

**Housing Narrative Change
National Dial Messaging Survey**

1000 adults, nationwide
 Oversample of 100 African Americans
 Oversample of 100 Latinos
 Oversample of 100 AAPI
 Oversample of 100 Native Americans
 Oversample of 100 adults in Washington state
 Oversample of 200 <200% FPL
 Sample of 100 advocates

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q1. Please indicate your gender.

Q2. {IF Q1=3} Are you...

Male.....	49	50	47	48
Female	51	50	53	52
Non-binary.....	0	0	0	0
Other	0	0	0	0
Prefer not to answer.....	0	0	0	0

Q3. What is your age?

18-29 years	22	14	35	42
30-39 years	17	16	18	20
40-49 years	16	15	16	17
50-64 years	25	29	21	15
65 and older	20	27	9	6
18-24 years	13	8	18	23
25-29 years	9	6	17	19
30-34 years	9	8	10	10
35-39 years	8	7	8	9
40-44 years	7	8	3	5
45-49 years	9	7	13	13
50-54 years	6	7	5	4
55-59 years	9	9	9	7
60-64 years	10	13	7	4
65-69 years	9	12	5	5
70-74 years	7	10	4	0
75 and older	4	5	0	0
Prefer not to answer.....	0	0	0	0

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Q4. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. **[RANDOMIZE CHOICES 1-6]**

Select all that apply

	TOTAL	WHITE ALONE	BLACK	LATINX
White or Caucasian.....	64	100	0	0
Black or African American.....	12	0	100	7
Latino/Latina or Hispanic.....	16	0	9	100
Asian American or Pacific Islander.....	6	0	1	2
Native American.....	2	0	2	2
Middle Eastern.....	0	0	0	1
None of these/Other.....	2	0	0	1

Q5. What is the last year of schooling that you have completed?

	TOTAL	WHITE ALONE	BLACK	LATINX
High School Graduate or less.....	27	28	27	28
Post-HS.....	41	39	50	47
College graduate or post-grad.....	31	33	23	25
1 - 11th Grade.....	3	3	3	2
High School Graduate.....	24	25	24	26
Vocational or technical school.....	5	5	4	5
Some college but no degree.....	26	25	31	32
Associate degree.....	10	9	15	10
4-year college graduate or bachelor's degree.....	20	20	19	15
Graduate School or advanced degree.....	11	12	4	10
Prefer not to say.....	0	0	0	0

Q6. In which state do you live?

Q7. {Ask of WA Sample Only} And in which county do you live?

	TOTAL	WHITE ALONE	BLACK	LATINX
Northeast.....	18	18	19	18
Midwest.....	21	27	17	7
South.....	38	35	54	40
West.....	23	20	11	35
New England.....	5	6	2	4
Middle Atlantic.....	13	12	17	14
East North Central.....	15	19	15	5
West North Central.....	6	8	2	2
South Atlantic.....	20	17	34	22
East South Central.....	6	7	9	2
West South Central.....	12	11	11	16
Mountain.....	7	8	2	7
Pacific.....	16	12	9	28
Washington state.....	3	4	1	1
King.....	27	19	58	32
Pierce /Kitsap.....	15	17	23	5
Northwest.....	16	17	10	12
Southwest.....	19	21	9	22
Southeast.....	12	14	0	28
Northeast.....	10	12	0	0

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Q8. In order to be sure we are representing the opinions of people who live in different types of households please tell me how many people live in your household including all dependent children and adults?

Mean	2.7	2.6	2.7	3.3
Median.....	2	2	2	3
One.....	21	22	26	14
Two.....	33	38	25	23
Three	18	15	20	24
Four.....	17	15	19	22
Five.....	6	6	7	8
Six	3	3	1	5
Seven	1	1	2	3
Eight.....	0	0	0	0
Nine.....	0	0	0	1
Ten or more.....	0	0	0	0

Q9. Now for statistical purposes only, last year, what was your total family income from all sources, before taxes?

Below \$12,490	6	5	8	8
\$12,490 to less than \$16,910.....	4	4	8	3
\$16,910 to less than \$21,330.....	4	4	3	4
\$21, 330 to less than \$24,980.....	4	3	9	5
\$24,980 to less than \$25,750.....	2	2	2	3
\$25,750 to less than \$30,170.....	5	5	7	4
\$30,170 to less than \$33,820.....	3	3	4	2
\$33,820 to less than \$34,590.....	2	3	2	2
\$34,590 to less than \$39,010.....	4	5	4	2
\$39,010 to less than \$42,660.....	3	3	7	1
\$42,660 to less than \$43,430.....	1	2	1	1
\$43,430 to less than \$51,500.....	7	6	6	8
\$51,500 to less than \$60,340.....	10	10	7	12
\$60,340 to less than \$69,180.....	6	6	4	6
\$69,180 to less than \$78,020.....	8	7	4	13
\$78,020 to less than \$86,860.....	5	5	6	3
\$86,860 or more.....	21	22	11	20
Prefer not to answer {terminate low income sample}	5	4	7	3

FPL calculation

Under 200% of FPL.....	29	27	41	32
200% or more of FPL.....	66	69	52	65
Unknown	5	4	7	3

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Q10. Now, you will see a list of concerns that some people in this area have mentioned. Other than the Coronavirus/COVID-19 pandemic, please choose the one you think is the most important issue for elected officials to address. **{RANDOMIZE LIST}**

The economy and jobs.....	24	23	20	29
Healthcare.....	24	24	28	23
Social Security and Medicare.....	11	11	10	10
Dysfunction in government.....	7	7	8	6
Immigration.....	6	7	3	4
The cost of housing and homelessness.....	6	5	7	10
The environment and climate change.....	6	6	3	4
Terrorism and national security.....	5	7	5	2
Education.....	4	3	7	6
The federal budget deficit.....	2	2	1	2
Prescription drug costs.....	1	2	2	1
Crime.....	1	1	2	3
Other.....	2	3	1	1

Q11. In your opinion, which of the following is the primary reason wealthy Americans have achieved financial success? **{ROTATE 1-2, 2-1}**

Wealthy Americans achieved their success because they were given more opportunities than others.....	50	45	61	60
Wealthy Americans achieved their success because they worked harder than others.....	34	39	20	29
Not sure.....	16	16	19	11

Q12. Which of the following statements is closer to your opinion? **{ROTATE 1-2, 2-1}**

People of color face greater barriers to economic success than white people.....	50	43	72	58
People of color who cannot get ahead are mostly responsible for their own condition.....	37	42	19	30
Not sure.....	13	15	9	12

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Q13. If you had to choose, which would you prefer? {ROTATE 1-2, 2-1}

	TOTAL	WHITE ALONE	BLACK	LATINX
Government get out of our way.....	34	41	19	23
Government create opportunities for advancement.....	55	48	66	66
Not sure.....	11	12	15	10

Q14. {P} {SSA} Even if neither is perfect, which of the following statements is closer to your opinion? {ROTATE 1-2, 2-1}

	TOTAL	WHITE ALONE	BLACK	LATINX
Housing is a private responsibility that we regulate.....	27	31	11	21
Housing is a public good that everyone should have access to.....	65	61	82	71
Not sure.....	8	9	7	8

Q15. {P} {SSB} Even if neither is perfect, which of the following statements is closer to your opinion? {ROTATE 1-2, 2-1}

	TOTAL	WHITE ALONE	BLACK	LATINX
Housing is a private responsibility that we regulate.....	19	21	8	18
Housing is a basic human need that everyone should have access to.....	75	73	87	78
Not sure.....	6	6	5	4

Q16. {SSA} How big of a problem is affordable housing for all in the country?

	TOTAL	WHITE ALONE	BLACK	LATINX
Very big problem.....	47	41	70	55
Somewhat of a problem.....	39	43	23	38
A little problem.....	9	11	5	5
Not a problem at all.....	1	2	1	0
Not sure.....	3	3	0	2
Problem.....	87	84	93	92
Not a problem.....	11	13	6	5

Q17. {SSB} How big of a problem is affordable housing for all in your community?

	TOTAL	WHITE ALONE	BLACK	LATINX
Very big problem.....	31	26	43	45
Somewhat of a problem.....	34	35	31	32
A little problem.....	19	21	13	16
Not a problem at all.....	9	11	3	3
Not sure.....	7	7	10	4
Problem.....	66	61	75	77
Not a problem.....	28	32	16	19

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Q18. {SSA} Now you are going to see a list of different descriptive words. Select the THREE words you believe best describe the current state of housing in the United States.

