# **Advancing Workforce Equity**



# St. Louis, MO-IL **Regional Economy Overview**

# National Equity Atlas ...I' Emsi | burning

Emsi Q2 2022 Data Set | www.economicmodeling.com



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# **Report Parameters**

1 MSA

41180 St. Louis, MO-IL

## **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# **Economy Overview**

# 2,811,359

Population (2021)

Population grew by 4,114 over the last 5 years but is projected to decrease by 1,530 over the next 5 years. 1,447,161

**Total Regional Employment** 

Jobs **decreased by 18,589** over the last 5 years but are projected to **grow by 12,429** over the next 5 years.

# \$63.7K

Median Household Income (2019)

Median household income is **\$862 above** the national median household income of \$62.8K.

### Takeaways

- As of 2021 the region's population increased by 0.1% since 2016, growing by 4,114. Population is expected to decrease by 0.1% between 2021 and 2026, losing 1,530.
- From 2016 to 2021, jobs declined by 1.3% in St. Louis, MO-IL from 1,465,750 to 1,447,161. This change fell short of the national growth rate of 0.7% by 2.0%. As the number of jobs declined, the labor force participation rate decreased from 65.8% to 65.4% between 2016 and 2021.
- Concerning educational attainment, **20.9% of St. Louis, MO-IL residents possess a Bachelor's Degree** (0.6% above the national average), and **9.3% hold an Associate's Degree** (0.6% above the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	2,811,359	1,460,514	1,447,161	97.9	\$185.86B	\$160.87B	\$176.73B
United States	331,820,028	162,302,777	161,875,556	100.0	\$22.09T	\$0	\$10.75T



# Dec 2021 Labor Force Breakdown



### **Educational Attainment**

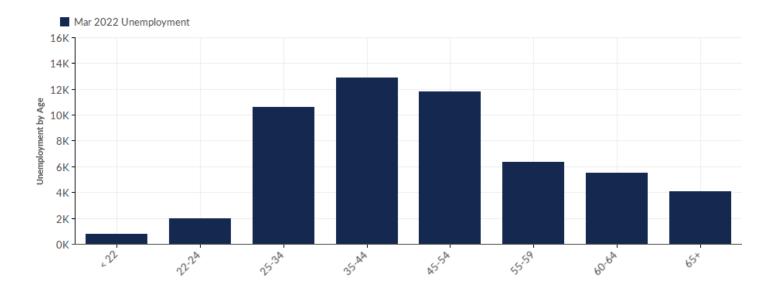
Concerning educational attainment, 20.9% of St. Louis, MO-IL residents possess a Bachelor's Degree (0.6% above the national average), and 9.3% hold an Associate's Degree (0.6% above the national average).

		% of Population	Population
	Less Than 9th Grade	1.9%	36,954
	• 9th Grade to 12th Grade	5.5%	108,884
	High School Diploma	25.6%	505,088
	Some College	22.0%	434,533
	Associate's Degree	9.3%	184,366
	Bachelor's Degree	20.9%	412,270
	Graduate Degree and Higher	14.7%	290,762



# Unemployment by Demographics

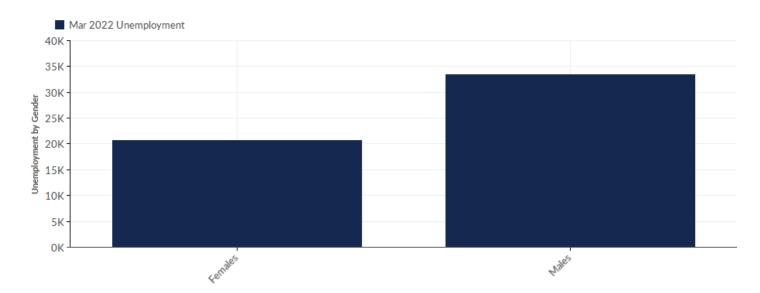
# Unemployment by Age



Age	Unemployment (Mar 2022)	% of Unemployed
< 22	807	1.49%
22-24	1,956	3.62%
25-34	10,635	19.68%
35-44	12,878	23.83%
45-54	11,809	21.86%
55-59	6,327	11.71%
60-64	5,532	10.24%
65+	4,087	7.56%
	Total 54,031	100.00%



