

Advancing Workforce Equity



St. Louis, MO-IL Regional Economy Overview

National Equity Atlas

Emsi

**burning
glass**



Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29



Report Parameters

1 MSA

41180 St. Louis, MO-IL

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

2,811,359

Population (2021)

Population grew by 4,114 over the last 5 years but is projected to decrease by 1,530 over the next 5 years.

1,447,161

Total Regional Employment

Jobs decreased by 18,589 over the last 5 years but are projected to grow by 12,429 over the next 5 years.

\$63.7K

Median Household Income (2019)

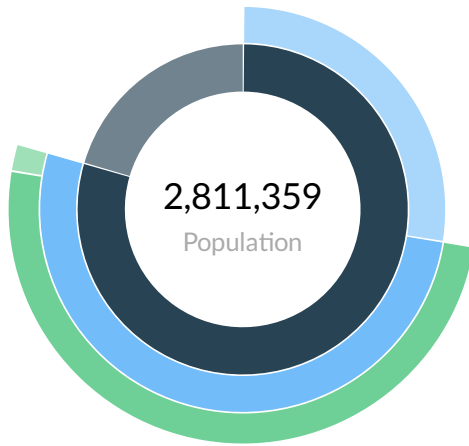
Median household income is \$862 above the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population increased by 0.1% since 2016, growing by 4,114. Population is expected to decrease by 0.1% between 2021 and 2026, losing 1,530.
- From 2016 to 2021, jobs declined by 1.3% in St. Louis, MO-IL from 1,465,750 to 1,447,161. This change fell short of the national growth rate of 0.7% by 2.0%. As the number of jobs declined, the labor force participation rate decreased from 65.8% to 65.4% between 2016 and 2021.
- Concerning educational attainment, 20.9% of St. Louis, MO-IL residents possess a Bachelor's Degree (0.6% above the national average), and 9.3% hold an Associate's Degree (0.6% above the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	2,811,359	1,460,514	1,447,161	97.9	\$185.86B	\$160.87B	\$176.73B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T

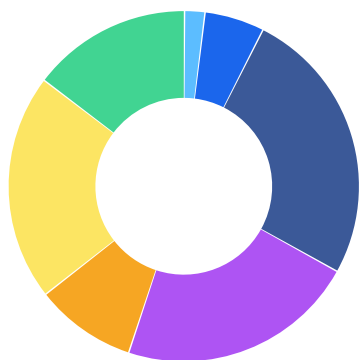
Dec 2021 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	2,233,129
● Not in Labor Force (16+)	772,615
● Labor Force	1,460,514
● Employed	1,407,703
● Unemployed	52,811
● Under 16, Military, and institutionalized Population	578,231

Educational Attainment

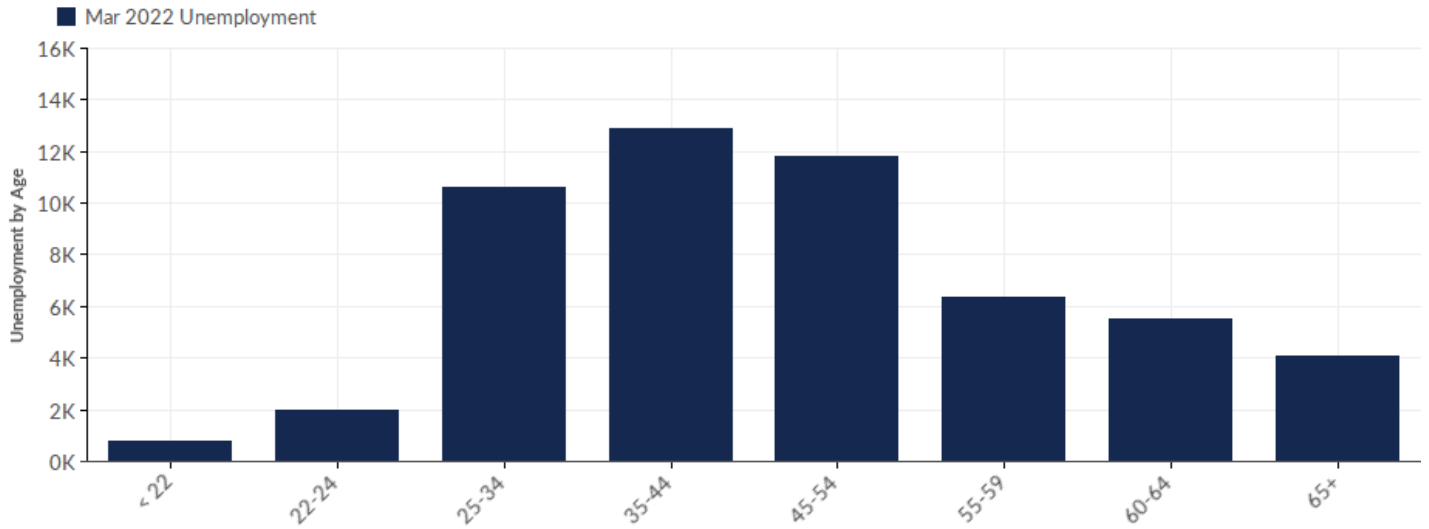
Concerning educational attainment, **20.9% of St. Louis, MO-IL residents possess a Bachelor's Degree** (0.6% above the national average), and **9.3% hold an Associate's Degree** (0.6% above the national average).



	% of Population	Population
● Less Than 9th Grade	1.9%	36,954
● 9th Grade to 12th Grade	5.5%	108,884
● High School Diploma	25.6%	505,088
● Some College	22.0%	434,533
● Associate's Degree	9.3%	184,366
● Bachelor's Degree	20.9%	412,270
● Graduate Degree and Higher	14.7%	290,762