Select the three that apply

Too expensive	60	62	54	60
Fundamental necessity	41	43	26	41
Out of reach	31	30	28	31
Personal responsibility	24	29	17	20
Discriminatory	22	19	36	24
Human right.....	22	21	30	25
Accessible	17	19	16	11
Segregated.....	14	13	20	14
Common good.....	12	13	10	12
Affordable	12	11	16	10
Fair	11	12	10	11
Unsafe	10	8	17	12
Other	1	1	2	2
Not sure.....	2	2	2	2

Q19. {SSB} Now you are going to see a list of different descriptive words. Select the THREE words you believe best describe how housing in the United States SHOULD be.

Select the three that apply

Affordable	65	66	61	61
Safe	40	41	37	45
Accessible	33	35	28	35
Human right.....	31	28	43	39
Fundamental necessity	26	24	28	28
Nondiscriminatory	25	25	29	28
Fair	21	20	25	19
Within reach	19	21	16	16
Personal responsibility	17	21	10	8
Common good.....	9	8	12	10
Other	0	0	0	1
Not sure.....	1	0	1	0

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Q20. {P} {SSA} What role should the local government play in ensuring affordable housing?

A big role	41	31	72	58
A medium role	37	41	21	30
A small role.....	13	17	4	9
No role at all	4	6	1	1
Not sure.....	3	4	2	2
Big/Medium role	79	73	93	88
Small/No role at all	18	23	5	10

Q21. {P} {SSB} What role should the federal government play in ensuring affordable housing?

A big role	42	34	65	62
A medium role	30	30	23	27
A small role.....	18	22	8	7
No role at all	6	8	2	2
Not sure.....	4	5	2	2
Big/Medium role	72	65	88	89
Small/No role at all	24	30	10	9

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Q22. {P} Please indicate whether you favor or oppose each of the following policies on a scale of 0 to 10 where 0 means you strongly oppose and 10 means you strongly favor. **{RANDOMIZE}**

Sorted by means

D22l. Investing in stable, good-paying jobs	8.2	8.1	8.5	8.2
D22b. Re-purposing available spaces that stand empty into affordable housing options.....	7.8	7.7	8.1	8.0
C22e. Passing laws so tenants are not evicted for no reason	7.7	7.4	8.8	8.2
C22m. Tax credits and incentives to convert unused space into low cost housing like tiny houses, converted garages, and housing cooperatives.....	7.4	7.3	8.2	7.7
C22i. Regulating housing costs so they reflect the economy of the community.....	7.4	7.1	8.5	8.0
C22c. Investing in the building of more affordable housing in every neighborhood	7.4	7.1	8.3	8.1
C22g. Passing rent control measures	7.4	7.0	8.3	8.1
C22o. Providing renter or owner subsidies to low- and moderate- income households	7.3	6.9	8.7	8.1
C22k. Increasing the minimum wage to \$15 per hour	7.3	6.8	8.7	8.1
D22f. Creating housing trusts run by non-profits	7.0	6.8	7.8	7.3
D22d. Investing public funds into the creation of more affordable housing	7.0	6.5	8.2	7.9
D22h. Regulating rent increases.....	7.0	6.8	7.6	7.2
D22p. Investing in homeowners' and renters' assistance for low-income people and people of color.....	7.0	6.7	8.4	7.5
C22a. Dedicating public lands for the construction of more affordable housing.....	6.6	6.2	8.3	7.1
D22j. Changing community rules and zoning to ensure different kinds of affordable housing like apartments, condos, and other higher-density buildings can be built in neighborhoods	6.6	6.2	7.6	7.4
D22n. Passing an anti-speculation tax to discourage speculative investors, or "house flippers," from buying and rapidly reselling properties	6.1	5.8	6.9	6.4

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Sorted by “10 – Strongly favor”

C22k.Increasing the minimum wage to \$15 per hour	42	38	62	50
C22e.Passing laws so tenants are not evicted for no reason.....	37	34	60	42
D22l.Investing in stable, good-paying jobs	36	34	45	39
C22g.Passing rent control measures	31	27	46	40
D22b.Re-purposing available spaces that stand empty into affordable housing options.....	30	28	38	36
C22c.Investing in the building of more affordable housing in every neighborhood	30	29	44	30
C22i.Regulating housing costs so they reflect the economy of the community.....	27	24	46	34
C22m.Tax credits and incentives to convert unused space into low cost housing like tiny houses, converted garages, and housing cooperatives.....	27	27	39	27
C22o.Providing renter or owner subsidies to low- and moderate- income households	27	23	45	33
D22h.Regulating rent increases.....	26	22	38	34
D22p.Investing in homeowners' and renters' assistance for low-income people and people of color.....	24	21	43	28
C22a.Dedicating public lands for the construction of more affordable housing.....	22	17	44	27
D22d.Investing public funds into the creation of more affordable housing	22	16	40	36
D22f.Creating housing trusts run by non-profits	20	17	33	25
D22j.Changing community rules and zoning to ensure different kinds of affordable housing like apartments, condos, and other higher-density buildings can be built in neighborhoods	18	15	30	24
D22n.Passing an anti-speculation tax to discourage speculative investors, or "house flippers," from buying and rapidly reselling properties	15	14	23	17

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a. {SSC} Dedicating public lands for the construction of more affordable housing.

Mean	6.6	6.2	8.3	7.1
10 – Strongly favor	22	17	44	27
8 - 9	23	23	20	25
6 - 7	22	20	19	23
5	10	11	7	5
1 - 4	13	17	2	8
0 – Strongly oppose	6	8	2	6
Not sure	4	4	5	6
6 - 10 – Favor	66	60	83	76
5 /NS	14	15	13	11
0 - 4 – Oppose	20	25	4	14

b. {SSD} Re-purposing available spaces that stand empty into affordable housing options.

Mean	7.8	7.7	8.1	8.0
10 – Strongly favor	30	28	38	36
8 - 9	28	27	29	27
6 - 7	24	25	14	22
5	10	11	9	6
1 - 4	4	4	5	5
0 – Strongly oppose	1	1	1	1
Not sure	3	3	3	3
6 - 10 – Favor	82	80	82	85
5 /NS	13	14	12	10
0 - 4 – Oppose	5	6	6	5

c. {SSC} Investing in the building of more affordable housing in every neighborhood.

Mean	7.4	7.1	8.3	8.1
10 – Strongly favor	30	29	44	30
8 - 9	27	23	29	36
6 - 7	20	18	15	20
5	10	12	5	5
1 - 4	7	8	5	4
0 – Strongly oppose	5	7	1	1
Not sure	2	2	1	4
6 - 10 – Favor	76	71	88	86
5 /NS	12	14	6	9
0 - 4 – Oppose	12	16	6	5

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d. {SSD} Investing public funds into the creation of more affordable housing.

Mean	7.0	6.5	8.2	7.9
10 – Strongly favor	22	16	40	36
8 - 9	27	25	28	27
6 - 7	21	22	14	17
5	10	11	9	10
1 - 4	10	13	5	5
0 – Strongly oppose	3	5	1	1
Not sure	6	8	4	4
6 - 10 – Favor	70	63	82	80
5 /NS	17	19	13	14
0 - 4 – Oppose	14	18	6	7

e. {SSC} Passing laws so tenants are not evicted for no reason.

Mean	7.7	7.4	8.8	8.2
10 – Strongly favor	37	34	60	42
8 - 9	25	24	16	24
6 - 7	16	16	9	19
5	6	7	6	5
1 - 4	6	7	3	4
0 – Strongly oppose	5	7	0	1
Not sure	4	4	6	5
6 - 10 – Favor	78	74	85	85
5 /NS	11	11	12	10
0 - 4 – Oppose	11	14	3	6

f. {SSD} Creating housing trusts run by non-profits.

Mean	7.0	6.8	7.8	7.3
10 – Strongly favor	20	17	33	25
8 - 9	22	20	25	22
6 - 7	23	24	17	24
5	12	13	10	11
1 - 4	8	9	5	8
0 – Strongly oppose	2	3	2	3
Not sure	12	14	8	6
6 - 10 – Favor	65	61	75	71
5 /NS	24	27	19	18
0 - 4 – Oppose	11	12	6	11

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g. {SSC} Passing rent control measures.

	TOTAL	WHITE ALONE	BLACK	LATINX
Mean	7.4	7.0	8.3	8.1
10 – Strongly favor	31	27	46	40
8 - 9	22	23	18	22
6 - 7	19	19	17	16
5	10	11	7	6
1 - 4	7	9	3	6
0 – Strongly oppose	5	6	2	1
Not sure	6	6	6	7
6 - 10 – Favor	72	68	81	79
5 /NS	16	17	14	14
0 - 4 – Oppose	12	15	5	7

h. {SSD} Regulating rent increases.