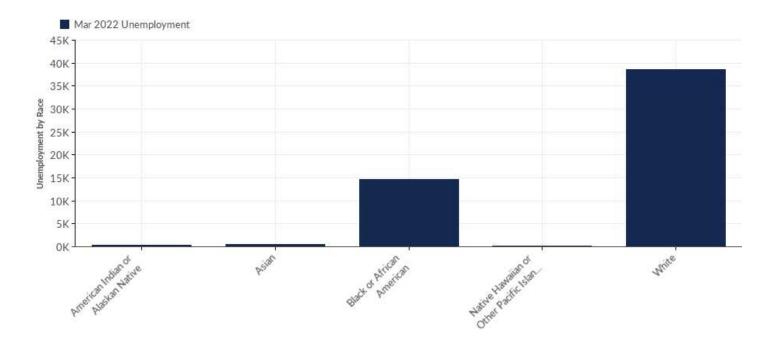
# Unemployment by Gender



Gender	U	Inemployment (Mar 2022)	% of Unemployed
Females		20,646	38.21%
Males		33,385	61.79%
	Total	54,031	100.00%



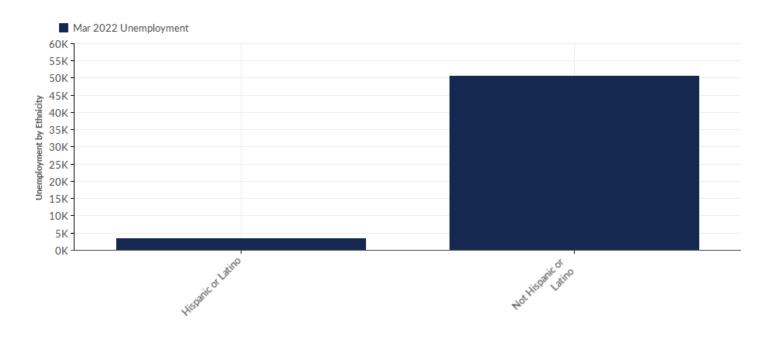
## **Unemployment by Race**



Race	Un	employment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native		258	0.48%
Asian		454	0.84%
Black or African American		14,607	27.03%
Native Hawaiian or Other Pacific Islander		120	0.22%
White		38,592	71.43%
	Total	54,031	100.00%



# **Unemployment by Ethnicity**



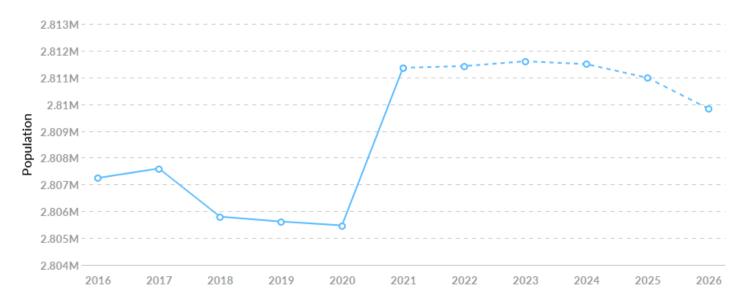
Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	3,422	6.33%
Not Hispanic or Latino	50,609	93.67%
	Total 54,031	100.00%



# Historic & Projected Trends

## **Population Trends**

As of 2021 the region's population **increased by 0.1%** since 2016, growing by 4,114. Population is expected to **decrease by 0.1%** between 2021 and 2026, losing 1,530.

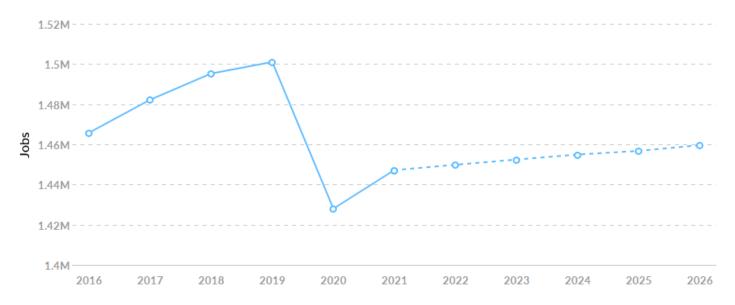


Timeframe	Population
2016	2,807,245
2017	2,807,599
2018	2,805,800
2019	2,805,617
2020	2,805,473
2021	2,811,359
2022	2,811,423
2023	2,811,602
2024	2,811,496
2025	2,810,983
2026	2,809,829