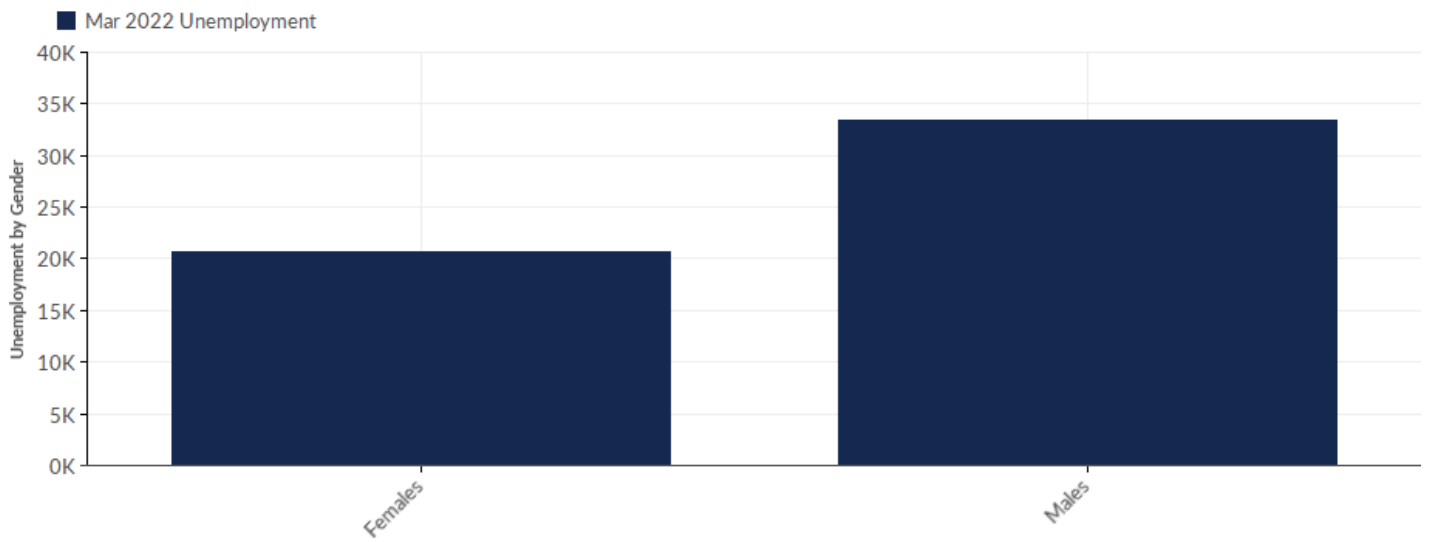
Unemployment by Demographics

Unemployment by Age



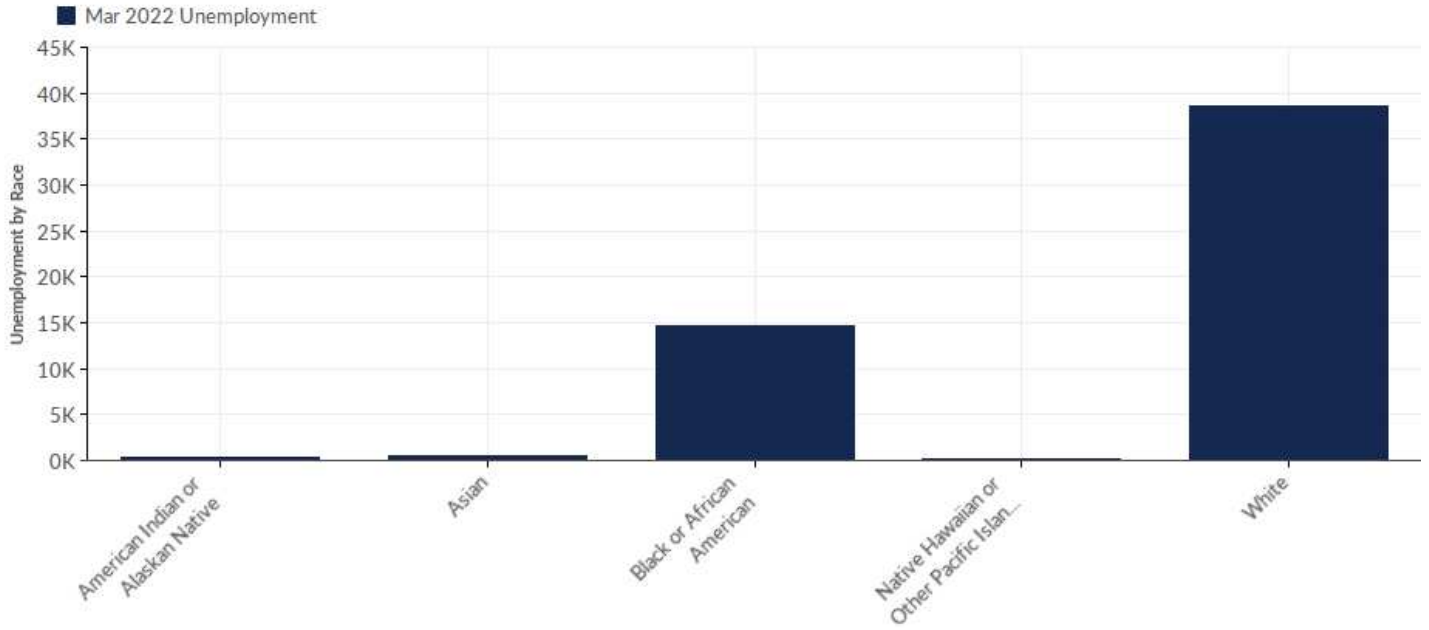
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	807	1.49%
22-24	1,956	3.62%
25-34	10,635	19.68%
35-44	12,878	23.83%
45-54	11,809	21.86%
55-59	6,327	11.71%
60-64	5,532	10.24%
65+	4,087	7.56%
Total	54,031	100.00%

Unemployment by Gender



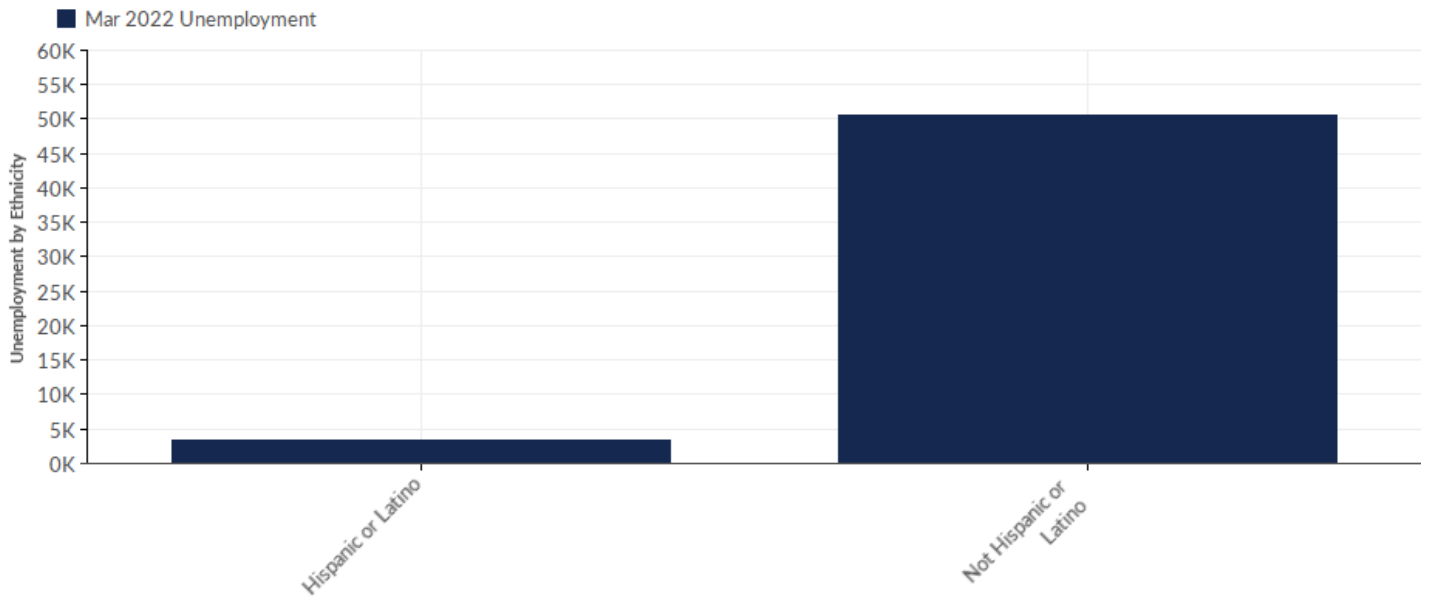
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	20,646	38.21%
Males	33,385	61.79%
Total	54,031	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	258	0.48%
Asian	454	0.84%
Black or African American	14,607	27.03%
Native Hawaiian or Other Pacific Islander	120	0.22%
White	38,592	71.43%
Total	54,031	100.00%

Unemployment by Ethnicity

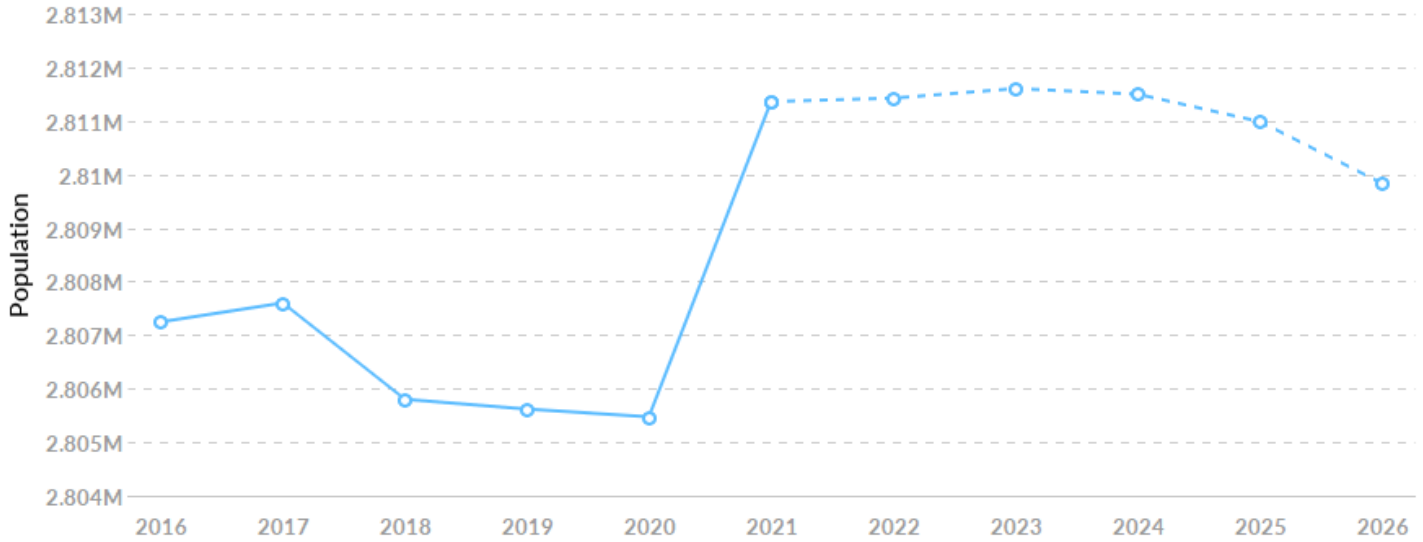


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	3,422	6.33%
Not Hispanic or Latino	50,609	93.67%
Total	54,031	100.00%

Historic & Projected Trends

Population Trends

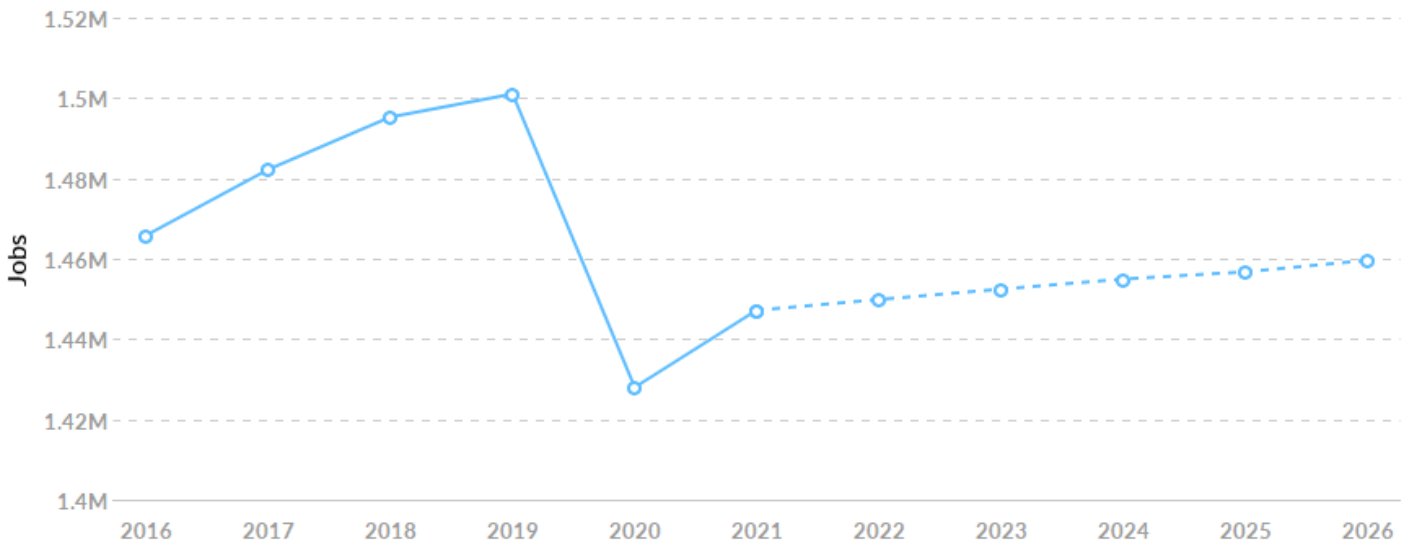
As of 2021 the region's population increased by 0.1% since 2016, growing by 4,114. Population is expected to decrease by 0.1% between 2021 and 2026, losing 1,530.