	TOTAL	WHITE ALONE	BLACK	LATINX
Mean	7.0	6.8	7.6	7.2
10 – Strongly favor	26	22	38	34
8 - 9	26	28	22	21
6 - 7	19	19	15	16
5	9	9	9	10
1 - 4	11	13	6	8
0 – Strongly oppose	6	5	5	7
Not sure	4	5	5	3
6 - 10 – Favor	71	69	74	71
5 /NS	13	14	14	13
0 - 4 – Oppose	17	18	12	16

i. {SSC} Regulating housing costs so they reflect the economy of the community.

	TOTAL	WHITE ALONE	BLACK	LATINX
Mean	7.4	7.1	8.5	8.0
10 – Strongly favor	27	24	46	34
8 - 9	29	30	24	31
6 - 7	18	18	14	13
5	9	10	8	6
1 - 4	8	9	2	7
0 – Strongly oppose	4	6	1	2
Not sure	5	4	5	7
6 - 10 – Favor	74	71	84	78
5 /NS	14	14	13	13
0 - 4 – Oppose	12	15	3	9

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j. **{SSD}** Changing community rules and zoning to ensure different kinds of affordable housing like apartments, condos, and other higher-density buildings can be built in neighborhoods.

Mean	6.6	6.2	7.6	7.4
10 – Strongly favor	18	15	30	24
8 - 9	25	22	32	30
6 - 7	22	24	10	23
5	11	10	11	7
1 - 4	13	15	12	11
0 – Strongly oppose	5	8	1	1
Not sure	5	6	3	3
6 - 10 – Favor	65	61	73	77
5 /NS	16	16	14	11
0 - 4 – Oppose	19	23	14	12

k. **{SSC}** Increasing the minimum wage to \$15 per hour.

Mean	7.3	6.8	8.7	8.1
10 – Strongly favor	42	38	62	50
8 - 9	18	18	15	18
6 - 7	10	7	11	13
5	7	8	4	5
1 - 4	10	13	4	4
0 – Strongly oppose	9	12	2	5
Not sure	4	4	3	5
6 - 10 – Favor	70	63	88	81
5 /NS	11	12	6	9
0 - 4 – Oppose	19	25	6	10

l. **{SSD}** Investing in stable, good-paying jobs.

Mean	8.2	8.1	8.5	8.2
10 – Strongly favor	36	34	45	39
8 - 9	33	33	33	30
6 - 7	17	19	8	18
5	6	6	7	4
1 - 4	4	4	4	4
0 – Strongly oppose	0	0	1	1
Not sure	3	3	2	3
6 - 10 – Favor	86	86	85	87
5 /NS	10	9	9	7
0 - 4 – Oppose	4	4	5	6

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m. **{SSC}** Tax credits and incentives to convert unused space into low cost housing like tiny houses, converted garages, and housing cooperatives.

Mean	7.4	7.3	8.2	7.7
10 – Strongly favor	27	27	39	27
8 - 9	26	25	29	25
6 - 7	22	23	11	23
5	10	9	8	11
1 - 4	6	7	5	3
0 – Strongly oppose	3	4	1	1
Not sure	5	4	6	9
6 - 10 – Favor	75	75	79	75
5 /NS	15	14	14	20
0 - 4 – Oppose	9	11	7	5

n. **{SSD}** Passing an anti-speculation tax to discourage speculative investors, or “house flippers,” from buying and rapidly reselling properties.

Mean	6.1	5.8	6.9	6.4
10 – Strongly favor	15	14	23	17
8 - 9	20	19	24	16
6 - 7	18	17	12	25
5	14	13	15	15
1 - 4	14	15	12	13
0 – Strongly oppose	9	12	5	6
Not sure	10	10	10	9
6 - 10 – Favor	53	50	59	58
5 /NS	24	23	24	24
0 - 4 – Oppose	23	26	17	18

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o. {SSC} Providing renter or owner subsidies to low- and moderate- income households.

Mean	7.3	6.9	8.7	8.1
10 – Strongly favor	27	23	45	33
8 - 9	26	25	26	25
6 - 7	20	20	14	21
5	11	13	5	6
1 - 4	7	9	1	3
0 – Strongly oppose	4	6	0	1
Not sure	6	4	9	12
6 - 10 – Favor	73	68	85	79
5 /NS	16	17	14	17
0 - 4 – Oppose	11	15	1	4

p. {SSD} Investing in homeowners' and renters' assistance for low-income people and people of color.

Mean	7.0	6.7	8.4	7.5
10 – Strongly favor	24	21	43	28
8 - 9	23	20	31	28
6 - 7	22	22	11	24
5	11	12	6	6
1 - 4	13	15	5	9
0 – Strongly oppose	3	4	1	2
Not sure	5	5	3	3
6 - 10 – Favor	69	64	85	79
5 /NS	15	18	9	9
0 - 4 – Oppose	16	19	6	11

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q23. Who or what is to blame for the housing crisis in the United States? {RANDOMIZE}

Federal government.....	20	16	30	27
Housing and land developers.....	12	13	9	11
Investors and Speculators.....	11	12	6	11
State government.....	10	8	11	13
Individuals	8	10	4	4
Landlords.....	7	7	9	7
Private sector	6	5	8	7
Local government.....	5	4	9	7
Other	3	4	1	1
Not sure.....	19	21	14	12

Q24. And who or what is most responsible for solving the housing crisis in the United States? {RANDOMIZE}

Federal government.....	32	29	44	38
State government.....	15	15	12	17
Local government.....	10	9	12	10
Individuals	9	11	5	6
Private sector	7	9	3	4
Housing and land developers.....	6	7	4	5
Landlords.....	2	2	4	3
Non-profits and charities	2	2	1	1
Investors.....	2	1	2	3
Faith organizations.....	1	1	1	1
Other	2	2	1	1
Not sure.....	14	15	12	10

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q25. {P} Now you are going to read several statements. For each one, please indicate if you agree or disagree. [RANDOMIZE]

Sorted by “Strongly agree”

C25c.All children deserve a roof over their head and a safe place to live	75	74	83	81
C25u.Like air to breathe and food to eat, safe shelter is a basic human need	65	62	81	69
D25b.Without a job, you are likely to struggle holding down housing.....	64	64	66	61
C25e.Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination	64	63	72	66
D25f.Being denied where to live because of race, family status, or disability is discrimination	62	63	59	56
D25h.Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.....	59	56	72	60
C25g.Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries	58	57	74	61
D25d.We should guarantee all children a roof over their head and a safe place to live.....	58	54	63	67
C25k.Everyone should have a safe, stable place to call home regardless of how much money we have	57	56	72	62
C25a.Without housing, you are likely to struggle holding down a job	54	54	62	55
D25l.Everyone should have a safe, stable place to call home, no exceptions	53	49	72	58
C25o.We need rules that will keep housing within reach for everyone.....	51	47	67	57
D25p.We need policies that ensure housing is within reach for everyone.....	47	43	64	53
C25z.Government should ensure everyone has access to housing	46	42	66	53
D25t.We need to come together as a community to pass policies that can increase affordable housing for all.....	45	41	61	51
D25v.We should guarantee affordable housing for all	42	37	62	52
C25s.We need to come together as a community to elect new leaders that can increase affordable housing for all	42	37	67	49
C25q.We can make a difference by coming together as a community to make housing affordable for all.....	40	37	58	43

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314
D25n.By working together we can rewrite the rules so everyone can thrive and have affordable, secure housing	40	37	57	43
D25aa.Government should ensure that everyone has a place to live.....	39	32	63	43
C25i.If we had the right policies in place, almost no one would be homeless in America.....	38	36	57	39
C25m.By working together we can rewrite the rules so everyone can thrive	37	34	56	38
D25r.By working together we can prioritize policies that seek racial fairness in housing	36	30	56	47
D25j.If we had the right policies in place, almost no one would be struggling to find and keep housing in America.....	35	29	56	39
25y.The richest 1% are exploiting the housing market and keeping housing out of our reach	32	30	39	37
C25w.Decades of racist housing policies mean that today, many working people of color struggle to afford a roof over their head	31	26	57	35
D25x.Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their head	26	17	52	36

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

a. {SSC} Without housing, you are likely to struggle holding down a job.

Strongly agree	54	54	62	55
Somewhat agree	32	33	21	29
Somewhat disagree	6	6	9	7
Strongly disagree	2	1	4	2
Not sure	6	6	5	7
Agree	86	87	83	84
Disagree	8	7	12	9

b. {SSD} Without a job, you are likely to struggle holding down housing.

Strongly agree	64	64	66	61
Somewhat agree	26	28	22	28
Somewhat disagree	6	5	9	7
Strongly disagree	3	2	2	4
Not sure	1	2	0	1
Agree	90	92	89	89
Disagree	8	7	11	11

c. {SSC} All children deserve a roof over their head and a safe place to live.