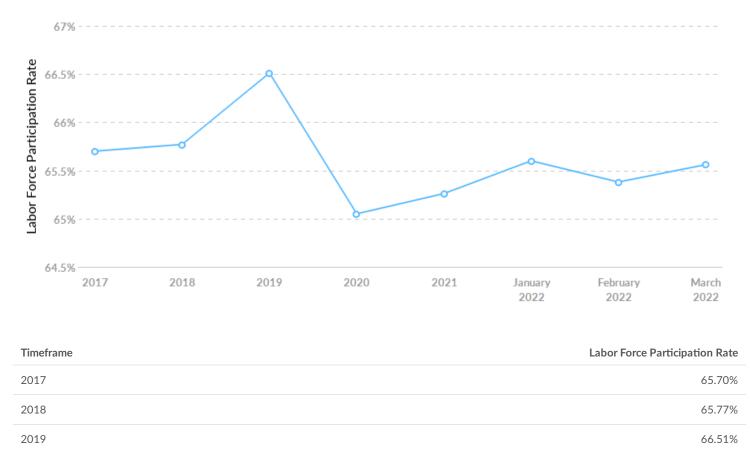
# Job Trends

From 2016 to 2021, jobs declined by 1.3% in St. Louis, MO-IL from 1,465,750 to 1,447,161. This change fell short of the national growth rate of 0.7% by 2.0%.



Timeframe	Jobs
2016	1,465,750
2017	1,482,154
2018	1,495,238
2019	1,500,989
2020	1,427,922
2021	1,447,161
2022	1,449,829
2023	1,452,418
2024	1,454,927
2025	1,456,725
2026	1,459,590





### Labor Force Participation Rate Trends

2020

2021

January 2022

February 2022

March 2022

65.05%

65.26%

65.60%

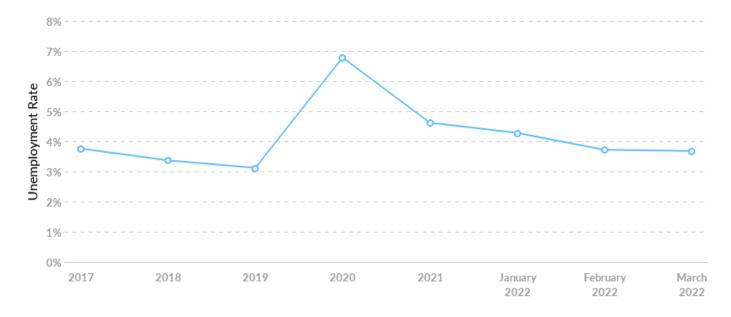
65.38%

65.56%



# **Unemployment Rate Trends**

St. Louis, MO-IL had a March 2022 unemployment rate of 3.68%, decreasing from 3.76% 5 years before.



Timeframe	Unemployment Rate
2017	3.76%
2018	3.37%
2019	3.12%
2020	6.78%
2021	4.62%
January 2022	4.28%
February 2022	3.72%
March 2022	3.68%

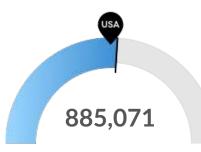


# **Population Characteristics**



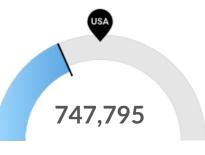
Millennials

St. Louis, MO-IL has 570,954 millennials (ages 25-39). The national average for an area this size is 578,134.



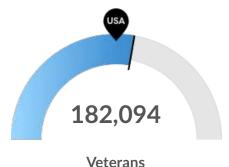
**Retiring Soon** 

Retirement risk is about average in St. Louis, MO-IL. The national average for an area this size is 834,982 people 55 or older, while there are 885,071 here.



