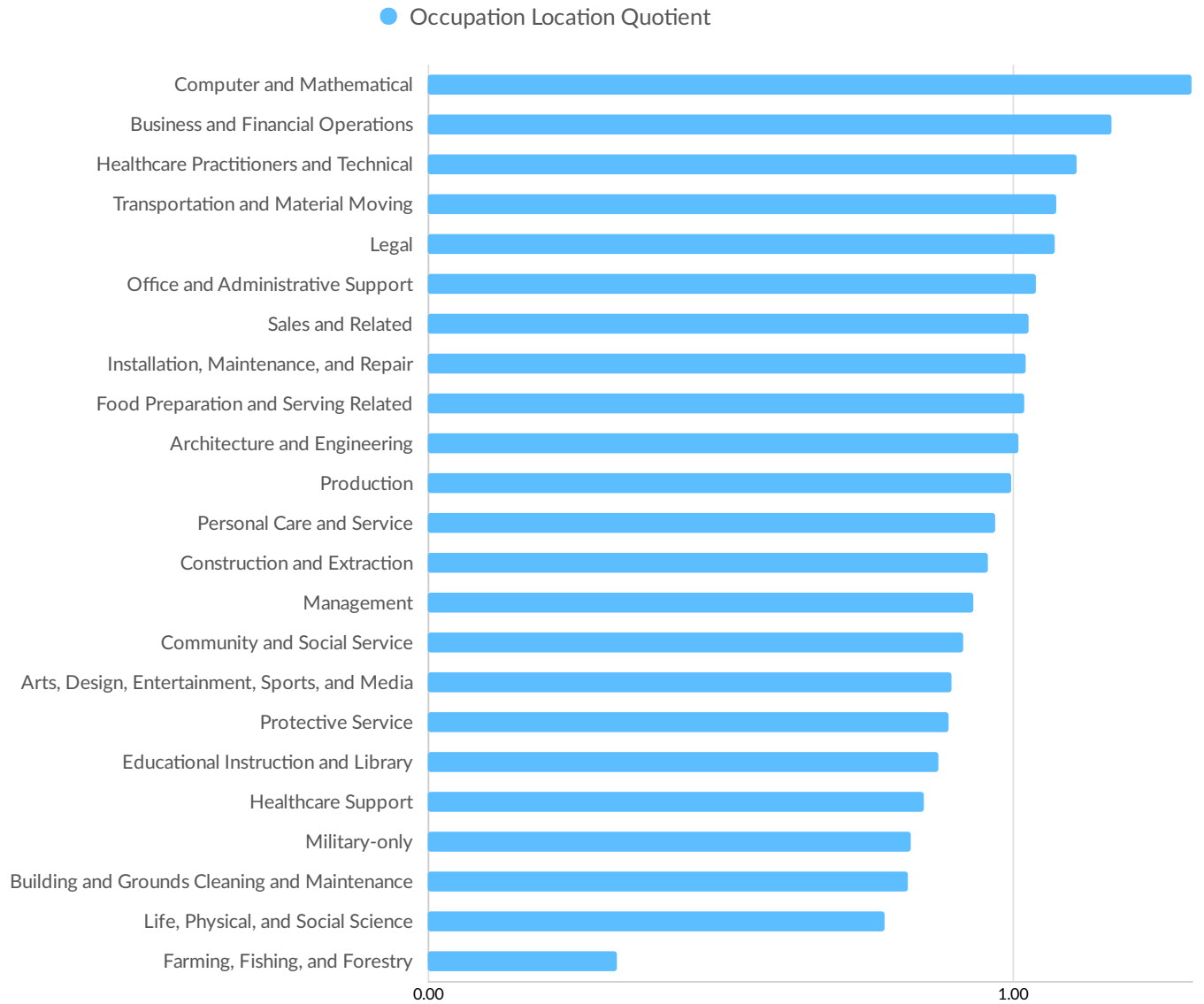
Largest Occupations



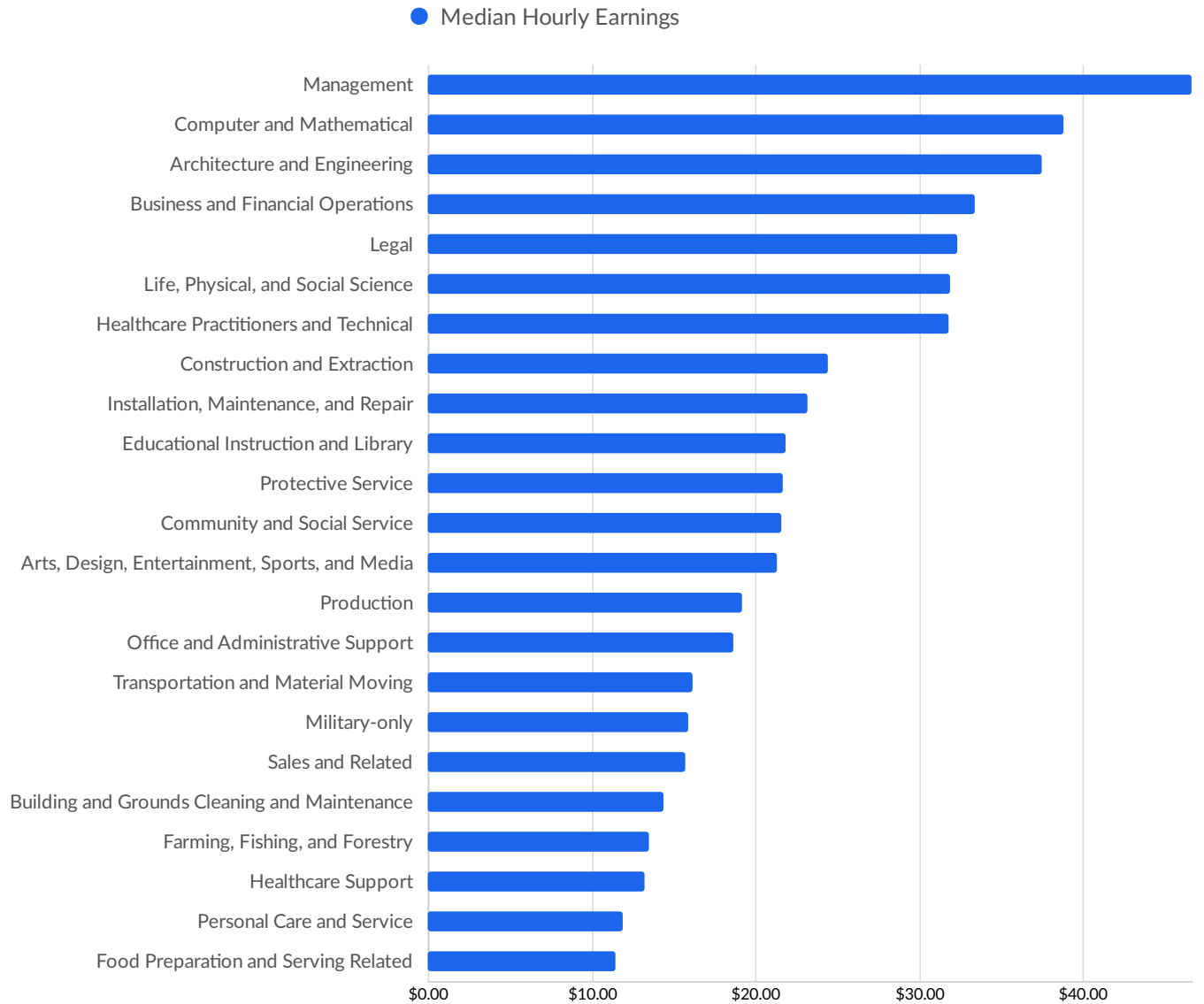
Top Growing Occupations



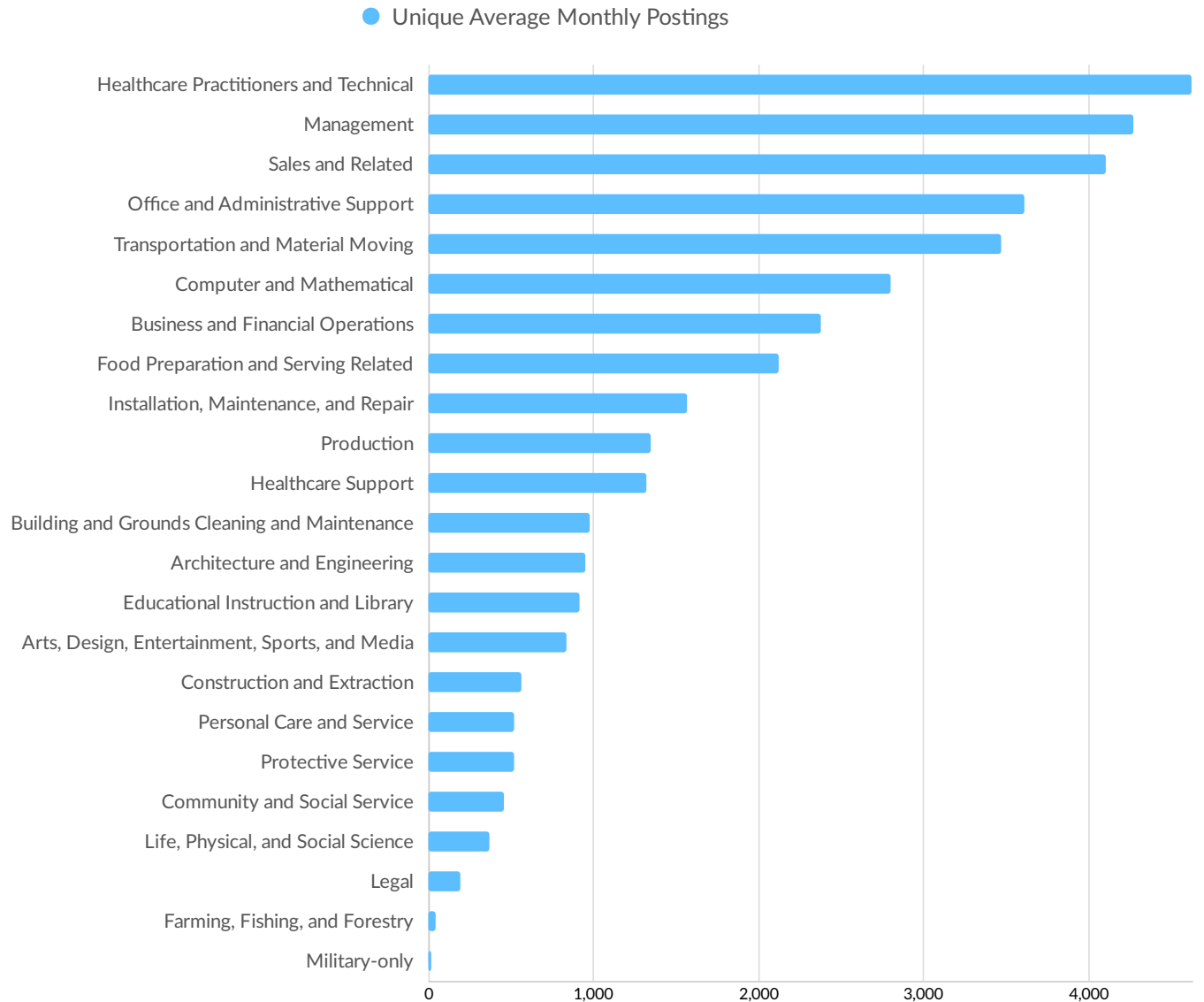
Top Occupation Location Quotient



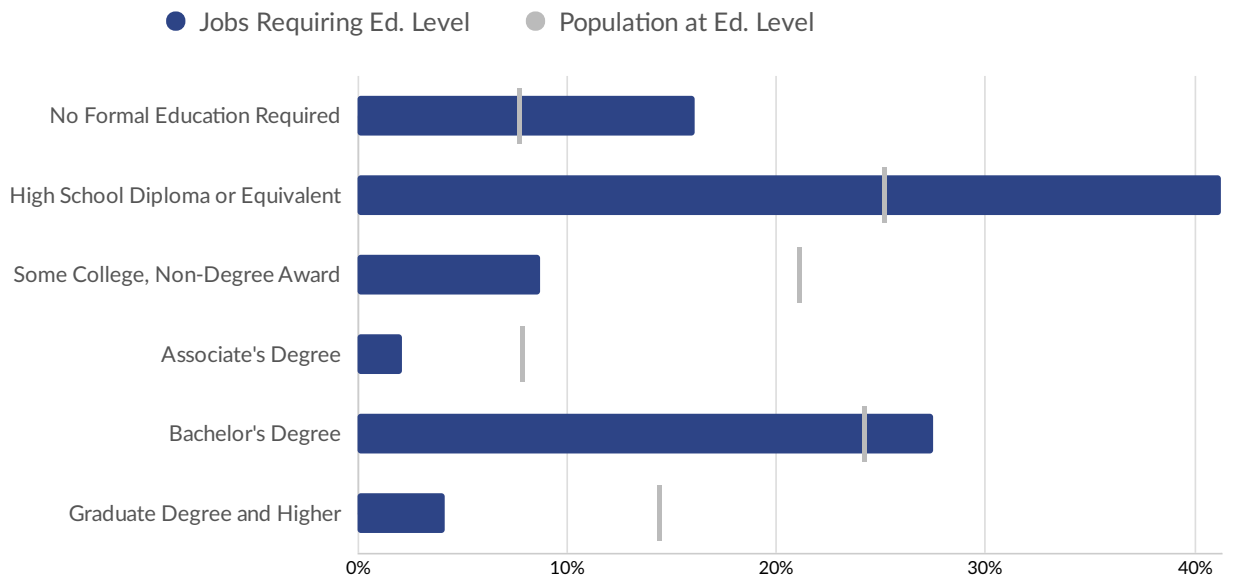
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2020, there were 21,341 graduates in Kansas City, MO-KS. This pipeline has shrunk by 12% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Metropolitan Community College-Kansas City	3,506	
University of Missouri-Kansas City	3,481	
Johnson County Community College	3,016	
Park University	2,625	
Grantham University	1,891	
Kansas City Kansas Community College	1,135	
Rockhurst University	1,094	
MidAmerica Nazarene University	602	
Midwestern Baptist Theological Seminary	479	
Avila University	413	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