Strongly agree	75	74	83	81
Somewhat agree	18	20	7	13
Somewhat disagree	3	2	5	3
Strongly disagree	1	1	1	1
Not sure	2	2	3	2
Agree	93	94	90	95
Disagree	4	3	7	4

d. {SSD} We should guarantee all children a roof over their heard and a safe place to live.

Strongly agree	58	54	63	67
Somewhat agree	29	32	27	21
Somewhat disagree	8	8	8	7
Strongly disagree	4	4	1	5
Not sure	2	2	1	1
Agree	87	86	90	88
Disagree	11	12	9	11

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

e. **{SSC}** Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	64	63	72	66
Somewhat agree	24	24	18	22
Somewhat disagree	6	5	3	6
Strongly disagree	3	3	4	3
Not sure	3	3	4	3
Agree	87	88	89	88
Disagree	9	9	7	9

f. **{SSD}** Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	62	63	59	56
Somewhat agree	22	21	22	24
Somewhat disagree	8	7	9	11
Strongly disagree	7	6	9	6
Not sure	2	2	1	2
Agree	84	85	81	80
Disagree	14	13	18	17

g. **{SSC}** Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries.

Strongly agree	58	57	74	61
Somewhat agree	32	33	19	32
Somewhat disagree	5	5	2	4
Strongly disagree	3	3	1	2
Not sure	3	3	3	1
Agree	90	89	94	93
Disagree	8	8	4	6

h. **{SSD}** Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.

Strongly agree	59	56	72	60
Somewhat agree	27	30	17	21
Somewhat disagree	9	8	9	15
Strongly disagree	3	4	1	2
Not sure	2	3	1	1
Agree	86	86	89	81
Disagree	12	11	10	18

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

i. {SSC} If we had the right policies in place, almost no one would be homeless in America.

Strongly agree	38	36	57	39
Somewhat agree	33	33	20	34
Somewhat disagree	13	14	12	10
Strongly disagree	9	11	5	8
Not sure	7	6	6	9
Agree	71	69	77	73
Disagree	23	25	17	19

j. {SSD} If we had the right policies in place, almost no one would be struggling to find and keep housing in America.

Strongly agree	35	29	56	39
Somewhat agree	34	34	28	40
Somewhat disagree	19	22	10	13
Strongly disagree	7	8	2	5
Not sure	6	7	2	4
Agree	69	63	85	79
Disagree	26	30	13	18

k. {SSC} Everyone should have a safe, stable place to call home regardless of how much money we have.

Strongly agree	57	56	72	62
Somewhat agree	32	34	19	28
Somewhat disagree	5	3	3	4
Strongly disagree	3	4	3	2
Not sure	3	3	3	4
Agree	89	90	91	90
Disagree	8	8	6	7

l. {SSD} Everyone should have a safe, stable place to call home, no exceptions.

Strongly agree	53	49	72	58
Somewhat agree	30	34	13	29
Somewhat disagree	10	10	8	9
Strongly disagree	4	4	5	3
Not sure	3	3	2	1
Agree	84	83	86	87
Disagree	14	14	13	12

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

m. {SSC} By working together we can rewrite the rules so everyone can thrive.

Strongly agree	37	34	56	38
Somewhat agree	39	38	25	43
Somewhat disagree	12	15	7	8
Strongly disagree	7	9	2	3
Not sure	6	5	9	7
Agree	75	71	81	82
Disagree	19	24	9	11

n. {SSD} By working together we can rewrite the rules so everyone can thrive and have affordable, secure housing.

Strongly agree	40	37	57	43
Somewhat agree	39	40	29	41
Somewhat disagree	12	12	6	10
Strongly disagree	5	6	4	4
Not sure	4	5	4	2
Agree	79	76	86	84
Disagree	17	18	10	14

o. {SSC} We need rules that will keep housing within reach for everyone.

Strongly agree	51	47	67	57
Somewhat agree	33	35	18	32
Somewhat disagree	8	9	8	6
Strongly disagree	4	5	2	2
Not sure	4	4	4	4
Agree	84	82	85	88
Disagree	12	14	11	8

p. {SSD} We need policies that ensure housing is within reach for everyone.

Strongly agree	47	43	64	53
Somewhat agree	40	43	25	35
Somewhat disagree	7	7	6	9
Strongly disagree	3	4	2	1
Not sure	2	2	3	3
Agree	87	86	89	87
Disagree	10	11	8	10

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

q. **{SSC}** We can make a difference by coming together as a community to make housing affordable for all.

Strongly agree	40	37	58	43
Somewhat agree	38	40	32	36
Somewhat disagree	11	13	3	9
Strongly disagree	5	5	2	3
Not sure	6	6	5	9
Agree	78	76	90	79
Disagree	15	18	5	13

r. **{SSD}** By working together we can prioritize policies that seek racial fairness in housing.

Strongly agree	36	30	56	47
Somewhat agree	43	44	32	41
Somewhat disagree	10	12	7	4
Strongly disagree	5	6	2	4
Not sure	6	7	3	3
Agree	79	75	88	89
Disagree	15	18	9	8

s. **{SSC}** We need to come together as a community to elect new leaders that can increase affordable housing for all.

Strongly agree	42	37	67	49
Somewhat agree	34	36	21	31
Somewhat disagree	10	12	5	10
Strongly disagree	7	9	3	2
Not sure	6	7	4	8
Agree	77	73	88	80
Disagree	17	21	8	12

t. **{SSD}** We need to come together as a community to pass policies that can increase affordable housing for all.

Strongly agree	45	41	61	51
Somewhat agree	39	40	29	37
Somewhat disagree	9	10	6	9
Strongly disagree	4	5	2	3
Not sure	4	4	2	0
Agree	83	81	91	88
Disagree	13	15	8	12

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

u. **{SSC}** Like air to breathe and food to eat, safe shelter is a basic human need.

Strongly agree	65	62	81	69
Somewhat agree	27	31	10	22
Somewhat disagree	4	3	4	5
Strongly disagree	2	2	2	2
Not sure	2	1	3	2
Agree	92	93	92	91
Disagree	6	5	6	7

v. **{SSD}** We should guarantee affordable housing for all.

Strongly agree	42	37	62	52
Somewhat agree	34	34	25	34
Somewhat disagree	12	13	8	11
Strongly disagree	9	12	4	3
Not sure	3	4	1	0
Agree	76	71	88	85
Disagree	20	24	12	14

w. **{SSC}** Decades of racist housing policies mean that today, many working people of color struggle to afford a roof over their head.

Strongly agree	31	26	57	35
Somewhat agree	30	30	25	28
Somewhat disagree	17	20	6	17
Strongly disagree	13	16	5	12
Not sure	9	9	6	9
Agree	60	55	82	62
Disagree	31	36	12	28

x. **{SSD}** Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their head.

Strongly agree	26	17	52	36
Somewhat agree	38	40	29	41
Somewhat disagree	17	20	9	9
Strongly disagree	10	12	6	9
Not sure	9	11	4	5
Agree	64	57	80	77
Disagree	27	32	15	18

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

y. The richest 1% are exploiting the housing market and keeping housing out of our reach.

Strongly agree	32	30	39	37
Somewhat agree	27	26	31	30
Somewhat disagree	16	17	14	15
Strongly disagree	13	17	6	5
Not sure	11	10	11	12
Agree	59	56	69	67
Disagree	29	34	20	21

z. {SSC} Government should ensure everyone has access to housing.

Strongly agree	46	42	66	53
Somewhat agree	30	31	21	30
Somewhat disagree	10	11	9	8
Strongly disagree	7	9	1	3
Not sure	6	7	3	6
Agree	77	73	87	83
Disagree	17	20	10	11

aa. {SSD} Government should ensure that everyone has a place to live.

Strongly agree	39	32	63	43
Somewhat agree	32	33	27	37
Somewhat disagree	16	19	7	13
Strongly disagree	9	11	2	6
Not sure	4	5	0	2
Agree	71	65	90	80
Disagree	25	30	10	19

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q26. When people can't find affordable housing, how big of an impact does that have on the economy?

A large impact	43	39	60	53
Somewhat of an impact.....	38	40	29	32
A little bit of an impact	10	11	7	10
No impact at all	2	3	0	1
Not sure.....	6	8	3	4
Impact.....	81	79	90	85
No impact	12	14	7	11

Q27. {SSC} Do you agree or disagree that there is a housing crisis in America?

