About the Atlas

The National Equity Atlas is America's most detailed report card on racial and economic equity, produced through a partnership between PolicyLink and the USC Equity Research Institute. We equip movement leaders and policymakers with actionable data and strategies to advance racial equity and shared prosperity.
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Demographics
People of color now make up 44 percent of the state’s population, compared to 32 percent in 1980.

Race/ethnicity, Louisiana, 1980-2020

Source: National Equity Atlas analysis of the decennial Census and five-year American Community Survey microdata from IPUMS USA and the 2020 Decennial Census Redistricting Data. Note: Percentages are not displayed for groups that comprise <2% of the population.
The racial generation gap grew from 11 percentage points in 1980 to 20 percentage points today.

Source: National Equity Atlas analysis of the decennial Census and five-year American Community Survey microdata from IPUMS USA.
Economic Vitality
Thirty percent of Latino immigrants are working full time and still economically insecure

Percent working poor by race/ethnicity and nativity, Louisiana, 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>All U.S.-born</td>
<td>13%</td>
</tr>
<tr>
<td>All immigrant</td>
<td>22%</td>
</tr>
<tr>
<td>White U.S.-born</td>
<td>9%</td>
</tr>
<tr>
<td>White immigrant</td>
<td>11%</td>
</tr>
<tr>
<td>Black U.S.-born</td>
<td>13%</td>
</tr>
<tr>
<td>Black immigrant</td>
<td>23%</td>
</tr>
<tr>
<td>Latino U.S.-born</td>
<td>18%</td>
</tr>
<tr>
<td>Latino immigrant</td>
<td>30%</td>
</tr>
<tr>
<td>Asian or Pacific Islander U.S.-born</td>
<td>8%</td>
</tr>
<tr>
<td>Asian or Pacific Islander immigrant</td>
<td>13%</td>
</tr>
<tr>
<td>Mixed/other</td>
<td>11%</td>
</tr>
<tr>
<td>Native American</td>
<td>18%</td>
</tr>
</tbody>
</table>

Source: National Equity Atlas analysis of 2019 five-year American Community survey microdata from IPUMS USA.
Overall employment is down -5.6% relative to January 2020 levels, and -14% for low and middle-wage jobs.

Employment levels relative to January 2020, Louisiana

Black entrepreneurs are highly underrepresented among firms with paid employees

Firms (per 100 workers) by race/ethnicity, Louisiana, 2018

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Firms (per 100 workers)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>3.3</td>
</tr>
<tr>
<td>White</td>
<td>4.6</td>
</tr>
<tr>
<td>Black</td>
<td>0.4</td>
</tr>
<tr>
<td>Latino</td>
<td>1.5</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>11.7</td>
</tr>
<tr>
<td>Native American</td>
<td>1.9</td>
</tr>
<tr>
<td>People of color</td>
<td>1.1</td>
</tr>
</tbody>
</table>

Source: National Equity Atlas analysis of the Annual Business Survey and NES-D series; the Survey of Business Owners; and the American Community Survey.
Only workers at the top of the income distribution have seen positive income growth since 1980

Earned income growth for full-time wage and salary workers, Louisiana, 1980-2019

Source: National Equity Atlas analysis of the 1980 decennial Census and the 2019 five-year American Community Survey microdata from IPUMS USA.
Nearly 60 percent of Black and multiracial residents are having financial difficulties

Difficulty paying usual household expenses in the last seven days by race/ethnicity, Louisiana, 2021

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Very difficult</th>
<th>Somewhat difficult</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino</td>
<td>14%</td>
<td>41%</td>
</tr>
<tr>
<td>White</td>
<td>15%</td>
<td>22%</td>
</tr>
<tr>
<td>Black</td>
<td>28%</td>
<td>31%</td>
</tr>
<tr>
<td>Mixed/other</td>
<td>17%</td>
<td>42%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau Household Pulse Survey, Week 40 (December 1-December 13, 2021), Housing Spending Table 1.
Readiness
Less than a quarter of Black, Latino, and Native American adults have an associate's degree or higher

The share of the population age 25-64 with an AA degree or higher by race/ethnicity, Louisiana, 2000-2019

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA.
One in four Black students borrowed more than $26,500 for their undergraduate education

Percent who borrowed $26,500 or more for undergrad by race/ethnicity, Louisiana, 2016

- All: 15%
- White: 8%
- Black: 24%
- Latino*: 14%

One-quarter of young Black men and one-fifth of young Latina women are disconnected from school and work.