Timeframe	Population
2016	2,807,245
2017	2,807,599
2018	2,805,800
2019	2,805,617
2020	2,805,473
2021	2,811,359
2022	2,811,423
2023	2,811,602
2024	2,811,496
2025	2,810,983
2026	2,809,829

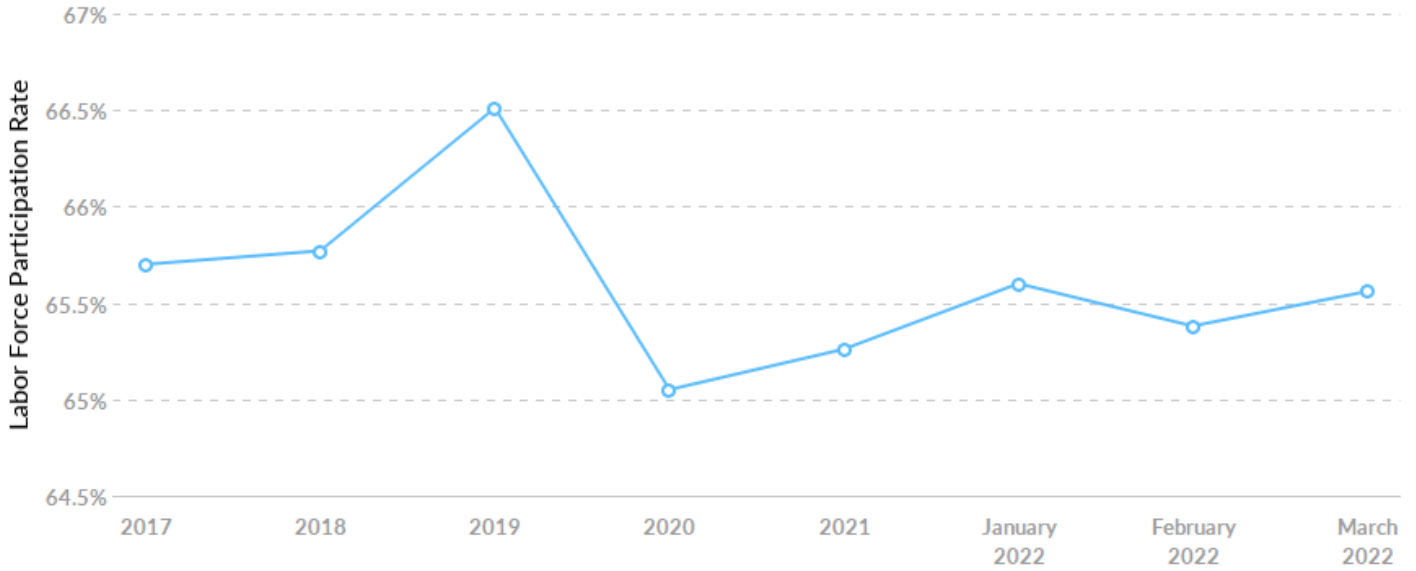
Job Trends

From 2016 to 2021, jobs declined by 1.3% in St. Louis, MO-IL from 1,465,750 to 1,447,161. This change fell short of the national growth rate of 0.7% by 2.0%.



Timeframe	Jobs
2016	1,465,750
2017	1,482,154
2018	1,495,238
2019	1,500,989
2020	1,427,922
2021	1,447,161
2022	1,449,829
2023	1,452,418
2024	1,454,927
2025	1,456,725
2026	1,459,590

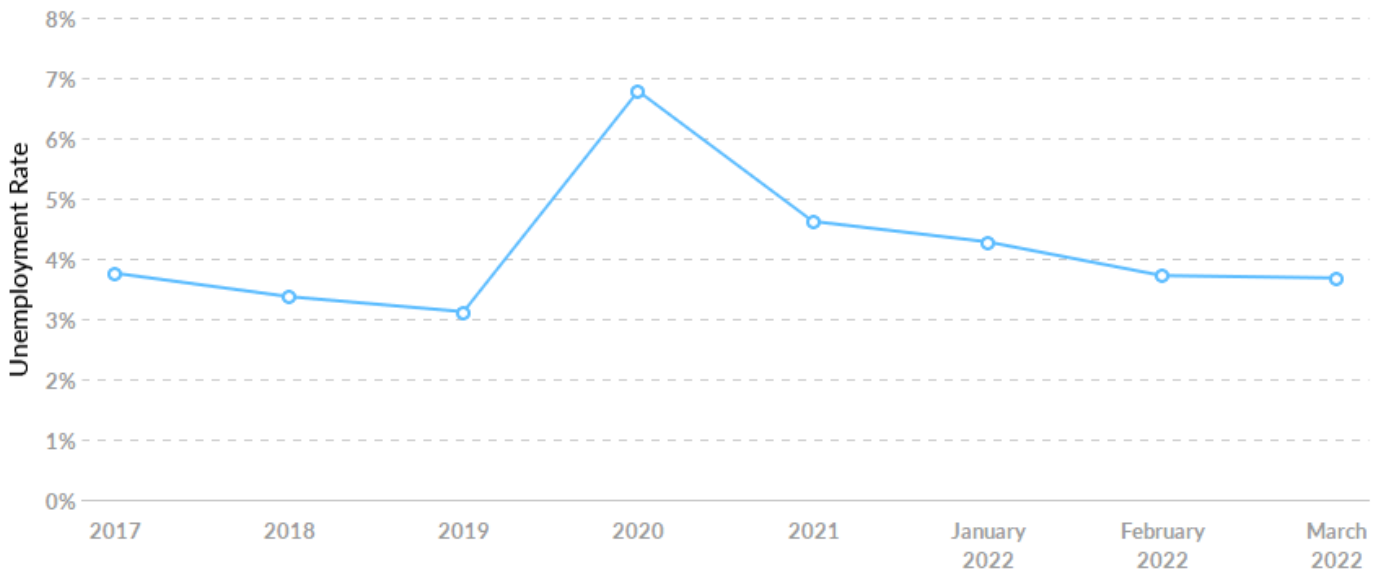
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	65.70%
2018	65.77%
2019	66.51%
2020	65.05%
2021	65.26%
January 2022	65.60%
February 2022	65.38%
March 2022	65.56%

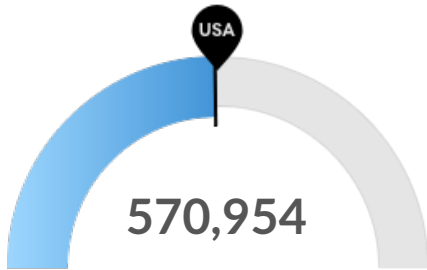
Unemployment Rate Trends

St. Louis, MO-IL had a March 2022 unemployment rate of 3.68%, **decreasing from 3.76%** 5 years before.



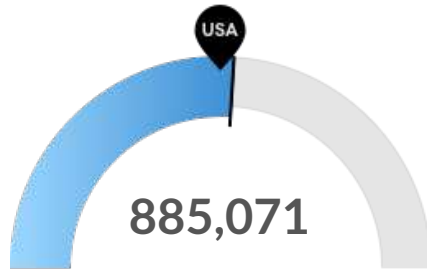
Timeframe	Unemployment Rate
2017	3.76%
2018	3.37%
2019	3.12%
2020	6.78%
2021	4.62%
January 2022	4.28%
February 2022	3.72%
March 2022	3.68%

Population Characteristics



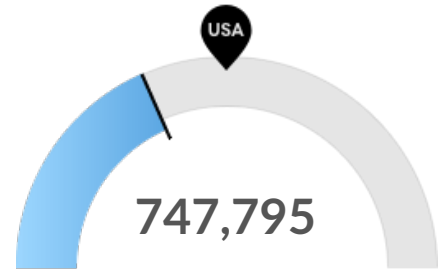
Millennials

St. Louis, MO-IL has 570,954 millennials (ages 25-39). The national average for an area this size is 578,134.



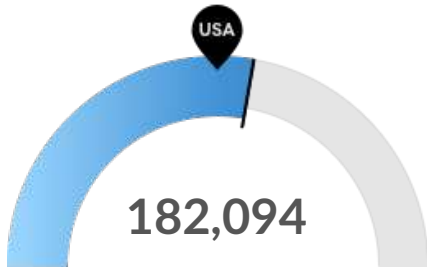
Retiring Soon

Retirement risk is about average in St. Louis, MO-IL. The national average for an area this size is 834,982 people 55 or older, while there are 885,071 here.



Racial Diversity

Racial diversity is low in St. Louis, MO-IL. The national average for an area this size is 1,129,998 racially diverse people, while there are 747,795 here.