Strongly agree	45	40	66	53
Somewhat agree	39	42	26	35
Somewhat disagree	7	8	5	3
Strongly disagree	3	4	0	1
Not sure.....	6	6	3	7
Agree.....	84	82	92	89
Disagree	10	12	5	4

Q28. {SSD} Do you agree or disagree that there is an affordable housing crisis in America?

Strongly agree	46	43	65	48
Somewhat agree	41	43	24	41
Somewhat disagree	6	7	4	8
Strongly disagree	3	3	3	2
Not sure.....	4	5	3	1
Agree.....	87	85	90	89
Disagree	9	10	7	10

Q29. {P} How important is the issue of housing for the country to address compared to other issues?

Very important.....	39	32	65	51
Somewhat important	40	42	27	36
A little important	15	19	6	9
Not important at all	3	3	1	2
Not sure.....	3	4	1	2
Important	79	74	92	87
Not important.....	18	22	6	11

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

[ROTATE Q30-44]

Now you are going to hear a series of statements and give your reactions.

DIAL INSTRUCTIONS FOR EACH MESSAGE: As you listen to the audio, use the slider to show how you feel about what you're hearing, where 0 is very cool, negative feelings and you strongly disagree with what you are hearing and 100 is very warm, positive feelings and you strongly agree with what you are hearing. 50 is neutral. Your slider starts at 50. Again, we want you to constantly use your slider to show how cool or warm you're feeling toward the statement you're hearing.

Sorted by unconscious means

C41.American Dream - White Man	72	72	74	74
D42.American Dream - Latina Woman	70	69	73	70
C31.People First - White Man	69	67	72	72
C35.Health and Wellbeing - White Man	68	67	72	72
D32.People First - White Woman	68	67	70	70
D36.Health and Wellbeing - AA Woman	68	66	70	71
D44.Employment And Housing - White Man	67	66	69	68
C43.Employment And Housing - AA Woman	65	64	70	69
C39.Safety/Security - White Man	65	63	70	68
D40.Safety/Security - AA Woman	64	63	68	68
C37.Home - White Man	64	62	68	69
D38.Home - AA Woman	64	62	68	66
30.Status Quo - White Man	61	61	64	63
C33.History of Racism - White Man	61	58	69	66
D34.History of Racism - AA Woman	60	57	68	65

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Sorted by mean Convincing

	TOTAL	WHITE ALONE	BLACK	LATINX
C41.American Dream - White Man	80	78	89	81
C35.Health and Wellbeing - White Man	78	76	87	80
C31.People First - White Man	77	75	86	80
D42.American Dream - Latina Woman	76	74	84	77
C37.Home - White Man.....	76	73	89	80
C39.Safety/Security - White Man	75	72	87	77
D36.Health and Wellbeing - AA Woman	74	72	82	76
C43.Employment And Housing - AA Woman	74	72	86	77
D32.People First - White Woman	74	71	82	77
D38.Home - AA Woman.....	72	69	83	76
D44.Employment And Housing - White Man	72	69	81	77
D40.Safety/Security - AA Woman	72	69	83	76
30.Status Quo - White Man.....	70	69	78	72
C33.History of Racism - White Man	69	65	85	74
D34.History of Racism - AA Woman	66	60	85	72

Sorted by 100 Very Convincing

	TOTAL	WHITE ALONE	BLACK	LATINX
C41.American Dream - White Man	28	24	43	31
C35.Health and Wellbeing - White Man	25	23	39	32
C31.People First - White Man	25	23	42	29
C37.Home - White Man.....	25	21	45	30
C39.Safety/Security - White Man	23	20	40	24
C43.Employment And Housing - AA Woman	22	20	38	22
D32.People First - White Woman	21	16	35	28
D36.Health and Wellbeing - AA Woman	21	18	35	22
D38.Home - AA Woman.....	21	18	29	27
D42.American Dream - Latina Woman	20	18	31	24
C33.History of Racism - White Man	20	16	39	23
D44.Employment And Housing - White Man	20	17	31	25
D40.Safety/Security - AA Woman	18	13	34	25
D34.History of Racism - AA Woman	16	11	37	19
30.Status Quo - White Man.....	16	15	25	18

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{STATUS QUO - WHITE MAN - 116 WORDS} The American Dream means you put in the work and you too can own a home of your own. But look at any city in America and you'll see the predictable results of big government over-reach, getting in the way of that dream by tying up free markets in endless regulations. Our housing crisis – with people who are struggling to make ends meet priced out of communities and entire cities, and homeless people sleeping in the streets – can only be fixed when we cut the red tape that holds back new construction, so entrepreneurs and developers can build new units to meet the growing need for housing and bring down the prices for all of us.

Mean	61	61	64	63
Final.....	70	70	75	72
Maximum.....	83	83	87	83
Minimum.....	35	35	37	37

Q30. Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	70	69	78	72
100 – Very convincing.....	16	15	25	18
80 - 99	26	25	31	26
51 - 79	31	31	24	30
50	6	6	7	5
26 - 49	8	9	5	6
0 - 25 – Not convincing	8	9	5	7
Not sure.....	5	5	4	8
51 - 100 – Convincing	72	70	80	74
50 /NS	12	11	11	14
0 - 49 – Not convincing	16	18	9	13

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {PEOPLE FIRST - WHITE MAN - 119 WORDS} Most of us want to provide for our families, have a safe place to call home, and pursue our dreams, regardless of what we look like or where we come from. But today, politicians set housing regulations and policies that make it harder for people struggling to make ends meet to find and afford a safe place of their own. We need our leaders to put people first. By joining together, we can change policies to benefit all of us, like building more affordable options or regulating rent increases to limit how much someone can increase our rent. Together we can ensure everyone, regardless of zip code, has a place to live our lives and care for our families.

Mean	69	67	72	72
Final.....	79	78	86	81
Maximum.....	88	87	91	89
Minimum.....	38	38	38	40

Q31. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	77	75	86	80
100 – Very convincing.....	25	23	42	29
80 - 99	29	28	33	29
51 - 79	26	28	16	23
50	3	4	2	4
26 - 49	5	6	2	1
0 - 25 – Not convincing	6	7	2	5
Not sure.....	6	5	3	10
51 - 100 – Convincing	80	79	91	80
50 /NS	9	8	5	14
0 - 49 – Not convincing	11	13	4	6

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {PEOPLE FIRST - WHITE WOMAN - 119 WORDS} Most of us want to provide for our families, have a safe place to call home, and pursue our dreams, regardless of what we look like or where we come from. But today, politicians set housing regulations and policies that make it harder for people struggling to make ends meet to find and afford a safe place of their own. We need our leaders to put people first. By joining together, we can change policies to benefit all of us, like building more affordable options or regulating rent increases to limit how much someone can increase our rent. Together we can ensure everyone, regardless of zip code, has a place to live our lives and care for our families.

Mean	68	67	70	70
Final.....	77	75	80	78
Maximum.....	87	86	90	88
Minimum.....	38	39	36	39

Q32. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	74	71	82	77
100 – Very convincing.....	21	16	35	28
80 - 99	30	30	31	27
51 - 79	28	31	14	23
50	5	5	7	5
26 - 49	5	6	2	4
0 - 25 – Not convincing	8	9	5	7
Not sure.....	4	3	6	6
51 - 100 – Convincing	78	77	81	78
50 /NS	9	8	13	12
0 - 49 – Not convincing	13	15	7	11

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {HISTORY OF RACISM - WHITE MAN - 112 WORDS} Regardless of income or race, people want to live where we can reach our highest potential and contribute to our communities. Yet our nation’s history of racial discrimination and predatory actions have forced people of color to pay higher rent for lower quality housing, and higher interest rates for worse mortgages. Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their heads while profit-driven landlords keep extracting more rent and evicting longtime residents. The time is now to address gaping inequality by protecting tenants from unfair rent increases, providing subsidies for lower income renters and homeowners, and ensuring anti-discrimination protections are enforced.

Mean	61	58	69	66
Final.....	72	69	82	75
Maximum.....	84	83	91	86
Minimum.....	34	32	39	38

Q33. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	69	65	85	74
100 – Very convincing.....	20	16	39	23
80 - 99	25	24	32	27
51 - 79	25	26	17	21
50	4	5	1	3
26 - 49	7	9	4	6
0 - 25 – Not convincing	12	15	2	10
Not sure.....	6	5	4	10
51 - 100 – Convincing	70	66	88	71
50 /NS	10	10	6	13
0 - 49 – Not convincing	20	24	6	15

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {HISTORY OF RACISM - AA WOMAN - 112 WORDS} Regardless of income or race, people want to live where we can reach our highest potential and contribute to our communities. Yet our nation’s history of racial discrimination and predatory actions have forced people of color to pay higher rent for lower quality housing, and higher interest rates for worse mortgages. Decades of discriminatory housing policies mean that today, many working people of color struggle to afford a roof over their heads while profit-driven landlords keep extracting more rent and evicting longtime residents. The time is now to address gaping inequality by protecting tenants from unfair rent increases, providing subsidies for lower income renters and homeowners, and ensuring anti-discrimination protections are enforced.