**Racial Diversity** 

Racial diversity is low in St. Louis, MO-IL. The national average for an area this size is 1,129,998 racially diverse people, while there are 747,795 here.



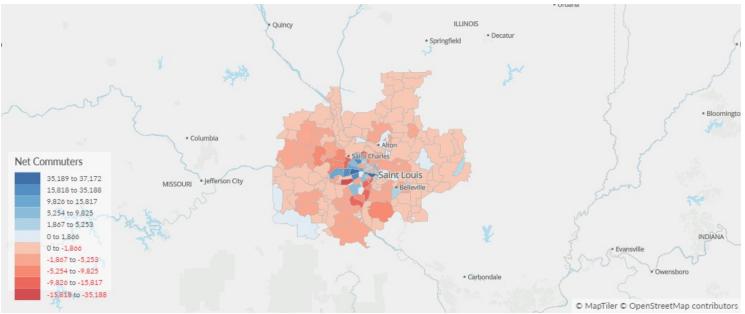
veterans

St. Louis, MO-IL has 182,094 veterans. The national average for an area this size is 155,780.



### Place of Work vs Place of Residence

Understanding where talent in St. Louis, MO-IL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #42 for resident workers. The top ZIP for resident workers is 63376.



#### Where Talent Works

ZIP	Name	2021 Employment
63141	Saint Louis, MO (in St. L	47,992
63110	Saint Louis, MO (in St. L	45,262
63376	Saint Peters, MO (in St	37,501
63017	Chesterfield, MO (in St	34,399
63105	Saint Louis, MO (in St. L	31,309

#### Where Talent Lives

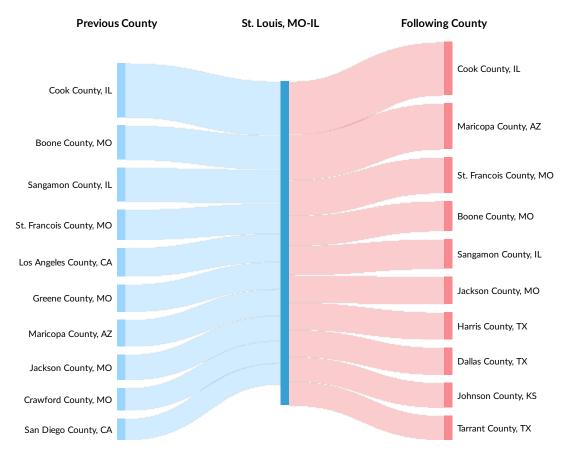
ZIP	Name	2021 Workers
63376	Saint Peters, MO (in St	43,904
63366	O Fallon, MO (in St. Cha	28,422
63021	Ballwin, MO (in St. Loui	28,391
63123	Saint Louis, MO (in St. L	27,408
63301	Saint Charles, MO (in St	26,911



# Inbound and Outbound Migration

The table below analyzes past and current residents of St. Louis, MO-IL. The left column shows residents of other counties migrating to St. Louis, MO-IL. The right column shows residents migrating from St. Louis, MO-IL to other counties.

As of 2019, 1,129 people have migrated from Cook County, IL to St. Louis, MO-IL. In the same year, 1,108 people left St. Louis, MO-IL migrating to Cook County, IL. The total Net Migration for St. Louis, MO-IL in 2019 was -3,152.



Top Previous Counties	Migrations
Cook County, IL	1,129
Boone County, MO	712
Sangamon County, IL	704
St. Francois County, MO	629
Los Angeles County, CA	590
Greene County, MO	568