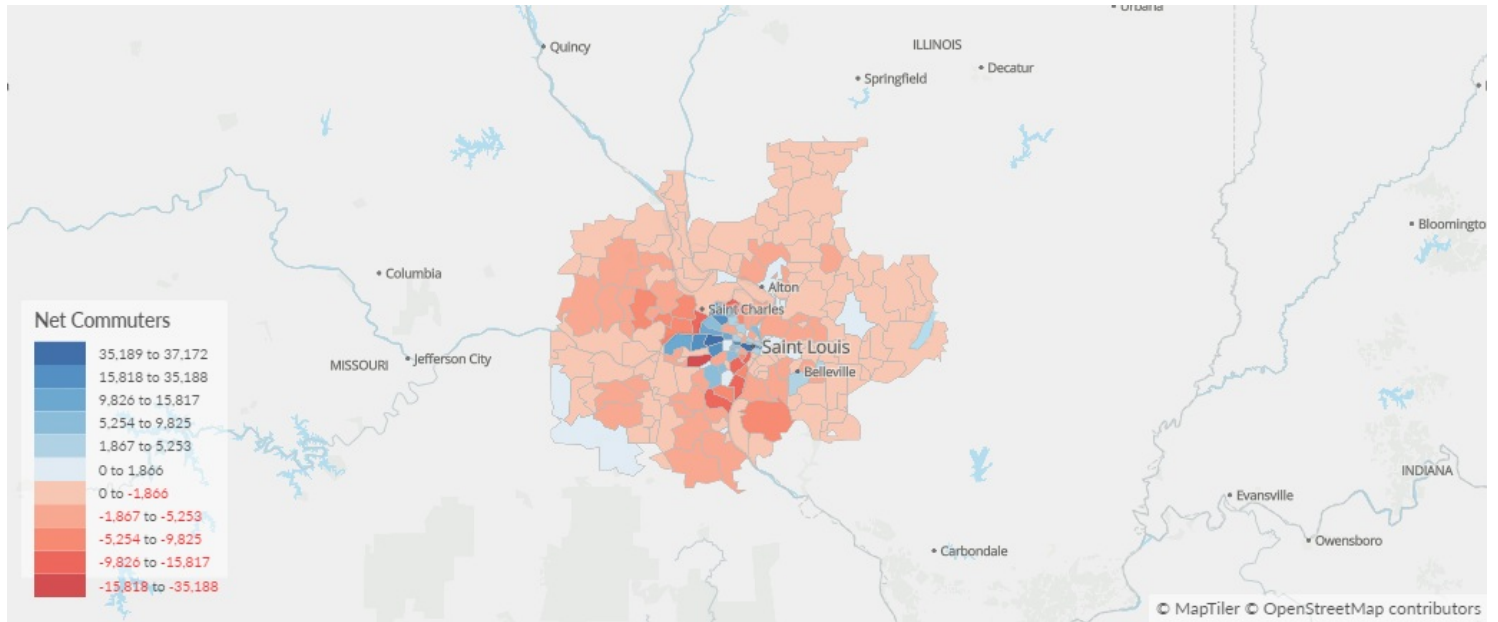


Veterans

St. Louis, MO-IL has 182,094 veterans. The national average for an area this size is 155,780.

Place of Work vs Place of Residence

Understanding where talent in St. Louis, MO-IL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #42 for resident workers. The top ZIP for resident workers is 63376.



Where Talent Works

ZIP	Name	2021 Employment
63141	Saint Louis, MO (in St. L...	47,992
63110	Saint Louis, MO (in St. L...	45,262
63376	Saint Peters, MO (in St. ...	37,501
63017	Chesterfield, MO (in St....	34,399
63105	Saint Louis, MO (in St. L...	31,309

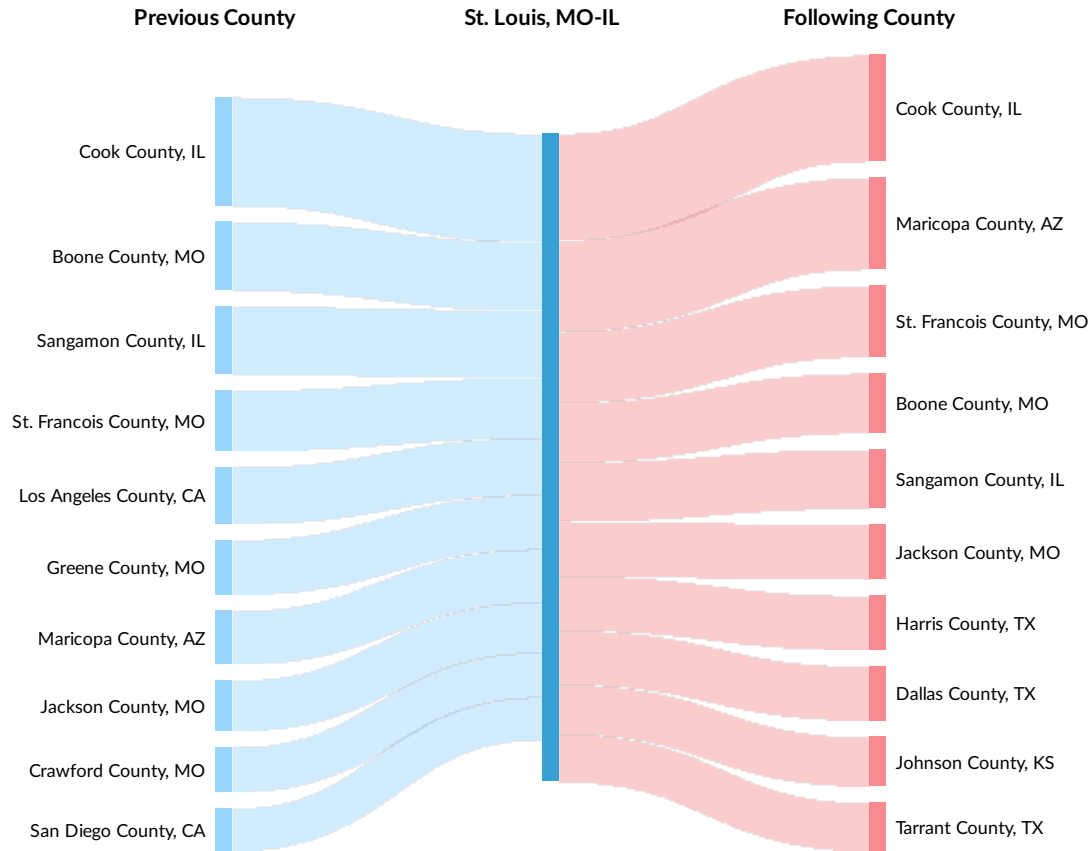
Where Talent Lives

ZIP	Name	2021 Workers
63376	Saint Peters, MO (in St. ...	43,904
63366	O Fallon, MO (in St. Cha...	28,422
63021	Ballwin, MO (in St. Loui...	28,391
63123	Saint Louis, MO (in St. L...	27,408
63301	Saint Charles, MO (in St...	26,911

Inbound and Outbound Migration

The table below analyzes past and current residents of St. Louis, MO-IL. The left column shows residents of other counties migrating to St. Louis, MO-IL. The right column shows residents migrating from St. Louis, MO-IL to other counties.

As of 2019, **1,129** people have migrated from Cook County, IL to St. Louis, MO-IL. In the same year, **1,108** people left St. Louis, MO-IL migrating to Cook County, IL. The total Net Migration for St. Louis, MO-IL in 2019 was **-3,152**.



Top Previous Counties	Migrations
Cook County, IL	1,129
Boone County, MO	712
Sangamon County, IL	704
St. Francois County, MO	629
Los Angeles County, CA	590
Greene County, MO	568

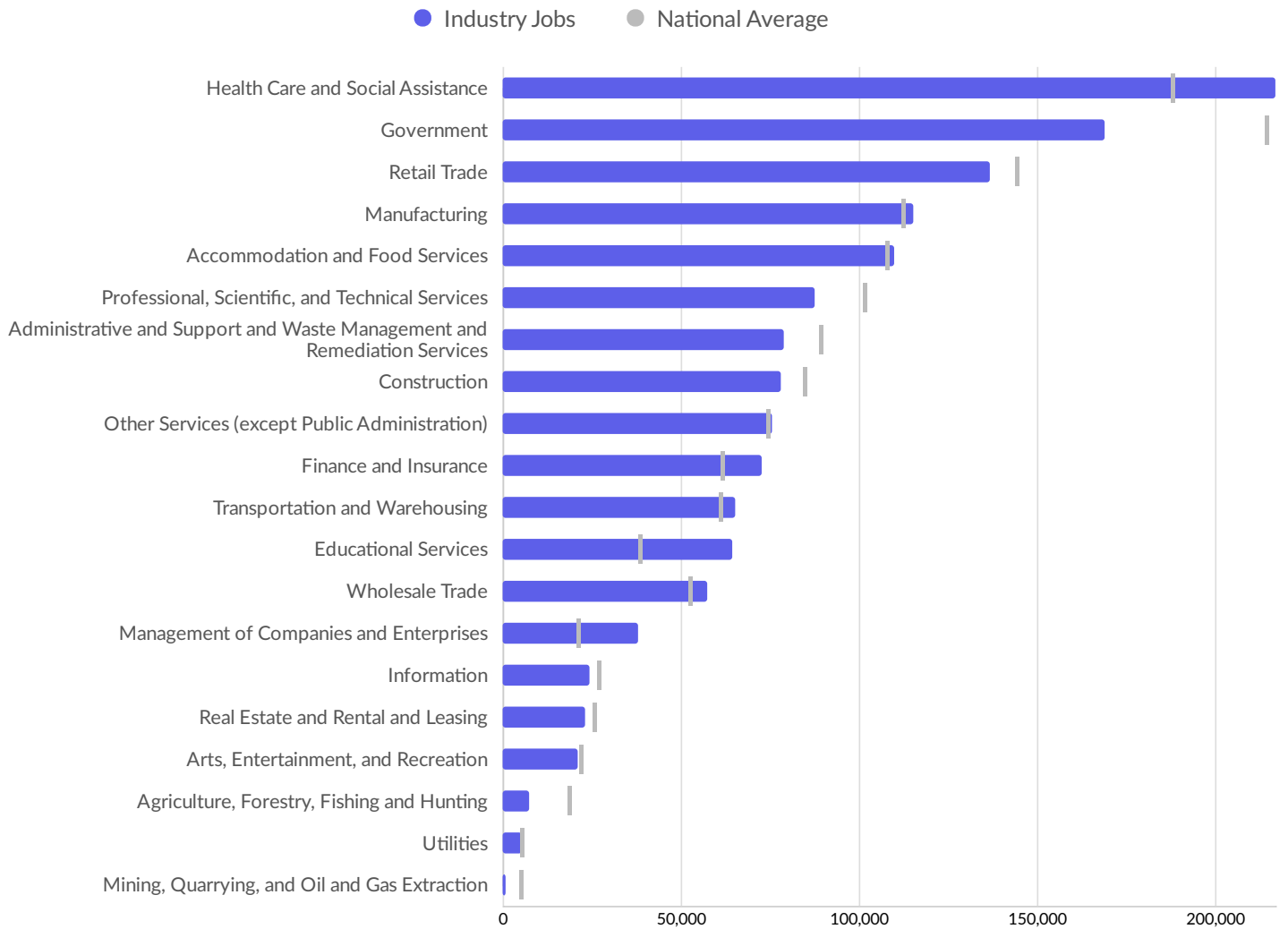


Top Previous Counties	Migrations
Maricopa County, AZ	554
Jackson County, MO	524
Crawford County, MO	465
San Diego County, CA	443
Cape Girardeau County, MO	437
Harris County, TX	403
Clark County, NV	367
Marion County, IL	341
Greene County, IL	340