Mean	60	57	68	65
Final.....	68	63	81	73
Maximum.....	82	80	91	85
Minimum.....	33	33	35	36

Q34. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	66	60	85	72
100 – Very convincing.....	16	11	37	19
80 - 99	24	22	31	29
51 - 79	27	30	15	27
50	5	4	4	4
26 - 49	8	11	2	3
0 - 25 – Not convincing	15	20	4	11
Not sure.....	4	3	8	8
51 - 100 – Convincing	68	62	83	75
50 /NS	9	7	11	11
0 - 49 – Not convincing	23	30	6	14

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {HEALTH AND WELLBEING- WHITE MAN - 123 WORDS} No matter where we’re from or where we live, having a safe, stable place to come home to is the foundation for our wellbeing and mental health; it’s where we celebrate our good times and recover from the rest. But today, because of unfair rules, too many of us are left merely surviving in unhealthy environments or under the threat that one unforeseen problem will have us out on the street. For people to be and stay well both physically and mentally, for children to grow and elders to flourish, we need to ensure that everyone has housing they can count on. We need to ensure everyone in America has a safe, accessible, healthy, and truly affordable home. When residents thrive, communities thrive.

Mean	68	67	72	72
Final.....	80	79	87	82
Maximum.....	88	87	92	89
Minimum.....	38	37	39	40

Q35. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	78	76	87	80
100 – Very convincing.....	25	23	39	32
80 - 99	32	32	37	26
51 - 79	24	27	12	20
50	4	4	3	5
26 - 49	4	4	3	3
0 - 25 – Not convincing	6	7	2	4
Not sure.....	5	4	3	10
51 - 100 – Convincing	82	81	89	78
50 /NS	8	7	6	15
0 - 49 – Not convincing	10	11	5	7

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {HEALTH AND WELLBEING- AA WOMAN - 123 WORDS} No matter where we’re from or where we live, having a safe, stable place to come home to is the foundation for our wellbeing and mental health; it’s where we celebrate our good times and recover from the rest. But today, because of unfair rules, too many of us are left merely surviving in unhealthy environments or under the threat that one unforeseen problem will have us out on the street. For people to be and stay well both physically and mentally, for children to grow and elders to flourish, we need to ensure that everyone has housing they can count on. We need to ensure everyone in America has a safe, accessible, healthy, and truly affordable home. When residents thrive, communities thrive.

Mean	68	66	70	71
Final.....	77	76	83	78
Maximum.....	87	86	91	88
Minimum.....	39	39	39	42

Q36. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	74	72	82	76
100 – Very convincing.....	21	18	35	22
80 - 99	30	30	25	33
51 - 79	28	29	26	24
50	4	5	4	3
26 - 49	6	6	3	6
0 - 25 – Not convincing	6	7	4	6
Not sure.....	5	4	3	6
51 - 100 – Convincing	79	77	86	79
50 /NS	9	10	7	9
0 - 49 – Not convincing	12	13	7	12

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {HOME - WHITE MAN - 113 WORDS} Home. The place where we lay our heads, hug our loved ones, and make our memories. But today, certain politicians and the richest corporations and real-estate developers who back them keep this most basic of human needs out of our reach. They’ve handed themselves kickbacks and created tax loopholes while jacking up rents and tearing down affordable options to build luxury housing. Home should not be a luxury available only to the rich. We need to join together to rewrite the rules to build housing that all of us can afford and to ensure rents are fairly regulated. We need to ensure all of us have a place to call home, no exceptions.

Mean	64	62	68	69
Final.....	78	76	86	81
Maximum.....	87	86	90	88
Minimum.....	36	34	38	37

Q37. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	76	73	89	80
100 – Very convincing.....	25	21	45	30
80 - 99	27	26	30	27
51 - 79	24	25	16	20
50	4	5	0	6
26 - 49	7	8	2	5
0 - 25 – Not convincing	7	9	1	3
Not sure.....	6	5	5	10
51 - 100 – Convincing	76	73	92	77
50 /NS	10	10	5	15
0 - 49 – Not convincing	13	17	3	8

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {HOME - AA WOMAN - 113 WORDS} Home. The place where we lay our heads, hug our loved ones, and make our memories. But today, certain politicians and the richest corporations and real-estate developers who back them keep this most basic of human needs out of our reach. They’ve handed themselves kickbacks and created tax loopholes while jacking up rents and tearing down affordable options to build luxury housing. Home should not be a luxury available only to the rich. We need to join together to rewrite the rules to build housing that all of us can afford and to ensure rents are fairly regulated. We need to ensure all of us have a place to call home, no exceptions.

Mean	64	62	68	66
Final.....	74	71	82	75
Maximum.....	85	84	90	86
Minimum.....	36	36	35	36

Q38. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	72	69	83	76
100 – Very convincing.....	21	18	29	27
80 - 99	28	25	42	28
51 - 79	25	27	11	24
50	5	6	5	3
26 - 49	7	9	2	5
0 - 25 – Not convincing	9	11	4	7
Not sure.....	5	4	7	5
51 - 100 – Convincing	74	70	82	79
50 /NS	10	10	12	9
0 - 49 – Not convincing	16	20	6	13

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {SAFETY/SECURITY - WHITE MAN - 110 WORDS} Everyone, regardless of how much money we have or what zip code we live in, needs a safe and secure place to call home. But today, major developers, Wall Street investors, corporate landlords, and the lawmakers who give their greed free rein, have raised rents out of reach and put homeowners at risk of foreclosure all over again. These wealthy few treat the places where we live our lives as a source of endless profits for themselves. By coming together for commonsense solutions like regulating rent increases, placing restrictions on unhealthy real estate speculation, and developing truly affordable housing, we can ensure everyone the stability and security of a home.

Mean	65	63	70	68
Final.....	76	75	83	76
Maximum.....	86	86	91	88
Minimum.....	36	36	38	38

Q39. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	75	72	87	77
100 – Very convincing.....	23	20	40	24
80 - 99	29	29	32	28
51 - 79	25	25	19	25
50	4	3	1	7
26 - 49	6	7	0	4
0 - 25 – Not convincing	7	9	2	4
Not sure.....	7	6	6	9
51 - 100 – Convincing	77	74	92	77
50 /NS	10	10	6	16
0 - 49 – Not convincing	13	17	2	7

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {SAFETY/SECURITY - AA WOMAN - 110 WORDS} Everyone, regardless of how much money we have or what zip code we live in, needs a safe and secure place to call home. But today, major developers, Wall Street investors, corporate landlords, and the lawmakers who give their greed free rein, have raised rents out of reach and put homeowners at risk of foreclosure all over again. These wealthy few treat the places where we live our lives as a source of endless profits for themselves. By coming together for commonsense solutions like regulating rent increases, placing restrictions on unhealthy real estate speculation, and developing truly affordable housing, we can ensure everyone the stability and security of a home.

Mean	64	63	68	68
Final.....	73	70	80	76
Maximum.....	85	83	90	87
Minimum.....	36	36	35	38

Q40. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	72	69	83	76
100 – Very convincing.....	18	13	34	25
80 - 99	32	32	31	30
51 - 79	27	29	16	24
50	4	4	5	4
26 - 49	6	7	3	5
0 - 25 – Not convincing	10	12	4	8
Not sure.....	4	3	6	4
51 - 100 – Convincing	76	74	82	79
50 /NS	8	7	12	8
0 - 49 – Not convincing	16	19	6	12

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {AMERICAN DREAM - WHITE MAN - 118 WORDS} Imagine an America where all of us can live in vibrant, thriving communities with access to health care, quality schools, and the freedom to make our own best lives for ourselves and our families. Housing is the foundation on which our lives are built and to which our dreams are anchored. By ensuring all of us have an affordable place to call home, we can enable our neighborhoods to thrive. We have achieved the American dream when every child, every elder, and every person with a disability has a home in America. By making housing affordable, we can make the American promise of life, liberty and the pursuit of happiness apply to all of us, no exceptions.