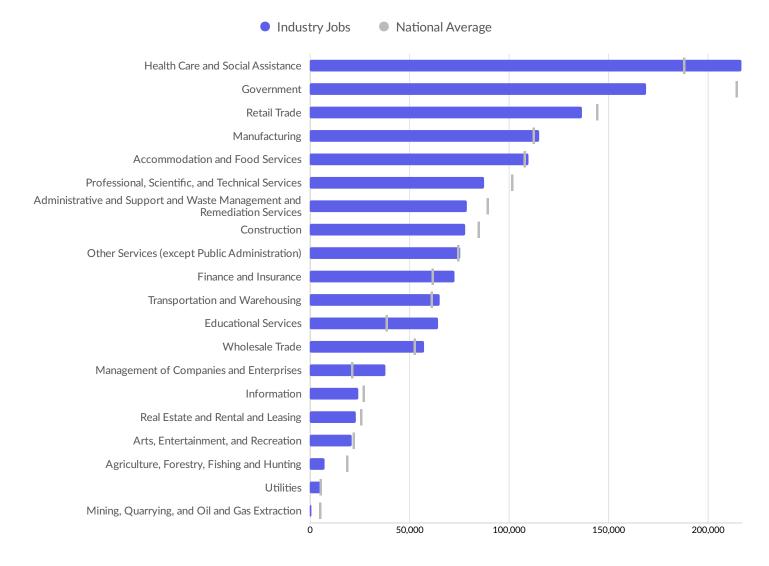


Maricopa County, AZ554Jackson County, MO645Cawford County, CA443Cape Girardeau County, MO447Harris County, TX403Clark County, NV367Marion County, IL341Greene County, IL410Cook County, IL1108Maricopa County, AZ954Sengar County, MO421Sengar County, JL1108Maricopa County, AZ954Sengar County, MO423Sone County, IL1108Jackson County, MO423Jackson County, MO423Jackson County, IL615Jackson County, KS615Tarant County, TX626Sonageles County, AO427Sear County, MO447Sear County, MO447County, MO447Sear County, TX445Colin County, TX445Colin County, TX445	Top Previous Counties	Migrations
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Cape Girardeau County, MO437Harris County, TX403Clark County, NV367Marion County, IL341Greene County, IL340Top Following CountiesMigrationsCook County, IL1,108Maricopa County, AZ954St. Francois County, MO423Boone County, NO423Jackson County, IL615Jackson County, MO506Dallas County, TX566Dallas County, TX566Coanty, CA501Tarrant County, TX502Coanty, MO477Bexar County, TX647Bexar County, TX425County, TX506County, MO507County, TX508County, TX568Dallas County, TX502County, TX502County, TX502County, TX503County, TX504County, TX504County, TX505County, TX505<	Crawford County, MO	465
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Greene County, IL340Top Following CountiesMigrationsCook County, IL1,108Maricopa County, AZ954St. Francois County, MO742Boone County, MO613Jackson County, IL615Jackson County, TX566Dallas County, TX564Johnson County, KS515Tarrant County, TX502Los Angeles County, MO477Bexar County, TX425County, TX502County, TX502	Clark County, NV	367
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Maricopa County, AZ954St. Francois County, MO742Boone County, MO623Sangamon County, IL615Jackson County, MO570Harris County, TX566Dallas County, TX564Johnson County, KS515Tarrant County, TX502Los Angeles County, CA500Crawford County, TX425Bexar County, TX425Clark County, NV417	Top Following Counties	Migrations
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Jackson County, MO570Harris County, TX566Dallas County, TX564Johnson County, KS515Tarrant County, TX502Los Angeles County, CA500Crawford County, MO477Bexar County, TX425Clark County, NV417	Boone County, MO	623
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Dallas County, TX564Johnson County, KS515Tarrant County, TX502Los Angeles County, CA500Crawford County, MO477Bexar County, TX425Clark County, NV417	Jackson County, MO	570
Johnson County, KS515Tarrant County, TX502Los Angeles County, CA500Crawford County, MO477Bexar County, TX425Clark County, NV417	Harris County, TX	566
Tarrant County, TX502Los Angeles County, CA500Crawford County, MO477Bexar County, TX425Clark County, NV417	Dallas County, TX	564
Los Angeles County, CA500Crawford County, MO477Bexar County, TX425Clark County, NV417	Johnson County, KS	515
Crawford County, MO477Bexar County, TX425Clark County, NV417	Tarrant County, TX	502
Bexar County, TX425Clark County, NV417	Los Angeles County, CA	500
Clark County, NV 417	Crawford County, MO	477
	Bexar County, TX	425
Collin County, TX 413	Clark County, NV	417
	Collin County, TX	413