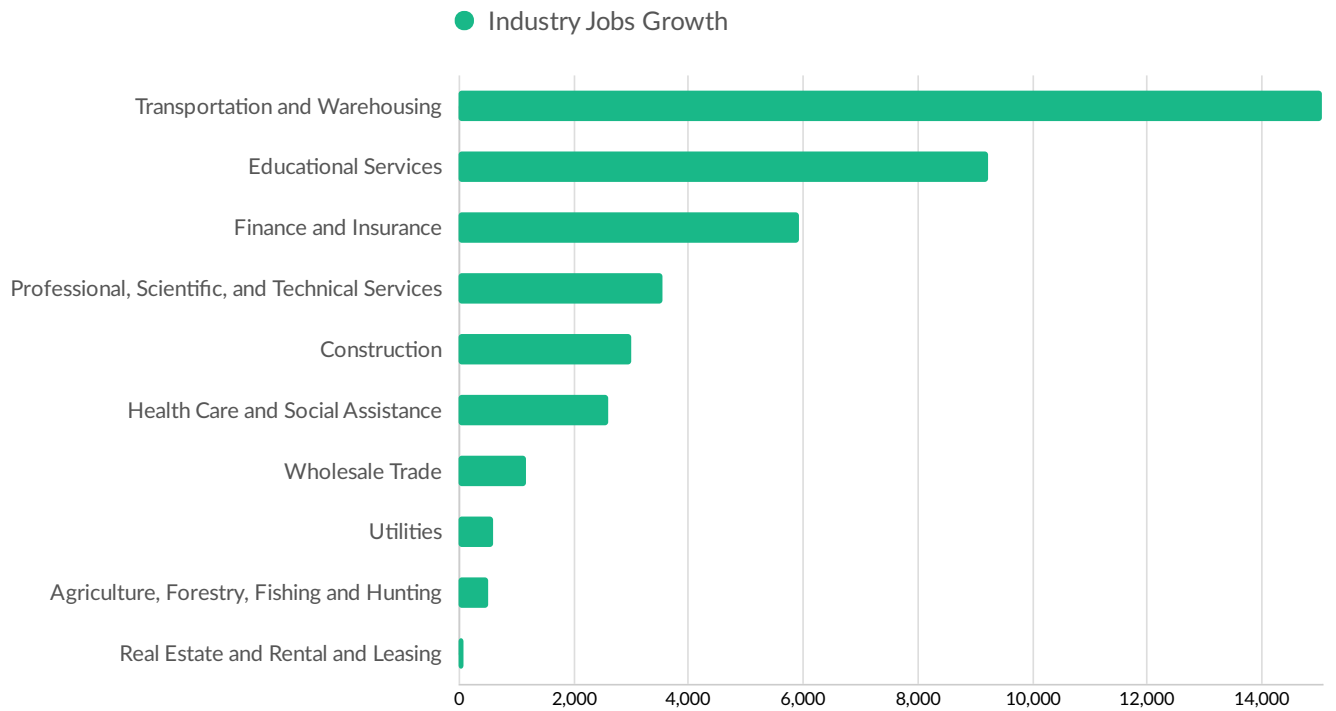
Top Following Counties	Migrations
Cook County, IL	1,108
Maricopa County, AZ	954
St. Francois County, MO	742
Boone County, MO	623
Sangamon County, IL	615
Jackson County, MO	570
Harris County, TX	566
Dallas County, TX	564
Johnson County, KS	515
Tarrant County, TX	502
Los Angeles County, CA	500
Crawford County, MO	477
Bexar County, TX	425
Clark County, NV	417
Collin County, TX	413