Mean	72	72	74	74
Final.....	82	81	87	83
Maximum.....	89	88	93	91
Minimum.....	43	43	43	43

Q41. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	80	78	89	81
100 – Very convincing.....	28	24	43	31
80 - 99	35	38	35	30
51 - 79	20	19	14	21
50	2	2	1	4
26 - 49	4	5	1	1
0 - 25 – Not convincing	6	7	2	5
Not sure.....	5	5	4	8
51 - 100 – Convincing	83	81	93	82
50 /NS	8	7	5	11
0 - 49 – Not convincing	9	11	3	7

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {AMERICAN DREAM - LATINA WOMAN - 118 WORDS} Imagine an America where all of us can live in vibrant, thriving communities with access to health care, quality schools, and the freedom to make our own best lives for ourselves and our families. Housing is the foundation on which our lives are built and to which our dreams are anchored. By ensuring all of us have an affordable place to call home, we can enable our neighborhoods to thrive. We have achieved the American dream when every child, every elder, and every person with a disability has a home in America. By making housing affordable, we can make the American promise of life, liberty and the pursuit of happiness apply to all of us, no exceptions.

Mean	70	69	73	70
Final.....	79	78	83	78
Maximum.....	87	86	93	88
Minimum.....	42	42	41	41

Q42. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	76	74	84	77
100 – Very convincing.....	20	18	31	24
80 - 99	32	31	33	32
51 - 79	29	31	21	25
50	3	4	4	1
26 - 49	5	6	1	3
0 - 25 – Not convincing	6	6	3	7
Not sure.....	5	4	6	9
51 - 100 – Convincing	81	80	86	81
50 /NS	9	8	11	10
0 - 49 – Not convincing	11	12	4	10

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSC} {EMPLOYMENT AND HOUSING - AA WOMAN - 114 WORDS} We all need a place to call home and rest after a hard day of work. But for more than 18 million Americans, the cost of housing is more than half of their income, making it tough to feel truly stable. There is an unmistakable connection between housing and employment opportunities because without housing you are unlikely to hold down a job and without a job you are unlikely to have access to housing. For this reason, we need to come together and advocate for a broad range of housing policies -- from localized rent control and investments in affordable housing to legislation that raises the minimum wage and increases employment opportunities across communities.

Mean	65	64	70	69
Final.....	74	72	84	80
Maximum.....	85	83	90	88
Minimum.....	37	36	39	39

Q43. {SSC} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	74	72	86	77
100 – Very convincing.....	22	20	38	22
80 - 99	30	29	33	32
51 - 79	25	24	19	24
50	5	5	2	6
26 - 49	6	8	1	3
0 - 25 – Not convincing	7	8	1	4
Not sure.....	5	5	4	9
51 - 100 – Convincing	77	73	91	77
50 /NS	10	10	7	16
0 - 49 – Not convincing	13	16	3	7

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

{SSD} {EMPLOYMENT AND HOUSING - WHITE MAN - 114 WORDS} We all need a place to call home and rest after a hard day of work. But for more than 18 million Americans, the cost of housing is more than half of their income, making it tough to feel truly stable. There is an unmistakable connection between housing and employment opportunities because without housing you are unlikely to hold down a job and without a job you are unlikely to have access to housing. For this reason, we need to come together and advocate for a broad range of housing policies -- from localized rent control and investments in affordable housing to legislation that raises the minimum wage and increases employment opportunities across communities.

Mean	67	66	69	68
Final.....	73	70	77	76
Maximum.....	87	86	90	86
Minimum.....	37	37	37	39

Q44. {SSD} Based on everything you heard, please give this statement a rating from 0 to 100 in the entry box below, where 100 means the statement you just heard is very convincing to you personally and 0 means it is not convincing at all to you personally, and you can be anywhere in between.

Mean	72	69	81	77
100 – Very convincing.....	20	17	31	25
80 - 99	27	25	30	28
51 - 79	28	31	21	28
50	7	8	7	2
26 - 49	5	6	5	4
0 - 25 – Not convincing	9	11	3	6
Not sure.....	4	3	4	7
51 - 100 – Convincing	76	72	81	80
50 /NS	10	11	11	9
0 - 49 – Not convincing	14	17	8	11

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Sometimes in the course of a survey people change their minds.

Q45. {P} {SSA} What role should the local government play in ensuring affordable housing?

A big role	52	44	74	65
A medium role	31	34	19	26
A small role.....	13	17	5	8
No role at all	2	3	2	0
Not sure.....	2	2	0	0
Big/Medium role	83	78	93	92
Small/No role at all	15	19	7	8

Q46. {P} {SSB} What role should the federal government play in ensuring affordable housing?

A big role	49	42	72	65
A medium role	30	31	20	24
A small role.....	15	19	4	6
No role at all	4	5	3	4
Not sure.....	2	3	2	1
Big/Medium role	79	73	91	89
Small/No role at all	19	25	7	10

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q47. {P} Please indicate whether you favor or oppose each of the following policies on a scale of 0 to 10 where 0 means you strongly oppose and 10 means you strongly favor. **{RANDOMIZE}**

Sorted by means

		WHITE ALONE	BLACK	LATINX
C47a. Investing in the building of more affordable housing in every neighborhood	7.8	7.6	8.8	8.4
C47c. Passing rent control measures	7.7	7.5	8.5	8.2
C47e. Providing renter or owner subsidies to low- and moderate- income households	7.6	7.4	8.4	8.1
D47b. Investing public funds into the creation of more affordable housing	7.5	7.2	8.5	7.8
D47d. Regulating rent increases	7.4	7.3	7.7	7.8
D47f. Investing in homeowners' and renters' assistance for low-income people and people of color	7.2	6.8	8.4	7.7

Sorted by "10 – Strongly favor"

		WHITE ALONE	BLACK	LATINX
C47a. Investing in the building of more affordable housing in every neighborhood	38	35	57	46
C47c. Passing rent control measures	36	34	48	43
D47d. Regulating rent increases	32	29	47	39
C47e. Providing renter or owner subsidies to low- and moderate- income households	32	29	46	40
D47b. Investing public funds into the creation of more affordable housing	31	26	49	38
D47f. Investing in homeowners' and renters' assistance for low-income people and people of color	30	24	48	39

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

a. {SSC} Investing in the building of more affordable housing in every neighborhood.

Mean	7.8	7.6	8.8	8.4
10 – Strongly favor	38	35	57	46
8 - 9	26	26	22	29
6 - 7	15	15	13	14
5	8	9	5	5
1 - 4	7	9	2	4
0 – Strongly oppose	3	4	1	1
Not sure	2	2	1	1
6 - 10 – Favor	80	76	91	89
5 /NS	10	11	6	6
0 - 4 – Oppose	10	13	2	5

b. {SSD} Investing public funds into the creation of more affordable housing.

Mean	7.5	7.2	8.5	7.8
10 – Strongly favor	31	26	49	38
8 - 9	25	25	28	24
6 - 7	22	23	12	22
5	8	10	7	5
1 - 4	9	10	2	6
0 – Strongly oppose	3	4	2	4
Not sure	2	3	1	1
6 - 10 – Favor	78	74	88	84
5 /NS	10	12	7	6
0 - 4 – Oppose	12	14	4	10

c. {SSC} Passing rent control measures.

Mean	7.7	7.5	8.5	8.2
10 – Strongly favor	36	34	48	43
8 - 9	27	26	24	27
6 - 7	15	14	17	15
5	7	7	2	6
1 - 4	7	9	0	4
0 – Strongly oppose	5	6	3	3
Not sure	4	4	5	3
6 - 10 – Favor	78	74	90	84
5 /NS	10	11	7	8
0 - 4 – Oppose	12	15	3	7

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

d. {SSD} Regulating rent increases.

Mean	7.4	7.3	7.7	7.8
10 – Strongly favor	32	29	47	39
8 - 9	29	30	20	28
6 - 7	14	16	8	10
5	7	7	7	9
1 - 4	10	12	8	8
0 – Strongly oppose	5	4	7	4
Not sure	2	2	2	1
6 - 10 – Favor	76	75	75	78
5 /NS	9	9	9	10
0 - 4 – Oppose	16	16	16	12

e. {SSC} Providing renter or owner subsidies to low- and moderate- income households.

Mean	7.6	7.4	8.4	8.1
10 – Strongly favor	32	29	46	40
8 - 9	26	26	24	25
6 - 7	18	18	15	15
5	9	10	8	5
1 - 4	7	8	3	5
0 – Strongly oppose	3	4	0	2
Not sure	5	4	4	7
6 - 10 – Favor	76	74	85	80
5 /NS	14	14	11	13
0 - 4 – Oppose	10	12	4	7

f. {SSD} Investing in homeowners' and renters' assistance for low-income people and people of color.