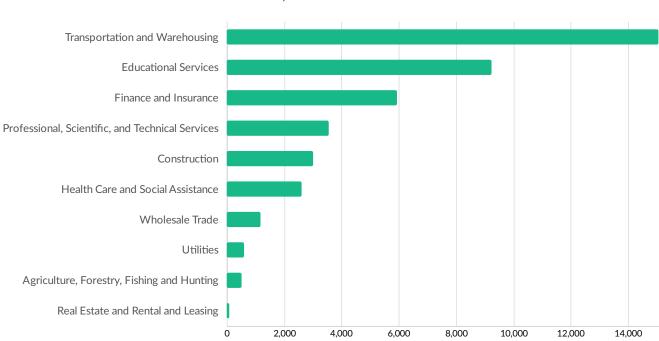
# Industry Characteristics

# Largest Industries





### **Top Growing Industries**



Industry Jobs Growth

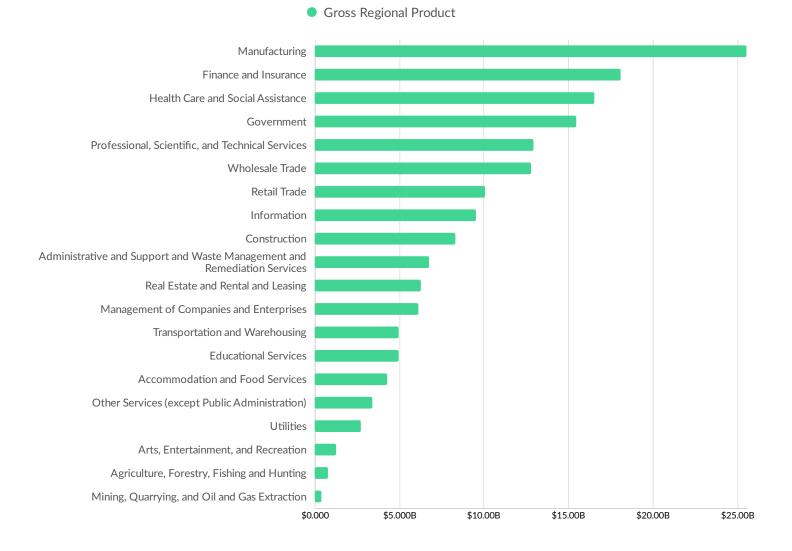


# **Top Industry Location Quotient**

•	Industry Location Quotient
Management of Companies and Enterprises	
Educational Services	
Finance and Insurance	
Health Care and Social Assistance	
Utilities	
Wholesale Trade	
Transportation and Warehousing	
Manufacturing	
Accommodation and Food Services	
Other Services (except Public Administration)	
Arts, Entertainment, and Recreation	
Retail Trade	
Real Estate and Rental and Leasing	
Construction	
Information Administrative and Support and Waste Management and	
Remediation Services	
Professional, Scientific, and Technical Services	
Government	
Agriculture, Forestry, Fishing and Hunting	
Mining, Quarrying, and Oil and Gas Extraction	
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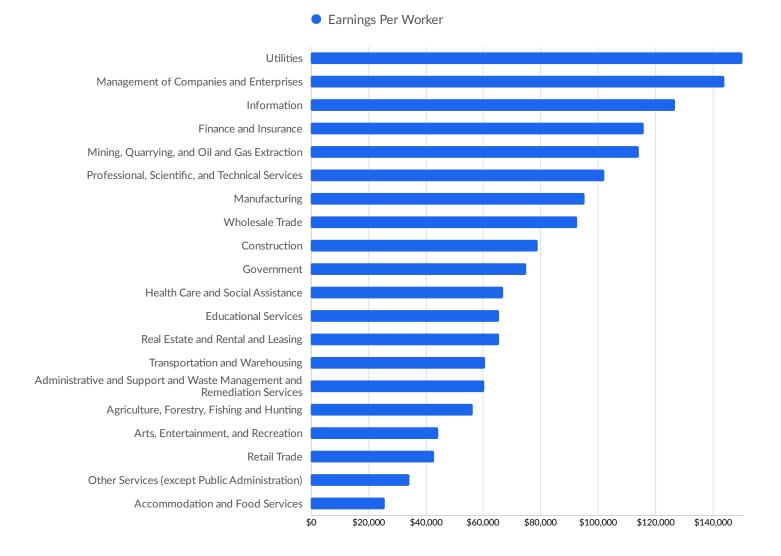