Industry Characteristics

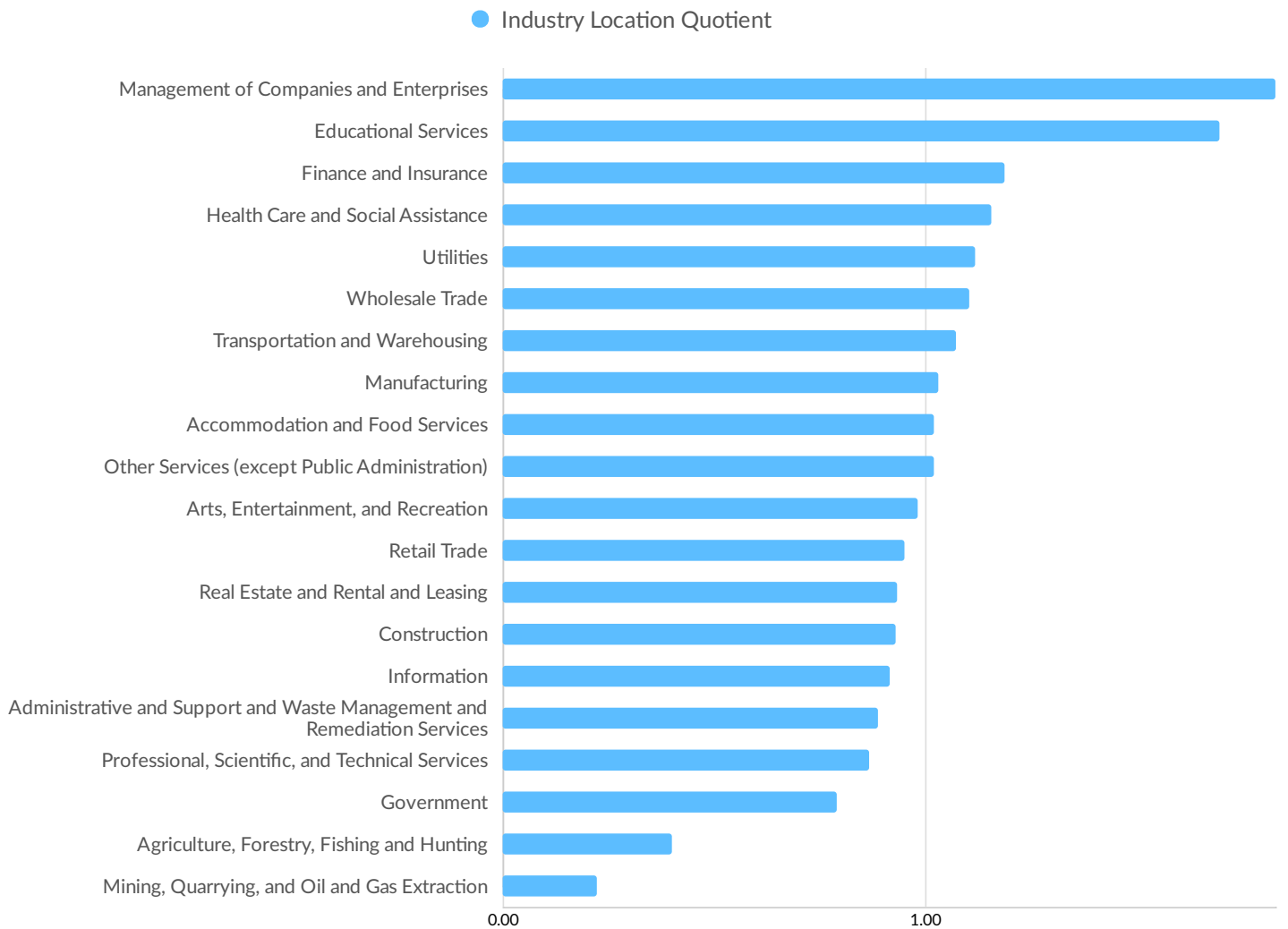
Largest Industries



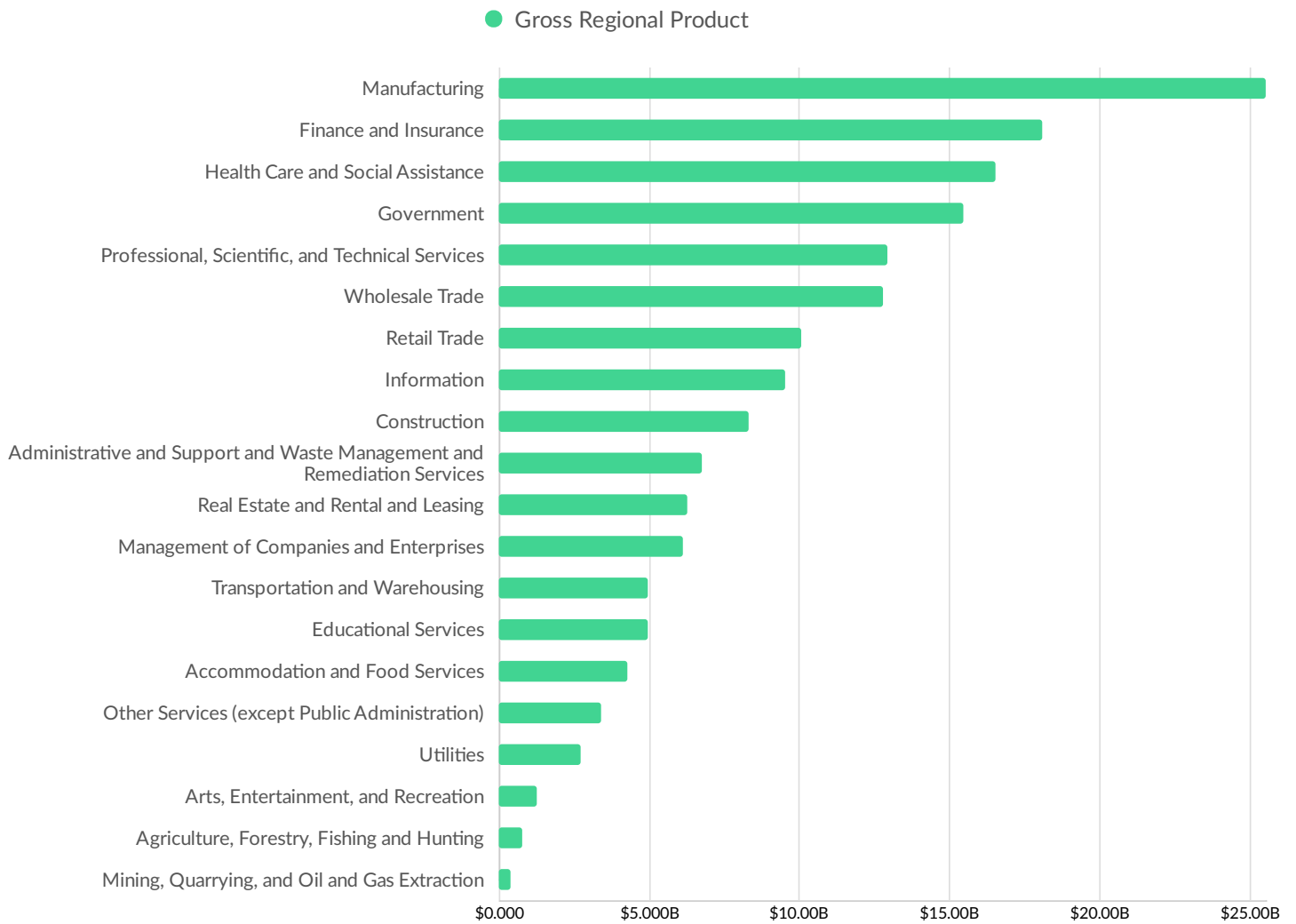
Top Growing Industries



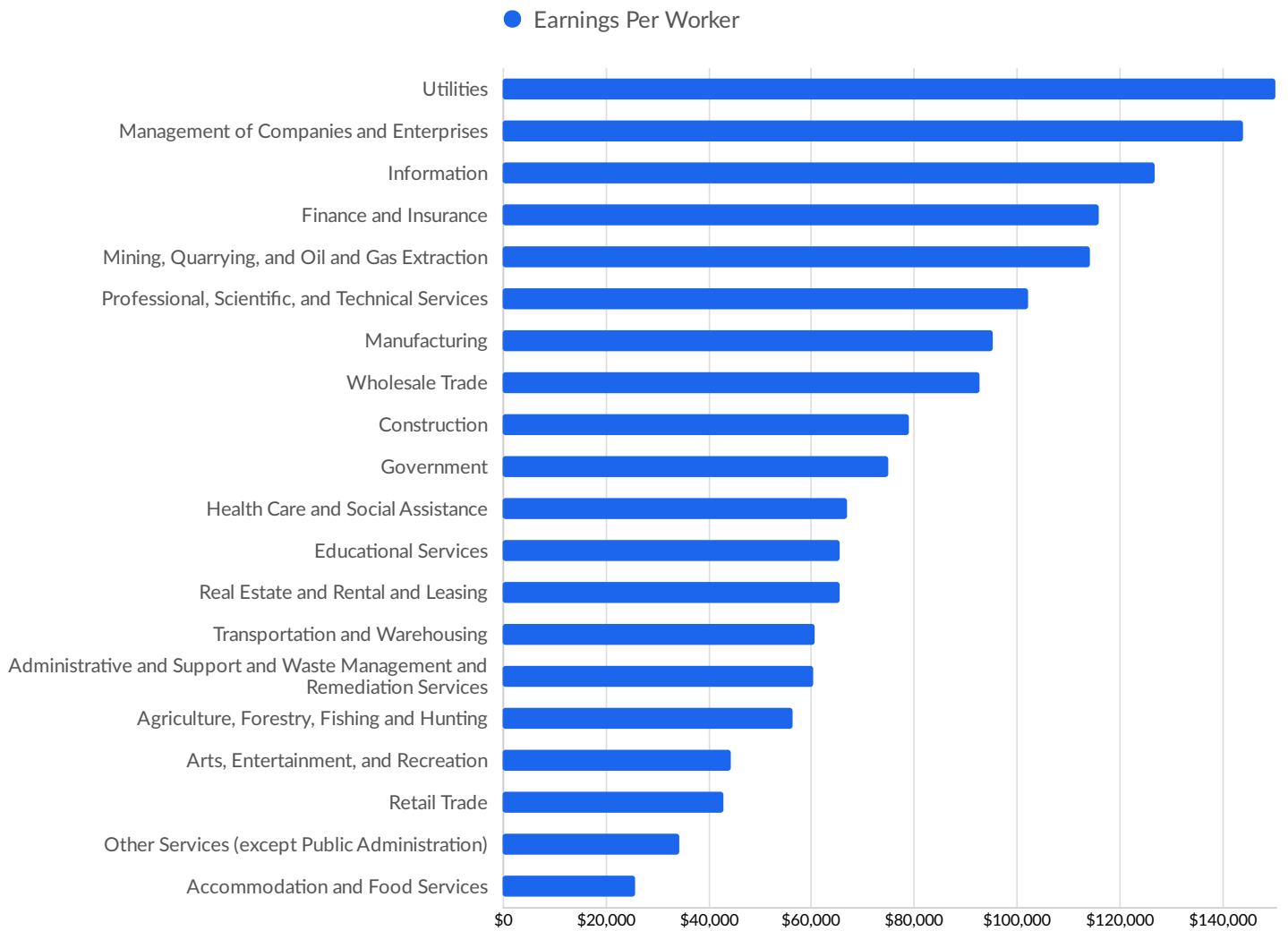
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



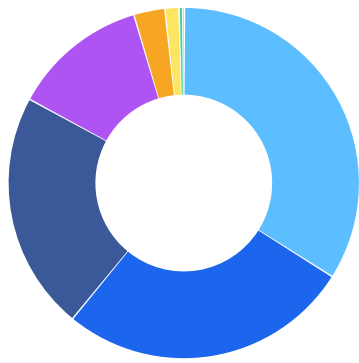
Business Characteristics

121,805 Companies Employ Your Workers

Online profiles for your workers mention 121,805 companies as employers, with the top 10 appearing below. In the last 12 months, 17,409 companies in St. Louis, MO-IL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Washington University in St. Lou...	13,809	Boeing	11,750
Boeing	12,010	BJC HealthCare	10,130
Mercy	6,501	Ssm Health	8,185
Ssm Health	5,624	Mercy	5,836
Edward Jones	5,557	Edward Jones	5,829
Wells Fargo	5,418	Randstad	5,017
BJC HealthCare	5,059	Washington University in St. Lou...	4,600
Att	4,837	Wells Fargo	3,305
Saint Louis University	4,745	Kforce	3,262
Barnes-Jewish Hospital	4,719	Robert Half	2,361