Percent of 16 to 24 year olds not working or in school by race/ethnicity and gender, Louisiana, 2019

- Male and Female:
  - White: 13% and 13%
  - Black: 25% and 17%
  - Latino: 14% and 19%
  - Asian or Pacific Islander: 5% and 8%
  - Mixed/other: 22% and 15%

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA. Note: Some data are not displayed due to small sample size.
Children of color are much more likely than white children to attend high-poverty schools

Percent of students in high-poverty public schools, Louisiana, 2010-2018

Black youth are nearly six times as likely as white youth to be incarcerated

Youth incarceration rate per 100,000 juveniles by race/ethnicity, Louisiana, 2019

- All: 143
- White: 49
- Black: 294
- Latino: 41
- Asian or Pacific Islander: 0
- Native American: 81

Latino and Black children are more likely than white children to have two or more adverse childhood experiences

Percent of children who have experienced two or more adverse experiences by race/ethnicity, Louisiana, 2018-2019

- All: 23%
- White: 18%
- Black: 27%
- Latino: 30%

Source: Child Trends analysis of data from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau, National Survey of Children’s Health.

Note: Children were included if the respondent answered that the child had ever experienced two or more of the following adverse experiences: frequent socioeconomic hardship, parental divorce or separation, parental death, parental incarceration, family violence, neighborhood violence, living with someone who was mentally ill or suicidal, living with someone who had a substance abuse problem or racial bias.

Adverse childhood experience, also known as ACEs, are potentially traumatic events that occur in childhood (0-17 years). ACEs are linked to chronic health problems, mental illness, and substance use problems in adulthood. ACEs can also negatively impact education, job opportunities, and earning potential.
Asian residents have the highest COVID-19 vaccination rates in the state by far

Percent of population that has received at least one COVID-19 vaccine dose by race/ethnicity, Louisiana, December 2021

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>53%</td>
</tr>
<tr>
<td>Black</td>
<td>57%</td>
</tr>
<tr>
<td>Latino</td>
<td>60%</td>
</tr>
<tr>
<td>Asian</td>
<td>91%</td>
</tr>
</tbody>
</table>

Source: Kaiser Family Foundation (KFF) analysis of publicly available data on state websites; total population data used to calculate rates based on KFF analysis of 2019 American Community Survey data. Note: States vary in whether they include or exclude Hispanic people from their racial groups and in their racial classifications. Total population data used to calculate rates is matched to each states’ racial classification approach. Rates may not match those reported on state websites due to differences in the source for total population data and/or ages included in the total population.
Black and white citizens registered to vote at similar rates, but a larger share of white residents actually voted in 2020.

Source: Table 4b from the Census Bureau’s data on Voting and Registration in the Election of November 2020.
Connectedness
Residents of all racial/ethnic groups are likely to live in neighborhoods with high exposure to air toxins

Air pollution exposure index by race/ethnicity, Louisiana, 2019

Source: National Equity Atlas analysis of National Air Toxics Assessment data from the U.S. Environmental Protection Agency
More than one in six Black households lack access to a vehicle

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA.
65 percent of households headed by Black women are paying more than 30 percent of their income for rent

Rent burden by race/ethnicity and gender, Louisiana, 2019

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA.
Roughly 97,000 households (or 20 percent of renters) are behind on rent, and 65 percent are people of color who are people of color

...who are people of color

65%

...who have incomes <$50k

91%

Source: Census Household Pulse Survey Public Use File, 2019 five-year data from the American Community Survey, and the Emergency Rental Assistance data from the US Treasury October report
More than one-third of Black residents live in high-poverty neighborhoods

Percent living in high-poverty neighborhoods by race/ethnicity, Louisiana, 2019

- All: 18%
- White: 8%
- Black: 36%
- Latino: 14%
- Asian or Pacific Islander: 11%
- Native American: 22%
- Mixed/other: 17%
- People of color: 31%

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA.
CONNECTEDNESS

Race and class segregation remains high across the state, particularly in New Orleans and Shreveport

Index of concentration at the extremes for racialized economic segregation, Louisiana, 2019

- Segregated low-income Black households
  -0.74

- Segregated high-income white households
  0.68

Source: National Equity Analysis of the 2019 American Community Survey five-year estimates. Notes: The index ranges from -1, signifying that the census tract is comprised only of low-income Black households and 1, signifying that the census tract is comprised only of high-income white households. Census tracts with less than 100 households were excluded (in grey).
Economic Benefits
If there had been no racial gaps in income in 2019, the state GDP would have been about $49 billion larger.

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA.
With racial equity in employment and wages, the average income of Black residents would increase by 80 percent.

Income by race/ethnicity, Louisiana, 2019

Source: National Equity Atlas analysis of the 2019 five-year American Community Survey microdata from IPUMS USA.
Data Notes

Data for 2010 and 2019 represent five-year averages (i.e., 2006-2010 and 2015-2019).

Data for certain race/ethnicity categories are excluded due to small sample size of survey respondents.

High-poverty neighborhoods are defined as census tracts with a poverty rate of 30 percent or higher.

Housing burden is defined as renter-occupied households that are spending more than 30 percent of income on housing costs.

High-poverty schools are defined as public elementary and secondary schools with 75% or more students eligible for free or reduced-price lunch. In 2014, Louisiana implemented Community Eligibility Provision, allowing school districts with a poverty rate above 40 percent to provide free school lunch to all children without an application.

Working poor is defined as those who work full-time and have a family income below 200 percent of the federal poverty level.