Mean	7.2	6.8	8.4	7.7
10 – Strongly favor	30	24	48	39
8 - 9	21	18	26	23
6 - 7	23	25	14	21
5	10	11	6	7
1 - 4	10	13	3	3
0 – Strongly oppose	4	5	2	6
Not sure	3	4	1	1
6 - 10 – Favor	73	68	88	83
5 /NS	13	15	7	8
0 - 4 – Oppose	14	17	5	9

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q48. {P} {SSA} Even if neither is perfect, which of the following statements is closer to your opinion? **{ROTATE 1-2, 2-1}**

Housing is a private responsibility that we regulate	20	22	15	22
Housing is a public good that everyone should have access to.....	73	70	83	71
Not sure.....	7	8	2	7

Q49. {P} {SSB} Even if neither is perfect, which of the following statements is closer to your opinion? **{ROTATE 1-2, 2-1}**

Housing is a private responsibility that we regulate	17	19	12	11
Housing is a basic human need that everyone should have access to.....	81	79	84	86
Not sure.....	3	2	5	3

Q50. {P} How important is the issue of housing for the country to address compared to other issues?

Very important.....	47	41	74	58
Somewhat important	36	39	21	34
A little important	12	15	4	7
Not important at all	2	3	0	0
Not sure.....	2	3	1	1
Important	84	80	95	92
Not important.....	14	18	4	7

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q51. {P} Please indicate if you agree or disagree with each statement. **[RANDOMIZE]**

Sorted by “Strongly agree”

C51a.Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination	68	67	79	71
D51b.Being denied where to live because of race, family status, or disability is discrimination	67	68	72	62
D51d.Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.....	63	61	76	64
C51c.Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries	62	59	77	70
C51g.We can make a difference by coming together as a community to make housing affordable for all.....	47	43	64	55
D51h.By working together we can prioritize policies that seek racial fairness in housing	43	37	63	58
C51e.If we had the right policies in place, almost no one would be homeless in America.....	42	38	60	54
D51f.If we had the right policies in place, almost no one would be struggling to find and keep housing in America.....	38	32	59	48

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

a. **{SSC}** Everyone should be able to choose where to live when you can afford it. Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	68	67	79	71
Somewhat agree	22	23	13	20
Somewhat disagree	6	6	6	6
Strongly disagree	2	1	2	1
Not sure	2	2	0	2
Agree	90	90	92	91
Disagree	7	8	8	7

b. **{SSD}** Being denied where to live because of race, family status, or disability is discrimination.

Strongly agree	67	68	72	62
Somewhat agree	22	23	19	22
Somewhat disagree	5	4	4	8
Strongly disagree	4	3	4	6
Not sure	2	2	1	1
Agree	89	91	91	85
Disagree	9	7	8	14

c. **{SSC}** Everyone should be able to live in a neighborhood with good schools, grocery stores, parks, and libraries.

Strongly agree	62	59	77	70
Somewhat agree	29	33	14	21
Somewhat disagree	6	5	7	7
Strongly disagree	1	1	1	1
Not sure	2	3	0	1
Agree	91	91	91	91
Disagree	7	6	9	8

d. **{SSD}** Every person deserves the right to a safe, secure, and affordable place to live no matter what we look like or where we come from.

Strongly agree	63	61	76	64
Somewhat agree	27	30	15	25
Somewhat disagree	6	6	4	4
Strongly disagree	2	1	2	5
Not sure	2	3	2	2
Agree	90	90	92	89
Disagree	8	7	7	9

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

e. **{SSC}** If we had the right policies in place, almost no one would be homeless in America.

Strongly agree	42	38	60	54
Somewhat agree	33	32	28	30
Somewhat disagree	13	15	6	9
Strongly disagree	8	10	5	3
Not sure	4	5	1	5
Agree	75	71	88	83
Disagree	20	24	11	12

f. **{SSD}** If we had the right policies in place, almost no one would be struggling to find and keep housing in America.

Strongly agree	38	32	59	48
Somewhat agree	36	35	34	38
Somewhat disagree	15	20	4	9
Strongly disagree	6	7	3	4
Not sure	5	6	1	2
Agree	74	67	93	85
Disagree	21	27	6	13

g. **{SSC}** We can make a difference by coming together as a community to make housing affordable for all.

Strongly agree	47	43	64	55
Somewhat agree	39	41	30	32
Somewhat disagree	7	8	3	6
Strongly disagree	4	5	1	4
Not sure	3	3	2	3
Agree	86	84	94	87
Disagree	11	13	4	10

h. **{SSD}** By working together we can prioritize policies that seek racial fairness in housing.

Strongly agree	43	37	63	58
Somewhat agree	40	43	27	29
Somewhat disagree	8	9	5	7
Strongly disagree	4	5	2	4
Not sure	5	6	2	2
Agree	83	80	90	88
Disagree	12	14	8	10

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

The remaining questions are for statistical purposes only.

Q52. Are you registered to vote at your current address?

Yes	84	85	88	80
No	14	14	10	17
Not sure.....	2	1	1	2

Q53. How likely are you to vote in the election this November 2020 for President, Senate, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain.....	70	73	67	64
Probably	10	8	13	12
50 - 50	11	9	13	14
Probably not	2	2	3	3
Definitely not	6	6	4	4
Not sure.....	2	2	2	3

Q54. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

Q55. {If Democrat in Q54, ask:} Do you consider yourself a strong or a not-so-strong Democrat?

Q56. {If Republican in Q54, ask:} Do you consider yourself a strong or a not-so-strong Republican?

Q57. {If Independent in Q54, ask:} Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat	25	19	58	30
Not-so-strong Democrat.....	12	9	12	20
Independent - lean Democrat	7	6	5	8
Democrat.....	43	33	76	58
Independent	11	12	10	11
Republican	37	48	9	23
Independent - lean Republican	7	9	2	2
Not-so-strong Republican	11	14	3	7
Strong Republican.....	20	25	4	14
Other	2	1	1	1
Not sure.....	4	4	2	5
Prefer not to answer.....	2	3	2	2

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q58. Which of the following best describes your current employment status?

	TOTAL	WHITE ALONE	BLACK	LATINX
Employed full-time.....	37	35	36	46
Employed part-time.....	13	12	14	13
Unemployed.....	12	10	21	15
Homemaker or stay at home parent.....	9	10	3	10
Student.....	6	4	6	9
Retired.....	22	29	18	4
Prefer not to answer.....	2	1	1	2

Q59. {If unemployed; Q58=3} Are you currently unemployed as a result of the Coronavirus/COVID-19 pandemic?

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	121	61	25	24
Unweighted N=	242	94	54	52
Yes.....	41	37	28	55
No.....	56	62	64	42
Prefer not to answer.....	3	1	8	3

Q60. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

	TOTAL	WHITE ALONE	BLACK	LATINX
Married.....	42	48	22	38
Unmarried with Partner.....	12	12	14	11
Single.....	29	22	46	39
Separated.....	1	1	3	1
Divorced.....	9	10	9	8
Widowed.....	5	7	5	1
Prefer not to answer.....	1	0	1	0

Q61. Do you have any children under the age of 18 living at home with you?

	TOTAL	WHITE ALONE	BLACK	LATINX
Yes.....	28	26	30	38
No.....	71	74	69	62
Prefer not to answer.....	0	0	1	0

	TOTAL	WHITE ALONE	BLACK	LATINX
Weighted N=	1000	641	120	160
Unweighted N=	1701	819	302	314

Q62. Have you or someone you know ever experienced housing instability, for example having trouble paying rent, overcrowding, moving frequently because of cost, staying with relatives, or spending the bulk of your household income on housing?

Select all that apply

Yes, have personally experienced it in the past.....	37	37	39	41
Yes, am personally experiencing it right now.....	13	11	17	16
Yes, know someone who has experienced it in the past	25	25	28	27
Yes, know someone who is experiencing it right now	15	14	20	16
Yes, combined	64	62	69	71
No, have not personally experienced it and do not know of someone who has	33	35	29	26
Prefer not to answer.....	3	3	2	3

Q63. Have you or someone you know ever experienced homelessness?

Select all that apply

Yes, have personally experienced it in the past.....	20	17	31	21
Yes, am personally experiencing it right now.....	4	3	7	6
Yes, know someone who has experienced it in the past	24	24	27	24
Yes, know someone who is experiencing it right now	9	7	12	12
Yes, combined	45	42	56	52
No, have not personally experienced it and do not know of someone who has	52	57	41	47
Prefer not to answer.....	2	2	3	2

Q64. How would you describe the area in which you live?

City with over a million people.....	19	15	30	23
Smaller city.....	20	19	23	19
Suburb near a city	35	33	32	39
Small town.....	12	14	8	10
Rural area.....	14	18	5	7
Not sure.....	1	0	2	1

Q65. Do you own or rent the place where you currently live?

Own.....	59	67	30	53
Rent.....	35	28	61	42
Other (write)	4	4	7	3
Prefer not to answer.....	2	1	2	2