Business Size

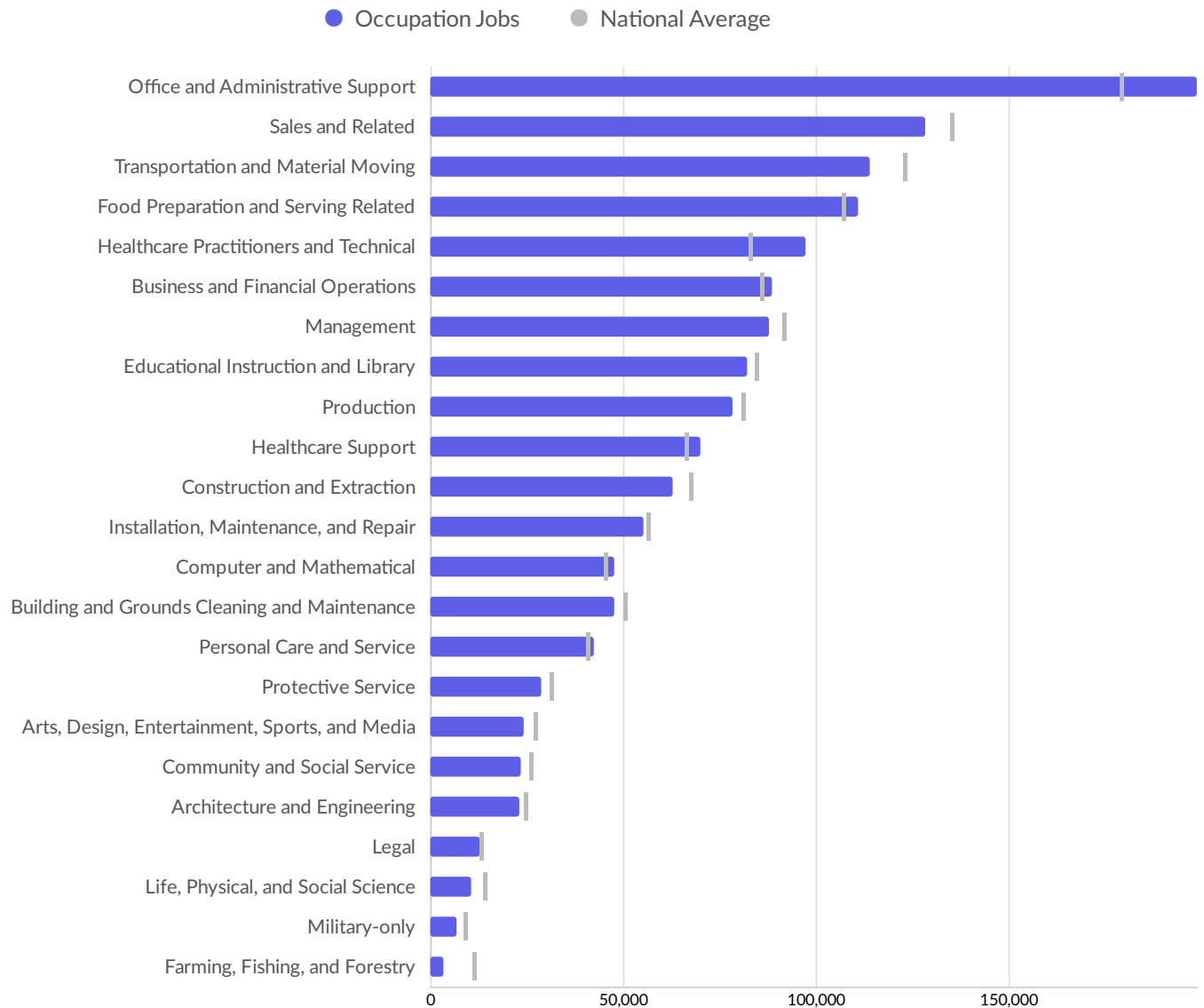


	Percentage	Business Count
1 to 4 employees	33.9%	34,078
5 to 9 employees	27.0%	27,135
10 to 19 employees	22.0%	22,116
20 to 49 employees	12.5%	12,557
50 to 99 employees	2.9%	2,889
100 to 249 employees	1.3%	1,293
250 to 499 employees	0.3%	342
500+ employees	0.2%	170

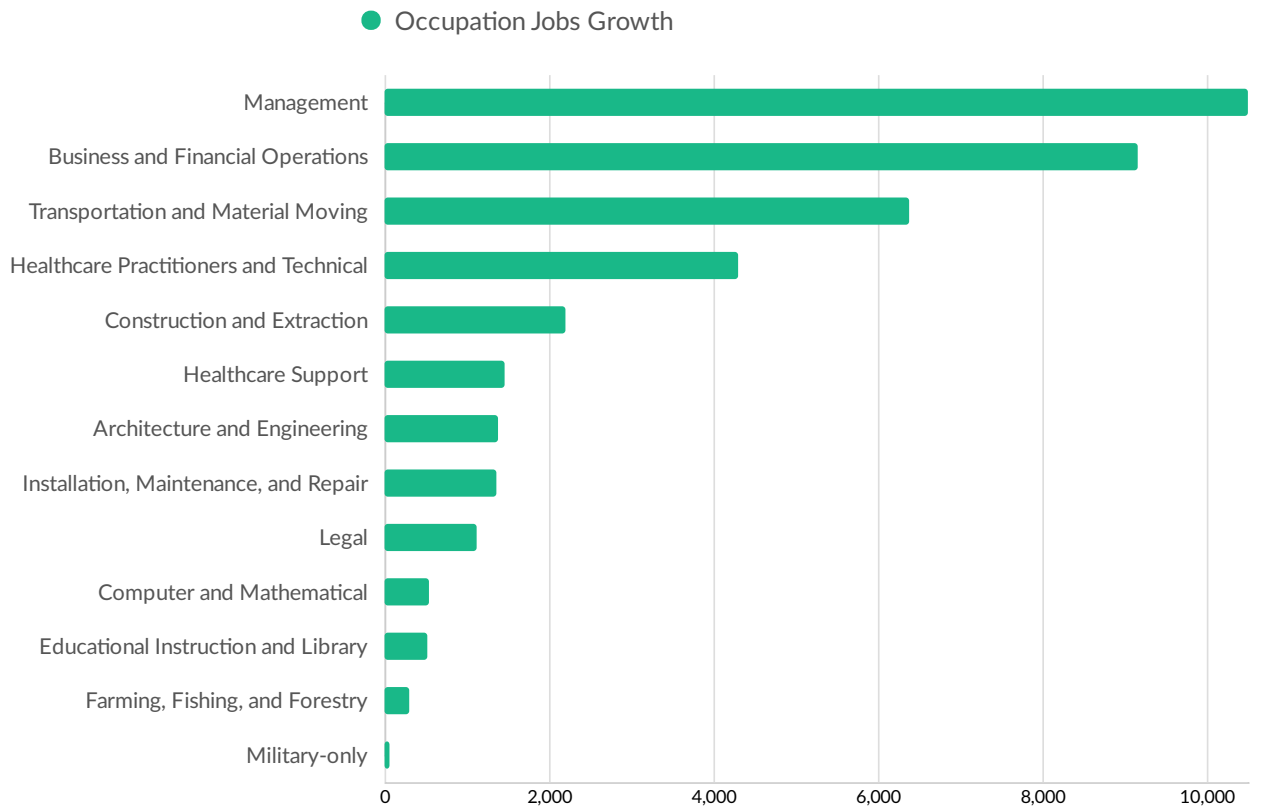
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