# **Top Industry GRP**





### **Top Industry Earnings**





# **Business Characteristics**

## 121,805 Companies Employ Your Workers

Online profiles for your workers mention 121,805 companies as employers, with the top 10 appearing below. In the last 12 months, 17,409 companies in St. Louis, MO-IL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Washington University in St. Lou	13,809	Boeing	11,750
Boeing	12,010	BJC HealthCare	10,130
Mercy	6,501	Ssm Health	8,185
Ssm Health	5,624	Mercy	5,836
Edward Jones	5,557	Edward Jones	5,829
Wells Fargo	5,418	Randstad	5,017
BJC HealthCare	5,059	Washington University in St. Lou	4,600
Att	4,837	Wells Fargo	3,305
Saint Louis University	4,745	Kforce	3,262
Barnes-Jewish Hospital	4,719	Robert Half	2,361



### **Business Size**

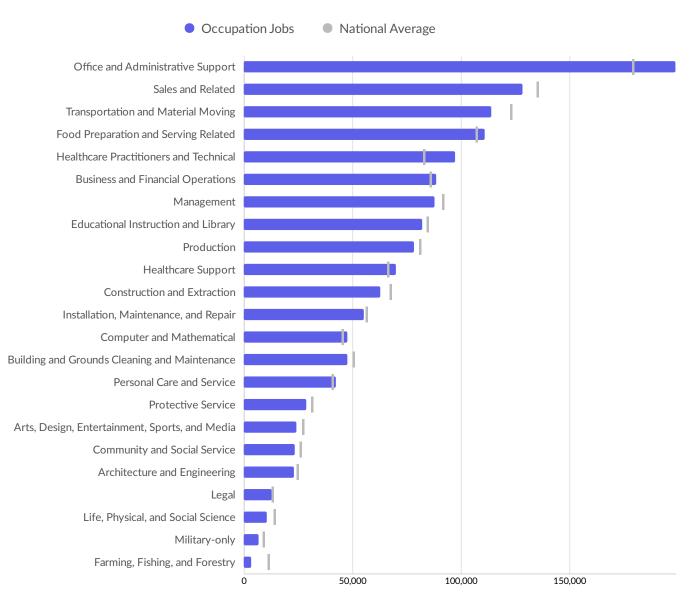
		Percentage	Business Count
	1 to 4 employees	33.9%	34,078
	• 5 to 9 employees	27.0%	27,135
	• 10 to 19 employees	22.0%	22,116
	<ul> <li>20 to 49 employees</li> </ul>	12.5%	12,557
	• 50 to 99 employees	2.9%	2,889
	100 to 249 employees	1.3%	1,293
	250 to 499 employees	0.3%	342
	• 500+ employees	0.2%	170