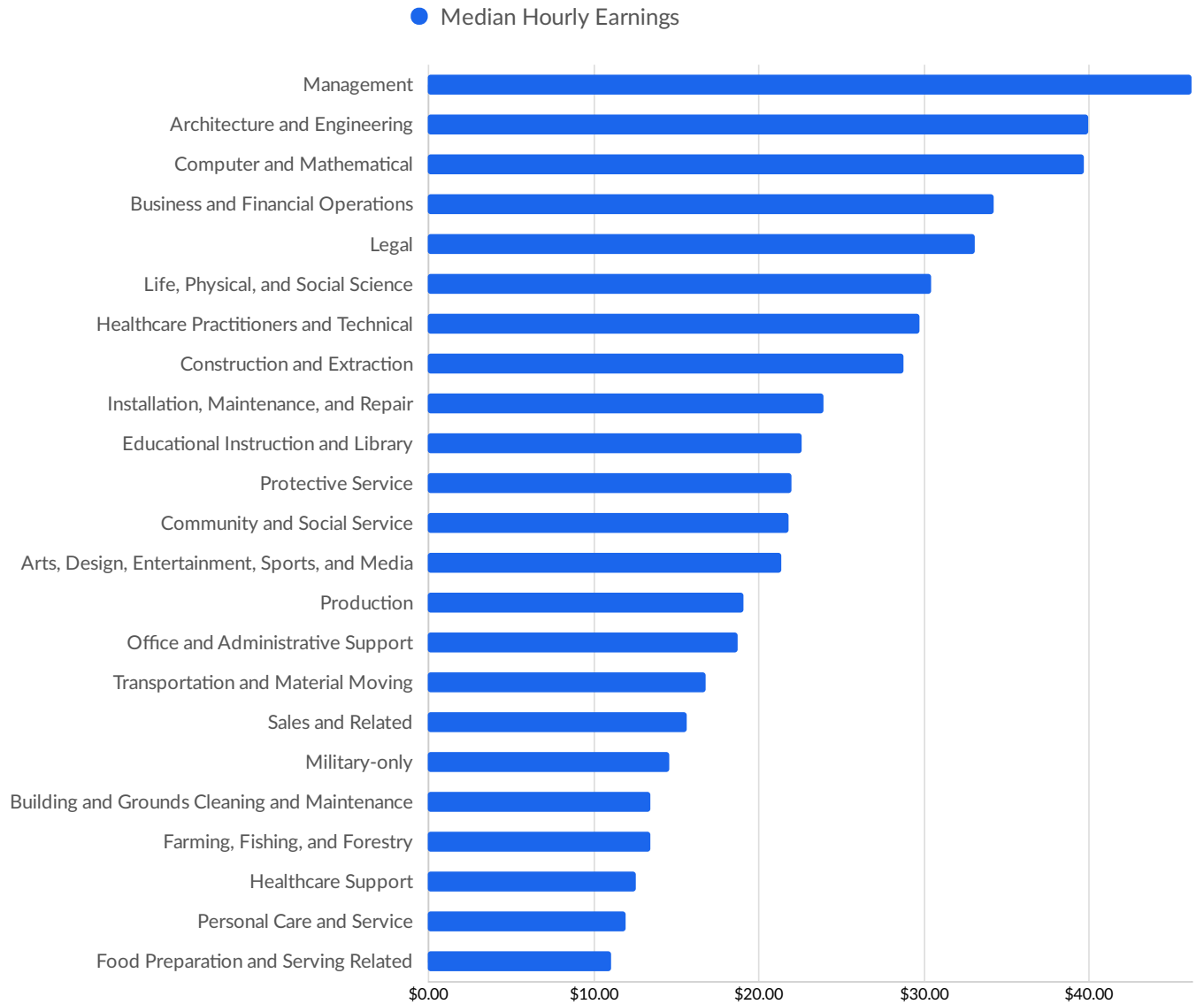
Top Growing Occupations



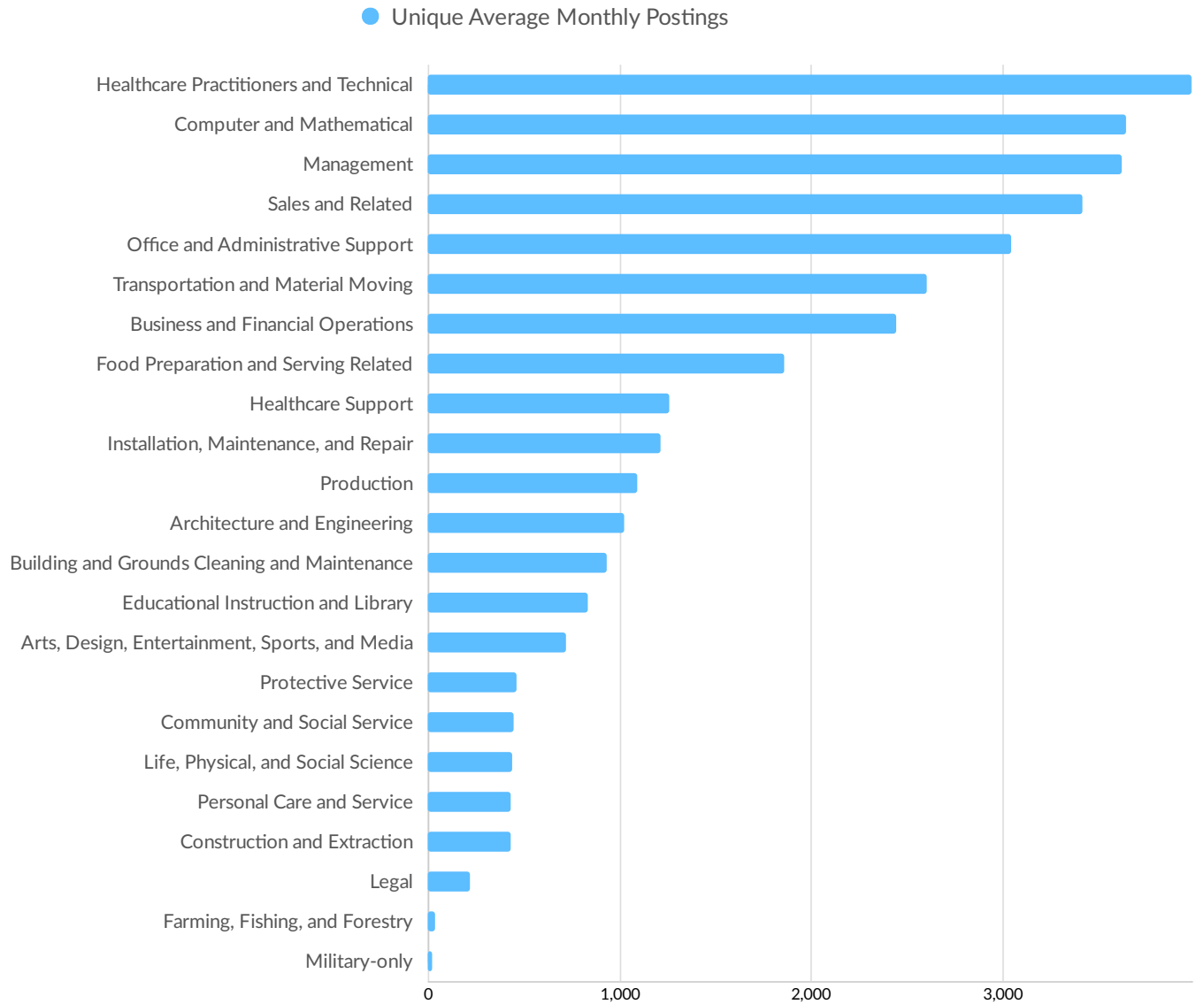
Top Occupation Location Quotient

● Occupation Location Quotient

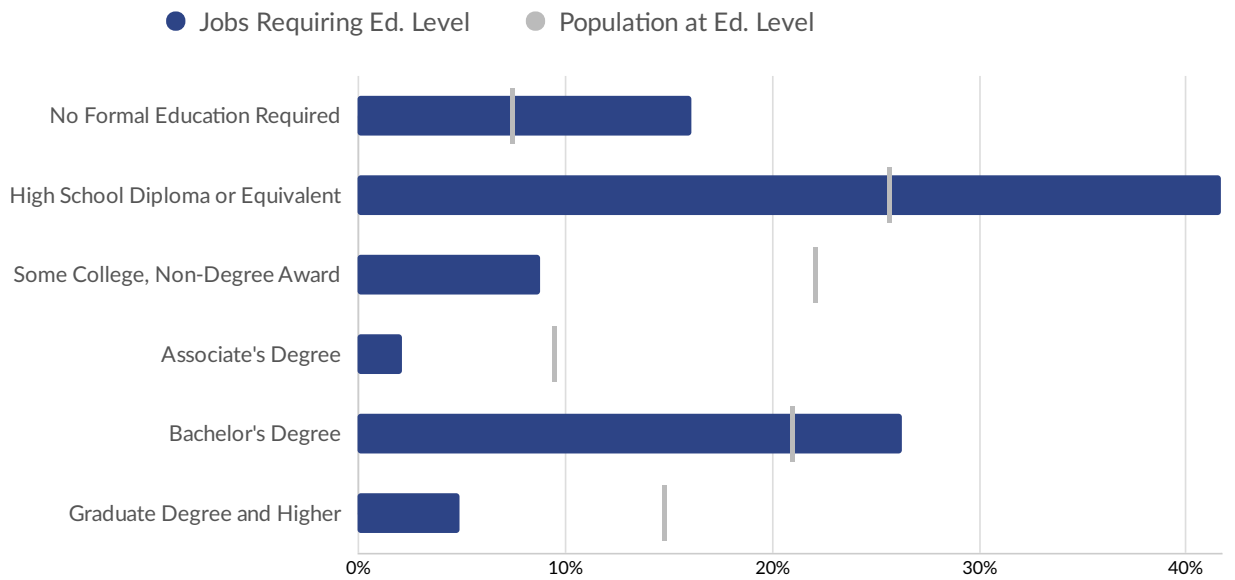
Top Occupation Earnings



Top Posted Occupations

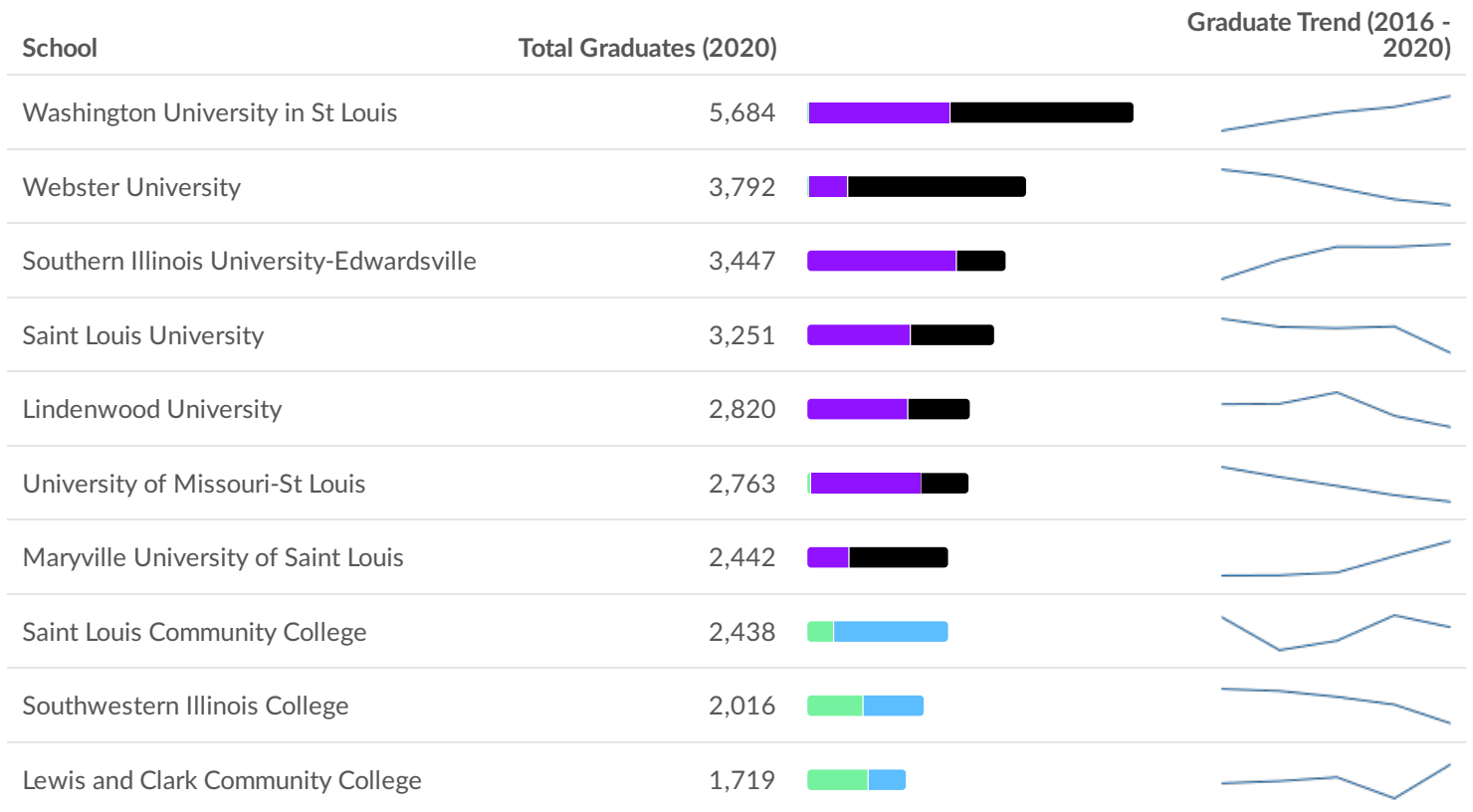


Underemployment



Educational Pipeline

In 2020, there were 38,963 graduates in St. Louis, MO-IL. This pipeline has shrunk by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