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



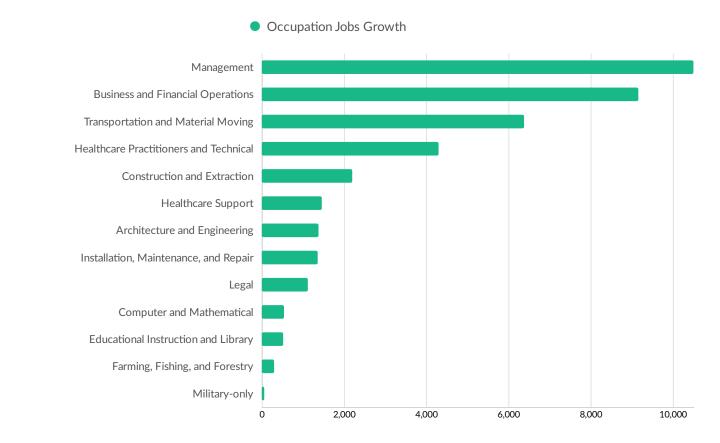
# Workforce Characteristics

# Largest Occupations





## **Top Growing Occupations**

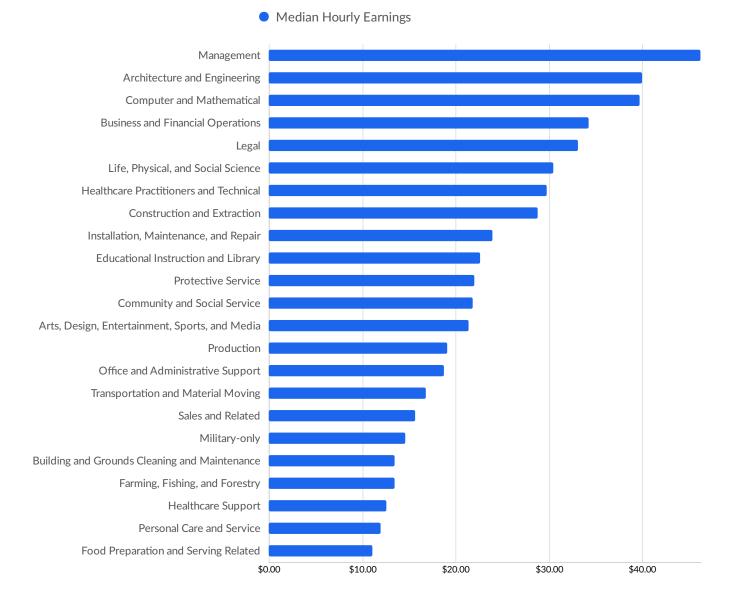


### **Top Occupation Location Quotient**

Occupation Location Quotient

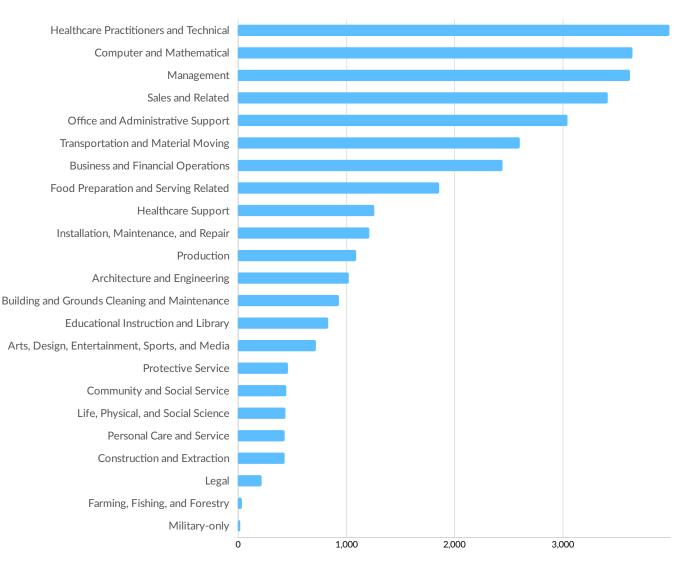


### **Top Occupation Earnings**





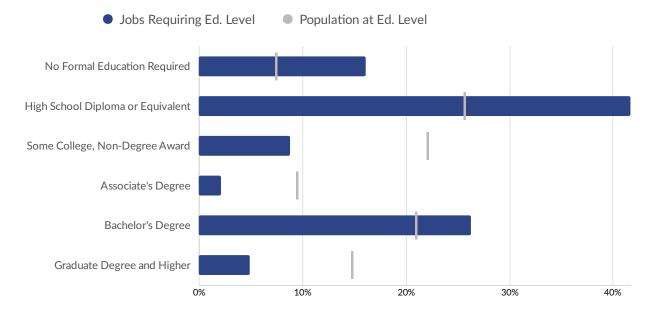
### **Top Posted Occupations**



Unique Average Monthly Postings



## Underemployment





# **Educational Pipeline**

In 2020, there were 38,963 graduates in St. Louis, MO-IL. This pipeline has shrunk by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Washington University in St Louis	5,684	
Webster University	3,792	
Southern Illinois University-Edwardsville	3,447	
Saint Louis University	3,251	
Lindenwood University	2,820	
University of Missouri-St Louis	2,763	
Maryville University of Saint Louis	2,442	
Saint Louis Community College	2,438	
Southwestern Illinois College	2,016	
Lewis and Clark Community College	1,719	

• Certificate

Associate's

Bachelor's
 M

• Master's or Higher



# In-Demand Skills

